

Agenda Item 6B



Pima County Public Library Advisory Board

DATE: January 4, 2010

TO: Library Advisory Board, Pima County Public Library

FROM: Nancy Ledeboer, Library Director

SUBJECT: DIRECTOR'S REPORT, November/December 2009

Articles in the Arizona Republic have referred to a new State law which prohibits non-citizens from benefiting from local government services. Based on interpretations by the State Library and the County Attorney's office the library's practices of issuing library cards and serving the public are in keeping with the law.

The Association of Assessors has put forth proposed legislation which once again recommends a limit on secondary tax districts. The Association has indicated that they made this proposition as a way to head off other tax limitation efforts. However, the Arizona Library Association and the County Librarians have been notified and will oppose this proposed legislation.

Late in October the County Administrator received a complaint about libraries that do not have flag poles. Not all libraries have outdoor flag poles. Based on that complaint, the Library ordered stand alone flags for the meeting rooms of libraries that do not have an outdoor flag pole. Meanwhile the person making the complaint donated a flag to the Wheeler Taft Abbott Sr. Library. He was not satisfied that the flag would be placed in the meeting room. He felt this was an attempt to hide the flag. He continued to complain to County Administration as well as to the Town of Marana and on blogs to veterans. As a result the Library received many vile threats and complaints about not having a flag in the lobby of the Library. Congresswoman Giffords agreed to donate a flag that flew in Washington D.C. to the veteran, who in turn donated it to the Library. The flag is hanging above the self check area in the library. Flags have been delivered to all libraries for the meeting rooms.

Bond meetings were held in November and December. The Bond Committee continues to hear from various constituent groups who have projects under consideration. At this point the Committee has still not decided whether to recommend a bond election in 2010. They are waiting for more information regarding the economy and the impact on the County's budget.

A small contingent from the Library and Facilities department toured libraries in Phoenix, Scottsdale and Chandler. The purpose of the visit was to identify features that should be included in future library buildings. We visited 6 libraries looking at how space was used, the different ways that power was managed and how libraries are incorporating "green" features to save on energy and provide flexible open spaces for a variety of purposes. The Facilities

January, 2010

Library Director's Report

Department is working on a “Master Library Building Program” that will be used for building libraries when funds become available in the future.

The County Librarians met on December 7th. The State Library reported on progress on an application for stimulus funds that will provide computers for libraries across the State. They are very close to receiving notice. They are working with the Commerce Department on a second application that will fund training centers for libraries. These centers will offer job training, computer training and supplement the effort of One Stop centers across the State. There was also news regarding continuing education for library staff.

Following the County Librarian’s meeting I attended the Arizona Library Association Conference in Glendale. I begin serving my term as President Elect for 2010 at the conference. The keynote speaker was Peter Pearson, Executive Director of the St. Paul Library Foundation. Mr. Pearson spoke on the importance of building a network of library advocates who will speak on behalf of the library during budget hearings. He described the successful efforts that the St. Paul Library has had over the past twenty years. They have a merged Friends/Foundation who includes members of the public who fund raise, advocate and support the library through book sale efforts. The conference also featured many excellent programs on best practices of library services. PCPL: staff presented programs on technology. Several Library staff was honored at the Awards luncheon. Adrianna Rendon was given the award for Emerging Leader, Mary Givens was given the Award for Outreach Service and Kristen Curé, a substitute librarian was given the Louise A. Stephens Memorial Scholarship to finish her Library School program.

The Library was honored to have South Tucson Branch Manager Sol Gomez named “My Favorite Librarian” by the New York Times and the American Library Association. Mr. Gomez traveled to New York where he was one of ten librarians to receive this national honor. The award is based upon nominations from the public. Mr. Gomez was honored for his dedication to the community and for being a positive role model to young people.

The School of Information Research and Library Services held a planning retreat for the Knowledge River program. This program has been funded by IMLS grants and a combination of partner agency agreements. The goal of the program is to recruit and train Hispanic and Native American Librarians to serve in the community. PCPL has an agreement to place KR Library interns in several libraries during their second year in the program. This helps the KR students gain experience working in a public library. It also benefits the library by having library school students who provide positive role modeling to young people who come to the library for homework help. The KR program is looking at new ways to recruit and train librarians for the future, including offering a distance education option to students who are unable to relocate to Tucson.

Several meetings were held with Collection Development Staff to discuss changes in procedures for ordering materials. The goal is to respond to customer requests and place items on order into the catalog earlier. This may reduce the number of requests coming in as customers find items in the catalog and place holds rather than requests for purchase. Collection Development is working on a number of improvements to streamline ordering and be more responsive to suggestions from both the public and staff.

Agenda Item 6C



Pima County Public Library

DATE: December 29, 2009

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Melody Ballard
Deputy Library Director

SUBJECT: Public Service Report for November & December 2009

ADULT DETENTION CENTER-*Thomás García*

Be an Informed Community Member: Local, National and World Affairs

Thomás García attended the Pima County Reentry Coalition Meeting November 24, 2009 at the Pima Community College Community Campus. Topics discussed included LECC Reentry program, PCPL programs benefiting inmates and families by Thomás García, Literacy for Life, Pima County Medical Department, SAMSA grant.

Succeed in School: Homework Help

Tutoring for October: 10 sessions and 125 student contacts

AJO—*Linda Lam*

Be an Informed Community Member: Local, National and World Affairs

Salazar-Ajo successfully hosted two Arizona Humanities Council Programs: Jim Turner presented HOW ARIZONA GOT ITS NAME; and Betsy Fahlman presented ADVENTUROUS SPIRITS – ARIZONA WOMEN ARTISTS. Additionally, the Friends of the Salazar-Ajo branch presented Ajo's Cornelius "Mac" McGrady HIS STORY 101 – part of their series on Ajo history.

Satisfy Curiosity: Lifelong Learning

Salazar-Ajo is once again sponsoring a "Mini Reading Program" for children over the school break. Ross the Magician kicked off the program sharing magic secrets with the audience (of all ages!). Anticipating children asking for pets for the holidays, the Friends of the Salazar-Ajo branch performed a puppet show on Teaching Pet Responsibility. Thanks to Nanini for lending the material.

CATALINA – *Karen Greaber*

No report this month

CAVIGLIA-ARIVACA— *Mary Kasulaitis*

Be an Informed Community Member: Local, National and World Affairs

Caviglia-Arivaca Library provided an information table at the Arivaca Clinic's annual Health Fair on November 7, sponsored by the Arivaca Area Health Services. Librarian Mary Kasulaitis also attended the annual meeting of AAHS on November 19.

Satisfy Curiosity: Lifelong Learning

Library Associate Linda Stern held an Altered Books and Decorated Journals workshop for 8 interested crafters on November 14 and 28. Altered books are made by taking discarded books and decorating them in various ingenious ways.

Create Young Readers: Early Literacy

Librarian Mary Kasulaitis read holiday stories, including *How the Grinch stole Christmas*, to the students at San Fernando School in Sasabe.

Visit a Comfortable Place: Physical and Virtual Spaces

Ed and Nancy Kay have donated a mesquite bench in memory of their granddaughter, Suni Kay, who passed away of cancer at the age of 6. It has been placed in the courtyard near the front door of Arivaca Library.

Friends of the Arivaca Library held their Annual Holiday Tea on December 5 with refreshments and music by Too Old Two. Over 50 people attended. The Suni Kay bench was dedicated at that time.

ECKSTROM-COLUMBUS— *Terry Rill.*

Create Young Readers: Early Literacy

An enthusiastic crowd attended our holiday Family Night. Shannon began the evening by reading gingerbread stories. Participants then made gingerbread houses out of graham crackers and frosting. A mess was made by all.

Children's Librarian, Shannon, and Library Associate, Barb, will read stories at Randolph Park for their Holly Daze programs for kids ages 5-12 during the winter school break.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

The Columbus Library partnered with Naylor Middle School in hosting the WWE Wrestle Mania Reading Challenge. Wrestling superstars visited the school to encourage tweens and teens to read. Our teen librarian reports that more Naylor kids have been coming to the library since the assembly, and many of them have asked "You're the one who got the wrestlers, aren't you? Thank you!" She says "to me that's proof that the assembly was a success and meant a lot to a school of kids who don't get a lot of special opportunities come their way."

