

MINUTES OF THE LIBRARY BOARD

November 3, 2014
4:00 p.m.

Pima County Public Library
Joel D. Valdez
101 N. Stone Ave,
Tucson, AZ 85706

MEMBERS PRESENT: David Ellington, Cheryl Langer, Obdúlia González, Nancy Puckett, Libby Sullivan, Annabelle Nunez, Maureen Lueck and Rebecca Whitmer

ABSENT: Clarisa Barcelo and Shirley Geile

GUESTS: None

STAFF: Executive Director, Melinda Cervantes, Deputy Directors, Pat Corella, Amber Mathewson, Library Service Managers, Jen Maney, Beth Matthias-Loghry and Jere Voigt, Himmel Library Manager, Sharla Darby, Librarians, Heather Ross, Lisa Bunker and Kassy Rodeheaver

Call to order and Pledge

Meeting was called to order at 4 p.m. by David Ellington and Pledge of Allegiance recited.

1. Minutes

Obdúlia González motioned to approve the October 6, 2014 minutes. Maureen Lueck seconded motion. Minutes were approved as written.

2. Introduction

None

3. Updates

David Ellington reported for the Friends of the Pima County Public Library that they held a Mystery sale and raised approximately \$600.

Melinda Cervantes reported the Pima County Public Library Foundation was recruiting for their first Director and were in the process of interviewing candidates.

4. New Business

A. Himmel Library Update:

Sharla Darby, Branch Manager, provided a history of the area and branch. She also provided information on how the branch has performed over the years and an update of the services provided at the branch. She also explained that there are plans to makeover the exterior landscaping with plantings, walkways and benches. Heather Ross, Librarian, provided an

update on programs provided at the branch. A handout of the branch programming was provided.

B. 2nd Annual Community Impact Plan Report:

Beth Matthias-Loghry, Library Service Manager, provided an update on the 2013-2014 Community Impact Plan. She highlighted the three objectives of the plan; learn, create and connect. She provided a hard copy of the report and a PowerPoint presentation.

Accomplishments for the learn objective include: job growth, self-employment, and workforce development. Other accomplishments are supporting student success with individualized learning, summer learning and early childhood literacy and parent engagement services.

Accomplishments for create include: creative enterprises for and with youth and making places for innovation and networking.

Accomplishments for connect include: serving people offline, on the ground and on wheels, getting in line by getting online and engaging our community.

Beth also explained that PCPL received a LSTA grant to do a project with the strategic market firm OrangeBoy which provided valuable information for planning, collection and physical spaces. Also PCPL fosters many partnerships with government, businesses, educational institutions, and community organizations to address needs, start important conversations, and produce valuable, sustainable results.

C. Idea+Space:

Lisa Bunker and Kassy Rodeheaver, Librarians, reported on the Idea+Space project. They provided a handout and PowerPoint. Highlights included:

The Idea+Space is a small space for your BIG ideas. Open October 20, 2014 at the Joel D. Valdez Main Library. The project was funded by the Arizona State Library, Archives & Public Records (a division of the Secretary of State) with federal funds from the Institute of Museum and Library Services. Innovation is a literacy that can be taught, and that has many applications. At its heart, innovation startup systems teach how to test a new idea for value and usefulness. Lisa attended "School for Startup" at CoLab Workspace, August 2013. School for Startup was an intensive weekend where 11 to 15-year-olds were taught a curriculum that combined the lean startup methodology with Junior Achievement.

Businesses come in many sizes, from artists and freelancers to home-based business to consultants to restaurants and other services, to industry and manufacturers.

Who should use this space? It's for businesses, jobseekers and nonprofits yes, but also for anyone who wants to explore starting a business, and people who have ideas they want to test for viability.

More than business readiness:

Faith, 15, Phoebe, 18, and Izzy, 15, attended our "GrowUP and Get RICH" startup workshops in October of 2014, and ended up starting a curriculum that will be used by the YWCA to teach financial literacy to teens. They were awarded \$750.00 seed money to test the concepts they developed at the workshop at the library.

Coming: Meetups Networking, Innovation training Lean In Circle, Entrepreneurs-In-Residence Mentorships & Catalyst Cafe Laid-Off Camp.

Partnerships: Leadlocal Startup, Tucson Women's Business Center, Microbusiness Advancement Center, Alliance of Arizona Nonprofits, Job Connector's Meetup, Pima County Onestop & YWCA.

5. Library Reports

- A. **Deputy County Administrator**, Hank Atha, reported:
- October 10th Bond Advisory Committee meeting narrowed the list of bond proposals for the November 2015 ballot. The Library bonds remain on the list. The 2015 bonds currently include a new library for Sahuarita, replacement of the Southwest Library and a new library for the Southeast. The bond also currently includes remodel/expansion plans for Green Valley and Flowing Wells libraries.
 - The process for the Fiscal Year 2015-2016 budget is underway.
- B. **Director's Report** – Executive Director, Melinda Cervantes added the following to her written report:
- Staff continues to monitor expenditures and trends effecting the operation of the Library.
 - The Arizona Library Association has created a larger legislative committee to monitor any resurrection of the secondary property tax issue which was HB 2379 last legislative session.
 - Overdrive now has a buy button when looking at the catalog. This buy button will take you to a vendor at which you can purchase a book instead
 - Trend Report: Snapshots of a Turbulent World, full draft trends report from 8-19/14: <http://www.districtdispatch.org/2014/08/understanding-turbulent-world-develop-library-policy-agenda/>.
- C. **Public Services Report** – Deputy Director, Amber Mathewson, in Karyn Prechtel's absence, added the following to Karyn's written report:
- Branch Managers are looking at staffing allocation at each branch. They are focusing on different scenarios that look at hours of operation, staff and days or single shifts.
- D. **Strategic Initiatives Report** – Deputy Director, Amber Mathewson added the following to her written report:
- The teen space named "101" launched on the 2nd floor of the Main library with approximately 100 teens in attendance. Space is a work in progress.
 - PCPL is working with the Juvenile Detention Center to have staff on site when students need the most help and are available. Staff will be onsite 3 days a week, 4-9 p.m. Also on Saturdays twice a month 10 a.m. – 3 p.m. This will include tutoring, programs and job help.
- E. **Support Services** – Deputy Director, Pat Corella added to his written report that projects are more moving forward. These include:
- New carpet for Nanini Library
 - Refurbishing of Mission Library
 - 10 libraries to receive new landscaping possibly utilizing jail inmates, and plants from Pima County Park and Recreation.

F. **Communications Report** – Community Relations Manager, Kenya Johnson had nothing to add to her written report.

6. **Call to the Audience** – No comments or discussion

7. **Adjournment**

Obdúlia González motioned to adjourn meeting, Libby Sullivan seconded the motion. Motion approved. Meeting adjourned at 5:35 p.m.

NEXT MEETING: December 1, 2014
Joel D. Valdez Main Library
101 N. Stone Ave.

Respectfully submitted,
Ken
Ken McDonald
Administrative Support Specialist