



DATE: December 2, 2021

TO: Library Board, Pima County Public Library

Pima County Board of Supervisors
 Pima County Administration
 Friends of the Pima County Public Library, Board of Directors
 Friends of the Arivaca Library, Board of Directors
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors
 Friends of the Kirk-Bear Canyon Library, Board of Directors
 Friends of the Oro Valley Public Library, Board of Directors
 Friends of the Pima-Green Valley Library, Board of Directors
 Pima Library Foundation, Board of Directors

FROM: Karyn Prechtel-Altman
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: October 2021

	October 2021	October 2020	Percent Change
Circulation and Visits			
Circulation - Physical	178,091	129,924	37%
Circulation - Digital	167,762	206,146	-19%
Gate Count	161,747	35,772	352%
Website Visits	327,791	365,771	-10%
Cardholders			
Active Cardholders	112,167	148,014	-24%
Total Cardholders	282,664	311,771	-9%
Percent Active Cardholders	40%	47%	-16%
Computer Use			
Computer Sessions	20,737	13,349	55%
Computer Sessions per Available Computer	67	92	-27%
Virtual Reference Service			
Email	369	690	-47%
Phone	2,243	3,679	-39%
Mail	216	154	40%
Programming			
Number of Virtual Programs	306	367	-17%
Virtual Program Attendance	1,919	2,311	-17%
Number of In-Person Programs	281	234	20%
In Person Program Attendance	9,822	9,607	2%

Library Advisory Board Activity Report
October 2021

BRANCH	Physical Circulation	Computer Use	Gate Count	Number of Programs	Program Attendance
Bookmobile / Books by Mail	586	0	113	0	0
Caviglia-Arivaca	590	13	285	1	15
Dewhirst-Catalina	2,434	138	962	0	0
Dusenberry-River	10,880	445	5,282	5	117
Eckstrom-Columbus	4,276	1,711	6,902	7	586
El Rio	662	57	550	0	0
Flowing Wells	2,550	1,059	5,828	24	980
Frank De La Cruz-El Pueblo	482	694	3,780	0	0
Himmel Park	8,587	608	6,450	0	0
Joel D Valdez Main	5,228	1,891	15,204	23	148
Joyner-Green Valley	10,123	931	7,584	2	30
Kirk-Bear Canyon	9,242	345	5,669	2	95
Martha Cooper	4,517	1,017	6,253	29	1,099
Miller-Golf Links	13,776	822	7,557	2	246
Murphy-Wilmot	15,779	1,995	11,774	10	1,222
Nanini	15,529	801	7,664	0	0
Oro Valley	18,075	558	16,393	0	0
Quincie Douglas	2,218	747	5,667	21	265
Richard Elias-Mission	4,257	973	6,109	23	388
Sahuarita	6,333	432	0	0	0
Salazar-Ajo	1,544	160	2,514	0	0
Sam Lena-South Tucson	477	828	2,920	26	261
Santa Rosa	467	604	5,098	29	1,870
Southwest	598	205	1,305	22	72
Valencia	3,269	1,107	4,445	22	1,833
W. Anne Gibson-Esmond Station	7,033	162	2,240	0	0
Wheeler Taft Abbett	12,505	948	10,832	4	376
Woods Memorial	9,875	1,486	12,367	21	219
Web Renewal	6,199	0	0	0	0
Adult Services	0	0	0	275	1,819
Youth Services	0	0	0	39	100
TOTALS October 2021	178,091	20,737	161,747	587	11,741
TOTALS October 2020	129,924	13,349	35,772	601	11,918
Percentage Change	37%	55%	352%	-2%	-1%

Sahuarita did not have a gate counter in October to record gate count.