



DATE: March 2, 2023

TO: Library Board, Pima County Public Library

Pima County Board of Supervisors
 Pima County Administration
 Friends of the Pima County Public Library, Board of Directors
 Friends of the Arivaca Library, Board of Directors
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors
 Friends of the Kirk-Bear Canyon Library, Board of Directors
 Friends of the Oro Valley Public Library, Board of Directors
 Friends of the Pima-Green Valley Library, Board of Directors
 Pima Library Foundation, Board of Directors

FROM: Marissa Alcorta
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: January 2023

	January 2023	January 2022	Percent Change
Circulation and Visits			
Circulation - Physical	198,292	174,689	14%
Circulation - Digital	206,145	180,053	14%
Gate Count	214,282	172,081	25%
Website Visits	437,194	322,773	35%
Cardholders			
Active Cardholders	144,704	118,708	22%
Total Cardholders	282,483	279,060	1%
Percent Active Cardholders	51%	43%	20%
Computer and Wifi Use			
Computer Sessions	29,089	20,266	44%
Wifi Sessions	20,142	18,042	12%
Virtual Reference Service			
Chat Service - Number of Chats	646	736	-12%
Email	386	350	10%
Phone	2,036	2,331	-13%
Mail	284	212	34%
Programming			
Early Childhood Literacy Program Attendance	2,460	0	
Adult Literacy Program Attendance	1,362	935	46%
Workforce Development Program Attendance	323	51	533%

Library Advisory Board Activity Report
January 2023

BRANCH	Physical Circulation	Computer Use	Wireless Sessions	Gate Count	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	773	0	0	167	0	0	327	0
Caviglia-Arivaca	408	49	229	437	19	195	48	90
Dewhirst-Catalina	2,492	212	119	2,016	12	22	0	8
Dusenberry-River	13,577	730	658	7,969	26	269	0	1,078
Eckstrom-Columbus	5,849	2,780	985	11,054	61	1,148	0	413
El Rio	1,493	256	110	1,948	8	31	0	0
Flowing Wells	3,552	1,510	893	7,764	37	226	0	618
Frank De La Cruz-El Pueblo	406	444	244	3,812	0	0	0	0
Himmel Park	10,951	964	801	9,829	19	279	0	137
Joel D Valdez Main	5,808	2,721	2,225	21,783	77	705	73	254
Joyner-Green Valley	12,278	1,226	623	11,741	28	388	27	559
Kirk-Bear Canyon	10,235	598	662	7,836	15	354	0	641
Martha Cooper*	0	0	0	0	0	0	0	0
Miller-Golf Links**	14,842	1,319	622	0	11	61	0	262
Murphy-Wilmot	16,347	2,343	1,428	13,485	45	1,119	47	725
Nanini	17,302	1,284	813	10,451	40	707	0	771
Oro Valley	22,757	1,320	979	28,276	45	664	0	462
Quincie Douglas	2,287	1,133	744	7,257	17	83	30	302
Richard Elias-Mission	4,285	1,156	724	6,035	60	261	1	239
Sahuarita	8,090	816	1,604	8,327	42	512	0	1,078
Salazar-Ajo	1,684	338	710	4,145	27	50	150	65
Sam Lena-South Tucson	505	889	532	2,912	15	62	0	93
Santa Rosa	395	722	394	8,855	15	117	0	93
Southwest	834	320	235	1,528	47	178	0	0
Valencia	3,949	1,867	692	7,259	62	2,467	86	661
W. Anne Gibson-Esmond Station	6,485	254	1,346	2,696	19	261	30	537
Wheeler Taft Abbett	13,765	1,333	890	16,310	42	419	0	269
Woods Memorial	10,878	2,505	880	10,390	48	798	0	176
Web Renewal	6,065	0	0	0	0	0	0	0
Adult Services	0	0	0	0	86	857	0	0
Youth Services	0	0	0	0	31	195	2,081	0
TOTALS January 2023	198,292	29,089	20,142	214,282	954	12,428	2,900	9,531
TOTALS January 2022	174,689	20,266	18,042	172,081	393	10,241	312	1,177
Percentage Change	14%	44%	12%	25%	143%	21%	829%	710%

* Martha Cooper closed January 2023.

**Miller-Golf Links' people counter was not working January 2023.