



DATE: April 4, 2024

TO: Library Board, Pima County Public Library

Pima County Board of Supervisors
 Pima County Administration
 Friends of the Pima County Public Library, Board of Directors
 Friends of the Arivaca Library, Board of Directors
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors
 Friends of the Kirk-Bear Canyon Library, Board of Directors
 Friends of the Oro Valley Public Library, Board of Directors
 Friends of the Pima-Green Valley Library, Board of Directors
 Pima Library Foundation, Board of Directors

FROM: Marissa Alcorta
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: February 2024

	February 2024	February 2023	Percent Change
Circulation and Visits			
Circulation - Physical	186,115	184,204	1%
Circulation - Digital	255,351	189,326	35%
Gate Count	228,568	205,751	11%
Website Visits	514,243	381,395	35%
Cardholders			
Active Cardholders	162,648	146,924	11%
Total Cardholders	267,250	284,508	-6%
Percent Active Cardholders	61%	52%	18%
Reference Service			
Chat Service - Number of Chats	666	627	6%
Research Questions	309	388	-20%
Phone	1,808	1,902	-5%
Mail	248	196	27%
Programming			
Early Childhood Literacy Program Attendance	5,669	3,096	83%
Adult Literacy Program Attendance	3,366	1,306	158%
Workforce Development Program Attendance	791	302	162%

Library Advisory Board Activity Report
February 2024

BRANCH	Physical Circulation	Computer Use	Gate Count*	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	711	0	190	0	0	85	0
Caviglia-Arivaca	400	53	485	18	85	0	80
Dewhirst-Catalina	2,071	308	4,030	15	71	32	17
Dusenberry-River	11,784	668	7,989	27	457	0	613
Eckstrom-Columbus	5,516	2,962	13,836	53	582	87	1,158
El Rio	1,480	306	1,735	23	113	27	0
Flowing Wells	2,582	1,200	4,651	65	576	157	329
Frank De La Cruz-El Pueblo	148	147	1,628	11	295	390	0
Himmel Park	9,750	1,022	10,012	26	519	50	127
Joel D Valdez Main	5,694	3,472	18,486	36	1,169	193	558
Joyner-Green Valley	11,280	1,281	13,117	35	517	85	699
Kirk-Bear Canyon	9,947	492	8,573	30	628	200	1,042
Martha Cooper	0	0	0	0	0	0	0
Miller-Golf Links	13,514	1,454	10,967	28	341	0	335
Murphy-Wilmot	16,975	3,004	18,873	75	2,324	50	2,695
Nanini	15,733	1,288	10,668	54	1,085	15	1,176
Oro Valley	21,531	1,430	32,721	81	1,891	0	946
Quincie Douglas	2,596	1,552	7,460	64	567	0	400
Richard Elias-Mission	3,361	1,087	7,368	15	121	51	492
Sahuarita	6,765	1,095	0	52	724	75	1,734
Salazar-Ajo	1,670	327	3,816	31	173	0	210
Sam Lena-South Tucson	522	821	3,585	18	129	60	34
Santa Rosa	406	622	7,179	25	319	0	791
Southwest	798	194	2,551	36	38	0	0
Valencia	4,320	1,928	8,697	95	1,145	278	1,330
W. Anne Gibson-Esmond Station	7,407	340	3,190	15	241	0	543
Wheeler Taft Abbett	13,145	1,768	14,589	63	603	200	188
Woods Memorial	10,534	2,902	12,172	23	421	71	300
Web Renewal	5,475	0	0	0	0	0	0
Adult Services	0	0	0	182	1,713	0	0
Youth Services	0	0	0	42	432	250	0
TOTALS February 2024	186,115	31,723	228,568	1,238	17,279	2,356	15,797
TOTALS February 2023	184,204	27,529	205,751	866	11,159	2,774	11,636
Percentage Change	1%	15%	11%	43%	55%	-15%	36%

* Gate Count data are unavailable for Sahuarita.

Martha Cooper closed February 2024.