

## MINUTES OF THE LIBRARY BOARD

January 5, 2015  
4:00 p.m.

Pima County Public Library  
Joel D. Valdez  
101 N. Stone Ave,  
Tucson, AZ 85706

**MEMBERS PRESENT:** David Ellington, Cheryl Langer, Obdúlia González, Elizabeth Sullivan, Annabelle Nunez, Maureen Lueck, Rebecca Whitmer, Nancy Puckett and Shirley Geile

**ABSENT:** Clarisa Barcelo

**GUESTS:** None

**STAFF:** Executive Director, Melinda Cervantes, Deputy Directors, Pat Corella, Karyn Prechtel, Amber Mathewson, Library Service Managers, Jen Maney, Jere Voigt, Community Relations Manager, Kenya Johnson, Southwest Library Manager, Paulina Aguirre-Clinch, Sam Lena-South Tucson Library Manager, Marissa Alcorta and Special Staff Assistant, Judy Moses

### 1. Call to order and Pledge

Meeting was called to order at 4 p.m. by David Ellington and Pledge of Allegiance recited.

### 2. Minutes

Elizabeth Sullivan questioned if all of the *Arizona Daily Star* articles would be provided as noted in the draft minutes from the Communications Report, Agenda Item 6F. The articles are not compiled yet so Elizabeth Sullivan motioned that they be ready for the January Communications Report and that the December 1, 2014 Minutes be approved as amended. Obdúlia González seconded the motion. Minutes were approved as amended.

### 3. Introduction

Melinda Cervantes introduced Judy Moses, new Special Staff Assistant to the Library Director.

### 4. Updates

David Ellington reported that the Friends of the Pima County Public Library had record on-line sales for December. He did not have actual figures for the year just ending but will have them at a future meeting.

John Byrnes, Library Foundation President, announced that Ann Eve Cunningham has been selected as the first Executive Director of the Pima Library Foundation. She begins March 1<sup>st</sup> and John will bring her to a future meeting for a formal introduction.

5. New Business

A. Sam Lena-South Tucson Library Update:

Marissa Alcorta, Library Manager provided a history of the area and branch. She also provided information on how the branch has performed over the years and an update of the services provided at the branch. She added that English language classes at Mission Library will be moved to Sam Lena-South Tucson Library due to Mission's closure in January, 2015 for two months

B. 2015 Tucson Festival of Books PCPL participation update:

Paulina Aguirre-Clinch, Southwest Library Manager provided information about PCPL's participation for the 2015 Tucson Festival of Books. Paulina highlighted Nuestras Raíces authors and panels scheduled for the festival. The highlights included:

- 5 panels on Saturday, March 14
- 5 panels on Sunday, March 15
- There will be some panels presented in Spanish which are very popular
- 4 workshops presented throughout the weekend
- Crafts this year will be the making of Día de los Muertos skeleton pets
- Youth Mariachi Showcase

Featured authors include:

- Award Winners: Ana Castillo and Pam Muñoz Ryan
- Sneak Peaks: Roni Capin Rivera-Ashford
- En Español: Alfredo Corchado, Óscar Martínez and Denise Chávez
- Performance Art: Virginia Grise and Irma Mayorga
- Debuting Author: Isabel Quintero
- Writers Workshop: Maceo Montoya

Partnerships: University of Arizona ConfluenCenter for Creative Inquiry and REFORMA

C. Proposed FY 2015/16 Budget Proposal report:

Melinda Cervantes, Executive Director and Pat Corella, Deputy Director of Support Services provided information on the proposed FY 2015/16 Budget proposal. Melinda provided a PowerPoint presentation which highlighted the following:

- Library budget history
- Library tax rate history for FY 2005/2006 through 2015/2016 (projected)
- Adopted budget history for FY 2004/2005 through 2015/2016 (proposed)
- FY 2015/2016 potential service impacts
- FY 2015/2016 budget process

Melinda and Pat will provide proposed budget figures at the February Board meeting.

6. *Library Reports*

A. *Deputy County Administrator*, Hank Atha was unavailable, no report provided.

B. **Director's Report** – Executive Director, Melinda Cervantes highlighted the following in her written report:

- Chart showing Library operational costs from 2009 – 2012
- Launch of Idea+Space
- Launch of “101” Teen Space
- Impact of the Summer Reading Program
- Reduction of hours of operation at Santa Rosa and El Pueblo Libraries
- New telephone system upgrade

C. **Public Services Report** – Deputy Director, Karyn Prechtel added the following to her written report:

System wide monthly and annual incident reports revealed the following:

- Total incidents have been reduced by 7%
- 911 Police calls are down by 33%
- Suspensions have increased by 8%

D. **Strategic Initiatives Report** – Deputy Director, Amber Mathewson added the following to her written report:

- Calendar of events for the Idea+Space on the 2<sup>nd</sup> floor of the Joel D. Valdez Main Library
- Preliminary calendar of events for the Catalyst Café in the Joel D. Valdez Main Library – dates and/or titles may change and an updated version will be available to the Board.
- Richard DiRusso, Collection and Development office Manager will provide a report on PCPL's Collection and Development future direction at the February 2<sup>nd</sup> Board meeting.

Amber highlighted from her written report

- PCPL will begin leasing books and DVDs
- New website will launch on January 14<sup>th</sup>
- A new process is being developed to select and contract with Library Presenters

E. **Support Services** – Deputy Director, Pat Corella highlighted from his written report:

- SAM/Comprise Technology project is nearly completed.
- Himmel Library's new carpet
- WiFi – stable with fewer complaints

Pat also added to his written report that various projects are moving forward. These include:

- Mission Library – Interior being updated and will be closed for approximately 2 months beginning January 9<sup>th</sup> at 5 pm.

F. **Communications Report** – Community Relations Manager, Kenya Johnson added the following to her written report:

- Social media sharing of information is keeping the public up-to-date with Library activities.
- The *Arizona Daily Star* will feature weekly PCPL events in the “Caliente” section.

## Library Board Minutes

- Continue to coordinate the process of translating printed and online content into Spanish.

7. Call to the Audience – No comments or discussion

8. Adjournment

Obdúlia González motioned to adjourn meeting, Annabelle Nunez seconded the motion. Motion approved. Meeting adjourned at 5:45 p.m.

**NEXT MEETING: February 2, 2015**  
**Joel D. Valdez Main Library**  
**101 N. Stone Ave.**

Respectfully submitted,

*Ken*

Ken McDonald

Administrative Support Specialist