The Eckstrom-Columbus Library is considered a model of how the LVT language classes should run. Marisa met with LVT coordinators and gave a tour of the library to students. Library English classes are featured prominently in a video done recently by Bookman's entitled "Bookman's Supports Literacy Volunteers of Tucson".

Satisfy Curiosity: Lifelong Learning

The work of neighborhood artists is currently on display in our neighborhood art gallery. The gallery open house on December 10 drew a large crowd and everyone appreciated the Kalimba music by Mark Holdaway and the refreshments. Artwork will be on display through the month of January.

DUSENBERRY-RIVER—Dianna Thor

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Seven teens have now successfully completed the teen volunteer program. So far, many of the teens have chosen to sign up for a second volunteer session. The teens gave feedback on the program.

The Teen Volunteer Program is a great opportunity for teenagers of all ages to learn library skills such as sorting and shelving books. The program teaches organization as well as listening to authority and following directions. Personally, I feel like it was a great way to volunteer and help the community, as well as learn essential work skills for future careers. Overall, it was a great experience. – Garrett Bentley (age 14)

We had a successful National Gaming Day event on November 14th. Fifteen people dropped in and helped add to ALA's record setting attempt of the most people playing games on the same day. Several kids also had fun making their own travel game cases and chess/checkers sets using recycled Gilmore Girl DVD cases from CDO and bottle caps. We even got a write up in the Foothills section of the Daily Star.

Satisfy Curiosity: Lifelong Learning

We hosted an evening program on December 3rd in partnership with the JCC. Bob Cohen, founder and acting librarian of the Jewish Community Library, presented a talk entitled "The Gifts of the Jews: Moses, Einstein, Bernstein, and Woody Allen too." It was well attended with 62 people present.

Science Saturdays: On November 21st, 39 elementary-aged students and their parents experimented with disappearing ink, made multi-colored troll buggers, and observed the effects of various chemicals on a flame, all part of a presentation on Harry Potter Chemistry conducted by the University of Arizona Chemistry Club. The following month, on December 16th, Tucson's Amateur Astronomy Association guided 11 students and parents in constructing their own Saturn on a stick. We then replicated the size and distance of the planets from the sun by having the kids each choose a replica planet and marking off the relative distance from a large poster-sized sun.

Multicultural Holiday Storytelling: On December 28th, master storyteller Glenda Bonin will entertain children and parents with a variety of multicultural holiday stories using magic and puppets.

Visit a Comfortable Place: Physical and Virtual Spaces

In December, teens and tweens had a chance to get creative and crafty at our third annual winter crafternoon. They made beautiful iris folded cards and cozy fleece scarves.

On November 19th 8 elementary-aged students enjoyed making a variety of Thanksgiving-oriented crafts using everyday objects. On December 18th 36 children and their parents enjoyed listening to music while making holiday pop-up cards, Christmas tree ornaments, and a gift box using canceled stamps given to us by the Postal History Museum. On December 22nd, children will have the opportunity to decorate a mock gingerbread house. Extra houses will be given to Carestone Assisted Living, located behind the library, to be used as centerpieces for their tables.

EL PUEBLO—Aaron Valdivia

Be an Informed Community Member: Local, National and World Affairs

- The Adult Learning Center next door continues to bring new groups of students from their ESL and GED classes to tour the library, get cards, learn about print and electronic library resources and get information from the library with special emphasis on events and services for English language learners and students pursuing their citizenship.

- Aaron Valdivia visited the school twice in the past two months to talk to the new GED students about library services offered that can benefit their educational pursuits.

Create Young Readers: Early Literacy

- We continue to offer Story Times for the kids at the Henry Quinto Day Care next door to the library: Branch manager, Aaron Valdivia, assisted Library Associate Dorothy Nelson with her story times for the month of December. He played Christmas songs on the guitar for the kids at the day care to go along with children's stories about Christmas. We also had a volunteer former SIRLS student and school librarian come to play banjo along with Aaron. It was a great success and the day care has asked that we do this again in the near future.
- We had "Santa Gus" come to the day care and the library to do a Christmas-themed program. He read stories to the children and played music. This was a huge success and we had over 70 people attend his program in the library.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

- Computer classes are offered on Mondays in Spanish and English and continue to be a success. We had approximately 5 people in the English class and 8 in the Spanish for the month of November. Our December class is still ongoing with approximately 6 students in both.

Satisfy Curiosity: Lifelong Learning

- Branch Manager, Aaron Valdivia, attended the monthly agency meetings of each of the managers of the center agencies. He presented and discussed the library's role in the center and explained the resources PCPL has to offer for all different age levels. The library will continue to support the Adult Learning Center students, seniors from the senior center, and day care activities for children, in addition to being a community resource.

Succeed in School: Homework Help

- ELP has two computers devoted to Homework Help from 3 pm to 6 pm Monday thru Friday and they have been a success with kids needing homework assistance.
- On November 5th we had students visit from Valencia middle school and we explained about our Homework Help services offered every Tuesday and Thursday evening. Branch manager Aaron Valdivia also gave them a tour of the library and explained other services offered that can support their educational goals.

Visit a Comfortable Place: Physical and Virtual Spaces

- ELP is proud to have student artwork displayed in the computer lab and other places throughout the library for the community to enjoy. Aaron Valdivia continues to maintain this partnership with the AP art classes at Pueblo High School.

EL RIO— Wanda Poindexter

No report this month

FLOWING WELLS – Yolanda Sainz

Be an Informed Community Member: Local, National and World Affairs

Susan continues to attend Read and Eat at Walter Douglas Elementary School. The event averages about 200-300 parents and their children. Susan takes four boxes of books and the children pick a book they want their parent to read to them. After they are finished reading the books are returned and they sit down together to eat either pizza or hamburgers.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Both the library's public computers and the computer lab computers continue to be very popular. People interested in the computer classes being offered at Flowing Wells start calling as soon as we post the computer classes that will be offered the next session. All classes will have a waiting list.

Visit a Comfortable Place: Physical and Virtual Spaces

Do you LOVESEY a great MYSTERY?

Go to where WELLS of books are FLOWING.

But be aware.

THE FALSE INSPECTOR DEW

Intends to deceive those not like you.

That is the clue that can be found in Letterboxing.org. According to their website, letterboxing is: "an intriguing pastime combining navigational skills and rubber stamp artistry in a charming "treasure hunt" style outdoor quest." Due to that clue we have had several people come to Flowing Wells looking for the "treasure" and along with the treasure have found as stated in their own words: "a lovely new library and a fun place".

GEASA-MARANA— Nancy Lindeman

Create Young Readers: Early Literacy

Staff presented a special Holiday Storytime during December when both Head Start classes paid a visit to the branch.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

On a recent visit to our local WIC Office to check their supply of Books While You Wait, Manager Nancy Lindeman was very pleased to observe a mother reading books to her toddler from the basket of books on the table—goal achieved!

When the ESL substitute teacher did not show up for a class in November, Nancy Lindeman was able to utilize the lesson plan provided to cover half the class' allotted time until it was necessary to cover the desk in the public area for the last hour before closing. It was a good learning experience for all!

Literacy Volunteer of Tucson, Betty Ord, included our Staff in the 1st Anniversary Celebration for her student Carlos Zepeda during November, with refreshments and a lovely plant presented to the branch. We also thank Betty for the lovely letter of appreciation of our branch efforts sent to Library Administration.

Satisfy Curiosity: Lifelong Learning

Geasa-Marana Branch hosted a one-day Holiday FRIENDS Book Sale and Kaffeeklatch during November, selling over a hundred dollars worth of materials for holiday gift giving. Also, even though we are still waiting for our new "official" FRIENDS book cart, during December we were able to set up one of our own carts to offer a variety of Children's Books for sale in time for Holiday gift-giving. Fortunately, since regular circulation slows down during the Holidays, we could utilize staff to accept money in lieu of a FRIENDS lock-box.

Twelve local teen boys, and one lucky and/or brave girl, enjoyed pizza and crafts at our TGIFF Teentime Holiday Party in December. These talented teens created some truly lovely ornaments to keep for themselves or give away during the holiday season.

