



DATE: February 2, 2022

TO: Library Board, Pima County Public Library

Pima County Board of Supervisors
 Pima County Administration
 Friends of the Pima County Public Library, Board of Directors
 Friends of the Arivaca Library, Board of Directors
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors
 Friends of the Kirk-Bear Canyon Library, Board of Directors
 Friends of the Oro Valley Public Library, Board of Directors
 Friends of the Pima-Green Valley Library, Board of Directors
 Pima Library Foundation, Board of Directors

FROM: Marissa Alcorta
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: October 2022 (corrected)

	October 2022	October 2021	Percent Change
Circulation and Visits			
Circulation - Physical	191,224	178,091	7%
Circulation - Digital	185,595	167,762	11%
Gate Count*	236,084	165,892	42%
Website Visits	377,126	327,791	15%
Cardholders			
Active Cardholders	140,303	112,167	25%
Total Cardholders	273,189	282,664	-3%
Percent Active Cardholders	51%	40%	29%
Computer and Wifi Use			
Computer Sessions	28,576	20,737	38%
Wifi Sessions	20,519	17,871	15%
Virtual Reference Service			
Chat Service - Number of Chats	565	805	-30%
Email	308	369	-17%
Phone	1,913	2,243	-15%
Mail	317	216	47%
Programming			
Early Childhood Literacy Program Attendance	2,905	0	
Adult Literacy Program Attendance	2,449	1,463	67%
Workforce Development Program Attendance	328	75	337%

*Gate count in the December 2022 Library Advisory Board Report was incorrect. The corrected data is provided here.

Library Advisory Board Activity Report
October 2022 (Corrected)

BRANCH	Physical Circulation	Computer Use	Wireless Sessions	Gate Count*	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	800	0	0	155	0	0	1,942	0
Caviglia-Arivaca	462	82	254	458	21	274	21	69
Dewhirst-Catalina	2,251	177	134	2,100	12	16	0	6
Dusenberry-River	10,949	644	603	6,731	20	269	0	375
Eckstrom-Columbus	5,603	2,777	914	11,613	33	654	0	637
El Rio	1,327	222	118	1,770	15	31	0	0
Flowing Wells	3,304	1,342	920	7,942	50	514	200	524
Frank De La Cruz-El Pueblo	445	476	222	4,794	11	51	50	0
Himmel Park	8,978	780	852	8,131	30	274	0	82
Joel D Valdez Main	5,659	2,882	2,676	23,570	67	831	60	505
Joyner-Green Valley	9,862	854	590	8,794	34	310	0	389
Kirk-Bear Canyon	10,262	570	551	8,752	14	262	0	1,401
Martha Cooper	4,227	1,239	568	7,045	33	552	23	507
Miller-Golf Links	15,610	1,407	545	11,162	11	10	0	249
Murphy-Wilmot	13,562	2,067	1,283	10,782	43	1,015	100	744
Nanini	16,402	1,249	809	9,741	37	772	25	772
Oro Valley	21,867	1,039	932	39,464	49	707	0	2,285
Quincie Douglas	2,536	958	798	7,059	28	252	2,175	404
Richard Elias-Mission	3,900	1,064	638	6,547	55	443	0	267
Sahuarita	7,072	743	1,545	7,492	30	404	0	883
Salazar-Ajo	1,397	249	519	2,909	5	59	0	1
Sam Lena-South Tucson	667	867	468	2,913	23	170	0	142
Santa Rosa	411	762	423	9,179	43	841	100	84
Southwest	593	274	265	1,459	48	259	0	0
Valencia	4,308	1,869	748	6,251	74	2,252	113	620
W. Anne Gibson-Esmond Station	6,938	238	1,420	2,992	19	219	0	351
Wheeler Taft Abbett	13,999	1,307	847	14,639	22	330	0	419
Woods Memorial	10,637	2,438	877	11,640	57	578	100	149
Web Renewal	7,196	0	0	0	0	0	0	0
Adult Services	0	0	0	0	208	1,735	30	0
Youth Services	0	0	0	0	31	182	2,318	0
TOTALS October 2022	191,224	28,576	20,519	236,084	1,123	14,266	7,257	11,865
TOTALS October 2021	178,091	20,737	17,871	165,892	579	11,741	240	1,060
Percentage Change	7%	38%	15%	42%	94%	22%	2924%	1019%

*Gate count in the December 2022 Library Advisory Board Report was incorrect. The corrected data is included here.



