

Agenda Item 6b



Pima County Public Library Advisory Board

DATE: January 14, 2009

TO: Library Advisory Board, Pima County Public Library

FROM: Nancy Ledeboer, Library Director

SUBJECT: DIRECTOR'S REPORT, November & December 2008

Strategic Planning continued in November and December with the staff Planning Committee working on Goals and Objectives for the selected Service Responses. The areas that services will be focused on include Creating Young Readers, 100% Literate Community, Lifelong Learning, Student Achievement, Civic Engagement and Welcoming Physical & Virtual Spaces. Once the staff committee has identified the goals and objectives as well as measurable success indicators for each area they will begin developing an action plan. Staff will identify activities that will support each of the service areas. They will also identify the resources that will be required to achieve each objective. We anticipate completing the Plan for approval by the Library Advisory Board in March or April.

The planning process supports the Zero Based Budget process that the Library is engaged in for the 2009-2010 budget. With projected increases in utilities and library materials, there is a need to scrutinize each expenditure. All County departments have been given direction to reduce expenditures in a number of areas including security, mileage reimbursement, utilities, landscaping and maintenance. The Strategic Plan will provide the Library's program service description. Managers submitted budget requests for their branches that will be considered for inclusion in the budget detail. In addition, meetings were held with Information Technology and Facilities to determine budget needs to support the technology required to deliver services and to maintain comfortable, attractive and welcoming libraries. The proposed budget should be completed by March for review by the County Administrator. The County Administrator submits a recommended budget to the Board of Supervisors in April or May.

In response to projections of declining revenues the Library submitted a budget expenditure reduction of 2.5% for the remainder of the fiscal year. Cuts were primarily made in capital projects including the bookmobile (which was paid out of last year's funds), software enhancements to the library catalog and website, and furnishing replacements. The Library is now observing a hiring freeze along with all County departments.

The County Administrator released a recommendation regarding possible bond proposals to the Bond Commission. He recommended that the County seek extensions on the required improvements to the sewer and if this is successful, delay going for a bond until 2010. He cites the economy and many other factors in his recommendation. Included in his recommendation

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Library Director's Report

are new libraries for Vail and Sahuarita and expanded libraries for Green Valley, Columbus, and Flowing Wells. Library projects that did not make his recommended list of projects include the new library for the Southwest and a new library in partnership with Marana.

The annual Lawrence Clark Powell (LCP) lecture featured Gary Nabham. Mr. Nabham is a prolific nature writer who has contributed significantly to the literature of the southwest. His talk focused on his recent return to Tucson and the Sonoran desert. In conjunction with the LCP lecture the Library published the Southwest Books of the Year. Volunteer reviewers read every book published in the current year related to the southwest and recommend their top ten choices. This publication is distributed statewide with funds provided by the State Library.

The Arizona Library Association (AzLA) Annual Conference was held in Glendale. Children's Librarian Mary Sanchez and the Read Runner staff, Wade Zelenak, Terry Moreno and Richard Hctor were honored with awards for outstanding service. Several PCPL staff presented workshops that are held to share information about advances in library services across the state. The County Librarians met following the AzLA Conference. The major item on the agenda was statewide databases. The goal is to provide a base package of databases to all public libraries in the state. Each library pays a portion of the costs which in theory are lower than if each library negotiated with vendors independently. Maricopa County Library District has led this effort through their procurement department. All agreed that the scope and coverage should be broader and should include remote access.

The planning for the Wilmot Library renovation is on track. The architect is working on construction documents and the project will go out to bid in the spring. Facilities staff is looking for a possible leased location near the existing library. The library will be closed for one year and we hope to find a location that can house computers, a small vibrant collection and a place for customers to pick up holds.

Staff is gearing up to begin working with tax assistance organizations. Several libraries will be sites for delivering free tax assistance sponsored by United Way and AARP. In addition, libraries will be working with the Census organization to provide locations for recruiting and training census workers. This is a vital service to the community since census data is used to justify various funding sources. We received notification that our grant for a Financial Literacy program was not funded. Staff worked on a submission for a grant to fund Mobile Career Centers in collaboration with ONESTOP to extend career services to libraries across the county.

I attended fund raising events for Altrusa, the Library Foundation and Literacy Volunteers of Tucson. I continue to attend business meetings of Altrusa, Literacy Volunteers, the Tucson Festival of Books, the Literary Society and the Literacy for Life Council (LLC). I participated on the final selection panel with interviews of three candidates for the Executive Director position.

