



DATE: December 7, 2023

TO: Library Board, Pima County Public Library

Pima County Board of Supervisors
 Pima County Administration
 Friends of the Pima County Public Library, Board of Directors
 Friends of the Arivaca Library, Board of Directors
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors
 Friends of the Kirk-Bear Canyon Library, Board of Directors
 Friends of the Oro Valley Public Library, Board of Directors
 Friends of the Pima-Green Valley Library, Board of Directors
 Pima Library Foundation, Board of Directors

FROM: Marissa Alcorta
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: October 2023*

	October 2023	October 2022	Percent Change
Circulation and Visits			
Circulation - Physical	189,460	191,224	-1%
Circulation - Digital	271,557	185,595	46%
Gate Count	215,548	236,084	-9%
Website Visits	435,855	377,126	16%
Cardholders			
Active Cardholders	159,732	140,303	14%
Total Cardholders	306,971	273,189	12%
Percent Active Cardholders	52%	51%	1%
Virtual Reference Service			
Chat Service - Number of Chats	682	565	21%
Email	289	308	-6%
Phone	1,972	1,913	3%
Mail	258	317	-19%
Programming			
Early Childhood Literacy Program Attendance	4,786	2,905	65%
Adult Literacy Program Attendance	3,012	2,449	23%
Workforce Development Program Attendance	421	328	28%

* Computer use data is incomplete for October 2023. Wifi data is unavailable for October 2023.

Library Advisory Board Activity Report
October 2023

BRANCH	Physical Circulation	Gate Count	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	834	187	0	0	95	0
Caviglia-Arivaca	581	452	23	180	0	109
Dewhirst-Catalina	2,332	1,957	16	95	0	6
Dusenberry-River	11,420	7,438	29	419	0	2,621
Eckstrom-Columbus	5,067	13,927	64	611	46	994
El Rio	1,448	1,782	3	61	0	0
Flowing Wells	2,919	7,192	58	554	0	330
Frank De La Cruz-El Pueblo	298	1,860	7	150	10	0
Himmel Park	10,054	9,057	21	279	54	175
Joel D Valdez Main	5,519	21,778	49	508	151	606
Joyner-Green Valley	10,290	9,799	32	391	68	449
Kirk-Bear Canyon	10,338	7,486	19	486	0	674
Martha Cooper*	0	0	0	0	0	0
Miller-Golf Links**	14,620	0	13	284	0	491
Murphy-Wilmot	16,607	15,210	75	1,152	370	1,483
Nanini	15,662	10,069	45	1,012	0	1,099
Oro Valley	21,735	27,934	67	844	0	792
Quincie Douglas	2,629	7,537	50	351	6,000	464
Richard Elias-Mission	4,116	7,236	33	291	300	520
Sahuarita	7,239	9,777	43	726	1,887	1,711
Salazar-Ajo	1,304	2,726	21	27	0	89
Sam Lena-South Tucson	539	3,207	7	65	100	154
Santa Rosa	412	8,932	24	240	560	769
Southwest	366	1,380	7	29	0	0
Valencia	4,186	9,281	85	942	378	1,321
W. Anne Gibson-Esmond Station	8,433	3,230	24	460	0	841
Wheeler Taft Abbett	14,059	14,537	53	762	0	271
Woods Memorial	10,195	11,577	46	859	0	403
Web Renewal	6,258	0	0	0	0	0
Adult Services	0	0	184	1,389	50	0
Youth Services	0	0	37	840	1,852	0
TOTALS October 2023	189,460	215,548	1,135	14,007	11,921	16,372
TOTALS October 2022	191,224	236,084	1,123	14,266	7,257	11,865
Percentage Change	-1%	-9%	1%	-2%	64%	38%

* Martha Cooper closed October 2023.

**Miller-Golf Links' people counter was not working October 2023.

October 2023 Wifi and computer use are not included because the data are unavailable or incomplete.