

# PIMA COUNTY PUBLIC LIBRARY

## EXECUTIVE SUMMARY REPORT

### 2022-2023

# A year in review...

## July 2022

The Library's Bookbike and Seed Library celebrated their 10th anniversaries. [The teams co-authored a blog post](#) about the impact these services have made on the community as well as members' reflections about what working on the teams has meant to them.

## August 2022

Oro Valley Public Library, in partnership with the Town of Oro Valley, and the Friends of Oro Valley Public Library marked the [Library's 20th anniversary](#) on August 17. The milestone anniversary was celebrated at an event that featured crafternoon, a harp performance, special guest speakers, and more.

## September 2022

[In collaboration with Arizona Opera](#), Library staff curated multiple book lists that corresponded with the season's lineup. The blog post and book lists gave music lovers an opportunity to learn more about celebrated and beloved opera performances.

## September 2022

Mexican Independence Day, Friday, September 16, the affinity team [Nuestras Raíces](#) as well as PCPL staff, put together a spectacular event titled El Grito at Valencia Library. The commemorative ceremony was performed by the [Mexican Consulate](#) as well as local Mexican cultural performances from [Mariachi Las Aguilas de Davis](#), [Mariachi Los Diablitos de Sunnyside](#) and [Los Diablitos Azules Folklorico](#). The celebration included Pan Dulce to share as well as coloring sheets with Mariachi and Folklorico dancers.



## PEOPLE

1,072,298

POPULATION OF PIMA COUNTY

300,649

LIBRARY CARDHOLDERS

46,831

NUMBER OF NEW LIBRARY CARDS

2,517,437

VISITORS AT THE BRANCHES

341,744

COMPUTER USE SESSIONS

On Saturday, April 29, the Library celebrated the accomplishments of the most recent graduates of Career Online High School at Sahuarita Library.



## SERVICES

1,041,747

ITEMS IN OUR COLLECTION

2,297,292

PHYSICAL CHECKOUTS

2,431,811

DIGITAL DOWNLOADS & STREAMING

4,664,496

WEBSITE VISITS

23,328

NUMBER OF INFOLINE CALLS

3,922

NUMBER OF ASKALIBRARIAN EMAILS

7,522

NUMBER OF WEBSITE CHATS

Young customer showing off her artwork at a recent Drawing Camp held at Joel D. Valdez Main Library.

### October 2022

The LGBTQ+ Services Committee officially announced its new name, [Pride](#), alongside a new logo. Of the name change, Pride members said, “Pride can be found in all that we do. It conjures a sense of belonging and connectedness; of existing without fighting and of being supported, encouraged, and empowered no matter what.”

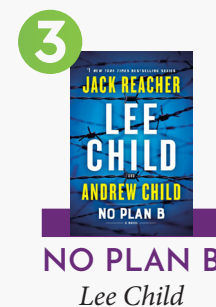
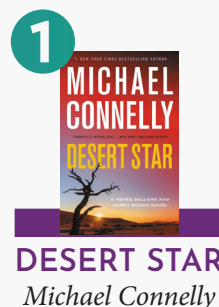
### November 2022

Coinciding with Indigenous Peoples Month, the Many Nations team authored a blog post highlighting the work of poet [Luci Tapahonso](#), who was the Inaugural Poet Laureate of the Navajo Nation in 2013. Tapahonso is the author of three children’s books and six books of poetry and the recipient of numerous awards, including the Spirit Eagle Leadership Award and Storyteller of the Year.

### December 2022

Just in time for the holidays, the Library’s newest affinity team, Synapse, offered its first [Grab n Go Kit](#), which featured items such as calming tea, mindfulness cards, and book recommendations. Team member Katie said, “We know how the holiday season can be stressful and take a toll on one’s health. We wanted to offer something that would bring some peace and joy.

### THE TOP THREE CIRCULATING BOOK OF 22-23S





## PROGRAMS

59,130

FOOD ASSISTANCE PROGRAM  
ATTENDANCE

3,488

WORKFORCE DEVELOPMENT  
PROGRAM ATTENDANCE

17,827

ADULT LITERACY PROGRAM  
ATTENDANCE

34,412

EARLY CHILDHOOD LITERACY  
PROGRAM ATTENDANCE

Dr. Bill Fry, facilitator of the Greatest Literature of All Times, a program that has been running continuously at Oro Valley Public Library for more than 20 years.

### January 2023

The Welcome to America Team launched the [Literacy Reads Collection](#). Ranging from beginning to intermediate and advanced reading levels, the books in the collection include low page count, short chapters, and simple vocabulary for anyone wishing to improve their reading level in English.

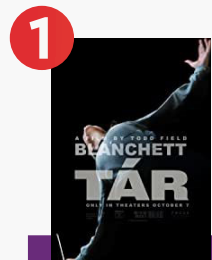
### February 2023

After conducting an exclusive interview with customer [Harold Woods](#), age 104, who had recently gotten a library card at Richard Elías-Mission Library, Community Relations Manager Holly S. wrote a blog post highlighting his life as a book-loving, world traveling, Ham Radio operating veteran of WWII.

### March 2023

More than 100 submissions from 25 teachers were received as part of the Library's long-running [High School Art Invitational](#). The winning pieces in sculpture, mixed media, painting, photography, drawing, and special recognition were displayed at Joel D. Valdez Library throughout March. The winning students received \$50 worth of art supplies.

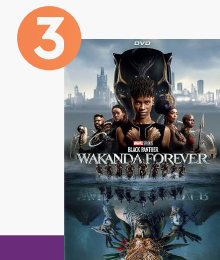
### THE TOP THREE CIRCULATING DVDS OF 22 -23



TÁR



TICKET TO PARADISE



BLACK PANTHER:  
WAKANDA FOREVER



# CONNECTION

171

MEDIA HITS/MENTIONS

25

PRESS RELEASES

167

EMAILS TO CUSTOMERS

120,721

EMAIL RECIPIENTS

66%

AVERAGE OPEN RATE, 2 TIMES  
HIGHER THAN THE NATIONAL  
NONPROFIT AVERAGE

51,044

FOLLOWERS ACROSS FACEBOOK,  
INSTAGRAM, TWITTER, AND TIKTOK

137,995

REACH OF FACEBOOK AND INSTAGRAM

1.4 MILLION

VIEWS OF HIGHEST-  
PERFORMING TIKTOK

32,694

REACH OF HIGHEST-PERFORMING  
FACEBOOK POST

## April 2023

On April 15, the Library partnered with [Galeria Mitotera](#) and [REFORMA](#) Tucson Chapter for the Día del Niño program, which included a book giveaway and a culturally-relevant craft station. In total, 447 books—in Spanish and bilingual—were distributed.

## April 2023

During National Library Week, library services manager Kate D.L. published a blog post—[Your, and everyone's, freedom to read](#)—about book bans. In it, she said, “We exist to do the greatest good for the greatest possible number of people in our community, and we know that allowing ideas to be freely tested by each individual for relevance to their own needs returns the best results.”

## May 2023

On May 6, the library collaborated with Galeria Mitotera during the [Maíz Fiesta](#) at Kennedy Park. This event offered an opportunity for multiple Library affinity teams—Welcome to America, Many Nations, Seed Library—to connect with the community and demonstrate our ongoing commitment to diverse programming and services.

## May 2023

To celebrate Asian American & Pacific Islander Heritage Month, Biblio Lotus and the Seed Library, in partnership with Mission Garden, hosted [a seed swap featuring Asian heritage seeds](#). The event on Saturday, May 27, offered community members a chance to pick up Grab n Grow Kits, which included heirloom seeds and recipes.