



## Pima County Public Library Advisory Board

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**DATE:** June 7, 2010

**TO:** Library Advisory Board, Pima County Public Library

**FROM:** Nancy Ledeboer, Library Director

**SUBJECT: DIRECTOR'S REPORT, April & May 2010**

The Library submitted a budget for the 2010-11 fiscal year which has been forwarded to the Board of Supervisors by the County Administrator. The Library budget was reduced by \$2 million and will require a 4.5 cent increase to the Library District property tax. On May 19<sup>th</sup> the Board of Supervisors voted 3-2 in favor of the budget and the proposed tax rate. The County Administrator has asked me to provide options for reducing the budget by another \$3.5 million so that the Supervisors have more information before the final vote on June 15<sup>th</sup>. I provided the County Administrator with a memo outlining three possible scenarios. I have indicated that in order to reduce the budget by such a significant amount we would have to close libraries. The first option would be to close the Nanini and Wilmot libraries and reduce hours at the Main Library, the second would be to close the Main Library and the third option would be to close all the five day a week libraries and in addition either close three of the medium sized neighborhood libraries or reduce six of the medium sized neighborhood libraries to four days a week. I recognize that in these economic times the Supervisors must make difficult decisions and I am hopeful that they will support our full budget request.

Regional meetings were held at five different libraries to provide all staff an opportunity to attend. Brenda Widugiris provided an overview of PimaCore to all staff and explained the timeline for implementing this new enterprise resource planning software. I provided staff with an update on the budget for 2011 and answered questions. We had a discussion about the future of libraries and the impact of digital books on the core business of libraries. The regional meetings provide an opportunity for all staff to ask questions and provide input on library programs and services.

Deputy Director Melody Ballard and I have resumed our meetings with branch staff. In May we visited with staff at the Main Library as well as Sahuarita & Santa Rosa branch libraries. Main Library staff has been busy with several celebrations. In addition to the public celebration of the 20<sup>th</sup> anniversary, a staff pot luck was attended by many of the retirees of the system. I was impressed with the continued growth in the Sahuarita area. We are half way through our current lease for the Express Library that serves this growing community. With no future funding for a new permanent library we will wait until next year to propose a lease extension for the current facility. Santa Rosa library continues to see new immigrant groups at the library and the variety of languages spoken is increasing. Literacy Volunteers of Tucson (LVT) provide

classes along with the Pima College Adult Education (PCAE) program that provides Family Literacy at the Santa Rosa Library.

Pima County Public Library offered a week of Food for Fines during National Library Week, April 11-17, 2010 as a way for customers to reduce their fines and contribute to a community need. A total of 13,215 cans were donated to the Community Food Bank and its affiliates in Ajo, Arivaca, Catalina, Green Valley, Marana and Sahuarita. This was 11,248 pounds of food, enough to provide over 8,700 meals to those in need. The Library began offering this program in 2007, when it collected 5,000 food items. Customers routinely praised the program and expressed appreciation for the opportunity to contribute to the community. In addition to Food for Fines, Library employees held their annual auction to benefit the Community Food Bank. This year, the employees raised \$6,200 that was donated to the Community Food Bank.

I attended the County Librarians Meeting in Yuma on April 22<sup>nd</sup>. The Arizona Library Association held its board meeting on the same day in Yuma. The following day the Yuma Library hosted the AzLA Regional Forum. This forum allows staff from several libraries to attend a day of professional development. The program included a presentation by Ruth Barefoot from the San Jose Public Library. She covered a lot of territory including changing service models, merchandizing of collections, and signage and collection development for the future. Her presentation was followed by a bus tour of three of the new Yuma Public Library branches.

I brought back PowerPoint presentations from the day with information about how the San Jose Public Library has transformed their libraries and increased access to the library in their community. They are very similar in size, serving a diverse population and there are many similarities between PCPL and the direction we are taking with our staffing and collections.

The Library Foundation is planning its fall event, Outstanding in the Field which will be held on October 27. This year they will honor the founders of the Friends of the Pima County Library. The Circle of Books hosted author Richard Grant who spoke about his adventures south of the border in the Sierra Madre mountains. The Circle is already planning three more events which will feature Arizona authors, Diana Gabaldon, Jennifer Lee Carrell and Kristie Miller.

I have been following the recent decision in Washington State regarding the lawsuit against the North Central Regional Library for its policy of overly broad filtering. The recent ruling was in favor of the library and compared filtering to selecting materials for the collection. I have shared the information that has been published in library literature with Karen Friar for her review.

I have also consulted with Karen Friar regarding recent Arizona legislation which allows law enforcement to ask anyone in a public building or place for citizenship papers at any time. The amended legislation requires law enforcement to have a reason to stop a person before they can request proof of residency. The Library is open to anyone and we do not require visitors to the library to provide proof of residency. Anyone applying for a library card must provide proof of address in order to borrow library materials. Several staff members have asked about the consequences of this new legislation for the library. We will continue to serve everyone who comes to the library. However, we have had a cancellation of an author who was invited to be the Lawrence Clark Powell honoree in December. Sandra Cisneros, author of *House on Mango Street*, has notified the library that in respect for the Arizona boycott she will not be able to speak at the program.

The Tucson Festival of Books Steering Committee has begun planning for the March 12 & 13, 2011 weekend. Several library staff members serve on the Steering Committee as well as on planning committees that invite authors, presenters and entertainment at the Festival. Several

of the Author Committee members have also received word from agents and authors that the boycott of Arizona may deter participation in 2011. The Festival has posted comments about its commitment to providing diverse points of view and supporting education and literacy through the efforts of this non-profit community driven event.

The State Library notified the library that we have been awarded two Library Services and Technology Act (LSTA) grants. Libby Stone will lead a pilot program to provide homebound customers with e-book readers. This will provide access to many titles at one time. Beth Mathias-Loghry is leading a grant to provide older residents with workforce re-entry support. We have also received notification that we will be reimbursed for eligible e-rate expenses in the amount of \$130,978.56. I would like to acknowledge Margot MacDonald for completing this rigorous process. She was assisted by Robin Samitz and Drew Marvin and IT Network staff Allen Tollin and Andrew Burch. They worked with patience and diligence as a team to see this effort through.

The Library continues to partner with the Literacy for Life Coalition on working to provide literacy programming in the Literacy Zones. A summit was held at the Main Library on May 10<sup>th</sup> to bring together schools, neighborhood representatives and literacy agency providers. The goal was to develop ideas for enhancing literacy for preschoolers, school age, high school students, adults and families. The Women's Foundation has provided funding for a Women's Literacy Network program that will identify women in the Sunnyside Literacy Zone who have recently passed their GED. They will be paid a stipend to tutor other women who are seeking their GEDs. The Library is a partner in this program and will help by providing space to tutor.

Deputy Director Pat Corella, Quincie Douglas Branch Manager Elva Smithwhite and I met with staff from the City of Tucson to discuss the possibility of the library expanding programming into the former arts center building. The City has had request from the Literacy Zone and the South Park neighborhood to reactivate this space and they believe that the library could benefit from having additional space to hold homework help, literacy classes and computer classes. We will be meeting with the neighborhood members and the Literacy for Life Coalition (LLC) to see how this effort could be jointly funded. The LLC is seeking grant funds to support the Literacy Zone projects in this neighborhood.

Several members of the Literacy for Life Coalition met with Pete Hirshberger to discuss how literacy services can be included in his Neighborhood Promise grant in the 85705 area. This program is aimed at building upon the community assets to build a stronger neighborhood in this zip code. I provided Mr. Hirshberger with information on library services that might support neighborhood programs in the future. This program encompasses the Flowing Wells and Woods libraries.

The Library Advisory Board retreat provided an opportunity to touch base with community members and supporters and refresh the Strategic Plan. Participants identified several new potential partners than can advance strategic goals. Staff met to review the work plan and identify projects that were accomplished during the fiscal year. We also have begun discussions regarding plans for the coming year that will be shared with the Board at the July meeting.

A request to fill several vacancies was approved by the County Administrator and we have begun the process to post job announcements and fill key vacancies.