Deputy Director Melody Ballard and I continue to visit with staff at various libraries. During November and December we visited with staff at Golf Links, Flowing Wells, Santa Rosa, and Geasa Marana. The staff held a holiday potluck at the Woods library. As usual this was a well attended event and staff made generous donations to the Diaper Bank and the UMC Mobile Health Unit. Long time library staff member Frank De La Cruz retired in November. Mr. De La Cruz was the manager of the El Pueblo Library.

Agenda Item 6C



DATE: January 2, 2009

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Melody Ballard
Deputy Library Director

SUBJECT: Public Service Report for December 2008

ADULT DETENTION CENTER-Thomas Garcia

Children, Teens & Families:

The Jail Library provides reading material in the lobby of the Adult Detention Center for the family and friends visiting inmates from child through adult age levels. These materials are maintained on a weekly basis.

Tutoring services are provided to teens housed in the Adult Detention Center. This service is offered usually in the early evening during the week and on the weekends.

Visibility & Image:

The Jail Library maintains a presence in the main complex as well as the Minimum Security Facility of the Adult Detention Center by providing and maintaining to both locations paperback books and magazines on a rotating basis.

The Jail Law Library provides, on a rotating basis, the space, legal materials and supplies to be used during a law library session necessary for inmates and Pro Se inmates (inmates defending themselves) to access the courts. Limited legal materials are also provided to those inmates in administrative segregation who cannot go to the Law Library. Other provisions include photocopies and notary public services provided by a specialist working with library staff.

Community Partnerships

The volunteers of the Green Valley Library continue to process paperback books for use in the pods at the Jail. The Jail received 2 sets of the 2008 compact paperback version of the Arizona Revised Statutes from the Pima County Law Library thanks to Mary O'Neil.

AJO—Linda Lam

Children, Teens & Families:

Middle school classes at the Ajo Unified School District learned about resources and services available from the library. The presentations focused on the various databases and online resources available with a library card, plus a trek into the PCPL web pages especially noting the Teen Zone. There was overwhelming enthusiasm and interest for The Learning Express and the notion of being able to take “practice” tests.

The Salazar-Ajo branch hosted its first Arizona Humanities Council program for the season. In honor of the late Tony Hillerman, Dr. Richard E. Wentz talked of the ceremonial ways of the Navajo in Hillerman’s stories thereby inviting us into the mysteries of what may be called the Navajo Way. Friends of the Ajo branch presented author Betty Webb Anteater of Death. Ms. Webb captivated the audience with insights into her work methods.

Visibility & Image:

The Salazar-Ajo branch and the Friends shared a booth at the Great Western Street Fair chatting up library services with more than 50 folks. Two teen volunteers helped children create bookmarks. All visitors to the booth were invited to reveal their favorite authors and books for entry into the grand prize drawing.

Community Partnerships:

The branch is pleased to be participating in two distinct community panels dedicated to creating a vision plan for Ajo. The groups are intent on developing and nurturing a positive plan for the improvement of Ajo and its resources. Freeport-McMoRan and the Pima County Department of Economic Development and Tourism are included in the panels.

CATALINA – Karen Greaber

No report this month

CAVIGLIA-ARIVACA— Mary Kasulaitis

Children, Youth and Families

The weekly Family Story Hour featured Christmas and holiday stories followed by holiday craft projects

Community Collaborations –

Friends of the Arivaca Library celebrated the beginning of the holiday season with its Annual Tea, held on December 6. Catered food from the Red Rooster Restaurant and Western music by Too Old Two was enjoyed by more than 40 members of the Arivaca community.

Kent and Diane Sorensen and Mark Dresang presented a PowerPoint program showing Bill Zeedyk’s watershed restoration methods at the Arivaca Watershed Education Taskforce meeting on December 6.

The Ruby Tour group from Pima Community College, led by Tallia Cahoon, visited the Arivaca Branch Library for a brief program on the history of Arivaca, on December 5.

Visibility & Image:

Librarian Mary Kasulaitis gave a talk and PowerPoint presentation on the history of Arivaca to a group of about 20 on December 16.

J. Otto Pohl gave a talk on Dec 30 to the Arivaca community about his experiences living in Bishkek, Kyrgyzstan in Central Asia, where he is teaching at the American University of Central Asia. In a recently published monograph entitled Catherine’s Grandchildren: a short history of the Russian-Germans under Soviet rule, Dr. Pohl credited the staff at Caviglia-Arivaca Branch Library with obtaining obscure Russian and German language publications through interlibrary loan for his research for this book.