Visit a Comfortable Place: Physical and Virtual Spaces

We always appreciate Pima County Facilities prompt response to our requests. Most recently, they have contributed to our "comfort" by 1) re-enforcing the legs on the Children's Area table which had become

dangerously wobbly, and 2) installing the Fire Department lock-box for our Master Key to allow fire crews ready access to the building in case of emergency.

HIMMEL PARK BRANCH – Sarajeon Harwood

Be an Informed Community Member: Local, National and World Affairs

The legal referral clinic was very popular in November and early December. The law students who volunteer for this service are on winter break so the clinic will start up again in January.

Sarajeon Harwood represented PCPL at the Sustainable Tucson green festival and Picnic on November 7, as well as helping with the planning.

Solar Power 101 was presented once in November at Martha Cooper Library and a different program was presented at Abbett Library in December. Both programs were standing room only and were presented in partnership with Gabrielle Giffords office. Sarajeon Harwood makes a short speech on library resources.

Create Young Readers: Early Literacy

On November Therapy Dogs International held a certification session in front of the library in the morning. We hope that several of the dog/handler teams that were certified will volunteer with Read to a Dog in one of our branches.

Satisfy Curiosity: Lifelong Learning

On November 3, the Alexander's provided a beautiful program of Renaissance music on guitar, lute and mandolin.

On November 7, Marge Pellegrino presented "Trash into Treasure", a wonderful workshop on releasing the bad things in one's life and making paper out of them.

On November 9 Dr. Klausen presented a program on Women in the Middle Ages through a Humanities grant. He is very popular and does a wonderful, well informed program.

The Drawing Studio presented several classes on drawing in November and December. Participants very much enjoyed the classes.

Library patrons decorated holiday cookies, learned to play dreidel and how to make origami. This intergenerational program was enjoyed by 95 people.

JOYNER-GREEN VALLEY— Amber Mathewson

Be an Informed Community Member- The Green Valley Library continues to be a pickup location for the University of Arizona's OLLIE Class registration for seniors.

Create Young Readers – In December Michelle Creston and Meggin Kitterman hosted the annual holiday literacy event at the library – participants were introduced to books and were able to decorate their own gingerbread houses!

Satisfy Curiosity- Recently PCPL libraries were asked to participate in a survey regarding services to Spanish Speakers. The Green Valley Library was the recipient of a \$100.00 gift certificate as a result of participation in the survey. The Collection Development Department will use those funds to purchase items for the system.

Janice Meitl with the help of other staff members has been creating interesting book displays including Dia de los Muertos, holiday cookery, and Don't Judge a Book By It's Cover (individuals take home a gift wrapped book with only the barcode displayed).

Visit a Comfortable Place – Green Valley staff have designated the seating areas in front of the computer lab as the “Quiet Zone” in addition to the first two hours of everyday in the computer lab designated as “Quiet Hours”. These changes have been welcomed by our customers.

JUVENILE DETENTION CENTER – John Muñoz

Be an Informed Community Member: Local, National and World Affairs

Teens at the JDC helped support a major cultural event, by designing and constructing nearly all the large sugar skulls displayed on the library's entry (float) for the annual All Souls Procession (Nov. 8). Preceding that, during a two-part library-presented program, teens learned about Día de los Muertos, Mexican folklore and Latin American history.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Earlier this month (Dec. 4), Inside/Out's partner program, Art in Reality (AIR), hosted its semester finale-exhibition, at the Armory Park Senior Center, attended by PCPL librarians. “Outside” students read their poetry, as well as poetry by their peers inside the JDC. Other AIR students performed, demonstrating many other creative arts.

JOEL D. VALDEZ MAIN LIBRARY- Karyn Prechtel

Be an Informed Community Member: Local, National and World Affairs

A newly-hired grant proposal writer for a local nonprofit organization attended the November 18 **Grantseeking Basics workshop**. After the class, the woman thanked the library presenter profusely for giving her “so many” ideas on where to start her search. As a new resident of Tucson, she was “amazed” by the wealth of print and electronic resources available to the nonprofit community. Twenty-four community members attended the workshop.

Ingrid Trebisky visited the **Pie Allen Neighborhood Association** in November.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Main Library Librarians made several outreach presentations to dozens of **Pima County One Stop** career counselors about free library resources for job seekers. These presentations will help Pima One Stop staff connect their clients with job and career information available at the library.

The Main Library started offering **Job Help classes** this fall. Despite the current economic challenges, some job seekers attending these classes have been able to successfully locate potential employment.

For the second year in a row, Business Librarian Deborah Brown made an outreach presentation about library small business resources to a **University of Arizona College of Pharmacy class**. The class is designed to encourage graduate pharmacy students to write business plans that explore careers as owners of independent pharmacies in Arizona. As a result, this year a team of students from the class won the **second place prize** in the national **Pruitt-Schutte Business Plan Competition** this fall. You may remember that last year the class won first place in the competition.

Satisfy Curiosity: Lifelong Learning

The "**Now Showing at Your Library**" monthly film screening series continues to grow in attendance and has created opportunities for Main Library and **Arizona Public Media** to partner with additional community

members such as local Origami Artist, M Craig and Pima Council on Aging. Both program partnerships fostered community-led discussions about film topics related to artistic expression.

Visit a Comfortable Place: Physical and Virtual Spaces

A jury consisting of representatives from the **Tucson-Pima Arts Council, Tucson Museum of Art, Drawing Studio, Friends of PCPL**, and Main Library met on November 13 to select artists to exhibit in the **Main Library Gallery during the 2010-11 seasons**. 74 artists responded to the 2009 Call to Artists, and the jury chose 19 working in a range of styles and media.

Main Library once again hosted the **Tucson Pima Arts Council Rural Art Showcase** during November. On November 15, during the Open Studio Tour, Main hosted two artist talks. Nationally acclaimed Yaqui wood carver and visual artist, Louis David Valenzuela, discussed the process of producing his Pascola masks and traditional wood carvings, some of which were on display at Main. Later, Ajo-based artist Pilar Hanson presented a retrospective of her work. Ms. Hanson's work was also part of the Rural Arts Showcase.

KIRK – BEAR CANYON LIBRARY – Margaret Wilkie

Be an Informed Community Member: Local, National and World Affairs

Once again we served as a polling place for the election on November 3.

Create Young Readers: Early Literacy

A large group of children read to Sadie in November. The "Read to a Dog" program participants warmly welcomed a substitute dog in December - Chip, the Portuguese Water Dog.

The No Strings Attached Theatre presented two holiday musical variety puppet shows in November and December. There were large and enthusiastic crowds for both shows.

Bill Reuter, Children's Librarian, participated in the annual Story Town event held at the Main Library. He played one of the bats in Janelle Cannon's Stellaluna.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Margaret Wilkie attended the Literacy Volunteers of Tucson's 6th Annual Love To Read Breakfast on November 10th.

Satisfy Curiosity: Lifelong Learning

On November 13 author Kristie Miller discussed her new book Volume of Friendship: The Letters of Eleanor Roosevelt and Isabella Greenway 1905 – 1955. The audience was fascinated by Ms. Miller's presentation on the 50 year friendship between these two celebrated women.

Rona Rosenberg presented her annual "Recommended Reads" program to the Skyline Women's Club on December 9th.

Succeed in School: Homework Help

Bill visited 12 area schools promoting the First Grade Reading Program.

MARTHA COOPER BRANCH – Margaret Guerrero

Be an Informed Community Member: Local, National and World Affairs

Marissa Alcorta attended the Wright Elementary SITE council meetings in November and December as their community member.

The Refugee Health Fair was a huge success with 500 refugees receiving free health screenings: Blood pressure, depression, diabetes, hearing, vision, etc. The fair was organized by Martha Cooper Library. The International Rescue committee and Pima County Health Department also collaborated on this event as well as a professor from the University of Arizona's Eller College of Management. Volunteer students from the University of Arizona provided assistance with running the fair and 24 local health agencies and organizations provided health information. Twenty-one interpreters speaking seven languages helped with communication. Because of this year's success, the Refugee Health Fair will be held next year.