## Agenda Item 6C



**DATE:** June 1, 2010

**TO:** Library Board, Pima County Public Library  
Board of Directors, Friends of the Pima County Public Library  
Board of Directors, Friends of the Pima-Green Valley Library  
Board of Directors, Friends of the Kirk-Bear Canyon Library  
Board of Directors, Friends of the Arivaca Library  
Board of Directors, Friends of the Oro Valley Library  
Pima County Public Library Foundation Board

**FROM:** Melody Ballard  
Deputy Library Director

**SUBJECT: Public Service Report for April/May 2010**

**ADULT DETENTION CENTER-***Thomas Garcia*

Succeed in School: Homework Help

Tutoring for March: Sessions 15 and student contacts 201

Tutoring for April: Sessions 11 and student contacts 131

**AJO—***Linda Lam*

Satisfy Curiosity: Lifelong Learning

For Healthy Kids Day, a group of children participated in the branch's Yoga for Kids program. Mari Kaestle, a local resident, led the program to everyone's enjoyment. As the program was ending, the children wondered when they could do it again!

Salazar-Ajo's Random Readers Book Club held its final book club of the year and will begin again in the fall. This year's book selections included: THE TRUNK MURDERESS: WINNIE RUTH JUDD, by Jan Bommersbach; THE CUBE AND THE CATHEDRAL, by George Weigel; THE #1 LADIES DETECTIVE AGENCY by Alexander McCall Smith and THE BRIEF AND WONDROUS LIFE OF OSCAR WAO by Junot Dias.

Succeed in School: Homework Help

A first grade class and a fourth grade class from the San Simon School in Sells, AZ were treated to a trip to the Salazar-Ajo library. The classes enjoyed a tour of the library including tours of the website, the Kid's Web, Teen Zone and the Databases and Online Resources features. While the children created Scribble Coloring Art, we talked about the Summer Reading Club, and about the books we are reading. The children left with library cards and a welcome bag of crayons, Alizandro coloring pages, and the PCPL Summer Reading brochure.

Another successful Homework Help year ended in May. The 2009-2010 school year recognized an increase in student activity. Stella Peterson, Salazar-Ajo's tutor, was praised for her attentiveness and thoroughness in

helping the students. The Spanish speaking families who bring their children to Homework Help appreciate the opportunity to sit with the student. They, too, benefit from the session; as their child does his homework, they are learning English. This year's most rewarding success story is of the young elementary school student who was able to exceed his reading level due to the Homework Help support.

**CATALINA** – *Karen Greaber*  
No report this month

**CAVIGLIA-ARIVACA**— *Mary Kasulaitis*

Succeed in School: Homework Help

Homework Help finished out a year of providing bi-weekly help to Arivaca students.

Create Young Readers

In celebration of Día de Los Niños/Los Libros the Arivaca Library welcomed Glenda Bonin who told dragon stories before the children broke a piñata and had refreshments provided by Friends of the Arivaca Library.

Mary Kasulaitis visited Sopori and San Fernando Elementary schools to promote the Summer Reading Clubs for Children and Youth.

Literacy for Success in Everyday Life

Friends of the Arivaca Library provided a scholarship gift and dictionary to the three Arivaca high school graduates.

Satisfy Curiosity-

Jeni Foster sang “Birdsongs” to an enthralled group at the Library in April, while Capoeira Mandinga of Tucson entertained and educated at the Arivaca Community Center with this Brazilian martial arts/dance in May. The Sonora Astronomical Society of Green Valley brought telescopes to view the night sky at a Star Party in May.

Visit a Comfortable Place

The Arivaca Library has received a new roof, stucco, exterior paint and carpeting.

**DUSENBERRY-RIVER**—*Dianna Thor*

Be an Informed Community Member: Local, National and World Affairs

Satisfy Curiosity: Lifelong Learning

In April, the Teen Role Play Game Club reached a milestone event, the end of their game story. This paper/pencil role play game is led by a dedicated adult volunteer. Brian Gross has led the group through almost three years of game play. Several similarly dedicated teens have participated in the club for just about as long, one teen drives all the way from Picture Rocks to participate in this unique club. Jeremy Green, another player, joined the club as a curious, rambunctious 12 year old and since then, has gotten involved in the library as a teen volunteer and this year will be employed by One Stop as a youth summer intern. The teens involved have made lasting friendships and have decided to keep on playing with a new game story.

Science Saturdays: 31 children and parents enjoyed an up-close look at approximately 75 arthropods including scorpions, tarantulas and centipedes at our Science Saturday program “Bugging Out” in April, presented by the Southern Arizona Arthropod Society. Kids got to handle many of the bugs, giving them a real thrill and igniting their curiosity. In May, we learned about food science by performing several

experiments including tasting the difference between green and ripe fruits, determining which foods are higher in fat from the marks left on paper bags, and deciphering food labels to see which foods are highest in sodium.

***ECKSTROM-COLUMBUS— Terry Kennedy***

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

On March 26, our Día de los Niños program featured stories from around the world told by Jordan Hill and Kalimba music by Mark Holdaway.

The program “Transforming Treasures to Trash” was held on April 14. Writer Marge Pellegrino showed teens how to make paper and shared strategies on how to transform the trash in our lives into treasure.

Satisfy Curiosity: Lifelong Learning

Multilingual Job Help was held through April with the assistance of our computer instructor, Chrecentia. She is now on maternity leave, but the special job help will resume when she returns.

Our Knowledge River library school student, Maria, graduated this month. She was with us for 2 semesters and did a variety of projects including teen gaming, the art gallery, and a Teen Tech Week program. She also helped with story times and school visits.

Almost 30 volunteers attended our Volunteer Appreciation Tea on April 29. We have a wonderful group of very dedicated volunteers who do a variety of things that help us out greatly. A number of our AARP volunteers joined us. Many in the group do our tax help every year, so we are pleased to be able to honor them. Tables were set with a variety of teapots and special cups that staff brought from home. Refreshments, including an almond torte (made by yours truly), were served.

A Nuestras Raices program for all ages was held on May 5. The youth group, Mariachi Nueva Melodia, livened up the place while homemade tortillas and beans made by one of regular volunteers were served. A tissue paper flower making activity rounded out the celebration.

***EL PUEBLO—Aaron Valdivia***

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

- On 04/30/10 the library hosted a poetry writing workshop at the senior center. Local author and library presenter Marge Pellegrino did a one hour program entitled, “I remember...” in which adults got the chance to reflect on their lives and relate specific instances important to them via poetry and writing. We had 10 people in attendance.
- On 5/08/10 PCPL took part in hosting the Feria de la Lectura, a bilingual book fair, at the El Pueblo Neighborhood Center in the gym. Branch manager Aaron Valdivia was on hand to speak to the crowd. He introduced himself and briefly discussed resources directly available at El Pueblo Library. He also assisted with the “Read to a Dog” program at the Lectura, and worked at the PCPL table. There were over 300 people in attendance throughout the day.
- Branch manager Aaron Valdivia continues to represent PCPL at the Literacy for Life Coalition meetings and workshops. On 5/10/10 he attended a workshop of the capacity building team at MAI. The team is working on goals and outcomes for the Literacy for Life Coalition “Literacy Zone”.
- On 5/13/10 branch manager, Aaron Valdivia, gave a presentation to approximately 20 students at Project Yes. At the request of their instructor Aaron focused on My Skill Tutor, Learning Express Library, and other library programs and resources that could benefit the students in their job searches, and assist in the development of job skills to make themselves more marketable upon graduation.
- El Pueblo continues to offer weekly story times for the Henry Quinto Day Care next to the library.

Satisfy Curiosity: Lifelong Learning

- On 4/30/10 El Pueblo Library hosted a program by the Sexual Assault Center of Southern Arizona (Centro Contra El Asalto Sexual) for sexual assault awareness month in April. A presenter from the center showed a video and led a discussion about reporting sexual assault and the different types of assault. We held the program in the computer lab. It lasted 30 minutes and we had 6 in attendance.
- El Pueblo Library continues to offer basic computer classes in English and Spanish every Friday for adults. Attendance has varied with approximately 4 to 7 students in each class (English and Spanish). We have worked with the Adult Learning Center next door to make sure that ESL and GED students know about and are able to attend the courses to supplement their life skills development.
- Branch manager, Aaron Valdivia, attended the weekly IT Girls training sessions for the computer literacy program for adults, the partnership between Girl Scouts and PCPL. El Pueblo Library will be hosting their program in the computer lab starting in June.

