



DATE: June 1, 2023

TO: Library Board, Pima County Public Library

Pima County Board of Supervisors
 Pima County Administration
 Friends of the Pima County Public Library, Board of Directors
 Friends of the Arivaca Library, Board of Directors
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors
 Friends of the Kirk-Bear Canyon Library, Board of Directors
 Friends of the Oro Valley Public Library, Board of Directors
 Friends of the Pima-Green Valley Library, Board of Directors
 Pima Library Foundation, Board of Directors

FROM: Marissa Alcorta
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: March 2023

	March 2023	March 2022	Percent Change
Circulation and Visits			
Circulation - Physical	211,609	194,545	9%
Circulation - Digital	210,816	171,152	23%
Gate Count	222,966	195,026	14%
Website Visits	424,323	354,379	20%
Cardholders			
Active Cardholders	148,903	123,653	20%
Total Cardholders	288,148	280,449	3%
Percent Active Cardholders	52%	44%	17%
Computer and Wifi Use			
Computer Sessions	32,016	24,671	30%
Wifi Sessions	20,630	21,042	-2%
Virtual Reference Service			
Chat Service - Number of Chats	710	641	11%
Email	306	340	-10%
Phone	2,082	2,148	-3%
Mail	404	175	131%
Programming			
Early Childhood Literacy Program Attendance	3,607	4	90075%
Adult Literacy Program Attendance	1,903	1,653	15%
Workforce Development Program Attendance	356	103	246%

Library Advisory Board Activity Report
March 2023

BRANCH	Physical Circulation	Computer Use	Wireless Sessions	Gate Count	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	1,083	0	0	167	0	0	2,748	0
Caviglia-Arivaca	556	74	223	529	18	121	18	97
Dewhirst-Catalina	2,591	251	98	1,673	23	130	0	11
Dusenberry-River	13,974	780	602	8,216	31	267	0	323
Eckstrom-Columbus	6,283	3,041	1,032	14,298	66	1,098	250	1,066
El Rio	1,501	329	115	2,346	6	28	334	0
Flowing Wells	3,637	1,857	904	8,939	43	416	60	693
Frank De La Cruz-El Pueblo	517	423	179	4,573	15	183	10	0
Himmel Park	11,488	995	862	10,127	26	502	20	139
Joel D Valdez Main	6,056	2,944	2,302	16,186	75	744	819	473
Joyner-Green Valley	13,182	1,275	553	13,160	39	633	16	810
Kirk-Bear Canyon	10,604	455	682	7,855	22	484	0	673
Martha Cooper*	0	0	0	0	0	0	0	0
Miller-Golf Links**	15,742	1,532	618	0	18	174	0	389
Murphy-Wilmot	18,078	2,951	1,655	16,449	112	2,268	0	259
Nanini	17,152	1,295	850	10,700	57	1,086	0	1,020
Oro Valley	24,285	1,410	1,036	26,660	81	1,341	0	586
Quincie Douglas	2,688	1,258	816	7,973	18	109	239	309
Richard Elias-Mission	4,764	1,277	711	8,419	75	288	0	503
Sahuarita	8,366	878	1,621	9,148	50	540	0	1,491
Salazar-Ajo	1,993	411	608	4,221	50	45	18	121
Sam Lena-South Tucson	841	880	518	3,180	19	146	286	0
Santa Rosa	452	778	406	11,417	45	753	14	114
Southwest	848	441	225	2,213	16	12	0	0
Valencia	3,987	1,801	742	6,595	99	1,853	105	979
W. Anne Gibson-Esmond Station	7,603	324	1,424	3,421	22	234	0	499
Wheeler Taft Abbett	15,326	1,532	841	12,605	48	589	81	219
Woods Memorial	11,051	2,824	1,007	11,896	66	596	250	351
Web Renewal	6,961	0	0	0	0	0	0	0
Adult Services	0	0	0	0	111	897	5,000	0
Youth Services	0	0	0	0	32	87	5,262	0
TOTALS March 2023	211,609	32,016	20,630	222,966	1,283	15,624	15,530	11,125
TOTALS March 2022	194,545	24,671	21,042	195,026	578	11,874	2,281	2,405
Percentage Change	9%	30%	-2%	14%	122%	32%	581%	363%

* Martha Cooper closed March 2023.