Create Young Readers: Early Literacy

Marissa Alcorta participated in StoryTown on November 14th with other children's services staff to present the live action story Dirty Joe the Pirate. The family literacy event drew in approximately 2000 people, a great success.

On November 24th Desert Springs Academy (Mrs. Kauffman's Kindergarten class-25 students) came to visit Martha Cooper for a storytime and book check-out.

Five classes were visited throughout November and December for the First Grade Library Card campaign. Schools participating were Peter Howell Elementary, Desert Springs Christian Academy, and Ft. Lowell Elementary.

Marissa Alcorta visited the Family Literacy class at Wright Elementary on December 14th to have a holiday-themed storytime and share early literacy tips with parents in the class. It was a well attended class with over 35 participants.

Our new preschool story time continues to grow in popularity. Bryan Wymore has begun to have a steady following of loyal parents and preschoolers in attendance.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Mary Givins attended an outreach event with senior citizens and disabled adults at a Nutrition Health Fair at the Craycroft Towers.

Satisfy Curiosity: Lifelong Learning

Graduate Student Assistant Jessica Hernandez, SIRLS Intern Christa King, and Mary Givins facilitated National Gaming Day activities. 33 participants played a variety of video and board games and made their own chess and checkers sets to take home.

On October 24th we celebrated Dia De Los Muertos at Martha Cooper with a cultural festival. The event was a huge success, with approximately 300 people in attendance. We decorated Sugar Skulls and Calavera Masks. Professor Martinez and her Advanced Spanish class from the UofA came to set up a traditional altar and talked about the history behind altar-making for Dia de los Muertos. We had a Colombian folkloric dance group perform, Club Colombia de Tucson. We ended with delicious Pan de Muerto and lemonade.

We had holiday programming the week preceding Christmas break. With the help of Bryan Wymore, Marissa Alcorta, and many of our pages, we made gingerbread houses, decorated cookies, made holiday ornaments, holiday place mats, and also had a "make your 2010 calendar" activity. We had a great turn out at each event, averaging about 25-30 participants. All ages participated.

Succeed in School: Homework Help

Mary Givins did outreach to four government classes at Rincon High school and gave a database presentation for a research project on the constitution. On December 4th she also visited RHS English classes for some booktalks on new YA literature.

MILLER GOLF LINKS – Ruth Grant

Be an Informed Community Member: Local, National and World Affairs

- Golf Links is participating in a partnership with KUAT, NOW Showing...@ your library. In November the incredible origami documentary, *Between the Folds*, was viewed by 28 people and 22 stayed to participate in a hands-on workshop lead by Tucson Origami Club founder, M. Craig. December's film was *Young@Heart*, telling the story of the eponymous Massachusetts chorus of elderly singers who perform rock songs. The after discussion was facilitated by Gladys Miller from Pima Council on Aging.

Create Young Readers: Early Literacy

- Chris Novak, Children's Librarian, Library Associate Eva Christel, and SIRLS intern Andrew Zollman participated in the highly successful downtown Story Town event on November 14.
- LeeEllen and Chris N have been visiting numerous area schools to promote the First Grade Reading Program.
- Puppeteer Gwen Ray presented a family puppet show, *Baby's Punch and Judy* on December 5th, and we had a great turnout.
- Santa Gus visited storytime and read *T'was the Night Before Christmas* on December 15 to a capacity crowd of adoring children and parents.

MISSION – Mary McKinney

Create Young Readers: Early Literacy

In honor of Dia De Los Muertos a collection of writings, photos, and sugar skulls from Mrs. Arvizu's third grade class at C.E. Rose Elementary School were gathered for an altar display.

Enrichment activities for all ages were offered on October 28 at Mission's Day of the Dead program. 75 people attended to learn the meaning behind the holiday and engage in some of the traditions. Kids decorated sugar skulls and teens and adults made skeleton masks.

The harvest celebration on November 18 featured storytelling and emphasis on cultural traditions. In addition, fun activities included a flower craft and bowling with gourds! Some of the kids didn't believe that gourds were real, and they saw the inside of a gourd for the first time.

During November 50 customers placed the fruits of their thankfulness in our cornucopia display. For example, "I am thankful for..." was completed with responses such as, "My turtle," "My life and my food," "My dog" and "My mom because she is so nice to me and helps me with my homework."

Satisfy Curiosity: Lifelong Learning

Bats were the topic at a program on Oct. 24 and several Oasis classes took place including topics such as mammals on Oct. 27, butterflies on Nov. 2 and birds on Nov. 10. As our winter visitors have been coming back to Mission, they have been delighted to find these programs offered at the library.

Janice Branham, Communications Director, from Oasis headquarters in St. Louis, Missouri visited Mission with Paul, Stacey, and George on Nov. 19. They toured the branch, observed the computer class, and

discussed previous and upcoming programming. Janice was very pleased with the success of Oasis programming at PCPL, and Oasis may be expanding their partnerships with other public library systems.

In celebration of National Gaming Day kids and teens were invited to play an array of board games and video games.

Local music was provided by Gertie and the T.O. Boyz as they performed waila music on December 8th to an audience of 60. On December 9th on local radio station, KXCI Gertie mentioned that she had recently performed at the Mission Branch Library, and she said that it was a great experience.

MURPHY WILMOT – Daphne Daly

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Murphy-Wilmot continues to offer 8 hours of job help a week, where our computer instructor, Ellen Hammes, helps people write and format resumes, fill out online applications, and search through job listings online. Ellen often hears back from people she has helped and so far at least five people have contacted her to tell her that they've found jobs! She's also heard that people are being referred to these job help sessions by One Stop workers and military recruiters.

NANINI – Kristi Bradford

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

November and December saw eight teens volunteering in a six week Reading Partners program at Nanini. The teens needed to fulfill a certain number of hours for a government class at Mountain View High School. Each teen averaged reading to 2-4 children per weekly volunteering session. During their two hour time block, the teens donned the blue Reading Partners apron and sat with a stack of books in the children's area, asking parents and their children if they would like to be read to. Overall, it was a satisfying experience for the teens as they connected with the younger children. Parents gave positive comments about the teens. After the program finished, two of the teens decided to stay on as Reading Partners as longer term volunteers.

A family gaming day was held in early December for all ages. Parents and older adults came with kids to learn about Wii, and had a great time interacting and learning about what the library has to offer.

Create Young Readers: Early Literacy

Nanini LA's Ed Dembowski and Natalie Curtis, and Librarian II Julie Hagood joined 3 staff from Himmel to present the story Whistle for Willie by Ezra Jack Keats at the 6th annual, well attended free family literacy event, STORYTOWN, presented in collaboration with Make Way for Books, Nov. 14.

The 2nd week of November was devoted to Fire Safety storytimes presented by fire fighters from Northwest Fire Dept. They visited the evening family and both morning preschool storytimes. This annual event is always a great treat for the kids and their parents, as they are given tours of the fire truck and ambulance; meet friendly fire fighters in person; learn about STOP, DROP, and ROLL; and witness the dramatic change from how a fire fighter looks in his regular clothes to how he looks and sounds in all of his fire safety gear.

On Dec. 17th, 18th, 19th and 20th, two shadow puppet plays, *Oh Christmas Tree* and *Night Before Christmas in the Desert*, were presented by Eddie, Natalie and Julie at toddler, preschool and family storytimes. Hanukkah stories and songs were also shared as part of our special holiday programming.

Be an Informed Community Member: Local, National and World Affairs

Bright caricatures (and the photograph that inspired them) created by the Middle School students at Khalsa Montessori School decorated the children's room walls in December, allowing a glimpse into who is popular with middle school students these days (Lady GaGa, Kanye West, Barack Obama), or who they are studying in class (Dwight Eisenhower, Abe Lincoln, Winston Churchill). It was quite an eclectic mix!

QUINCIE DOUGLAS— Elva Smithwhite

Be an Informed Community Member: Local, National and World Affairs

Librarians Jennifer Nichols and Leanne Yoder attended the Assets Based Community Development conference in Oakland California. They have already begun sharing valuable information and techniques they learned with library and neighborhood groups.