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 Pima Library Foundation, Board of Directors

FROM: Marissa Alcorta
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: December 2022

	December 2022	December 2021	Percent Change
Circulation and Visits			
Circulation - Physical	168,299	164,894	2%
Circulation - Digital	188,738	167,347	13%
Gate Count	198,216	190,445	4%
Website Visits	381,291	345,825	10%
Cardholders			
Active Cardholders	142,404	114,938	24%
Total Cardholders	278,228	286,942	-3%
Percent Active Cardholders	51%	40%	28%
Computer and Wifi Use			
Computer Sessions	24,475	18,917	29%
Wifi Sessions	18,260	17,272	6%
Virtual Reference Service			
Chat Service - Number of Chats	522	820	-36%
Email	290	264	10%
Phone	1,954	2,885	-32%
Mail	293	194	51%
Programming			
Early Childhood Literacy Program Attendance	1,374	0	
Adult Literacy Program Attendance	202	0	
Workforce Development Program Attendance	206	51	304%

Library Advisory Board Activity Report
December 2022

BRANCH	Physical Circulation	Computer Use	Wireless Sessions	Gate Count	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	556	0	0	87	0	0	0	0
Caviglia-Arivaca	532	42	197	407	21	185	34	81
Dewhirst-Catalina	2,312	203	106	1,932	11	28	35	1
Dusenberry-River	12,094	602	559	7,059	18	273	0	212
Eckstrom-Columbus	4,954	2,173	781	10,259	55	1,059	0	529
El Rio	1,338	222	103	1,816	4	8	60	0
Flowing Wells	2,897	1,354	837	7,506	31	154	0	472
Frank De La Cruz-El Pueblo	357	379	185	4,158	4	26	0	0
Himmel Park	9,780	908	775	8,607	22	256	95	101
Joel D Valdez Main	4,919	2,649	2,122	25,328	41	457	160	234
Joyner-Green Valley	10,993	959	494	10,182	23	284	36	356
Kirk-Bear Canyon	9,381	465	615	7,231	16	306	0	502
Martha Cooper*	0	0	0	0	0	0	0	0
Miller-Golf Links**	11,751	1,318	620	0	10	73	140	307
Murphy-Wilmot	13,785	1,809	1,169	11,147	36	681	110	508
Nanini	13,559	1,004	690	8,169	29	475	60	510
Oro Valley	18,873	919	821	25,798	40	694	75	285
Quincie Douglas	1,894	849	741	6,250	11	35	0	203
Richard Elias-Mission	3,859	941	668	7,182	78	869	0	185
Sahuarita	5,226	603	1,468	6,985	27	225	12	885
Salazar-Ajo	1,426	304	667	3,411	33	74	0	28
Sam Lena-South Tucson	618	762	502	2,766	18	74	0	94
Santa Rosa	387	649	372	8,014	38	667	0	151
Southwest	650	263	245	1,667	66	228	10	0
Valencia	3,024	1,428	573	6,503	52	1,947	26	418
W. Anne Gibson-Esmond Station	5,746	204	1,289	2,774	11	130	88	320
Wheeler Taft Abbett	11,512	1,092	778	12,991	29	327	0	431
Woods Memorial	9,784	2,374	883	9,987	19	64	0	0
Web Renewal	6,092	0	0	0	0	0	0	0
Adult Services	0	0	0	0	7	27	800	0
Youth Services	0	0	0	0	31	117	619	0
TOTALS December 2022	168,299	24,475	18,260	198,216	781	9,743	2,360	6,813
TOTALS December 2021	164,894	18,917	17,272	190,445	256	9,046	155	1,039
Percentage Change	2%	29%	6%	4%	205%	8%	1423%	556%

* Martha Cooper closed December 2022.

