



DATE: February 1, 2024

TO: Library Board, Pima County Public Library

Pima County Board of Supervisors
 Pima County Administration
 Friends of the Pima County Public Library, Board of Directors
 Friends of the Arivaca Library, Board of Directors
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors
 Friends of the Kirk-Bear Canyon Library, Board of Directors
 Friends of the Oro Valley Public Library, Board of Directors
 Friends of the Pima-Green Valley Library, Board of Directors
 Pima Library Foundation, Board of Directors

FROM: Marissa Alcorta
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: November 2023*

	November 2023	November 2022	Percent Change
Circulation and Visits			
Circulation - Physical	174,882	174,567	0%
Circulation - Digital	258,670	180,473	43%
Gate Count	202,374	223,507	-9%
Website Visits	442,883	352,855	26%
Cardholders			
Active Cardholders	158,408	141,290	12%
Total Cardholders	303,243	276,122	10%
Percent Active Cardholders	52%	51%	2%
Virtual Reference Service			
Chat Service - Number of Chats	638	519	23%
Email	249	279	-11%
Phone	1,860	1,819	2%
Mail	248	303	-18%
Programming			
Early Childhood Literacy Program Attendance	4,110	1,992	106%
Adult Literacy Program Attendance	1,688	1,522	11%
Workforce Development Program Attendance	363	243	49%

* Computer use data is incomplete for November 2023. Wifi data is unavailable for November 2023.

Library Advisory Board Activity Report
November 2023

BRANCH	Physical Circulation	Gate Count	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	820	207	0	0	251	0
Caviglia-Arivaca	590	438	24	99	10	96
Dewhirst-Catalina	2,056	3,168	14	41	35	5
Dusenberry-River	11,351	6,814	22	318	0	426
Eckstrom-Columbus	5,015	12,735	49	431	0	968
El Rio	1,224	1,513	11	58	65	0
Flowing Wells	2,570	5,862	53	449	0	234
Frank De La Cruz-El Pueblo	219	1,881	10	197	100	0
Himmel Park	9,150	8,399	18	321	32	133
Joel D Valdez Main	4,678	16,240	41	457	151	387
Joyner-Green Valley	10,194	9,612	32	341	92	395
Kirk-Bear Canyon	9,336	6,873	17	440	0	691
Martha Cooper*	0	0	0	0	0	0
Miller-Golf Links**	13,751	0	21	327	0	373
Murphy-Wilmot	15,556	13,565	46	666	40	1,071
Nanini	15,215	9,756	46	833	0	881
Oro Valley	19,815	33,824	59	840	0	4,780
Quincie Douglas	2,182	5,805	62	589	0	285
Richard Elias-Mission	3,653	5,924	30	294	195	445
Sahuarita	5,983	9,336	39	666	0	1,528
Salazar-Ajo	1,405	3,008	51	211	60	127
Sam Lena-South Tucson	509	3,075	6	30	0	19
Santa Rosa	425	7,725	21	238	0	732
Southwest	544	1,189	5	18	110	0
Valencia	3,513	8,269	67	657	223	839
W. Anne Gibson-Esmond Station	7,538	2,862	17	246	0	533
Wheeler Taft Abbett	11,695	14,314	55	730	50	273
Woods Memorial	9,509	9,980	38	278	0	325
Web Renewal	6,386	0	0	0	0	0
Adult Services	0	0	101	735	0	0
Youth Services	0	0	38	541	200	0
TOTALS November 2023	174,882	202,374	993	11,051	1,614	15,546
TOTALS November 2022	174,567	223,507	1,098	12,466	1,513	28,324
Percentage Change	0%	-9%	-10%	-11%	7%	-45%

* Martha Cooper closed November 2023.

**Miller-Golf Links' people counter was not working November 2023.

November 2023 Wifi and computer use are not included because the data are unavailable or incomplete.



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FROM: Marissa Alcorta
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: December 2023*

	December 2023	December 2022	Percent Change
Circulation and Visits			
Circulation - Physical	160,984	168,299	-4%
Circulation - Digital	257,585	188,738	36%
Gate Count	200,194	198,216	1%
Website Visits	443,427	381,291	16%
Cardholders			
Active Cardholders	159,400	142,404	12%
Total Cardholders	259,166	278,228	-7%
Percent Active Cardholders	62%	51%	20%
Virtual Reference Service			
Chat Service - Number of Chats	569	522	9%
Email	244	290	-16%
Phone	1,657	1,954	-15%
Mail	238	293	-19%
Programming			
Early Childhood Literacy Program Attendance	2,894	1,374	111%
Adult Literacy Program Attendance	241	202	19%
Workforce Development Program Attendance	229	206	11%

* Computer use data is incomplete for December 2023. Wifi data is unavailable for December 2023.

Library Advisory Board Activity Report
December 2023

BRANCH	Physical Circulation	Gate Count	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	640	137	0	0	0	0
Caviglia-Arivaca	601	490	25	180	28	147
Dewhirst-Catalina	1,931	3,321	13	49	35	0
Dusenberry-River	10,805	6,794	16	231	139	347
Eckstrom-Columbus	4,501	12,331	37	344	0	571
El Rio	1,228	1,579	4	14	85	0
Flowing Wells	2,226	5,699	41	292	213	241
Frank De La Cruz-El Pueblo	94	1,390	14	155	350	0
Himmel Park	8,767	8,634	12	183	501	103
Joel D Valdez Main	4,870	15,193	34	328	157	484
Joyner-Green Valley	10,041	9,813	29	385	0	494
Kirk-Bear Canyon	8,616	6,627	17	371	0	682
Martha Cooper*	0	0	0	0	0	0
Miller-Golf Links	12,032	9,514	10	151	121	369
Murphy-Wilmot	14,225	14,115	36	452	100	737
Nanini	12,815	9,101	37	587	0	711
Oro Valley	18,747	27,573	40	453	0	604
Quincie Douglas	2,063	5,739	44	475	0	252
Richard Elias-Mission	3,408	5,668	12	48	587	215
Sahuarita	5,242	8,664	23	247	0	1,169
Salazar-Ajo	1,346	3,085	144	260	257	143
Sam Lena-South Tucson	626	3,313	12	30	14	22
Santa Rosa	349	6,858	26	311	90	707
Southwest	502	636	3	8	6	0
Valencia	3,240	7,279	34	355	135	479
W. Anne Gibson-Esmond Station	6,411	2,497	16	270	0	403
Wheeler Taft Abbett	10,327	14,000	47	459	0	101
Woods Memorial	9,106	10,144	24	294	0	311
Web Renewal	6,225	0	0	0	0	0
Adult Services	0	0	9	88	14	0
Youth Services	0	0	36	99	120	0
TOTALS December 2023	160,984	200,194	795	7,119	2,952	9,292
TOTALS December 2022	168,299	198,216	781	9,743	2,360	6,813
Percentage Change	-4%	1%	2%	-27%	25%	36%

* Martha Cooper closed December 2023.

December 2023 Wifi and computer use are not included because the data are unavailable or incomplete.