
DATE: March 2, 2023

TO: Library Board, Pima County Public Library

Pima County Board of Supervisors
Pima County Administration
Friends of the Pima County Public Library, Board of Directors
Friends of the Arivaca Library, Board of Directors
Friends of the Esmond Station Library, Board of Directors
Friends of the Kirk-Bear Canyon Library, Board of Directors
Friends of the Oro Valley Public Library, Board of Directors
Friends of the Pima-Green Valley Library, Board of Directors
Pima Library Foundation, Board of Directors

FROM: Karyn Prechtel-Altman
Deputy Library Director

SUBJECT: Community Engagement Report – February 2023

Amber, Marissa and I had an opportunity to meet Nora Deidrich, the new CEO at the Tucson Museum of Art. Our conversation centered on how we can support each other and the many ways libraries and art museums collaborate. I also met Beth Wahler, PhD, MSW, a professor at UC Charlotte who has a consulting business working with libraries to help respond to patron's psychosocial needs. This sometimes manifests as a *Social Worker in the Library* program.

The City of Tucson's 2023 long-range planning effort called *Plan Tucson* kicked off in February. I will represent the Library at one or more workshops in the coming year.

The American Heart Association has committed to donate 75-100 Blood Pressure Monitors to the Library for our circulating collection. We hope to have these units available to the public in summer 2023.

Paulina Aguirre-Clinch and I attended the *14th Anniversary celebration of the Dr. Fernando Escalante Library* at the Pascua Yaqui Tribe's Educational Center. The library was filled (standing room only) with families, kids, and elders who had lovely stories about Dr. Fernando Escalante.

Program Manager for Literacy and Connected Learning – Kendra Davey

In December, CEO office staff revamped the teen volunteer application process and re-started the virtual volunteer program. In January of this year, 31 teens submitted applications to volunteer with PCPL. Teens can choose between volunteering in-person at a branch or volunteering virtually. Virtual volunteers meet once a month to build leadership skills and work independently on a variety of projects including helping revise PCPL's Teen YouTube page. We have provided our virtual volunteers with copies of the *StrengthsFinder 2.0* book and access to an online assessment tool to help them identify areas of interest and strength that they might develop during their work with the library, in their schoolwork, and in future career choices. This will be the standard 'on-boarding' process for volunteers as they join.

In February, Carl Murdock and Kendra Davey had the opportunity to *debut* early math games at the Tucson Children's Museum Family Sci-Fest event on Saturday, February 18. Families had a lot of fun playing the games and learning about the easy and engaging ways they can continue to build early math skills with their young children. Each branch will soon be receiving a set of 5 different games that will be available to families during their visits to the library.

Leila Duncan has continued to provide support to families in the Pima County Emergency Eviction Legal Services program offering temporary housing. Leila provides weekly programs at the hotels where families are temporarily housed.

Program Manager, Communications and Systems Office – Reneé Bibby

We're working on the following projects.

- Southwest Books of the Year announcement and social media promo
- Temporary closures of ORO and BCN
- Welcome to America Daniel Nayeri Author Talk
- Summer Learning
- Tucson Festival of Books announcements and social media promos

The teen bookmark project has been nearly completed, with 14,000 bookmarks arriving from the printer at the end of February. To see the bookmarks, check out the teen bookmark project with the **Health Action Team** on the [website](#). Pick up a collection of the bookmarks at your local library.

Two big internal projects launched this month. The first is a joint project between CEO and CSO to create a streamlined and pain-free process for managing and fulfilling collateral requests from branches. There are over 200 pieces of unique collateral and promo items that the CSO and CEO team have to stock, sort, request, and coordinate delivery to branches for their display and outreach needs. At this point, five different people have hands on the process, so the team is collaborating to streamline that into a more nimble system that will reflect our inventory in real time.

The second is preliminary conversation with a few members of Nuestras Raices to build a library-wide campaign that will be equally grounded in English and Spanish speaking communities. The current conversation will allow the marketing team to mock up a bilingual campaign that will then be vetted through other departments and teams within the system.

Former Program Manager for Workforce and Economic Development, current Library Services Manager – Ken Zambos

As a representative of the library, I have continued to participate on and work with the DREAM committee to help ensure the upcoming April DREAM fair is a success. The DREAM fair is an opportunity for local employers and job seekers with disabilities to come together to connect workers with employment opportunities. We have seen many job seeker success stories in previous fairs, and we expect to see many more in April.