Create Young Readers: Early Literacy

The Read-To- A- Dog Program has a new dog listener, Hans. He is a Great Dane, 57" tall. He causes lots of excitement when he comes each week.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Digital Storytelling project culminated with a premiere at the Loft Cinema in November. Seventeen impressive digital stories were presented by teens at the Quincie Douglas Branch. Forty-five people attended.

SCORPIONS (Super Cool Organized Respected Popular Individuals Offering Neighborly Service) met weekly on Mondays under the leadership of University of Arizona Intern Kassy Rodeheaver. Six middle school club members created a newsletter, played team building games, and organized a food drive to benefit the Food Bank.

During the holiday break from school, students involved with three Quincie Douglas library clubs, TAB, SCORPIONS and CATS came together to create and present a program for pre-schoolers. The program included story reading, puppetry, and a craft.

Eco-champion, Landis Kearnon, (OSLII) and Library Computer Monitor, Maritza Ortiz created and entered a poster themed "Why Wait Until Tomorrow; Have a Zero Waste Day Today for the Sustainability Poster Contest. Along with others, their creation was selected for production and county-wide distribution.

Satisfy Curiosity: Lifelong Learning

As part of the "Now Showing at your Library" project, we showed the movie, *Between the Folds*. Discussion and demonstration by M. Craig followed the movie. 12 people attended.

Succeed in School: Homework Help

A new partnership with Alta Vista High School Honors Society provides two high school student volunteers each night to help with Home Work Help. They assist with computer sign-on, translation into Spanish, directing students to the appropriate tutors, and helping with elementary school packets. Raytheon continues to provide 1-3 volunteers per week for homework help.

SAHUARITA – Michele White

Be an Informed Community Member: Local, National and World Affairs

-The Amado-Sahuarita Adult Learning Program instructor Sara Dias has started ESL classes on Tuesday mornings. Additional plans are to add additional ESL, Citizenship and GED classes this winter.

-The Pima Council on Aging's Ambassador Program now has a representative available in the Sahuarita Branch the second Tuesday of each month.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

-Our monthly book display has been a big hit with families this holiday season, representing many cultural celebrations.

SANTA ROSA (SRO) —Emily Mazur

Create Young Readers: Early Literacy

'Reading with Your Eyes Closed' ran through the fall and ended the first week in December. Once each week, 10 portable CD players were used to listen to audio books on a drop-in basis. Our Knowledge River intern, Patricia Escarcega, facilitated this program. A total of 32 children participated, totaling 59 hours of reading and listening. Several children used this time to earn Book Bucks to reduce their fines. We plan to continue this program when school starts in January.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Four teens from Santa Rosa completed the Teen Advocate training and gave presentations at their schools about library services. Three other teens are still working to complete their presentations by April 1st.

Visit a Comfortable Place: Physical and Virtual Spaces

Several teens planted a winter crop in our patio vegetable garden. Spinach, red leaf lettuce, and peas were planted. They plan to harvest their vegetables over the winter months. Teens also volunteer on a regular basis to help water and maintain the garden space on our patio.

SOUTH TUCSON — Sol Gómez

Be an Informed Community Member: Local, National and World Affairs

South Tucson had t-shirts and eco-water bottles delivered branded with Census 2010 and PCPL logos (only t-shirts have both logos). The t-shirts which also have the following slogan on the back, *I am South Tucson, I must be counted! Yo soy Sur Tucson, ¡Debo ser contado!*, and water bottles will be used in a kick-off celebration in April of next year. The kick-off will help spread the importance of being counted in the 2010 Census.

Create Young Readers: Early Literacy

Daycares and nearby elementary schools continue to visit South Tucson for scheduled storytimes and to check out books.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

South Tucson's GED classes have been popular averaging seventeen students per class. Our GED instructor, María Acevedo, is a perfect fit for our community. The students keep coming back to her motivational, non sugar coated teachings. GED classes ended on December 17th but will continue again on January 5th, Tuesdays through Thursdays.

The University of Arizona Honor's computer classes ended in November, averaging ten students per class. Students were able to attend any Saturday morning class to either catch up on computer skills aimed toward job searching or simply learn basics.

Satisfy Curiosity: Lifelong Learning

Youth and adults attended Vivian Enos' popular Charm Bracelet program as well as here Ornament program. These programs invited new patrons to South Tucson and helped inspire creativity in youth who are normally glued to a computer screen.

Succeed in School: Homework Help

Homework Help started off with one student and progressed to about four students per session. Parents are looking forward to Homework Help again next year.

SOUTHWEST — *Sara Dias*

Be an Informed Community Member: Local, National and World Affairs

Southwest staff encouraged customers who are interested in seeing a newer and larger Library built in their community to attend the November 20th Bond Committee meeting.

Create Young Readers: Early Literacy

Jackie visited the 4 first-grade classrooms at Miller Elementary and 5 classrooms at Johnson Primary in November, and 3 classrooms at Warren Elementary in December. Meanwhile, she continues outreach to all the HeadStart, Early HeadStart and PACE classes, while Amanda conducts Toddler and Family Storytimes, attracting new kids all the time.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Child Parent Centers have partnered with Southwest to provide ESL classes to parents of Head Start families two days a week before the library opens.

Southwest Alternative High School brought 9 ninth graders to the library on November 18th, to learn about the 9th grade card campaign (a chance to win a free mp3 player!), get signed up for library cards, and learn how to use some of the library's databases. Sara thinks she may have convinced at least a few of them that the library is not necessarily an uncool place.

Satisfy Curiosity: Lifelong Learning

November's Family Creativity Night was very well-attended. Staff from Michael's donated their time to show kids and families how to scrapbook and create homemade cards. They brought their fancy letter cutting machine, and had some great suggestions for how to keep family stories alive. Throughout the month, we solicited family stories (written and drawn) and hung 30 of them up in the library.

Pima County Natural Resources provided their Animal Tracking workshop to 15 attendees in November. We learned how to identify different animals by their prints, and made some of our own tracks.

The Community Food Bank provided us with a great segue into our December theme of Food at the end of November: Heather set up a table and talked to folks with interest about the various programs and services the Food Bank has to offer. Then, throughout December, an interactive display encouraged customers to share their favorite recipes with us. We will compile them to create the Southwest Branch Library Community Cookbook and hope to make it available on the website. Meanwhile, food quiz participants won prizes, and 18 Family Creativity Night attendees helped us decorate the library for the winter holidays -- with food! Tortilla snowflakes, candy cane reindeer, and ice cream cone baskets and bells add just the right festive touch.

Visit a Comfortable Place: Physical and Virtual Spaces

National Gaming Day was November 14, and we had 10 kids turn out for fun with our Wii and brand new card games.

On December 26, we host our branch Super Smash Bros. tournament and one super-skilled teen will be advancing on to the County-wide tournament in January.

READRUNNERS - Outreach Service- Elaine Valenzuela

Visit a Comfortable Place: Physical & Virtual Spaces

Wade Zelenak showcased our bookmobile at the Robles Junction Pride Day, the HopeFest at the Tucson Electric Park and at the Holiday Parade. Turnouts for all events were very good.

Terry Moreno reported that she served 169 Books-By-Mail customers. Eight new customers were added and 3 cancelled for a net gain of 5.

Literacy for Success in Everyday Life

We are pleased to report that branches continue to support the Deposit collection by sending their gifts, donations and discards.

Richard Hctor is in contact with caseworkers from the Pima Health Systems who are waiting for Deposit Collection service. The population of some of these locations may be low; however, these are exactly the kind of facilities that need our support. He is reviewing the weekly schedule to accommodate additional facilities.

VALENCIA - Elaine Valenzuela

Be an Informed Community Member

Valencia Library staff partnered with Sunnyside School District's annual town hall. This year's theme was "Increase the Peace: take a stand against violence."

Branch manager Elaine Valenzuela concluded her work with the ENCASA (elder and Caregiver Assistance and Support At-home) organization on a "telenovela" project that promoted home health care for elders in the Latino community.

Create Young Readers

The "Read to a Dog" program came to Valencia for the first time. Children were very excited to read to "Kick", a beautiful three year old border collie.

We held a holiday open house for our Create Club kids and their families.

Valencia hosted a Southside Chess Championship sponsored by PCPL and the 9 Queens Chess Organization. All levels of players were encouraged to participate. Over 80 attended, with 50 competing in the competition.

