



DATE: March 7, 2024

TO: Library Board, Pima County Public Library

Pima County Board of Supervisors
 Pima County Administration
 Friends of the Pima County Public Library, Board of Directors
 Friends of the Arivaca Library, Board of Directors
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors
 Friends of the Kirk-Bear Canyon Library, Board of Directors
 Friends of the Oro Valley Public Library, Board of Directors
 Friends of the Pima-Green Valley Library, Board of Directors
 Pima Library Foundation, Board of Directors

FROM: Marissa Alcorta
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: January 2024

	January 2024	January 2023	Percent Change
Circulation and Visits			
Circulation - Physical	199,806	198,292	1%
Circulation - Digital	270,523	206,145	31%
Gate Count	216,167	214,282	1%
Website Visits	574,238	437,194	31%
Cardholders			
Active Cardholders	161,216	144,704	11%
Total Cardholders	263,115	282,483	-7%
Percent Active Cardholders	61%	51%	20%
Reference Service			
Chat Service - Number of Chats	749	646	16%
Research Questions*	411	442	-7%
Phone	2,044	2,036	0%
Mail	250	284	-12%
Programming			
Early Childhood Literacy Program Attendance	4,851	2,460	97%
Adult Literacy Program Attendance	2,078	1,362	53%
Workforce Development Program Attendance	369	323	14%

* Research Questions include email and Main Library in-person questions.

Library Advisory Board Activity Report

January 2024

BRANCH	Physical Circulation	Computer Use	Gate Count*	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	613	0	163	0	0	0	0
Caviglia-Arivaca	525	48	459	17	267	84	60
Dewhirst-Catalina	2,468	308	4,031	18	52	35	14
Dusenberry-River	12,938	725	8,433	30	498	0	588
Eckstrom-Columbus	5,842	3,072	13,307	29	299	0	695
El Rio	1,544	253	1,787	15	139	0	0
Flowing Wells	3,083	1,357	5,877	55	544	276	296
Frank De La Cruz-El Pueblo	297	130	1,687	21	453	65	0
Himmel Park	11,113	1,006	10,224	17	329	35	170
Joel D Valdez Main	5,712	3,458	18,674	55	474	93	395
Joyner-Green Valley	11,737	1,145	12,607	27	467	87	604
Kirk-Bear Canyon	10,636	466	8,109	20	347	0	807
Martha Cooper	0	0	0	0	0	0	0
Miller-Golf Links	15,199	1,524	11,613	20	258	20	519
Murphy-Wilmot	17,529	2,998	17,714	54	995	0	1,577
Nanini	16,114	1,327	10,823	48	929	0	1,152
Oro Valley	23,351	1,428	32,394	65	1,303	0	748
Quincie Douglas	2,540	1,319	6,968	56	558	0	397
Richard Elias-Mission	4,342	1,131	7,024	14	103	0	318
Sahuarita	7,486	973	0	45	657	0	1,617
Salazar-Ajo	1,832	356	4,157	62	463	0	239
Sam Lena-South Tucson	599	1,023	4,322	14	56	0	107
Santa Rosa	549	542	7,752	23	219	63	610
Southwest	558	122	1,775	24	75	6	0
Valencia	4,386	2,075	8,342	323	518	190	686
W. Anne Gibson-Esmond Station	8,181	297	3,059	19	450	0	663
Wheeler Taft Abbett	13,880	1,644	14,866	92	686	36	214
Woods Memorial	10,951	2,715	0	35	382	0	227
Web Renewal	5,801	0	0	0	0	0	0
Adult Services	0	0	0	114	921	21	0
Youth Services	0	0	0	37	70	2,825	0
TOTALS January 2024	199,806	31,442	216,167	1,349	12,512	3,836	12,703
TOTALS January 2023	198,292	29,089	214,282	954	12,428	2,900	9,531
Percentage Change	1%	8%	1%	41%	1%	32%	33%

Martha Cooper closed January 2024.

* Gate Count data are unavailable for Sahuarita and Woods.