**Miller-Golf Links' people counter was not working March 2023.



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 Pima Library Foundation, Board of Directors

FROM: Marissa Alcorta
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: April 2023

	April 2023	April 2022	Percent Change
Circulation and Visits			
Circulation - Physical	176,526	172,856	2%
Circulation - Digital	222,250	171,193	30%
Gate Count	191,805	170,905	12%
Website Visits	382,428	352,653	8%
Cardholders			
Active Cardholders	150,571	126,131	19%
Total Cardholders	291,576	283,812	3%
Percent Active Cardholders	52%	44%	16%
Computer and Wifi Use			
Computer Sessions	28,333	24,132	17%
Wifi Sessions	18,727	20,057	-7%
Virtual Reference Service			
Chat Service - Number of Chats	649	615	6%
Email	302	322	-6%
Phone	1,708	1,952	-13%
Mail	488	141	246%
Programming			
Early Childhood Literacy Program Attendance	3,722	340	995%
Adult Literacy Program Attendance	2,410	1,546	56%
Workforce Development Program Attendance	306	100	206%

Library Advisory Board Activity Report

April 2023

BRANCH	Physical Circulation	Computer Use	Wireless Sessions	Gate Count	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	789	0	0	224	0	0	205	0
Caviglia-Arivaca	466	44	187	462	23	138	35	64
Dewhirst-Catalina	2,150	174	94	1,054	16	39	35	31
Dusenberry-River	11,151	603	536	6,922	29	255	128	305
Eckstrom-Columbus	5,164	2,600	886	12,694	59	1,016	50	731
El Rio	1,187	252	89	1,938	5	40	0	0
Flowing Wells	2,854	1,451	778	6,639	47	396	0	576
Frank De La Cruz-El Pueblo	458	380	167	3,175	8	60	300	0
Himmel Park	9,326	1,026	728	8,880	23	422	36	106
Joel D Valdez Main	5,010	2,884	2,225	15,105	65	689	409	299
Joyner-Green Valley	9,862	994	423	10,153	38	563	15	669
Kirk-Bear Canyon	9,184	468	639	6,963	16	479	6	722
Martha Cooper*	0	0	0	0	0	0	0	0
Miller-Golf Links**	13,133	1,376	572	0	18	227	0	351
Murphy-Wilmot	15,086	2,798	1,456	14,195	99	1,642	0	1,406
Nanini	14,857	1,270	847	9,812	44	958	0	1,081
Oro Valley	20,954	1,201	955	26,124	66	994	0	3,518
Quincie Douglas	2,422	1,032	782	6,115	29	237	1,013	329
Richard Elias-Mission	3,454	1,139	628	6,807	61	574	0	513
Sahuarita	7,084	767	1,590	5,339	64	811	192	1,620
Salazar-Ajo	1,641	221	386	2,369	28	133	0	52
Sam Lena-South Tucson	575	829	482	3,018	18	157	324	113
Santa Rosa	322	691	374	10,114	41	668	0	112
Southwest	692	299	199	3,332	53	387	6	0
Valencia	3,396	1,745	675	6,411	86	2,254	73	1,027
W. Anne Gibson-Esmond Station	6,745	277	1,362	2,932	23	304	200	529
Wheeler Taft Abbett	12,293	1,360	767	10,057	64	499	16	213
Woods Memorial	10,107	2,452	900	10,971	50	480	100	316
Web Renewal	6,164	0	0	0	0	0	0	0
Adult Services	0	0	0	0	155	1,274	191	0
Youth Services	0	0	0	0	33	199	505	0
TOTALS April 2023	176,526	28,333	18,727	191,805	1,261	15,895	3,839	14,683
TOTALS April 2022	172,856	24,132	20,057	170,905	749	10,791	1,477	2,911
Percentage Change	2%	17%	-7%	12%	68%	47%	160%	404%

* Martha Cooper closed April 2023.

**Miller-Golf Links' people counter was not working April 2023.