



DATE: November 2, 2023

TO: Library Board, Pima County Public Library

Pima County Board of Supervisors
 Pima County Administration
 Friends of the Pima County Public Library, Board of Directors
 Friends of the Arivaca Library, Board of Directors
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors
 Friends of the Kirk-Bear Canyon Library, Board of Directors
 Friends of the Oro Valley Public Library, Board of Directors
 Friends of the Pima-Green Valley Library, Board of Directors
 Pima Library Foundation, Board of Directors

FROM: Marissa Alcorta
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: August 2023

| | August 2023 | August 2022 | Percent Change |
|---|-------------|-------------|----------------|
| Circulation and Visits | | | |
| Circulation - Physical | 204,324 | 208,201 | -2% |
| Circulation - Digital | 253,410 | 197,897 | 28% |
| Gate Count | 206,622 | 221,248 | -7% |
| Website Visits | 439,251 | 399,477 | 10% |
| Cardholders | | | |
| Active Cardholders | 156,838 | 136,485 | 15% |
| Total Cardholders | 305,941 | 265,183 | 15% |
| Percent Active Cardholders | 51% | 51% | 0% |
| Computer and Wifi Use | | | |
| Computer Sessions | 33,126 | 30,806 | 8% |
| Wifi Sessions | 19,661 | 20,778 | -5% |
| Virtual Reference Service | | | |
| Chat Service - Number of Chats | 693 | 631 | 10% |
| Email | 358 | 377 | -5% |
| Phone | 2,179 | 2,099 | 4% |
| Mail | 256 | 316 | -19% |
| Programming | | | |
| Early Childhood Literacy Program Attendance | 4,498 | 2,037 | 121% |
| Adult Literacy Program Attendance | 264 | 128 | 106% |
| Workforce Development Program Attendance | 367 | 297 | 24% |