Succeed in School

Our weekly Monday Madness Teen programs continue to attract local teens and pre-teens. Crafts, book talks and movies are engaging students to visit the library on a regular basis.

Literacy for Success in Everyday Life

Valencia's arts programs for adults have been very successful. The three Community Cinema films that have been previewed here include: "Young @ Heart", "Between the Folds" and "Copyright Criminals". The audience responded very positively to the discussions held after each viewing.

WHEELER TAFT ABBETT, SR – Sharla Darby

Create Young Readers: Early Literacy

April Gering coordinated a team to perform for the annual Storytown event at the Main Library. Staff and volunteers from Himmel, Woods, and Columbus participated on the team.

The Kids' Place hosted an art display in November by Rattlesnake Ridge Elementary Kindergartners. It featured a giant 5 page story about a rattlesnake that the students wrote and illustrated.

April hosted a PCPL table at the Quail Run Elementary Multicultural Night connecting 200 students and their families with information about Homework Help and other library programs and services.

Reading Partners which started this fall is growing. Our first teen reading partner, Kailah, is available after preschool storytime and has read to 35 kids in November and December. We will be adding another reading partner session in the New Year with an adult volunteer.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Our Young Adult Librarian, Jennifer Caldwell, created multiple teen book displays that helped increase movement and usage of our teen collection. The creative displays included, Quick Picks that highlighted snappy synopsis of the books as book marks, Native American History Month, World Aids Day, Beading and gaming books to highlight upcoming the teen programs.

GED classes started at Abbett in November with a great start. Since November Daniel Arthur met with 71 customers utilize the new drop in help service.

We had a really nice moment at the branch in November helping a man who came in asking for a book on learning Vista. Staff learned he really needed to look for jobs online. Staff directed him to our Job Help services and classes to his amazement. He soon came back with his laptop and received assistance from our Computer Instructor, Shalonda. When he left, he made a point to thank the library for our help and say how happy he was he could start looking for jobs online.

Hosted Solar 101 program as part of the Congresswoman Gabrielle Giffords Solar 101 program. Around 65 people attended and a very nice follow-up article was printed in the Marana Weekly News on Wednesday December 16th highlighting the program and other resources at the library stating, "The Pima county Library was also involved offering resources for those who wanted more information. Those resources were available through printed materials and online at any branch."

WOODS—Martín Rivera

Create Young Readers: Early Literacy

Staff will offer "The Rodeo Princess and the Pinto Bean" a puppet show as a celebration for the resumption of storytimes. Storytimes @ Woods were suspended for the two winter holiday weeks.

Staff presented a "Halloween Hike" Storytime and led tour of Woods. Staff handed out treats at each stop on the tour.

Staff visited five Nash Elementary School classrooms as part of PCPL's FirstCard campaign.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Staff continued "music creation" as part of teen gaming by setting up laptops and promoting music creation to teen gaming participants. Staff promoted the Smash Brothers tournament and the Tucson Symphony Orchestra "Video Games Live!" program.

Satisfy Curiosity: Lifelong Learning

The OASIS partnership has been successful at Woods. The presentation about a hiker who walked from Utah to Mexico attracted 31 people; the "Taste of the desert" a program put on by members of Tohono

Chul park attracted 37 participants. During "Taste of the desert" the participants learned about native plants and their uses. They also tasted mesquite cookies and other desert foods. Finally, although attendance at the Tucson Audubon Society's program was low the participants that did attend asked lots of questions and enjoyed the presentation.

A volunteer from the LVOT English classes, Tania, has been teaching beginning Spanish classes for everyone. She has agreed to continue teaching during spring 2010.

Computer classes, particularly Spanish computer classes, continue to be in demand; Job Help is also continuing to attract people each week.

Succeed in School: Homework Help

Staff gave a tour to a group of Prince Family Literacy students, many of whom received new library cards and requested cards for their children. In addition, staff another tour to a group of GED students who take classes at the Salvation Army.

A retired Raytheon executive, Frank Kramer, began to volunteer at Woods in conjunction with the Job Help program. He's offering to critique resumes and to hold mock interview sessions.

VIRTUAL LIBRARY— Jen Maney

No report this month

YOUTH SERVICE-Gina Macaluso

No report this month

ADULT SERVICES – Beth Matthias-Loghry

Be an Informed Community Member: Local, National and World Affairs

Create Young Readers: Early Literacy

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Satisfy Curiosity: Lifelong Learning

Months of planning by PCPL's Southwest Literature Project culminated in the ninth annual Lawrence Clark Powell Memorial Lecture, which was delivered by award-winning author and naturalist Craig Childs on December 10. Childs, who is the author of several books including "Animal Dialogs" and "House of Rain" and is a commentator for NPR, delivered a multi-media presentation to a standing-room only audience at Pima Community College's Proscenium Theater. The Powell Lifetime Achievement Award was presented to "Big Jim" Griffith, one of the nation's foremost folklorists and the founder of "Tucson Meet Yourself," a favorite annual community event.

December also saw the publication of the 33rd annual edition of *Southwest Books of the Year*. A panel of subject specialists gathers monthly to identify new books they consider to be the "Best of the Southwest" published during the year, and their top picks are included in a colorful, broadsheet publication. The PCPL website contains a complete, annotated list of the 250+ books they considered this year. The publication is distributed statewide through funding from the Arizona State Library, Archives and Public Records Agency. The arrival of *Southwest Books of the Year* is an important event on the Tucson literary scene; it was the subject of a feature article in the *Arizona Daily Star* on Dec. 20th, and was also covered in a segment on KUAT's *Arizona Illustrated*, which aired on Dec. 16th.

Both the Powell Lecture and *Southwest Books of the Year* are made possible through funds from the Friends of the Pima County Public Library. Helene Woodhams chairs the Southwest Literature Project, and is coordinator of *Southwest Books of the Year*. Members of the Southwest Literature Project include

librarians Rona Rosenberg, Dianna Thor and Margaret Guerrero. Librarian Cathy Jacobus reviews children's books for *Southwest Books of the Year*.

STAFF DEVELOPMENT – Bonny Bruce

No report this month

Staff Development – Jere Voigt

Elizabeth Soltero, Marissa Alcorta, Leanne Yoder, Tara Lupo-Fox, Allan Dew and Shawn Finn attended Brain Boxes and Infant Brain Development, a State Library continuing education program. The program covered early brain development in the context of early literacy skills.

Jennifer Caldwell and Maureen Kearney traveled to Salt Lake City for the 12th LITA National Forum. LITA is a division of ALA and the forum has become a highly regarded annual event for those involved in new and leading edge technologies in the library and information technology field.

Gina Macaluso and Rebecca Swift were at ASU's downtown campus for a 3 day workshop on proposal writing, a professional grant development workshop.

Ella Gomez, Sara Diaz, Jennifer Nichols, Pam Park and Gina Macaluso attended a community roundtable discussion on Adolescent Risk Behaviors presented by scholars at the UofA and hosted by the Evolution Institute for Understanding and Improving the Human Condition and the Frances McClelland Institute for Children, Youth and Families.

COLLECTION DEVELOPMENT OFFICE – Richard DiRusso

No report this month

TECHNICAL SERVICES DEPARTMENT – Libby Jones

No report this month



DATE: January 4, 2010

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Pat Corella
Library Deputy Director

SUBJECT: DIRECTOR'S REPORT – November & December 2009

MURPHY-WILMOT LIBRARY: The Board of Supervisors approved a construction contract of \$ 2,559,280 on Tuesday, December 8th. The construction firm, A.R. Mays Construction, Inc, is from Scottsdale, AZ. It is anticipated that this project will be complete by late 2010.

GREEN VALLEY A/C REPLACEMENT: A Mechanical Engineer is on board and their bid documents are about to be handed over to Procurement department who should be opening bids by late January. Facilities Management is pushing to start construction at the beginning of February with construction completion in May 2010. Facilities Management is currently working on a construction schedule that may require the building be closed at different intervals during construction. This project will include not only replacement of the existing HVAC system units, but some consolidation so that most of the equipment will end up on the roof of the building instead of the ceilings. This will result in a more efficient energy-use and maintenance and may minimize disruption inside the building. You will be kept informed as the construction schedule and potential closings are finalized.