***EL RIO— Wanda Poindexter***

On Friday evening, 16 April, from 4:30-8p.m. El Rio Library hosted a Nuestras Raices program that addressed 2 of our goals:

Be an Informed Community Member: Local, National and World Affairs

Satisfy Curiosity: Lifelong Learning

The program began with a Mexican Mural Art workshop where 50 children, teens and adults tried their hand at designing and then painting their own mural. Two local artists gave a short presentation on the history of Mexican Mural Art in Tucson neighborhoods, and then they guided the participants to first draw their ideas and designs and then transfer their work by painting on huge sheets of paper. We created a display of library material related to mural art.

The artists encouraged the participants to think about personal or general issues and events in their life and community that they thought would make a good topic for a mural. Some of the participants wanted to take their mural designs home, for those who didn't, we created a small "mural" gallery.

After the mural workshop, David Tineo, who, along with area youth, designed and painted more than 10 murals in El Rio Neighborhood Center over a 20 year period, took approximately 50 adults on a Mural Walk.

David talked about the local, national and world themes that are often depicted by artists in their works. People were curious about the images in his murals. David explained that some of the murals contained local symbols and some had historical, international images. David talked about the importance of education and literacy and why he includes books in his murals. He urged his audience to support education on a local and national level and to especially support literacy in their families and schools.

We had made a handout about murals in the Tucson area and some of David's work. Some attendees remarked that they would now be more aware of mural art and especially how the images and symbols in art relate to local and even national and world events.

Some of the people who attended the Mural Walk identified themselves as "Chicanos" who were happy to see the focus on local history that was important to them. Everyone agreed that they would now pay more attention to the art surrounding them in their community and try to learn more about artists and the images they see.

Create Young Readers: Early Literacy

With the help of local children's author Marge Pellegrino and 4 of our literacy volunteers, El Rio Library hosted a 2 hour Celebration of Reading for children and their families for Día de los Niños/Day of the Child.

We invited all the toddler and preschool children to attend 2 story circles where volunteers read big books and led them in some simple literacy activities.

For the school-age children, Marge read the bilingual Spanish-English *Book Fiesta* and talked about how she gets ideas and her process for writing her own books. Next, approximately 50 children moved to tables where they learned to fold paper to make their own books. Marge and volunteers helped them represent their ideas in pencil and markers.

The most heart-warming part of the program was when Marge invited each student to come up to the front of the room and read THEIR BOOK to the audience.

***FLOWING WELLS – Yolanda Sainz***

No report this month

***GEASA-MARANA— Nancy Lindeman***

Be an Informed Community Member: Local, National and World Affairs

Over twenty people attended Geasa-Marana's first "Now Showing" offering, *Food, Inc.* during April. Marana Heritage Farm participated by providing a locally grown veggie snack tray plus informational materials about the farm for attendees. We hope to present more programs in the future in collaboration with this valuable community resource.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Staff attended the Marana Head Start Parents Meeting in April to present Summer Reading Club information. Staff also performed a special Summer Reading Club informational Storytime for the Stay and Play group in early May.

Our Día de los Niños Storytime in April was a success. The families especially enjoyed breaking the Piñatas at the close of the storytime.

Local teens enjoyed a pizza party at Geasa-Marana's final TGIFF program of the year in early May.

***HIMMEL PARK BRANCH – Sarajeon Harwood***

Be an Informed Community Member: Local, National and World Affairs

Solar Power 101 was presented on April 27 at River Library. The program was well attended, and was presented in partnership with Gabrielle Giffords' office. Sarajeon Harwood made a short speech on library resources.

The Census folks used Himmel's meeting room to test job applicants. We are also an information site with census workers here to help people with the forms.

On Saturday mornings from 9 to 11, U of A Law Students are providing a free legal referral service.

POV this month was *Food, Inc.* a very powerful documentary, on Saturday, April 17.

Himmel was a polling place on May 18.

Create Young Readers: Early Literacy

Many story times and class visits graced the library.

The No Strings puppet theater performed for an over capacity crowd on April 24.

We are all gearing up the Summer Reading Program, which begins on May 27. The library is beautifully decorated and the staff is excited to get started.

Satisfy Curiosity: Lifelong Learning

Tucson Tellers of Tales presented the library system with 90 CDs and books of local storytellers at a storytelling festival at Himmel Park Library on April 26. 36 people were enthralled with the story telling. The new materials have been sent to cataloging.

Childers and Bright entertained 21 people on Saturday, April 10 with their own style of folk music.

Dr. Albrect Classon lectured on Love Discourse during the Middle Ages on May 10. This has been a fabulous series on life in the Middle Ages.

On May 27, Dr. Roberto Clintli Rodriguez from the U of A will lecture on 2012: The end of the world (as we know it) as part of Nuestras Raices.

***JOYNER-GREEN VALLEY— Amber Mathewson***

Be an Informed Community Member

Joyner - Green Valley hosted the Census Workers as a question and answer site for the Green Valley Sahuarita area; as well as provided meeting room space for census worker training.

Create Young Readers

In celebration of Día de Los Niños/Los Libros the Joyner-Green Valley Library hosted a Puppet Show by Gwen Ray; children were thrilled with this presentation and came back looking for the puppets the next day!

Storytimes continue to be a huge draw for children in the area – a comment often heard in, “we like the Sahuarita Library very much but we still love to come to the BIG library!” (Miss Michelle is very popular at Storytimes in both libraries).

Meggin Kitterman and Michelle Creston have been busy visiting area Schools to promote the Summer Reading Clubs for Children and Youth. We are looking forward to a summer of “Making Waves”.

Literacy for Success in Everyday Life

Computer Classes continue to be popular in the Green Valley area. People love that the classes are free, that the class is completed in one session and can be repeated. Learn, apply...repeat! The Winway software has become a mainstay for individuals in the community who are looking for work.

Satisfy Curiosity-

The Art Studio – 8 week course was very popular – there are many hidden, talented artists in our community.

Green Valley Library is hosting a Chess Club! This is a great intergenerational opportunity.

The Symphony preview season came to an end in April. After many years this continues to be one of the best collaborations ever for the Green Valley Library.

*Nuestras Raices: Celebrating Mexican-American Authors, Arts and Culture with David Tineo* was a wonderful addition to our April programming.

The Library's Page Turner's Book Club held its final book club of the year and will begin again in the fall. Books discussed this year: **The Last Town on Earth** by Thomas Mullen, **Unaccustomed Earth** by Jhumpa Lahiri, **Three Cups of Tea** by Greg Mortenson, **Limitations** by Scott Turow, **Netherland** by Joseph O'Neill, **Shadow of the Wind** by Carlos Ruiz Zafon, **Days of Awe** by Hugh Nissenson, and **The White Tiger** by Aravind Adiga

#### **JUVENILE DETENTION CENTER** – *John Munoz*

##### Create Young Readers: Early Literacy

May 2010 saw the kickoff of PCPL's Lego RoboFun Summer Tour, beginning with three programs at Joel D. Valdez and Santa Rosa. The coming few months will take PCPL staff (John Munoz and Ben Matiella) to programs at Martha Cooper, Quincie Douglas, Bear Canyon, Columbus, W.T. Abbett, Sr., and River. This library-staff presented program introduces kids and teens to simple robotics using Lego RCX Mindstorms.

##### Satisfy Curiosity: Lifelong Learning

JDC was the site for two April Fool's Day programs: a writing workshop called "Write It Down! – Journaling," presented by Marge Pellegrino; and Frederica Torres' stamp-collecting program, a literacy-extension program with activities related to local history, social studies, fitness, and Southwest culture.

#### **JOEL D. VALDEZ MAIN LIBRARY-** *Karyn Prechtel*

##### Be an Informed Community Member: Local, National and World Affairs

Twenty-two people attended the March 26 **Grantseeking Basics for Individuals in the Arts** webinar presented at the Joel-Valdez Main Library. Scott Ullman from the **Foundation Center in San Francisco** discussed the different types of funding opportunities available to artists and the best electronic resources for locating them. One participant described the workshop as "just what she needed" and said that she couldn't wait to try out what she had learned.