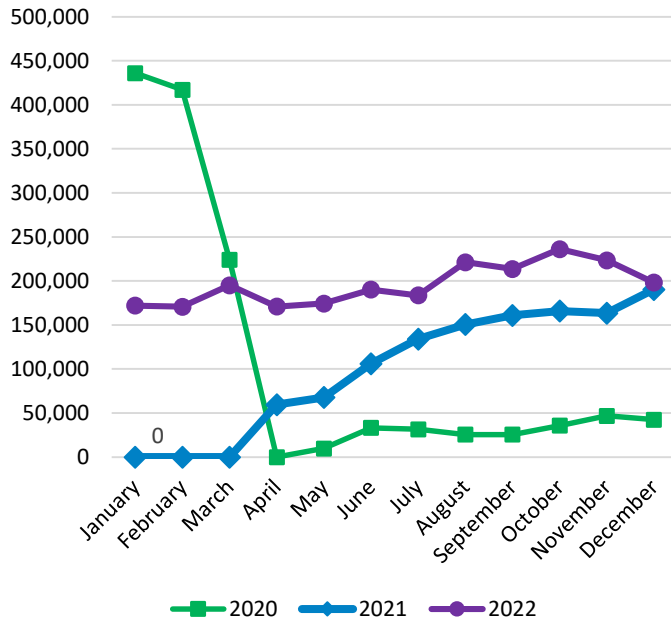
**Miller-Golf Links' people counter was not working December 2022.

Pima County Public Library

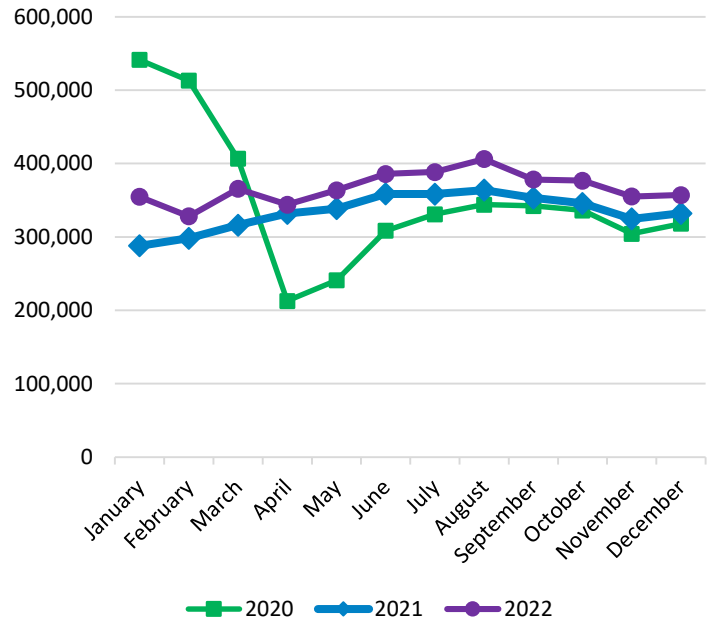


December 2022

Pima County Public Library Gate Count



Pima County Public Library Total Circulation



Performance Indicator	2021	2022	Percent Change
Early Childhood Literacy Program Attendance	178	15,862	8811%
Workforce Development Program Attendance	933	2,219	138%
Adult Literacy Program Attendance	11,008	14,800	34%
Volunteer Hours	1,555	3,634	134%
Meeting & Study Room Attendees	4,738	90,959	1820%
Computer Sessions	153,477	305,093	99%
New Library Cards	25,212	42,510	69%
School Visit Attendees	256	6,570	2466%
Outreach Contacts Made	1,433	18,924	1221%
Wireless Sessions	196,239	233,580	19%
Interlibrary Loan Items Borrowed	312	3,898	1149%

Customers' reasons for recommending Pima County Public Library

Books and DVDs are outa sight. Tech assistance is unsurpassed. Even extracurriculars are a blast. So Go

It's free?? You don't even have to physically go there because there's an app?? Free online courses? Free live harp concert? FOR FREE???

we love our local branch! the read to a dog events and book selections are always great. we love their themed shelves near the front too, so fun!