Library Advisory Board Activity Report
August 2023

| BRANCH | Physical Circulation | Computer Use | Wireless Sessions | Gate Count | Number of Programs | Program Attendance | Attendance at Outreach Events and School Visits | Number of People Using Meeting and Study Rooms |
|-------------------------------|----------------------|---------------|-------------------|----------------|--------------------|--------------------|---|--|
| Bookmobile / Books by Mail | 560 | 0 | 0 | 120 | 0 | 0 | 0 | 0 |
| Caviglia-Arivaca | 357 | 81 | 161 | 400 | 18 | 46 | 18 | 69 |
| Dewhirst-Catalina | 2,472 | 178 | 76 | 1,851 | 17 | 82 | 35 | 9 |
| Dusenberry-River | 12,334 | 726 | 497 | 7,790 | 21 | 340 | 0 | 380 |
| Eckstrom-Columbus | 6,067 | 3,452 | 992 | 15,914 | 41 | 505 | 186 | 881 |
| El Rio | 1,357 | 202 | 154 | 2,022 | 6 | 49 | 30 | 0 |
| Flowing Wells | 3,134 | 1,454 | 741 | 7,176 | 38 | 429 | 81 | 285 |
| Frank De La Cruz-El Pueblo | 242 | 214 | 102 | 1,976 | 7 | 112 | 60 | 0 |
| Himmel Park | 10,368 | 1,081 | 686 | 8,849 | 9 | 217 | 300 | 157 |
| Joel D Valdez Main | 5,805 | 3,599 | 2,289 | 15,489 | 41 | 498 | 159 | 2,433 |
| Joyner-Green Valley | 10,265 | 999 | 461 | 9,302 | 31 | 348 | 95 | 453 |
| Kirk-Bear Canyon | 11,653 | 626 | 614 | 7,960 | 14 | 395 | 78 | 752 |
| Martha Cooper* | 0 | 32 | 0 | 0 | 0 | 0 | 0 | 0 |
| Miller-Golf Links** | 16,957 | 1,599 | 685 | 0 | 24 | 378 | 0 | 308 |
| Murphy-Wilmot | 18,376 | 3,165 | 1,449 | 16,148 | 53 | 885 | 127 | 1,248 |
| Nanini | 16,749 | 1,466 | 863 | 10,290 | 25 | 200 | 0 | 342 |
| Oro Valley | 23,049 | 1,292 | 1,059 | 25,459 | 27 | 512 | 0 | 741 |
| Quincie Douglas | 2,729 | 1,533 | 766 | 8,984 | 16 | 142 | 0 | 287 |
| Richard Elias-Mission | 4,473 | 1,345 | 483 | 6,692 | 14 | 85 | 160 | 227 |
| Sahuarita | 7,918 | 835 | 1,858 | 7,699 | 21 | 397 | 0 | 1,168 |
| Salazar-Ajo | 997 | 196 | 406 | 2,031 | 4 | 22 | 32 | 59 |
| Sam Lena-South Tucson | 608 | 969 | 522 | 3,710 | 6 | 29 | 0 | 202 |
| Santa Rosa | 390 | 824 | 509 | 8,358 | 14 | 196 | 222 | 239 |
| Southwest | 419 | 66 | 110 | 672 | 5 | 33 | 0 | 0 |
| Valencia | 4,277 | 1,997 | 967 | 8,718 | 50 | 514 | 0 | 892 |
| W. Anne Gibson-Esmond Station | 8,924 | 337 | 1,492 | 3,797 | 15 | 334 | 0 | 937 |
| Wheeler Taft Abbett | 15,752 | 2,078 | 654 | 12,623 | 60 | 1,338 | 220 | 229 |
| Woods Memorial | 11,421 | 2,780 | 1,065 | 12,592 | 22 | 343 | 0 | 421 |
| Web Renewal | 6,671 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Adult Services | 0 | 0 | 0 | 0 | 9 | 96 | 28 | 0 |
| Youth Services | 0 | 0 | 0 | 0 | 37 | 433 | 600 | 0 |
| TOTALS August 2023 | 204,324 | 33,126 | 19,661 | 206,622 | 645 | 8,958 | 2,431 | 12,719 |
| TOTALS August 2022 | 208,201 | 30,806 | 20,778 | 221,248 | 731 | 10,477 | 2,460 | 9,391 |
| Percentage Change | -2% | 8% | -5% | -7% | -12% | -14% | -1% | 35% |

* Martha Cooper closed August 2023.

**Miller-Golf Links' people counter was not working August 2023.



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FROM: Marissa Alcorta
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: September 2023

| | September 2023 | September 2022 | Percent Change |
|---|-------------------|-------------------|-------------------|
| Circulation and Visits | | | |
| Circulation - Physical | 190,094 | 194,615 | -2% |
| Circulation - Digital | 256,292 | 183,692 | 40% |
| Gate Count | 203,969 | 213,630 | -5% |
| Website Visits | 493,257 | 378,335 | 30% |
| Cardholders | | | |
| Active Cardholders | 158,569 | 138,741 | 14% |
| Total Cardholders | 310,664 | 269,717 | 15% |
| Percent Active Cardholders | 51% | 51% | -1% |
| Computer and Wifi Use | | | |
| Computer Sessions | 30,337 | 28,999 | 5% |
| Wifi Sessions* | | 20,309 | |
| Virtual Reference Service | | | |
| Chat Service - Number of Chats | 673 | 564 | 19% |
| Email | 292 | 344 | -15% |
| Phone | 1,659 | 1,923 | -14% |
| Mail | 284 | 322 | -12% |
| Programming | | | |
| Early Childhood Literacy Program Attendance | 4,903 | 3,298 | 49% |
| Adult Literacy Program Attendance | 1,796 | 1,425 | 26% |
| Workforce Development Program Attendance | 326 | 335 | -3% |