The **Association of Fundraising Professionals** awarded the Grants and Nonprofit Information Center librarian a scholarship for a one year membership in their organization. This generous gift strengthens PCPL's ability to network with Pima County's nonprofit community and will enhance the librarian's understanding of the fundraising world.

The Joel D Valdez Main Library offered a **Proposal Writing Basics webinar** (audio conference) on Thursday, May 20. The class provided an introductory overview of proposal writing for those in the nonprofit sector. It was offered free of charge thanks to PCPL's partnership with the Foundation Center.

On Thursday May 20, Tom Farmer visited the **Tucson GLBT Chamber of Commerce** to give an update on library services and programs. Library databases that cover researching current events were of particular interest.

##### Create Young Readers: Early Literacy

On April 17 & 27, Main hosted **OneBookAZ for Kids** author **Susan Lowell** for a rollicking musical rendition of her award winning book, *The Three Little Javelinas*, featuring musicians from the **Southwest String Quartet**. Susan Lowell also returned to speak about her books with students from C.E. Rose Elementary School. 84 participants attended the events.

On May 1<sup>st</sup>, Main celebrated **Día de los Niños** with a special Family Storytime, reading-related crafts, and a special afternoon program called **Dreamin'** featuring author **Marge Pellegrino** teaching kids how to

make pop-up books. Children attending throughout the day also helped make an I Love Reading / Me Encanta Leer book which is on display in the children's room, see-through bookmarks and a Busy Bookworm door hanger. 90 parents and kids attended in all.

**Richie Elementary** hosted a **District Advisory Council** meeting in April and requested Main Library staff representation to discuss programs offered in the summer.

We gave a bilingual demonstration on how to read a book to children in addition to information on the importance of fomenting a love of reading in infants and young children. The six reading skills and the ease with which any one of the 93 parents attending could incorporate them during an easy going casual moment were also presented. A Question/ Answer session followed.

#### Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

In partnership with the **Tucson Children's Museum**, Main Library has been issued four family passes that admit up to 4 adults and 5 children per pass! They will be available for checkout in the Children's Room through April 30, 2011. The passes expire one week after checkout, will be available on a first-come, first-served basis, and cannot be renewed or reserved in advance. These passes are funded through a Grant awarded to the TCM.

#### Satisfy Curiosity: Lifelong Learning

**Urban Yarns @ the Library**, Main Library's knit and crochet group, along with the Crochet & Knit Club at the Eckstrom-Columbus Branch Library and several community groups, donated over 100 handmade blankets to the **Diamond Children's Medical Center**. The donation was the subject of a Diamond Center [press release](#), and was featured on KVOA's "Making a Difference" segment on April 26.

#### Visit a Comfortable Place: Physical and Virtual Spaces

The **Joel D. Valdez Main Library celebrated its 20th Anniversary** on Wednesday, April 14. Featured presenters included the library's namesake, Joel D. Valdez, former Library Director Liz Miller, Jack Parris from the Community Food Bank, Pima County Supervisors Ramon Valadez and Richard Elias, and Library Director, Nancy Ledebor. This event also provided an opportunity to recognize National Library Week and the library's Food for Fines week. The music of **Mariachi Aztlan de Pueblo High School** added to the festivities.

Nineteen schools participated in the **15th Annual High School Art Invitational**, submitting 101 pieces of student art. Over 55 guests, including teachers and students as well their families and friends, enjoyed the Invitational reception and awards ceremony on Saturday April 24. The light refreshments, participation and award ribbons, and gifts were funded by the Friends of PCPL.

Ella Gomez reported that an attendee at the April 27<sup>th</sup> **Youth Development Coalition** meeting remarked, "I love the Main Library. My favorite area is the lobby. I can't afford to go to a museum so I just go there and enjoy the art."

#### ***KIRK-BEAR CANYON LIBRARY –Margaret Wilkie***

##### Be an Informed Community Member: Local, National and World Affairs

During April and May Census workers have continued to make use of our conference and meeting rooms for training and planning sessions.

We were a polling site for the May 18 Special Election. Staff members Amy Bivins and Margaret Wilkie provided tech support for the site.

### Create Young Readers: Early Literacy

Bill Reuter, Children's Librarian, has been visiting area schools promoting the summer reading programs for children and teens.

Meg Balaconis helped a room full of kids and parents celebrate Día de los Niños/Día de los Libros. The kids made worry dolls, listened to Byrd Baylor stories, and enjoyed special "cultural" snacks!

### Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Our SIRLS intern, Rachel Hawes, put together a great "Musical Theatre Workshop" for teens presented by members of the Live Theatre Workshop. It was made possible by the Friends of the Kirk – Bear Canyon Library.

Margaret Wilkie attended the 20<sup>th</sup> Crystal Apple Luncheon, "Celebrating Two Decades of Economic Development Through Education." These Crystal Apple awards honor individuals who contribute to excellence in education in Pima County.

### Satisfy Curiosity: Lifelong Learning

Our "Music in May Series" featured Jamie O'Brien, The Garcia Brothers, and The Arizona Balalaika Orchestra on three consecutive Saturday afternoons. We had a wonderful response to this eclectic representation of Tucson music.

A recent article in the Arizona Daily Star drew new members to our "Sit and Knit" group. Currently they are knitting helmet liners for our Armed Forces in Afghanistan and Iraq.

### ***MARTHA COOPER BRANCH– Margaret Guerrero***

#### Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

- ❖ We hosted two special literacy events this month – on April 24<sup>th</sup> Gwendolyn Ray presented her bilingual puppet show "La Mariposa" for El Día del Niño/El Día del Libro and on April 27<sup>th</sup> University of Arizona drama students shared their bilingual dramatization of the poetry of Francisco Alarcon.
- ❖ Mary Givins visited several classes at Townsend Middle School, Rincon High School, and Doolen Middle School to promote summer reading.
- ❖ On April 8, library staff hosted a Wright Elementary parent/student visit of two classes, offering a tour of the Martha Cooper branch and an interactive storytime.
- ❖ On May 5<sup>th</sup>, Teresa Simone promoted summer reading during class visits to the library from John B Wright Elementary School.
- ❖ Mary Givins visited several classes at Townsend Middle School, Rincon High School, and Doolen Middle School to promote summer reading.

#### Satisfy Curiosity: Lifelong Learning

- ❖ On March 22<sup>nd</sup> and April 6<sup>th</sup> we hosted testing for Pima One Stop's Summer Internship Program for youth ages 14 to 21. This move by Pima County Youth Services to provide testing in public libraries and other community locations has made it possible for more neighborhood youth to participate.
- ❖ On April 10, Teresa Simone and Lorie Griffis hosted a Healthy Kids Day celebration that incorporated Dance Dance Revolution, hopscotch, a yoga themed story hour and nutrition themed craft.
- ❖ On April 17, Adriana (Rendon) McCleer represented PCPL at the University of Arizona Poetry Center's annual Bilingual Corrido Contest Awards Ceremony. This partnership is a part of PCPL's ongoing Nuestras Raíces series.
- ❖ On April 22<sup>nd</sup> the library partnered with the Alliance Française to show new French short films about immigrants to France.

- ❖ Mary Givins represented PCPL at the 2010 Refugee Community Connections Fair on Sunday, April 25<sup>th</sup>.
- ❖ We held three cultural festivals in May – On May 1<sup>st</sup> members of the Marshallese community performed a traditional warrior dance and Bhutanese youth performed contemporary Bollywood style dancing for Asian Pacific Heritage Month. May 8 members of the Society for Creative Anachronism staged a Medieval Festival giving participants the chance to experience medieval European life by observing and trying their hand at such traditional crafts as carding wool and spinning, dancing, and trying on chain mail. On May 15<sup>th</sup> Mariachi Nueva Melodía gave a concert in recognition of Cinco de Mayo.
- ❖ A presentation on the life and work of Mexican painter Frida Kahlo was presented by Stevie Mack of Crizmac as part of PCPL's ongoing Nuestras Raices series.