ECKSTROM-COLUMBUS— Terry Rill.

Children, Teens & Families:

Craft Night this month featured Gingerbread House construction. Kids created gingerbread houses out of graham crackers held together with frosting.

The Harry Potter Party on December 4 brought kids dressed in their Hogwarts finest to the library where the traveling troop of library and volunteer presenters celebrated the latest book release.

Shannon Wilcox read stories to kids at holiday programs at Randolph Park

Our Saturday morning computer classes concluded this month. Students have enjoyed the classes because of the degree of personal help our wonderful instructor, Jackie Ford, has been able to give. In January, classes will begin again with a new instructor and on different days and times.

Visibility & Image:

We are in the process of removing audio cassettes and video tapes from our collection. The materials are being given to the Friends and our collections will soon be rearranged making use of the space that is now available. Our collections will soon have a new look.

Community Partnerships:

Terry Rill attended the year end wrap up potluck meeting of the 29th Street Coalition. Participants highlighted the many accomplishments of the year.

DUSENBERRY-RIVER—Kathleen Dannreuther

Children, Teens & Families:

Presented “Crafternoon,” a program of “make it and take it” crafts for children K-12. The crafternoon was divided into two sessions, one for younger children and the other for tweens and teens. Librarian Kendra Davey recruited four very helpful teen volunteers to assist the 40-50 kids who participated. One of the crafts was making holiday cards that were given to residents of the assisted living facility located just east of the library.

Hosted a program on how to make pop-up books for ages 8+ presented by KidzArt. The children created some amazing designs that really impressed their parents.

Held extra practices and our first-ever video game Rock Band tournament. The winning band, made up of four kids who regularly attend River’s Video Game Club, are excited to continue in the system wide tournament to be held at Main Library.

Visibility & Image:

New children’s librarian Meg Timour worked with the Arizona Daily Star to invite a reporter/photographer to Crafternoon—the story will appear soon in the Foothills supplement.

Following up on a suggestion from a parent at our Strategic Planning forum, we publicized the Crafternoon program on Craig’s List.

Community Partnerships:

Partnering with the Southern Arizona division of "Great Decisions," River will host 8 consecutive sessions on global political and economic issues.

EL PUEBLO— Aarón Valdivia

Children, Teens & Families:

Tara Foxx-Lupo continues to do story times every Tuesday, four story times at the library and one at the day care center. Approximately 10 kids were in attendance at each. The day care in the El Pueblo Neighborhood Center is recently short-staffed and was not able to bring the kids to the library so Tara went to the day care to conduct a story time.

Visibility & Image:

On 12/10 branch manager Aaron Valdivia visited an ESL class at the Pima Community College neighborhood center class rooms in the El Pueblo center. He gave a presentation to 18 students on library services and programs that would be beneficial to the students including Tell Me More language learning tools.

On 12/17 a class from Rivera Elementary visited the library. Twenty-six people including students and teachers were given a brief overview of the library and how to use the catalog.

Community Partnerships:

The library staff is developing an English talk time in order to supplement the ESL classes at PCC next to the neighborhood center. Aaron is in contact with two English instructors at the campus and will continue to offer class tours, presentations/visits, and instruction on using library materials (language tools specifically) to help with the work of the ESL instructors at Pima Community College.

EL RIO— Wanda Poindexter

No report this month

FLOWING WELLS – Yolanda Sainz

Children, Teens & Families:

Susan Hassig continues to participate in the monthly Read & Eat program held at the Walter Douglas Elementary Site. Susan takes about five large boxes of books which the children will read and later dinner is provided by McDonald's to those attending the event. Attendance at the program has been between 150-200 each month.

Jennifer Horn held a Cinnamon Ornament program for teens in the library. The program was held on a Sunday afternoon. With the community center closed on the weekends, staff has been creative in ways to provide programs for the community in the library for our customers.

John Muñoz presented Planets in Comparison, a space program for teens at the community center. He used props the teens could work with which made the program fun as they were able to actively participate.

Susan and Jennifer have been keeping children and teens busy during their winter break from school with drop-in crafts. Every day, directions and supplies for a craft are made available in the public area for our customers to "drop-in" and make the craft for the day. Staff is available to help if needed. We see many families working together on the craft with their children.

Visibility & Image:

Community Partnerships:

Susan Hassig and Jennifer Horn continue to work with the Ellie Towne Flowing Wells Community Center with programs for the community. In addition to the Planets in Comparison program, teens have been rehearsing to prepare for the Rock Band Contest to be held next month. Susan continues to present a weekly storytime to the daycare located in the community center.

