



**DATE:** August 1, 2024

**TO:** Library Board, Pima County Public Library

Pima County Board of Supervisors  
 Pima County Administration  
 Friends of the Pima County Public Library, Board of Directors  
 Friends of the Arivaca Library, Board of Directors  
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors  
 Friends of the Kirk-Bear Canyon Library, Board of Directors  
 Friends of the Oro Valley Public Library, Board of Directors  
 Friends of the Pima-Green Valley Library, Board of Directors  
 Pima Library Foundation, Board of Directors

**FROM:** Marissa Alcorta  
 Deputy Library Director

**SUBJECT: Circulation and Activity Measures: May 2024**

	May 2024	May 2023	Percent Change
<b>Circulation and Visits</b>			
<b>Circulation - Physical</b>	185,837	186,730	0%
<b>Circulation - Digital</b>	271,054	238,612	14%
<b>Gate Count</b>	213,321	199,611	7%
<b>Website Visits</b>	550,357	389,941	41%
<b>Cardholders</b>			
<b>Active Cardholders</b>	166,014	151,472	10%
<b>Total Cardholders</b>	279,356	294,656	-5%
<b>Percent Active Cardholders</b>	59%	51%	16%
<b>Virtual Reference Service</b>			
<b>Chat Service - Number of Chats</b>	733	735	0%
<b>Research Questions</b>	357	344	4%
<b>Phone</b>	1,753	1,939	-10%
<b>Mail</b>	182	385	-53%
<b>Programming</b>			
<b>Early Childhood Literacy Program Attendance</b>	5,332	3,946	35%
<b>Adult Literacy Program Attendance</b>	1,390	1,823	-24%
<b>Workforce Development Program Attendance</b>	454	312	46%

Library Advisory Board Activity Report  
May 2024

BRANCH	Physical Circulation	Computer Use	Gate Count	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	574	0	118	0	0	93	0
Caviglia-Arivaca	423	49	464	12	40	28	70
Dewhirst-Catalina	1,955	277	3,685	21	39	40	16
Dusenberry-River	11,977	869	7,696	28	474	0	650
Eckstrom-Columbus	5,533	3,203	14,127	36	471	0	822
El Rio	1,448	303	1,603	20	52	0	0
Flowing Wells	3,277	1,326	6,849	41	491	915	338
Frank De La Cruz-El Pueblo	144	170	1,451	4	67	150	0
Himmel Park	9,913	1,005	9,139	22	391	14	149
Joel D Valdez Main	5,733	4,420	24,275	47	433	175	589
Joyner-Green Valley	9,328	1,011	9,254	36	441	35	550
Kirk-Bear Canyon	10,734	529	8,698	30	726	300	1,002
Martha Cooper	0	0		0	0	0	0
Miller-Golf Links	13,474	1,515	10,475	19	305	0	215
Murphy-Wilmot	17,337	3,255	16,125	51	981	0	1,391
Nanini	16,253	1,328	11,095	59	1,405	0	1,374
Oro Valley	22,243	1,451	25,227	58	848	0	902
Quincie Douglas	2,931	1,697	9,051	42	684	20	386
Richard Elias-Mission	0	0		0	0	0	0
Sahuarita	6,797	1,065	7,759	38	832	173	1,998
Salazar-Ajo	1,140	282	3,082	108	555	0	140
Sam Lena-South Tucson	635	997	4,447	5	59	0	205
Santa Rosa	63	35	663	4	58	0	1
Southwest	1,400	361	4,273	38	22	13	0
Valencia	4,749	2,365	7,270	81	886	123	1,126
W. Anne Gibson-Esmond Station	8,566	371	3,148	22	357	128	637
Wheeler Taft Abbett	13,640	1,614	11,543	60	973	300	287
Woods Memorial	10,248	2,938	11,804	27	304	0	354
Web Renewal	5,322	0		0	0	0	0
Adult Services	0	0		64	421	208	0
Youth Services	0	0		44	312	530	0
<b>TOTALS May 2024</b>	<b>185,837</b>	<b>32,436</b>	<b>213,321</b>	<b>1,017</b>	<b>12,627</b>	<b>3,245</b>	<b>13,202</b>
<b>TOTALS May 2023</b>	<b>186,730</b>	<b>29,854</b>	<b>199,611</b>	<b>1,165</b>	<b>14,457</b>	<b>9,071</b>	<b>10,041</b>
<b>Percentage Change</b>	<b>0%</b>	<b>9%</b>	<b>7%</b>	<b>-13%</b>	<b>-13%</b>	<b>-64%</b>	<b>31%</b>

.Mission and Martha Cooper closed May 2024