### ***MILLER-GOLF LINKS – Ruth Grant***

#### Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

- Adult librarian Beth Petrucci was assisting GED tutor Maria Acevedo with a student who wanted to sign up on Skills Tutor and start working toward his degree. We noticed his mother had come in to the library with him, although he was certainly capable of driving himself (he was 23 years old). It occurred to Beth and Maria after he had left that his Mother's Day gift was to start on getting his GED! They will be looking forward to seeing this young man, Jonathan, in the first Summer GED class on Sunday June 6<sup>th</sup>.

#### Visit a Comfortable Place: Physical and Virtual Spaces

- YA Librarian Jennifer Horn created a teen "coffee house" in our meeting room to showcase young artists at the library. The first coffee house event was a book reading held on May 1<sup>st</sup> presenting an area high school student who just self published her first book. Thirty teens, friends and parents attended the highly successful reading and coffee house.
- We invited Councilwoman Shirley Scott to attend our April 23<sup>rd</sup> Annual Volunteer Appreciation Breakfast. She accepted our invitation, but cancelled at the last minute due to sickness. However, the 25 volunteers who attended enjoyed a delicious potluck breakfast, appreciation PCPL key chains, Certificates of Appreciation, door prizes, music and good company.

### ***MISSION – Mary McKinney***

#### Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

On April 12, the 15 attendees of the mystery book club felt there wasn't enough mystery in Paper Butterfly by Diane We Liang, however as the group discussed the story while eating fortune cookies, Gayle Willer, adult services librarian, shared her fortune, "A gathering of friends will bring you luck," and this led the group to decide on an official name for the club. After four years of meeting together, the group is now called, A Gathering of Friends.

An audience of 45 enjoyed the show as librarians Lupita Guerrero, Leila Duncan, and Gayle Willer brought favorite storybook characters to life as they searched for just the right job in a Puppet Show Extravaganza in honor of Día de Los Niños/Día de los Libros on April 28.

Children's librarian Lupita Guerrero attended the Read to Me Arizona! Family Read Aloud Night at Lynn Urquides Elementary on May 12. Families enjoyed stories, songs, a live performance, pizza, and free books!

#### Satisfy Curiosity: Lifelong Learning

Ten amateur photographers learned to shoot like a pro at the photography workshop for teens and adults on April 3.

Since our winter visitors have already gone east for the summer, a small audience learned about Arizona's Sky Islands, the island of oaks and pines surrounded by a sea of desert flora and fauna in Arizona's southern mountains, at a program sponsored by Oasis on Monday, April 19.

***MURPHY-WILMOT – Daphne Daly***

Be an Informed Community Member: Local, National and World Affairs. April 15 marked tax day and the last day of free tax help at the branch. AARP volunteers diligently helped thousands of taxpayers with their returns, and as proof of their careful planning, when the bell tolled 4 P.M., the volunteers were just finishing up with their last people.

The end of April meant the end of our Pima County Cooperative Extension's gardening demonstrations for the summer. The master gardeners' loyal following followed them to our temporary location, making for another successful and educational season.

"Be Counted" the tag line for the 2010 U.S. Census certainly proved true at Wilmot. Census workers reported that our box of extra forms offered to the public in five languages was the busiest in town and needed constant replenishment.

Create Young Readers: Early Literacy

In April, Murphy-Wilmot held its annual Teddy Bear Picnic and Día de los Niños programming. This year's Teddy Bear Picnic was geared especially for our toddler crowd. They enjoyed stories, games and crafts. On April 30, Gwen Ray presented "A Troll's Tale" puppet show in celebration of Día de los Niños.

Also in April, we had a visit from the Erickson Elementary PACE class. The kids got to take a special tour of the library, listened to stories, and made a puppet craft to take home.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

This month, teen librarian Maureen Kearney co-coordinated (with Mission's Leila Duncan) a book drive called Teen Book Drop. Throughout April, we asked teens to donate teen books, which will be sent to libraries in Sells and on the Tohono O'odham reservation. Teen Book Drop is a national initiative. A number of PCPL libraries participated, donating more than 200 books.

Visit a Comfortable Place: Physical and Virtual Spaces

Our teen art contest submissions were placed in the library throughout the month of April, allowing the public to vote for their favorite piece. Many people voted and also commented on how much the artwork brightened up our plain computer area.

***NANINI – Kristi Bradford***

Be an Informed Community Member: Local, National and World Affairs

In May, YA Librarian Pam Park participated in a review committee for a challenged book at the Red Rock Elementary Library. The library serves children K-8<sup>th</sup> grade in a small rural community about 20 miles north of Nanini off of I-10. The challenged book was CRANK by Ellen Hopkins.

The committee consisted of the school librarian, principal, counselor, two parents, a fifth grade teacher and Pam, representing the public library. All members read the book, reviewed the selection policy for the school, the Library Bill of Rights and the complaint.

After a thoughtful discussion about the appropriateness of the book for this particular library the committee decided to leave the book on the shelf, label it “YA” and only allow 8th graders to check it out unless the student had parent permission.

All members of the committee were satisfied with this decision and it was a great opportunity for Pam to interact with community members.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

7 teens participated in the Teen Library Advocate Training program, turning in 677 hours of promoting PCPL’s programs and services to others in their community!

**QUINCIE DOUGLAS**— *Elva Smithwhite*

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

About 300 people attended Día de los Niños on April 27. Ninety students from neighborhood schools shared their talents in dance, music and crafting. Also featured were an art display from Howenstine High School, PCPL Bookmobile, a puppet show, food, and the Literacy for Life Coalition information.

The Quincie CATSs (Children’s Advisory Team) planned and hosted a Family Reading Pajama Party on April 20. Seventy people attended. Activities included the Listening Lounge (listening to books on CD), Snack Shack, Puppet Pen (playing with puppets), and Reading Garden (crafting related to favorite books).

A Health Educator from St Elizabeth’s Hospital began a series of presentations, activities and demonstrations for story time groups. She provides information about healthy eating and a healthy snack. This on-going collaborative program is very popular and successful.

Six members of Moneywise Teen Club participated in the University of Arizona Family Finance Day.

SCORPIONS (Super Cool Organized Respected Popular Individuals Offering Neighborly Service) planned and hosted Healthy Kids Day on April 19, featuring jump ropes, hula hoops and hopscotch on the front patio. Twenty-four children and teens participated.

Satisfy Curiosity: Lifelong Learning

South Park Neighbors, an adult library club planned and hosted two programs exploring Yaqui culture. On April 10 and 17, Yaqui woodcarver, Louis David Valenzuela led a group of eighteen participants through the process of creating masks using traditional Yaqui designs. On May 6, young dancers from the Pascua Yaqui Tribe demonstrated pahko’ola and deer dances for an audience of 22. Yaqui expert, Joe Gastello explained the historical and cultural significance of the dances.

**SAHUARITA** – *Michele White*

Create Young Readers: Early Literacy

-Sahuarita celebrated Día de Los Niños on April 29 with the puppet show “Brunhilda Meets the Desert” presented by Gwen Ray.

-Our summer reading program “Make Waves” is being promoted in local schools by a joint effort of Sahuarita and Green Valley staff.

**SANTA ROSA (SRO)** — *Emily Mazur*

No report this month

***SOUTH TUCSON*** — *Sol Gómez*

Be an Informed Community Member: Local, National and World Affairs

STU led a successful Census event on April 1<sup>st</sup> with about four hundred people attending. We gave out over four hundred t-shirts paid for by the U.S. Census. The t-shirts included logos of the Census 2010, PCPL, and the following slogan: **I am South Tucson/Yo soy Sur Tucson – I must be counted! /¡Debo der contado!** Food was donated by Rigo's Mexican Restaurant, the Gospel Rescue Mission, and Costco. Speakers for the event included Congressman Raúl Grijalva, City of South Tucson Councilman John Felix, Gertie Lopez of Gertie and the T.O. Boyz, Heidi Aranda, Principal of Ochoa Elementary, and Sol Gómez, STU branch manager. The speakers informed the crowd about the importance of being counted as well as informing them that all information provided is confidential and protected by federal law. The City of South Tucson's Census count in 2000 was at forty-eight percent. Currently, the percentage is at fifty-eight percent and still increasing!