MISCELLANEOUS PROJECTS: And of course, there are a slew of incidental and related smaller projects that crop up as soon as major projects are finished. Those types of projects will be addressed as they happen. A Friends remodeling project was completed several weeks ago that resulted in a Friends book store space at Main Library. This new Friends space is currently being out-fitted with library material with hopes of opening for public use prior to the end of December.

RIO NUEVO E-LIBRARY: The City of Tucson has placed this project on-hold.



Agenda Item 6E

DATE: December 26, 2009

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Steffannie Koeneman
Community Relations Manager

SUBJECT: COMMUNITY RELATIONS REPORT-Nov/Dec 2009

Community Relations worked on several projects during November and December. The Lawrence Clark Powell Annual Lecture involved creation and printing of posters, postcards and the memorial keepsake, along with press releases and paid advertising on KUAZ radio (NPR) and the Daily Wildcat. The LCP event coincides with our printing of the Southwest Books of the Year.

We also were busy with the Ninth Grade Card campaign, which is being utilized by branch librarians to boost ninth grader interest in libraries and in getting library cards. We created posters for this campaign.

Community Relations is working with Spanish Services to brand strongly the Nuestras Raices festival, to be held this year at the Tucson Festival of Books.

Other areas CRO is involved in are:

MLK painting dedication: Jan 14, Joel D. Valdez Main Library

Artist Recognition, Buffalo Soldier art exhibition, Feb. 21, Quincie Douglas Branch Library, 1 p.m. to 3 p.m.

Amore and More romance writing workshops

Multichamber Expo, PCPL Business Information Center, Jan. 15-14

Jan/Feb calendar

Advocacy brochure

Budgeting for 2010-2011

Preparations for early start of publicity for Summer Reading Program

Flag publicity

Library in the News and on the web . . .

La Estrella de Tucson

Dec.18, 2009

Reconocen su labor como bibliotecario

Ilovelylibrarian.org

December 2009

Librarians in our nation's 123,000 libraries make a difference in the lives of millions of Americans every day. Congratulations to the 10 winners of this year's I Love My Librarian Award! Thank you to the more than 3,200 library supporters who sent in nominations. Read on to learn more about this year's nominees and come back next summer to nominate librarians for the 2010 award.

Published: 12.15.2009

Midtown area creates 'dumpster art' to beautify streets, deter graffitists

By Angela Mullis

FOR THE ARIZONA DAILY STAR

If there is one thing graffiti taggers won't paint on, it's another person's paint.

That's the theory behind a new trash-bin-painting project created by the midtown Garden District Neighborhood Association and the city's Department of Environmental Services. A Tucson police officer is also creating a database to track and try to catch vandals in the area.

The neighborhood, which encompasses the area between East Grant Road and East Speedway and North Swan Road and North Alvernon Way, aims to beautify its streets and deter graffiti. There, reported property crime, including graffiti, is more than six times the city average, according to the Tucson Police Department. Residents have taken the initiative to prevent graffiti through "dumpster art," using donated paint to cover tagging on trash bins with murals.

"Usually taggers do not like to damage other people's art," said Margaret Guerrero, manager of the Martha Cooper Branch Library, 1377 N. Catalina Ave.

At I Love My Librarian! Award Ceremony, the Winners Speak

Talk of the future of the library mixes with enthusiasm over the honor

Norman Oder -- *Library Journal*, 12/4/2009

- "I operate from a state of fear," says one librarian
- One's dubbed the "Empress of All Knowledge"
- Another is the "curriculum guru"

The highlight of the award ceremony last night for the The Carnegie Corporation of New York/*New York Times* [I Love My Librarian Award](#), administered by the American Library Association (ALA) with support from Carnegie and the *Times*, wasn't the speech by Carnegie Corporation President [Vartan Gregorian](#), ex-President of the New York Public Library.



And it wasn't the introduction of the ten winners by ALA President-elect Roberta Stevens and Past-President Jim Rettig, though the excerpts from the winners' nominations (list [here](#)) were touching.

[Community calendar](#)

Arizona Daily Star - Nov 30, 2009

Book sale — Nanini **Library**, 7300 N. Shannon Road. Hosted by Friends of the **Pima County Public Library**. 10 am-3 pm Dec. 2. Free. 594-5365. ...

[The Twilight Saga: New Moon \(PG-13\)](#)

Explorer News - Nov 25, 2009

Get some bargains at the Mini Book Sale hosted by Friends of **Pima County Public Library**. Details: 10 am-3 pm; Nanini Branch **Library**, 7300 N. Shannon Road; ...

Author to lecture on water ways

By Doug Kreutz

ARIZONA DAILY STAR

The behavior of water — in all its flowing, flooding, frozen forms — fascinates author Craig Childs. He has observed the precious, powerful resource in locales from the deserts of Arizona to the highlands of Tibet — and he will discuss some of his fluid findings in a free Dec. 10 lecture at Pima Community College. The lecture, named for renowned librarian and author Lawrence Clark Powell, is presented each year by a notable author whose work reflects the landscape, culture and history of the Southwest. It's part of the Southwest Literature Project, sponsored by the Pima County Public Library.

[Southwest Books of the Year](#)

Members of the **Pima County Public Library's** Southwest Literature Project Committee are: ... Jointly Funded by **Pima County** and the City of **Tucson**. Library ...

[Flickr: Pima County Public Library's Photostream](#)

Vendor, Nuestras Raices, Joel D. Valdez Main Library, **Tucson**, AZ 2006 ... Halloween at Columbus Branch Library, 2006 by **Pima County Public Library** ...

[mysavvysavings.com: Save Money Using The Library](#)

By Stephanie

One of my favorite money saving places is the local **library**. We have a tiny **library** here in Marana, but we are linked to the **Pima County Public Library** system. I can request new release books and movies. They deliver them straight to my ... [mysavvysavings.com - http://savvysavingstucson.blogspot.com/](http://savvysavingstucson.blogspot.com/)

[Libraries and silence – or the lack thereof](#)

I wish I saw this sign in my local library (sigh). Image courtesy of CityofSound blog

So, I'm in the [Oro Valley Public Library](#), a satellite of the [Pima County Library System](#), and it is crowded and, more often than not, noisy. It appears all the laid-off people in OV now spend their days in the library – or maybe OV has always had this many self-employed folks. Whatever, they are noisy. Their cell phones ring and they answer them (!!!) right where they are sitting, frequently carrying on a detailed, fully voiced conversation.

[Community calendar](#)

Arizona Daily Star - Tucson,AZ,USA

Hosted by Friends of **Pima County Public Library**. ... The US Department of Commerce presents a class designed to help small companies begin selling products ...

[Legal Referral Clinic | Himmel Branch Pima County Public Library ...](#)

A legal referral clinic featuring volunteer UA law students takes place from 6 to 8 pm, every Tuesday. Free. Call 594-5305, ext. 3, for more information.

[Common Sense Forum | Martha Cooper Branch Pima County Public ...](#)

Martha Cooper Branch **Pima County Public Library** · Central 1377 N Catalina Ave; phone 5945315; Be the first to review this location. Tags Bulletin Board

Hourly Update

Refugee Health Fair aims to help new Tucsonans adjust

By Kimberly Matas

ARIZONA DAILY STAR

Tucson, Arizona | Published: 10.31.2009

Children sucking on juice boxes and parents looking for medical assistance nudged past two boys wielding a giant, inflatable toothbrush Saturday morning at Tucson's first Refugee Health Fair.

[Katie Lee Biography](#)

By docstocwww

2003 • Recipient of **Tucson-Pima Public Library's** Lawrence Clark Powell Lifetime Achievement Award. 2005. premium docs. California Member-Managed LLC Operating Agreement\$19.95. Acknowledgment of Independent Contractor\$8.95 ...