GEASA-MARANA— Nancy Lindeman

Children, Teens & Families:

Various activities for all ages were offered during December. Highlights included: Teens attending this month's TGIFF event were delighted to learn to play the game *Pictureka*, which is sure to become a repeat activity in the future; Tween attendance at this month's Tween Book Club was up; children visiting our Children's Area during the month had fun decorating ornaments for our Holiday Tree; a number of area families attended our Origami Family Event to create a variety of Holiday paper decorations with instruction by local artist Mary Ellen Palmeri.

Staff made two outreach visits to Marana Headstart to share stories of the season.

Marana was pleased to host a storytime visit and tour for the Special Education Kindergarten class from Estes Elementary School.

Visibility & Image:

December visitors to Geasa-Marana Branch Library again this year filled a box with non-perishable food items for the Marana Food Bank.

Community Partnerships:

A two-week session of the Pima County Public Library program *Motheread/Fatheread* was held at Geasa-Marana Branch and was very well attended by area HeadStart families, ESL participants as well as other members of this community.

The United States Census Bureau *Census 2010* continues to hold testing and training sessions in the new meeting spaces at Geasa-Marana Branch with many members of our community attending in support of this vital function of our government.

HIMMEL PARK BRANCH – Sarajeon Harwood

Children, teens and family

On December 2, Himmel celebrated the Holidays at Hogwarts with a wonderful, magical evening of all things Harry Potter. Classes were held in potions, magical creatures, herbology and Professor Lockhart visited as well. The finale was a magic show. About 80 kids of all ages enjoyed the show.

Our annual cookie decorating, origami making and dreidel playing party was quite successful with about 100 folks enjoying happy holiday times.

Santa Claus came to family story time on December 20. This is usually a big story time, but we were bursting at the seams for Santa Gus. Each child received a reindeer candy cane made by our own Debbie Boyle.

Visibility and Image and Community Partnerships

Sarajea Harwood is working with the City of Tucson's Conservation and Sustainable Development Office to develop a 'Living Library' for a day at Himmel. We will have experts in various sustainability topics available as 'living books' to check out for 30 minutes. This is an exciting new idea. In Europe and in a few libraries in the United States, the same concept is used to 'check out' people of different ethnic, religious and philosophical backgrounds to promote diversity. This is the first time the idea has been used to access experts on specific topics. It will be held in March.

On December 16, Sarajea attended the latest Solar Power 101 at the new Abbett library. A standing room only crowd was there with lots of interest and questions. Sarajea is working with Congresswoman Giffords' office to plan several more programs in 2009.

Himmel will be having a SIRLS student intern in the spring of 09. We are looking forward to having her here.

JOYNER-GREEN VALLEY— Amber Mathewson

No report this month.

JUVENILE DETENTION CENTER – John Muñoz

Visibility & Image:

This month, the Inside/Out Poetry Program at the JDC (girls unit) elicited a cover story in the Tucson Weekly (Dec. 4). Mari Herrera in her article, "The Power of Poetry," profiled the creative writing/learning classes of local poet and teacher Madeline Kiser.

Community Partnerships:

The Friends of the Pima County Public Library, Tucson Parks and Recreation, and Pima Vocational High School—among other organizations—fund Inside/Out, which Kiser has been running since 2004. The name of the program refers to the experiential writing and learning done by teens "inside" the JDC and "outside" at Pima Vocational High School.

Children, Teens & Families:

This month, Inside/Out's partner program, Art in Reality (AIR), hosted its semester finale-exhibition, "Keepin' it Real" (Dec. 11) at the Armory Park Senior Center, attended by PCPL librarians. "Outside" students read their poetry, as well as poetry by their peers inside the JDC. Other AIR students performed, demonstrating many other creative arts.

JOEL D. VALDEZ MAIN LIBRARY- Karyn Prechtel

Children, Teens & Families:

On December 9th, Main Children's staff provided a special tour of the building and presented information about book ordering and special collections to **Girl Scout Troop** #1155 – Junior Cadets, who were in the process of earning a badge on collecting.

Main Children's celebrated the winter holidays with a series of story times celebrating Hanukkah, Kwanza and Christmas. The series ended on December 20th with a special appearance of **Santa Gus** who read, *The Night before Christmas*, told the story of how Rudolf got his red nose, and then listened as each child told him their special holiday wish. 61 attended in all.

Teens enjoyed a beading program presented by Vivian Enos, a member of the Quincie Douglas staff.