Satisfy Curiosity: Lifelong Learning

STU held its 2<sup>nd</sup> Nuestras Raíces Annual Teen Iron Chef on May 5th. Three teams of teens/tweens competed for prizes donated by Bookman's and STU. The Supercooks, the New Boyz, and last year's winners, the South Tucson Pros prepared a healthy Mexican dish with many ingredients such as wheat tortillas, fat free whole beans, low fat cheese, vegetables, and fruits. The three teams were to prepare a main dish, a salsa, and an agua fresca (fresh fruit juice) in thirty minutes. A theme ingredient (referred to as the "secret ingredient") was revealed right before the timer went off and the cooking began. Three judges rated all parts of the meals from all three teams. The winning team was the Newboyz which was made up of the youngest of the competitors. This team of underdogs has gained fame here in the South Tucson community and is enjoying their prizes!

***SOUTHWEST***— *Marissa Alcorta*

Create Young Readers: Early Literacy

On April 20<sup>th</sup> we celebrated Día de los Niños at our branch with a visit and special storytime from Marge Pellegrino. After her wonderful storytime the participants were able to make their very own pop-up book to take home.

On April 20<sup>th</sup> our staff member, Jackie Macias, participated in the Family Read Aloud Night held at the Headstart on the Pascua Yaqui Reservation. The program was held in partnership with PCPL, MAKE WAY FOR BOOKS, and the Dr. Fernando Escalante Lib. (Pascua Yaqui Lib.). Jackie performed the "I'm a manatee" song and helped with the rest of this wonderful program that promotes literacy. Families heard stories, sang songs, and got to meet Curious George at the end of the program. Each family was also given a free book to take home. The program was a huge success with an estimated 70 people in attendance.

On May 8<sup>th</sup> Jackie Macias and our page Hassael Cazesuz participated in Feria de la Lectura put on by PCPL staff and the Mexican consulate. Jackie and Hassael again performed a song for participants to sing along and Hassael was Curious George during the event. This event promotes Spanish-language literacy and reading and participants were given Spanish-language books to take home as well. The attendance was very high and the program was a great success.

On May 29<sup>th</sup> we will be having Ronald McDonald come out to Southwest to give a special storytime. He is always popular and we are expecting a great turnout.

We have been having outreach visits to promote the Summer Reading Program. Jackie, Amanda, and Marissa have been taking turns visiting all the schools in our service areas to have a short storytime and talk about the program with the students. We've visited Johnson Primary, Maldonado Elem. Valencia Middle School, Cholla High School, and the SW Middle/High School and PACE/ Headstart classes at the

SW Learning Center. In addition, we've also done summer reading outreach with a special storytime for the Pascua Yaqui Headstart. Marissa visited Vesey Elementary for their School Carnival, with an estimated 150 people in attendance. We are anticipating visiting more schools in the coming weeks.

#### Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

As part of our Nuestras Raices programming, we had a HablARTE Retablo Art Program for teens on April 8<sup>th</sup>. A student from Knowledge River, Kimberly Arthur, was wonderful enough to volunteer and conduct the program for us. The participants were able to write their own personal poem and then paint a retablo painting using an element of their poem. We had a small but very appreciative group participate and they really enjoyed the whole process from poem to art.

On April 17<sup>th</sup> we had a Healthy Kids Day program that was very successful. We provided fruit, yogurt, and juice for kids to make some delicious, healthy, smoothies. The kids (and even some teens/adults) enjoyed making their own smoothies and at the end we had a drawing for two smoothie cups!

#### Satisfy Curiosity: Lifelong Learning

On May 8<sup>th</sup> we had another of our Nuestras Raices program, our Fifth de Mayo Family Fiesta. We had the wonderful youth Mariachi Nueva Melodia come out and perform for our patrons. We had some wonderful refreshments and also had two art activities for families that highlighted Mexican-American culture, Mexican Tin Painting and Tissue flower-making. We had people of all ages attend so it was a great family and inter-generational program.

On May 13<sup>th</sup> we had the Desert Museum come by and present their Feathered Friends program. They brought out 3 wonderful live birds and talk about conservation. Our patrons loved seeing the live birds up close and learning more about the Desert Museum. The presenter was really wonderful and our patrons really enjoyed the program.

#### ***READRUNNERS - Outreach Service- Elaine Valenzuela***

##### Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Once again, the Bookmobile was a big hit at Quincie's Día de los Niños event. This year eighty seven people boarded the bookmobile, a 20 % increase over last year's visitors.

#### ***VALENCIA - Elaine Valenzuela***

##### Be an Informed Community Member

Valencia is a site for the upcoming May 18 election. Election officials who've stopped by the branch are telling us that they expect this election to be a busy one!

##### Create Young Readers

In celebration of Día de Los Niños/Los Libros we hosted a morning Puppet Show by Gwen Ray and in the afternoon, we treated children with a tortilla making demonstration and sweet tamale tasting program; children were thrilled to taste freshly made tortillas and pineapple/strawberry tamales!

Miss Thania's storytimes, Create Club, Monday Madness Teen Time, and Read to a Dog continue to be a huge draw for children and families. As school draws to an end, parents are coming in to ask if we plan to offer these programs during the summer, along with SRP.

##### Literacy for Success in Everyday Life

We celebrated Valencia's Annual Teen Poetry Festival on April 19. Fifty five students submitted their poetry and six were selected as winners. This event was different from other years as this time we pulled in students

from private, public and charter schools. Our thanks go to the Friends of the Library for funding this special event since its inception **ten years ago**.

The Sunnyside Neighborhood area was selected by the Literacy for Life Coalition as one of two local literacy zones. As a result our branch and staff are becoming very involved in planning and implementing programs identified by community members. We worked on the Literacy Zone kickoff event and attend monthly neighborhood council meetings. We look forward to hosting a neighborhood FOL book sale in the fall and partnering with the Sunnyside school district as well as with various literacy providers to present programs that will help increase literacy rates in the area. It's an exciting time for our community!

Our ESL, GED and Citizenship classes ended mid-May to an extremely grateful group of students...they could not thank us enough for making our facility available to them. Many of the ESL students plan to attend the next session of classes and our ESL students are attending our computer classes.

#### Satisfy Curiosity-

Even when customers are away from home they can count on their local branch...an older woman who is hospitalized has been calling Valencia for local television schedules for the evenings so she can plan what to watch during her hospital stay. She's always told to feel better....we have such a nice staff!

#### ***WHEELER TAFT ABBETT, SR*** – *Sharla Darby*

##### Create Young Readers: Early Literacy

Our family programming attendance has increased as a result of some creative programs over these past two months. On April 20, we hosted children's author Karen Cushman, who discussed the process of writing and her personal journey to becoming a writer. We had over 20 people attend, from children to seniors. Everyone seemed very interested and attentive; one woman even stayed behind to thank us profusely for the "transformative experience." In April and May, our newly inaugurated family Chess Club drew 19 people each month, ranging in age from elementary school children to senior citizens. It was an amiable group, with people playing both competitively and cooperatively. Based on the positive response from all the players, we expect the group to continue to grow. In honor of Día de los Niños/ Día de los Libros, we hosted three events for children and families with a total of 174 participants attending. Especially popular was our special toddler storytime presented by Sign with Baby Tucson.

In support of local literacy efforts, we participated in Twin Peaks Elementary's Literacy Night along with the Nanini Branch. Over 300 people attended the event. We helped make the night a very exciting one by raffling off YMCA camperships to two lucky students.

As part of our ongoing partnership development with Marana Unified School District (MUSD), the library took part in the Marana Chamber of Commerce's Business for a Day program with MUSD principals. We hosted the Twin Peaks Elementary School principal, Dondi Luce, showing her behind the scenes and all the work that goes into creating a warm and welcoming place at the library. She also was given a tour of our various services and databases most useful to elementary school students, parents and teachers. As a result, Abbett Library was mentioned in a nice story by the *Arizona Daily Star* quoting the principal as saying, "I chose to shadow a librarian from the Abbett Library because the library does so much for the school already."

