



**DATE:** April 6, 2023

**TO:** Library Board, Pima County Public Library

Pima County Board of Supervisors  
 Pima County Administration  
 Friends of the Pima County Public Library, Board of Directors  
 Friends of the Arivaca Library, Board of Directors  
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors  
 Friends of the Kirk-Bear Canyon Library, Board of Directors  
 Friends of the Oro Valley Public Library, Board of Directors  
 Friends of the Pima-Green Valley Library, Board of Directors  
 Pima Library Foundation, Board of Directors

**FROM:** Marissa Alcorta  
 Deputy Library Director

**SUBJECT: Circulation and Activity Measures: February 2023**

	February 2023	February 2022	Percent Change
<b>Circulation and Visits</b>			
Circulation - Physical	184,204	167,962	10%
Circulation - Digital	189,326	160,209	18%
Gate Count	205,751	170,739	21%
Website Visits	381,395	252,110	51%
<b>Cardholders</b>			
Active Cardholders	146,924	121,352	21%
Total Cardholders	284,508	277,940	2%
Percent Active Cardholders	52%	44%	18%
<b>Computer and Wifi Use</b>			
Computer Sessions	27,529	20,913	32%
Wifi Sessions	19,483	18,379	6%
<b>Virtual Reference Service</b>			
Chat Service - Number of Chats	627	670	-6%
Email	328	300	9%
Phone	1,902	1,990	-4%
Mail	196	142	38%
<b>Programming</b>			
Early Childhood Literacy Program Attendance	3,096	0	
Adult Literacy Program Attendance	1,306	1,931	-32%
Workforce Development Program Attendance	302	39	674%

Library Advisory Board Activity Report  
February 2023

BRANCH	Physical Circulation	Computer Use	Wireless Sessions	Gate Count	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	788	0	0	178	0	0	70	0
Caviglia-Arivaca	588	44	186	509	18	91	0	76
Dewhirst-Catalina	2,125	223	143	1,868	18	111	0	11
Dusenberry-River	11,939	662	592	7,326	25	340	0	311
Eckstrom-Columbus	5,642	2,493	1,039	11,753	56	841	99	673
El Rio	1,293	224	133	1,759	7	42	20	0
Flowing Wells	3,563	1,529	799	7,769	35	380	85	580
Frank De La Cruz-El Pueblo	385	355	233	3,983	2	15	0	0
Himmel Park	9,716	931	740	9,569	30	487	32	129
Joel D Valdez Main	5,248	2,450	2,063	14,100	50	482	117	312
Joyner-Green Valley	11,982	1,145	537	11,189	36	557	16	728
Kirk-Bear Canyon	9,822	455	645	7,513	19	402	250	684
Martha Cooper*	0	0	0	0	0	0	0	0
Miller-Golf Links**	14,345	1,307	585	0	12	188	0	312
Murphy-Wilmot	15,493	2,617	1,496	14,459	77	2,280	40	1,825
Nanini	14,931	1,111	824	9,196	49	900	0	1,020
Oro Valley	21,270	1,274	1,034	28,815	74	1,473	127	557
Quincie Douglas	2,152	1,109	757	6,943	17	126	0	314
Richard Elias-Mission	4,153	1,123	669	6,453	64	411	27	377
Sahuarita	7,506	717	1,600	8,678	45	829	434	1,600
Salazar-Ajo	1,613	382	655	4,023	27	111	0	97
Sam Lena-South Tucson	596	807	444	2,747	22	137	56	80
Santa Rosa	338	787	371	9,476	36	536	0	134
Southwest	710	345	247	1,887	50	294	100	0
Valencia	3,741	1,628	716	6,771	83	2,016	153	936
W. Anne Gibson-Esmond Station	5,837	212	1,261	2,605	14	266	0	481
Wheeler Taft Abbett	12,771	1,237	813	16,031	65	501	20	215
Woods Memorial	9,636	2,362	901	10,151	51	866	0	184
Web Renewal	6,021	0	0	0	0	0	0	0
Adult Services	0	0	0	0	9	33	0	0
Youth Services	0	0	0	0	29	96	1,128	0
<b>TOTALS February 2023</b>	<b>184,204</b>	<b>27,529</b>	<b>19,483</b>	<b>205,751</b>	<b>1,020</b>	<b>14,811</b>	<b>2,774</b>	<b>11,636</b>
<b>TOTALS February 2022</b>	<b>167,962</b>	<b>20,913</b>	<b>18,379</b>	<b>170,739</b>	<b>509</b>	<b>11,415</b>	<b>1,075</b>	<b>1,656</b>
<b>Percentage Change</b>	<b>10%</b>	<b>32%</b>	<b>6%</b>	<b>21%</b>	<b>100%</b>	<b>30%</b>	<b>158%</b>	<b>603%</b>

\* Martha Cooper closed February 2023.

\*\*Miller-Golf Links' people counter was not working February 2023.