



**DATE:** January 5, 2022

**TO:** Library Board, Pima County Public Library

Pima County Board of Supervisors  
 Pima County Administration  
 Friends of the Pima County Public Library, Board of Directors  
 Friends of the Arivaca Library, Board of Directors  
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors  
 Friends of the Kirk-Bear Canyon Library, Board of Directors  
 Friends of the Oro Valley Public Library, Board of Directors  
 Friends of the Pima-Green Valley Library, Board of Directors  
 Pima Library Foundation, Board of Directors

**FROM:** Marissa Alcorta  
 Deputy Library Director

**SUBJECT: Circulation and Activity Measures: November 2022**

	November 2022	November 2021	Percent Change
<b>Circulation and Visits</b>			
Circulation - Physical	174,567	159,667	9%
Circulation - Digital	180,473	164,843	9%
Gate Count	223,507	163,413	37%
Website Visits	352,855	310,800	14%
<b>Cardholders</b>			
Active Cardholders	141,290	115,040	23%
Total Cardholders	276,122	286,488	-4%
Percent Active Cardholders	51%	40%	27%
<b>Computer and Wifi Use</b>			
Computer Sessions	24,713	18,671	32%
Wifi Sessions	19,583	16,935	16%
<b>Virtual Reference Service</b>			
Chat Service - Number of Chats	519	623	-17%
Email	279	306	-9%
Phone	1,819	2,431	-25%
Mail	303	157	93%
<b>Programming</b>			
Early Childhood Literacy Program Attendance	1,992	0	
Adult Literacy Program Attendance	1,522	999	52%
Workforce Development Program Attendance	243	75	224%

Library Advisory Board Activity Report  
November 2022

BRANCH	Physical Circulation	Computer Use	Wireless Sessions	Gate Count	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	753	0	0	126	0	0	94	0
Caviglia-Arivaca	575	64	180	496	18	68	0	44
Dewhirst-Catalina	2,245	142	98	1,932	18	17	110	6
Dusenberry-River	11,315	637	538	7,644	22	293	0	1,729
Eckstrom-Columbus	5,276	2,365	815	9,812	58	485	0	4,703
El Rio	1,127	151	108	1,540	2	3	0	0
Flowing Wells	3,055	1,259	780	7,512	40	273	222	454
Frank De La Cruz-El Pueblo	296	397	205	4,117	20	69	0	0
Himmel Park	8,976	794	873	7,383	29	276	0	76
Joel D Valdez Main	4,934	2,378	2,490	22,509	52	789	273	255
Joyner-Green Valley	11,008	877	517	9,203	37	386	3	495
Kirk-Bear Canyon	9,445	500	565	12,167	9	168	0	5,258
Martha Cooper*	2,090	709	374	4,548	31	473	103	129
Miller-Golf Links**	14,075	1,255	589	0	13	69	0	696
Murphy-Wilmot	13,183	1,850	1,200	10,170	43	784	0	1,663
Nanini	14,278	1,091	783	12,601	29	501	0	3,917
Oro Valley	19,744	1,027	885	38,631	60	856	75	4,172
Quincie Douglas	1,872	831	777	6,476	35	319	0	264
Richard Elias-Mission	3,715	904	702	7,560	45	342	0	1,100
Sahuarita	6,108	645	1,583	7,534	36	491	155	956
Salazar-Ajo	1,499	271	628	3,382	18	42	25	7
Sam Lena-South Tucson	657	632	470	2,683	20	124	0	483
Santa Rosa	343	710	424	8,740	43	1,216	260	60
Southwest	568	295	235	1,303	51	182	7	0
Valencia	3,313	1,489	700	6,459	88	2,360	76	1,104
W. Anne Gibson-Esmond Station	6,086	233	1,420	2,348	14	183	0	320
Wheeler Taft Abbett	11,946	1,073	755	13,191	24	254	30	191
Woods Memorial	9,733	2,134	889	13,440	31	203	0	242
Web Renewal	6,352	0	0	0	0	0	0	0
Adult Services	0	0	0	0	182	1,017	0	0
Youth Services	0	0	0	0	30	223	80	0
<b>TOTALS November 2022</b>	<b>174,567</b>	<b>24,713</b>	<b>19,583</b>	<b>223,507</b>	<b>1,098</b>	<b>12,466</b>	<b>1,513</b>	<b>28,324</b>
<b>TOTALS November 2021</b>	<b>159,667</b>	<b>18,671</b>	<b>16,935</b>	<b>163,413</b>	<b>457</b>	<b>9,757</b>	<b>35</b>	<b>1,129</b>
<b>Percentage Change</b>	<b>9%</b>	<b>32%</b>	<b>16%</b>	<b>37%</b>	<b>140%</b>	<b>28%</b>	<b>4223%</b>	<b>2409%</b>

\*Martha Cooper closed starting November 20, 2022.

\*\*Miller-Golf Links' people counter was not working November 2022.