#### Satisfy Curiosity: Lifelong Learning

Tohono Chul Park presented a creative and tasty program called, Taste of the Desert. We had 10 people come to learn about what is edible in the Sonoran Desert and sample Mesquite flour cookies, pumpkin

corn bread and Nopalito Tepary Bean Salad with Prickly Pear Vinaigrette. It was a delicious learning experience for all!

Five outstanding teen volunteers participated in our teen volunteer program that runs on a school quarterly basis. These volunteers contributed over 100 hours of time over a 7 week period and were trained in basic library duties and assisted in larger projects. Projects included creating our teen summer reading promotional display, a travel chess game to go in Abbett's Food Bank auction basket, material for Abbett's teen blog. In addition, they helped coordinate a book drive for Teen Book Drop at Mountain View High School, and helped prepare for summer reading.

### ***WOODS—Martín Rivera***

#### Be an Informed Community Member: Local, National and World Affairs

#### Create Young Readers: Early Literacy

Staff offered three programs celebrating Día del Niño/Día del Libro. The three programs were offered in conjunction with Sign with Baby Tucson. All three programs were presented in ASL, American Sign Language.

Promoting early literacy through the 1<sup>st</sup> card campaign was the initiating factor for school visits to Homer Davis Elementary, Rio Vista Elementary, and Keeling Elementary.

#### Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Staff is working with ACHIEVE, Builds Confidence, Inc by offering volunteer opportunities to several mentally challenged individuals. Between 1 and 4 students have been volunteering @ Woods for the last 4 weeks. They have helped clean picture books, organize fiction carts, and were part of a team that presented a puppet show.

Students from Keeling Elementary and Amphi High Schools displayed their art creations at Woods during April 2010.

About 30 students from Amphi High School offered their services to Woods for 2.5 hours on Civics Day. They dusted shelves, shifted books, and promoted library use by waving at cars on 1<sup>st</sup> Avenue while wearing costumes of Clifford, the big red dog, Sponge Bob, and Curious George.

#### Satisfy Curiosity: Lifelong Learning

Staff offered several programs celebrating "cinco de mayo" at all service levels. Customers interested in "Tamales 101," Tortilla Making, and Mariachi music enjoyed this cultural experience. In addition, staff offered, Roberto Dr. Cintli Rodriguez presented a lecture entitled "2012: The End of the World [as we know it]. This lecture was based on the Mayan belief that the end of the World will end in 2010.

Staff presented programming for adults in the form of a Brazilian Capoeira music and dance and The Desert in Bloom presented by staff of Tohono Chul Park.

Two bands, The Tryst and the Determined Luddites, performed at the library as part of the Local Music Live at Your Library program. After they played, a man stopped by the desk and said, "The music was great! This is my first time in the library. Is it always this much fun?"

As part of National Humor Month—April 2010, staff maintained a very popular display filled with funny books.

Succeed in School: Homework Help

A SIRLS intern, Nicholas Dawson, began working with Woods staff during January 2010. He is completing his course work @ the U of A this semester and is interested in adult services.

Visit a Comfortable Place: Physical and Virtual Spaces

Staff is offering "Cine en tu barrio," Mexican Classic Films @your local PCPL branch over the next few months. This is a cooperative effort with the Mexican Consulate of Tucson. Staff will be showing a series

of 5 films. One series called El Mexico de Emilio Fernandez y Gabriel Figueroa (one of the best) will be available at the end of April. The rest of the series will arrive at the end of May.

**VIRTUAL LIBRARY**— *Jen Maney*

Be an Informed Community Member: Local, National and World Affairs

**Voting and the Census**

The Virtual Library posted information about the May 18 special election and the Census campaign to the library's website in order to increase awareness and participation. Library patrons can easily find their polling place and early voting locations for the special election by following links provided in the announcement.

Create Young Readers: Early Literacy

**Read Baby Read Reading Club**

The Virtual Library highlighted the Read Baby Read Reading Club this month on the website. Read Baby Read encourages parents and caregivers to read to their babies to build the important skills a child needs to learn to read. <http://www.library.pima.gov/kidsweb/babyread.php>

Satisfy Curiosity: Lifelong Learning

**Presentation to Tucson Computer Society**

In May, Shawn Flecken, Electronic Resources Librarian, made a presentation to the Tucson Computer Society about the library's online resources. Shawn highlighted resources of interest to the group, including downloadable books, our database collection and our online services.

Visit a Comfortable Place: Physical and Virtual Spaces

**Using Social Media to Build Community**

Librarian Lisa Bunker has taken over the management of the library's social media accounts, including our profiles on Twitter and Facebook. Lisa has developed a winning combination of style and substance, and we are adding followers and friends at a much faster pace. Recently we have been gaining approximately 100 followers a month on Twitter and 10-15 a day on Facebook. We are using these venues to reach out to the community.

**YOUTH SERVICE**-*Gina Macaluso*

Create Young Readers: Early Literacy

**Reach the Parent, Teach the Child:** Pima County Public Library (PCPL), MAKE WAY FOR BOOKS (MWF), the Family Literacy Program (FLP), and the Reading Seed (RS) have developed a collaboration to *increase parents' understanding of reading development* so they can better support that process in their children, ages birth to eight and educate other parents. Based on irrefutable research that parents' education and literacy level has direct, dramatic correlation with children's success in school, the four organizations will draw on their *unique sets of knowledge, skills and assets* to develop a comprehensive training model for parents that teaches the benefits, stages, joy and fun of reading for their children. The library is currently working on the curriculum for the family book clubs.

**Family Read Aloud Nights:** Youth Services had another outstanding Family Read Aloud Night at the Lynn Urquides Elementary School on May 12. Congratulations Everyone!

- **A total of 203 people attend!**
- **57 adults and 146 kids!**
- **67 Family Bags were given out!**
- **And five library applications were filled out!**

Family Read Aloud Nights are part of the Read to Me Arizona Early Literacy Campaign done in collaboration with Make Way for Books, United Way and Reach Out & Read Southern Arizona.

### ***ADULT SERVICES – Beth Matthias-Loghry***

#### **Literacy for Success in Everyday Life: Adult, Teen and Family Literacy**

PCPL gave its second Job Help presentation for ONESTOP case managers. Dawn Gardner (Community Partnerships Librarian), Deborah Brown (Business Librarian at the Joel D. Valdez Main Branch) and Shalonda Whitmore (Computer Instructor at the Wheeler Taft Abbett, Sr. Branch) presented The PCPL Job Help program and Library Resources. During the presentation, ONESTOP staff learned about the Job Help program in general, as well as the details of the types of classes and subjects taught in Job Help and in other Computer Classes. Attendees also learned about general library resources to which they can refer their clients, including access to our databases, free library resources for job seekers, business resources, and Adult Learning online resources such as Skills Tutor and Learning Express Library. Nancy Zufelt from ONESTOP told us in an email after the meeting: *“Thank you for coming to our meeting. Everyone felt it was really helpful.”* As part of a continuing partnership with ONESTOP ongoing visits will happen 2-3 times per year.

### ***STAFF DEVELOPMENT – Bonny Bruce***

#### **Everyone’s a Leader Workshops**

The Leadership Design Team did an exceptional job completing their initial charge of writing a full day leadership curriculum, planning a workshop schedule, and creating an evaluation form. Four of the thirteen facilitator teams were trained by Bonny Bruce on April 9 in facilitation techniques and group dynamics. The facilitators practiced presenting each leadership exercise with their colleagues acting as the audience. The first everyone’s a Leader workshop led by Jennifer Nichols and Margie Farmer rolled out on April 23 with 10 staff members in attendance. The feedback from evaluations was powerful, showing that the Design Team met their goals of motivating staff to lead from where they are.

Evaluation Question: What did you get out of this workshop?

- A bunch! How to be a leader, what makes a leader, difference of strength and skill and how it should be utilized
- Leadership applies to all individuals and anyone can be a leader
- An experience like no other
- How to be a true leader
- Motivation! To be a better, clearer leader and supervisor
- Positive focus on leadership; How to provide for other personalities

The staff workshops will be offered on the 4<sup>th</sup> Friday of each month. The next four facilitator teams will attend training in July.