Early literacy skills are vital for success and achievement

November 11, 4:42 PM ▀ [Tucson Democrat Examiner](#) ▀ Germar Townsend

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According to Jim Trelease, a well-known advocate for reading aloud to children, "major research in the last twenty-five years confirms that regardless of sex, race, nationality, or socioeconomic background--students who read the most--read the best, achieve the most, and stay in school the longest." While much of Tucson remains preoccupied with its myopic [focus on the problems](#); there are close to 1,000 agencies that aim to provide solutions by focusing on Tucson's promise. [Make Way for Books](#) is a non-profit agency that promotes early literacy in limited resource areas of southern Arizona. According to Executive Director and Founder, Mary Jan Bancroft, literacy, "is the key to success in school and life."

[Five for Friday, including a revisit to library transformation](#)

Tucson Citizen - Tucson,AZ,USA

The post I did last week on noise in **public libraries** was a hot discussion topic both on this ... so I called Nancy Ledebor, **Pima County Library** Director, ...

[Tomorrow is National Gaming Day at Libraries Across America and Canada](#)

ResourceShelf - USA

More than 900 **libraries** are participating in this year's event. The **Pima County** (Ariz.) **Public Library** is inviting teens to show off their Wii skills on ...

[Community calendar](#)

Arizona Daily Star - Tucson,AZ,USA

Proceeds benefit the **Pima County Public Library**. 9 am-6 pm Nov. 13-16. Free. 795-3763. Tucson Soaring Club open house weekend — El Tiro Gliderport, ...

[Travels With \(or Without\) a Donkey in France](#)

By pen4hire

My **library**, bless the **Tucson-Pima Public Library**, coughed up a lavishly illustrated edition of Travels With a Donkey (1978) published on the centennial of Stevenson's trip through this out-of-the-way corner of France. ...

[A Traveler's Library - http://atravelerslibrary.com/](http://atravelerslibrary.com/)

[pirate battle on Flickr - Photo Sharing!](#)

By nobody@flickr.com (Pima County Public Library)

by **Pima County Public Library** · **Pima County Public Library's** photostream. 2503. uploads. This photo also belongs to: 2009 Story Town (Set). 74. items. Part of: Kids & Teens and Community Events · 0 people call this photo a favorite ...

[Uploads from Pima County Public Library - http://www.flickr.com/photos/pimacountypubliclibrary/](http://www.flickr.com/photos/pimacountypubliclibrary/)

[Library is game for anything](#)

Arizona Daily Star - Tucson,AZ,USA

By **James Gregg Tim Murphy and his 8-year-old son Seif make it to the Dusenberry-River branch of the Pima County Library every couple of weeks or so to check ...**

[Refugee Health Fair on Flickr Photo Sharing](#)

Refugee Health Fair by **Pima County Public Library** ... Click this icon to see all **public** photos and videos tagged with **library library** ...

[Author to lecture on water ways](#)

Arizona Daily Star - Tucson,AZ,USA

It's part of the Southwest Literature Project, sponsored by the **Pima County Public Library**. The lecture "will be looking at water in its different ...

[Free \(& cheap\) events](#)

Arizona Daily Star - Tucson,AZ,USA

A **Pima County** naturalist leads an easy trail-walking tour. ... Mah-jongg — Oro Valley **Public Library**, 1305 W. Naranja Drive, Oro Valley. ...

[Southwestern Archaeology Today: Archaeology on a Bombing Range](#)

By Center for Desert Archaeology

10 lecture at **Pima** Community College. Childs will deliver the Lawrence Clark Powell Memorial Lecture. It's part of the Southwest Literature Project sponsored by the **Pima County Public Library**. 7 p.m. Dec. 10 at the Proscenium Theatre on ...

[Southwestern Archaeology Today - http://southwesternarchaeology.blogspot.com/](http://southwesternarchaeology.blogspot.com/)

Google Web Alert for: **Pima County Public Library**

[Taste of the Desert | Woods Memorial Branch Pima County Public ...](#)

Woods Memorial Branch **Pima County Public Library** · Central 3455 N First Ave; phone 7914548; Be the first to review this location. Tags Bulletin Board ...

[YouTube **Pima Ova Pjesma moj je oprostaj**](#)

Vampire Kisses **Pima County Public Library**. 14803 views. pimacountylibrary ... Catcher in the Rye **Pima County Public Library**. 2195 views. pimacountylibrary ...

[Arizona Daily Star November 29, 2009- BOOK EVENTS « The Brainpan](#)

By Randy Ford

Hosted by Friends of **Pima County Public Library**. 10 a.m- 3 p.m. Dec. 2. Free. 594-5365. FRIDAY. Urban Yarns at the **Library**- Joel D. Valdez Main **Library**. 101 N. Stone Ave. Bring your hooks, needles, and lunches and peruse the **library's ...**

[The Brainpan - http://thebrainpan.wordpress.com/](http://thebrainpan.wordpress.com/)

[Technicians For Sustainability: Tucson Solar System Installers ...](#)

By kevin

Congresswoman Gabrielle Giffords and **Pima County Public Library** presents. Solar Power 101:A Community Education Series on Solar Energy. The Basics of Solar Hot Water. Joseph DiMatteo from Sunpower of Arizona will present on the basics ...

[Technicians For Sustainability:... - http://tfssolar.com/](http://tfssolar.com/)

[Liz Danforth - LinkedIn](#)

Columnist and blogger at **Library Journal**; Gaming Expert at American **Library Association** (gaming experts); **Library Associate** at **Pima County Public Library ...**

[Visibility @ your library » I Love My Librarian Award winners ...](#)

By admin

Public Librarians. Sol A. Gómez Sal Gomez Branch Manager, Librarian II **Pima County Public Library**, Sam Lena-South Tucson Branch Tucson, Arizona. Read his nomination. (PDF). Laura Grunweg Laura Grunweg Director of Youth and Young Adult ...

[Visibility @ your library - http://www.pio.ala.org/visibility/](http://www.pio.ala.org/visibility/)

[AL Inside Scoop » Merry Christmas from New York to America's Most ...](#)

By Leonard Kniffel

Several winners remarked that in tough economic times, the demand for **library** services has skyrocketed. Sol A. Gómez a branch manager at the **Pima County Public Library** in Tucson, Arizona, said that people who have lost their jobs, ...

[AL Inside Scoop - http://www.al.ala.org/insidescoop/](http://www.al.ala.org/insidescoop/)

[Billups Allen » Library](#)

By billups

One of my favorite things as a kid was to go to the **library**. Having spent the last two weeks computerless, I have been very disillusioned having to spend time there. I know that the **Pima County Libraries** are monitored a little better, ... Does anyone think it is OK to eat Doritos in a **public** computer lab? If there is any question in your mind, the answer is NO! And surely people must realize that there is an entire world outside the **library** where you can talk loudly to ...

[Billups Allen - http://billupsallen.com/](http://billupsallen.com/)

[Literacy Volunteer @ Geasa-Marana Library on Flickr - Photo Sharing!](#)

Literacy Volunteer @ Geasa-Marana Library by **Pima County Public Library**. ... Click this icon to see all public photos and videos tagged with library library ...

[Regents hear from author on how to promote college success ...](#)

Pima County Public Library, performing group team up to promote young storywriters ... **Pima County Public Library** and the Stories that Soar! performance

[Huckelberry backs community center](#)

Arizona Daily Star - Tucson,AZ,USA

It would include a **library**, sheriff's substation, park and pool. ... "**Pima County** needs to put the brakes on increased debt, increased spending and ...

[List of how the funds were used, as reported by the State Library ...](#)

Tucson-Pima Public Library, READ 2000 Museum/Library Summer Reading Program ... **Tucson-Pima**

Public Library, Libros y Museos: Read and Play at the Tucson ...

[Book Sales - Friends **Pima Public Library** used book sale benefit ...](#)

Welcome to the Friends of the **Pima County Public Library** used books sales ... Wheeler Taft Abbett, Sr.
Branch Library: 7800 N. Schisler Dr., **Tucson**, 85743, ...

[Technically involved: technology-based youth participation ...](#)

Gina Macaluso of the **Tucson Pima Public Library** states, "Staff training on how to work with youth is the most important aspect of successful youth

[New York Times Company : Investors : Press Release](#)

Pima County Public Library, Sam Lena-South Tucson Branch Tucson , Ariz. Laura Grunweg Director of Youth and Young Adult Services River Edge Public Library ...