* Wifi data unavailable for September 2023

Library Advisory Board Activity Report
September 2023

| BRANCH | Physical Circulation | Computer Use | Gate Count | Number of Programs | Program Attendance | Attendance at Outreach Events and School Visits | Number of People Using Meeting and Study Rooms |
|-------------------------------|----------------------|---------------|----------------|--------------------|--------------------|---|--|
| Bookmobile / Books by Mail | 523 | 0 | 85 | 0 | 0 | 123 | 0 |
| Caviglia-Arivaca | 563 | 52 | 456 | 19 | 133 | 0 | 111 |
| Dewhirst-Catalina | 2,141 | 178 | 1,649 | 14 | 104 | 0 | 6 |
| Dusenberry-River | 11,329 | 642 | 6,998 | 22 | 272 | 0 | 335 |
| Eckstrom-Columbus | 6,000 | 3,258 | 14,437 | 66 | 792 | 0 | 1,154 |
| El Rio | 1,241 | 221 | 1,643 | 6 | 27 | 0 | 0 |
| Flowing Wells | 3,100 | 1,276 | 6,691 | 42 | 430 | 0 | 323 |
| Frank De La Cruz-El Pueblo | 179 | 129 | 1,570 | 8 | 144 | 0 | 0 |
| Himmel Park | 9,957 | 860 | 8,152 | 18 | 307 | 29 | 146 |
| Joel D Valdez Main | 5,520 | 3,375 | 16,297 | 38 | 438 | 0 | 454 |
| Joyner-Green Valley | 8,868 | 869 | 8,812 | 29 | 357 | 0 | 492 |
| Kirk-Bear Canyon | 10,186 | 480 | 7,300 | 20 | 478 | 0 | 678 |
| Martha Cooper* | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Miller-Golf Links** | 15,794 | 1,520 | 0 | 18 | 328 | 0 | 0 |
| Murphy-Wilmot | 17,300 | 2,999 | 16,155 | 59 | 887 | 131 | 1,328 |
| Nanini | 16,353 | 1,309 | 10,224 | 40 | 901 | 0 | 1,072 |
| Oro Valley | 21,507 | 1,346 | 28,284 | 49 | 1,080 | 0 | 739 |
| Quincie Douglas | 2,616 | 1,308 | 7,674 | 26 | 202 | 0 | 379 |
| Richard Elias-Mission | 4,012 | 1,157 | 6,725 | 28 | 170 | 75 | 443 |
| Sahuarita | 7,430 | 916 | 9,497 | 33 | 745 | 0 | 1,657 |
| Salazar-Ajo | 1,095 | 201 | 2,249 | 0 | 0 | 55 | 110 |
| Sam Lena-South Tucson | 594 | 999 | 4,051 | 12 | 131 | 0 | 136 |
| Santa Rosa | 484 | 771 | 9,605 | 19 | 157 | 0 | 925 |
| Southwest | 364 | 67 | 401 | 4 | 37 | 0 | 0 |
| Valencia | 3,768 | 1,989 | 8,148 | 70 | 579 | 176 | 935 |
| W. Anne Gibson-Esmond Station | 7,476 | 256 | 2,862 | 19 | 358 | 400 | 593 |
| Wheeler Taft Abbett | 14,234 | 1,683 | 12,212 | 46 | 820 | 40 | 256 |
| Woods Memorial | 11,456 | 2,476 | 11,792 | 44 | 646 | 0 | 414 |
| Web Renewal | 6,004 | 0 | 0 | 0 | 0 | 0 | 0 |
| Adult Services | 0 | 0 | 0 | 84 | 744 | 0 | 0 |
| Youth Services | 0 | 0 | 0 | 34 | 371 | 1,065 | 0 |
| TOTALS September 2023 | 190,094 | 30,337 | 203,969 | 867 | 11,638 | 2,094 | 12,686 |
| TOTALS September 2022 | 194,615 | 28,999 | 213,630 | 972 | 13,403 | 2,334 | 8,455 |
| Percentage Change | -2% | 5% | -5% | -11% | -13% | -10% | 50% |

* Martha Cooper closed September 2023.

**Miller-Golf Links' people counter was not working September 2023.