### **Internal Training Series**

April and May were packed with continuous training for new employees. Eleven Library Associates attended Service Essentials Academy (SEA), completed their SEA hands on training at 3 branches of their choice, completed Reference University, and are currently attending Circulation University. These intensive training series are all coordinated, designed, and presented by PCPL staff members. The dedication and enthusiasm of our talented, knowledgeable for training new staff is immeasurable.

### **Leadership Academy**

Four PCPL Librarians have had the opportunity to enhance their leadership skills by attending Arizona Library Leadership Academy, sponsored by the State Library. They are Debra Boyle, Dianna Thor, Jennifer Whitt, and Leanne Yoder. Each month, January through May, they have met with colleagues from across the state, as well as attend Big Picture sessions where various leadership topics have been presented. At these sessions, they have been both inspired and informed by such nationally recognized leaders as Secretary of State Ken Bennett; Dave Fleming, a leadership coach whose passion is to live and lead well; Paula Singer, published author and expert in human resources; and Ginger Ward, CEO of Southwest Human Development. For their team project, written in the form of an LSTA grant application, they are exploring the possibility of working with community partners in order to expand the current Fit for Life programming by developing a nutrition information component. The initial phase of this component may include collection enhancement, weekly nutritional tips made available online and through social media, and a multi-media traveling display that can be made available at Fit for Life programming.

***COLLECTION DEVELOPMENT OFFICE – Richard DiRusso***

No report this month

***TECHNICAL SERVICES DEPARTMENT – Libby Jones***

No report this month



**Pima County Public Library**

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**DATE:** June 1, 2010

**TO:** Library Board, Pima County Public Library  
Board of Directors, Friends of the Pima County Public Library  
Board of Directors, Friends of the Pima-Green Valley Library  
Board of Directors, Friends of the Kirk-Bear Canyon Library  
Board of Directors, Friends of the Arivaca Library  
Board of Directors, Friends of the Oro Valley Library  
Pima County Public Library Foundation Board

**FROM:** Pat Corella  
Library Deputy Director

**SUBJECT: DIRECTOR'S REPORT – April/May 2010**

**MURPHY-WILMOT LIBRARY:** Construction continues to move forward. The Contractor will get started on replacing all the concrete slabs that have been demolished. The footings for the expansion area are also in place and will soon be filled as well and the walls to the expanded area will start to go up. The design staff continues to work on the furnishings that will go into the facility and should go out for bid within a month. It is anticipated that this project will be complete by late 2010 or early 2011.

**GREEN VALLEY HCA/C REPLACEMENT:** Procurement received and opened very favorable bids in late January. Since that time, Facilities Management has pushed hard to start construction which was suppose to begin in February. Since then there has been a multitude of issues with the vendors of small and large equipment and the Contractor has been at the mercy of the vendors in ordering and shipping the equipment to the site! Now, that the timing has slipped will push the start of construction to July or August. A meeting was convened at Green Valley on Wednesday the 19<sup>th</sup> to discuss all of the delay issues. The Contractor is still being held to complete the project in forty days as soon as the equipment arrives. Library staff is working on revising their work schedule as well.

**QUINCIE DOUGLAS LIBRARY:** Several construction improvements are nearing completion at this facility. This Library building has had water leak problems with the windows and the roof after experiencing a microburst event a few years ago. The carpeting has been replaced and the exterior lighting under the entrance canopy was installed. All these improvements have to be completed prior to the close of the fiscal year.

**MISCELLANEOUS PROJECTS:** And of course, there are a slew of incidental and related smaller projects that crop up as soon as major projects are finished. Those types of projects will be addressed as they happen

**RIO NUEVO E-LIBRARY:** The City of Tucson has placed this project on-hold.



## Agenda Item 6E

**DATE:** June 1, 2010

**TO:** Library Board, Pima County Public Library  
Board of Directors, Friends of the Pima County Public Library  
Board of Directors, Friends of the Pima-Green Valley Library  
Board of Directors, Friends of the Kirk-Bear Canyon Library  
Board of Directors, Friends of the Arivaca Library  
Board of Directors, Friends of the Oro Valley Library  
Pima County Public Library Foundation Board

**FROM:** Steffannie Koeneman  
Community Relations Manager

**SUBJECT: COMMUNITY RELATIONS REPORT- April/May 2010**

Work was completed on the summer edition of the Library's Magazine. The cover story for this edition features Sonia Sanchez, the GLBT Author for 2010, along with information about Summer Reading, Caboodle, Computer Classes and spotlighting specific summer events families will enjoy.

Publicity was created for GLBT in the form of eblasts, mini flyers and soon posters.  
A story idea was pitched to the Tucson Weekly. Still waiting to hear if that will happen.

Published three ads: Marana Parks and Recreation program, two ads in Bear Essential news.

CRO completed all work on Summer Reading Program printing needs including the Summer Reading Calendar (included with your Board Packet) gameboards, passports, badges and posters. The program begins May 24. We also produced a gameboard in Arabic for the first time (Thanks to Martin Rivera and an Arabic translator working at Woods Branch Library).

CRO assisted with preparations and promotion of the 20<sup>th</sup> Anniversary of the Joel D. Valdez Main Library celebration. This included posters and e-fliers. The event was featured in the Downtown Tucsonan.

Press releases have gone out for Summer Reading and over the next two weeks Steff K. will be working to get news coverage for the program. Focusing on improved reading as the news hook.  
Additional attention

Community Relations also completed the Inside/Out book for the program's end of year celebration this month.

CRO assisted Word Journeys by providing invitations for the end of the year celebration.  
CRO now is writing a work plan for 2010-2011.

## Library in the news . . .

Librarian Mary Margaret Mercado was interviewed for segment in Spanish that aired on Channel 12. The segment focused on Read, Baby, and Read.

Homework Help tutor Carol Masuda and one of her longtime students were interviewed, along with Amanda Place of the Pima Library Foundation for a short segment for the Angel Charities Organization. The Foundation is working to increase the number of days Homework Help is being offered in libraries, and working with Children's Services, sought and received a \$36,000 Angel Charities grant. The segment was filmed at Himmel Park Branch Library.

Community Relations Manager Steff Koeneman was interviewed by Channel 13 to promote the Library's annual Food for Fines campaign. The segment aired at 6:30 and 7 a.m. and included a segment with a representative from the Community Food Bank. It may have helped. There was a 62 percent increase in the amount of food donated to the campaign this year – the total donated was enough to prepare roughly 8,700 meals for needy homes.

### [Supervisors approve small bump in property tax javascript:void\(0\);](#)

TucsonSentinel.com - [Garry Duffy](#) - 22 hours ago

The tentative increase in the **Pima County Library** District secondary property tax rate from the current 0.264 cents per \$100 assessed valuation is due ...

### [Library fundraiser through Monday javascript:void\(0\);](#)

Arizona Daily Star - May 15, 2010

... through a cookbook at the Friends of the **Pima County Public Library** book sale located at 2230 North Country Club Road (2230 NORTH COUNTRY CLUB ROAD-cq). ...

## Neighborhood Briefs

**Jamar Younger Arizona Daily Star | Posted: Friday, April 30, 2010 12:00 am\**  
**South Side**  
**Volunteer tutors for reading are needed**

The Pima County Public Library and Oasis, a nonprofit educational organization for seniors, are recruiting volunteers to help Tucson students with reading.

The library and the organization are seeking tutors to help kindergartners through fifth-graders improve their reading skills during the summer, an Oasis press release says.

### [PCPL Bookmobile Visit javascript:void\(0\);](#)

UA News (press release) - May 3, 2010

Running short on time and can't make it to your local public library branch? We've got a solution! The **Pima County Public Library** Bookmobile will be on the ...

### [Canines listen, children learn](#)

*Arizona Daily Star, The (Tucson, AZ) - April 8, 2010*

*Length: 439 words (Estimated printed pages: 2)*

Read to a Dog program lets kids read in low-key setting // Everybody likes to hang out with a good listener - someone who accepts us for our flaws, is low-key and is not judgmental. Kids are no exception. So when Mr. T comes by, children are quite taken with him. And no, he's not the actor from "The A-Team," the 1980s television series. This Mr. T has wavy blond hair, dark brown eyes and a tail. Mr. T, a 6-year-old...