



**DATE:** September 2, 2021

**TO:** Library Board, Pima County Public Library

Pima County Board of Supervisors  
 Pima County Administration  
 Friends of the Pima County Public Library, Board of Directors  
 Friends of the Arivaca Library, Board of Directors  
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors  
 Friends of the Kirk-Bear Canyon Library, Board of Directors  
 Friends of the Oro Valley Public Library, Board of Directors  
 Friends of the Pima-Green Valley Library, Board of Directors  
 Pima Library Foundation, Board of Directors

**FROM:** Karyn Prechtel-Altman  
 Deputy Library Director

**SUBJECT: Circulation and Activity Measures: July 2021**

	July 2021	July 2020	Percent Change
<b>Circulation and Visits</b>			
<b>Circulation - Physical</b>	183,848	116,593	58%
<b>Circulation - Digital</b>	174,558	195,283	-11%
<b>Gate Count</b>	134,096	31,615	324%
<b>Website Visits</b>	327,813	383,960	-15%
<b>Cardholders</b>			
<b>Active Cardholders</b>	107,840	167,724	-36%
<b>Total Cardholders</b>	286,359	335,884	-15%
<b>Percent Active Cardholders</b>	38%	50%	-25%
<b>Computer Use</b>			
<b>Computer Sessions</b>	17,333	12,820	35%
<b>Computer Sessions per Available Computer</b>	60	74	-18%
<b>Virtual Reference Service</b>			
<b>Email</b>	385	1,156	-67%
<b>Phone</b>	2,483	4,395	-44%
<b>Mail</b>	263	243	8%
<b>Programming</b>			
<b>Number of Virtual Programs</b>	252	43	486%
<b>Virtual Program Attendance</b>	1,355	264	413%
<b>Number of In-Person Programs</b>	368	294	25%
<b>In Person Program Attendance</b>	11,899	9,457	26%

Library Advisory Board Activity Report  
July 2021

BRANCH	Physical Circulation	Computer Use	Gate Count	Number of Programs	Program Attendance
Bookmobile / Books by Mail	358	0	30	0	0
Caviglia-Arivaca	546	29	319	5	52
Dewhirst-Catalina	2,226	147	756	0	0
Dusenberry-River	11,478	353	4,207	9	135
Eckstrom-Columbus	4,262	1,505	6,707	51	2,350
El Rio	182	38	328	0	0
Flowing Wells	2,314	770	4,785	25	800
Frank De La Cruz-El Pueblo	339	356	4,674	24	367
Himmel Park	7,615	490	5,325	2	35
Joel D Valdez Main	5,143	1,511	9,976	2	67
Joyner-Green Valley	12,364	704	7,804	4	70
Kirk-Bear Canyon	9,628	316	5,705	0	0
Martha Cooper	3,935	837	4,607	51	897
Miller-Golf Links	15,609	843	7,358	2	155
Murphy-Wilmot	16,374	1,900	13,243	6	1,130
Nanini	16,309	723	8,089	5	233
Oro Valley	19,342	562	12,017	0	0
Quincie Douglas	2,158	712	5,185	21	115
Richard Elias-Mission	4,149	893	5,380	29	225
Sahuarita	5	0	0	0	0
Salazar-Ajo	1,426	181	1,966	0	0
Sam Lena-South Tucson	561	766	2,645	4	20
Santa Rosa	262	237	870	23	1,179
Southwest	376	146	830	4	65
Valencia	3,194	1,063	4,380	28	2,190
W. Anne Gibson-Esmond Station	7,378	155	0	2	135
Wheeler Taft Abbett	13,654	747	6,666	27	1,054
Woods Memorial	10,208	1,349	10,244	44	625
Web Renewal	12,453	0	0	0	0
Adult Services	0	0	0	210	1,003
Youth Services	0	0	0	42	352
<b>TOTALS July 2021</b>	<b>183,848</b>	<b>17,333</b>	<b>134,096</b>	<b>620</b>	<b>13,254</b>
<b>TOTALS July 2020</b>	<b>116,593</b>	<b>12,820</b>	<b>31,615</b>	<b>337</b>	<b>9,721</b>
<b>Percentage Change</b>	<b>58%</b>	<b>35%</b>	<b>324%</b>	<b>84%</b>	<b>36%</b>

Sahuarita closed July 2021.

W. Anne Gibson-Esmond Station did not have a gate counter in July to record gate count.

# Pima County Public Library



July 2021

A new way to check out items



We announced mobile checkout on July 22.

There were **356** mobile checkouts in July.

Our customers are saying:

"I love the concept of public libraries because it truly levels the playing field by making knowledge and computers available to all."

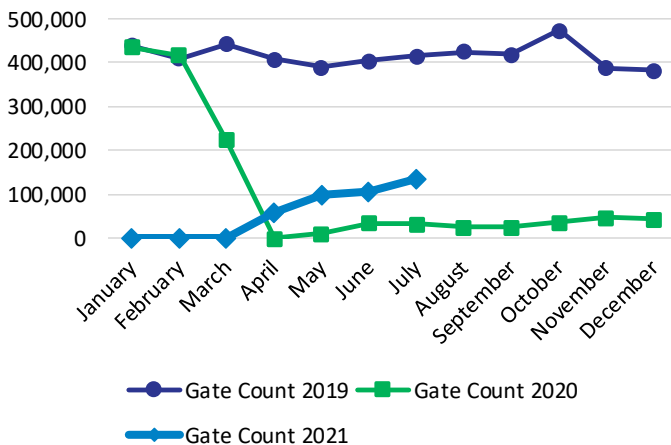
"I appreciate these online services so much. It means the world to me to stay safe and be able to check out audiobooks (and also to access full use of Ancestry) online safely at home during this pandemic."

Teens gained valuable work experience volunteering virtually and in-person at our libraries. Teen volunteers and high school interns worked over **1,000** hours in July.



We are now tracking in-house use. In July we counted **2,741** items used in our libraries.

Pima County Public Library Gate Count



Pima County Public Library Total Circulation