Rock Band made its debut in the **Teen Resource Center** in anticipation of the first Rock Band Contest to be held on Tues. Dec. 30.

Visibility & Image:

Managing librarian Karyn Prechtel was elected Vice President of **Wingspan's Board of Directors** for 2009.

Community Partnerships:

Jean McClelland, Program Director of Community-Based Health Information Resources, and the **Barrio San Antonio Neighborhood Association** organized a neighborhood swap meet and health information fair. Adriana Rendon and Cecilia Tovar represented PCPL at the six-hour event and shared information about PCPL's online databases and info guides, reference services via email and Infoline, and other consumer health information resources to about 60 people.

Business Librarian Deborah Brown made an outreach visit to a **University of Arizona Pharmacy School class** in February. She showed the class how to use library business resources to write effective business plans in order to create potential independent pharmacies. As a result, this fall the class entered their business plans in the **National Community Pharmacists Association's 2008 Pruitt-Schutte Student Business Plan Competition**, and four students from the U of A class **won the top prize**. Deborah has been invited back to make an upcoming outreach visit to help another U of A Pharmacy School class prepare business plans for next year's competition.

KIRK – BEAR CANYON LIBRARY –Margaret Wilkie

Children, Teens & Families:

As a part of our Craft a Month Program over 25 adults and teens created tie-dyed book bags under the tutelage of PCPL staff member Sylvia Simon. Due to the success of this program Sylvia has agreed to offer a "Tie Dye a T-shirt Class" for teens in January. These programs are made possible by the generosity of the Friends of the Kirk – Bear Canyon Library

Visibility & Image:

Rona Rosenberg presented her annual "Recommended Books of the Year" program to the Skyline Women's Book Group. For over ten years this group has enjoyed Rona's presentation of her choices for the year's best of fiction and nonfiction.

Community Partnerships:

This month we have a special "Under the Sea" art display by the Tanque Verde Elementary School sixth graders.

MARTHA COOPER BRANCH– Margaret Guerrero

Children, Teens & Families:

December was another exciting month of programs and activities at the Martha Cooper Branch Library. World Language Storytime continues with community volunteers from the Iraqi and African communities in our neighborhood working with librarians. A School Age Storytime takes place on Tuesday afternoons. We have a volunteer Reading Partner coming to the children's area on Thursday afternoons.

Adults and teens enjoyed Beading with Vivian as they made dream catchers for themselves or as gifts. Tohono Chul park staff presented a People of the Desert scrapbook program that was enjoyed by children and parents. Teens and tweens have been meeting with Teen Librarian Mary Givins to discuss how to

address computer use issues and noise levels. Over the holidays we restarted the video gaming program and will be continuing on a regular basis. On December 26th, we setup Rock Band and Guitar Hero for the school-age children and teens. The gaming session lasted about 2 hours and we had about 10 children participate.

On December 22nd, forty-nine people participated in Martha Cooper's Gingerbread House program. The parents in the room commented on how happy they were that the library was offering events to engage children during the winter break. On December 23rd, Marissa Alcorta put on a special holiday craft program, Make-A-Gift for the school-age children. There were about 16 children who came to participate in the program. On December 30th, we put together an all-ages craft program called Make-A-Calendar. All together, we had about 11 children participate as well as a few adults. Those who participated enjoyed the project and being able to take home their very own calendar!

Visibility & Image:

Marissa Alcorta hosted a first grade class visit from Desert Springs Academy. She worked with the first grad teacher, Debbie Bianchi, in designing a storytime that would follow her class theme of gingerbread. Following storytime, the children in the class were able to check out library books to take home.

Margaret Guerrero attended the grand opening of the Catalina Magnet High Refugee and Immigrant Student Show that took place at the Ward VI office. The exhibit was a powerful combination of written and photographic essays. On December 13th, Shawn Finn participated in the Downtown Parade of Lights dressed as Little Red Riding Hood.

Community Partnership:

Margaret Guerrero participated in the Garden District Neighborhood Association Holiday Party that took place at the Tucson Botanical Gardens Pavilion. She also participated in the Wright Elementary School Site Council Meeting. Mary Givins attended the Refugee Immigrant and Service Network Meeting.

MILLER GOLF LINKS – Ruth Grant

Children, Teens & Families:

On Dec. 8th Children's Librarian Chris Novak provided a fun tour and storytime to Cottonwood Elementary First Graders. Chris Novak visited Erickson Elementary First graders and gave them their very first library cards and read holiday stories to a captivated audience.

Jennifer Young, our U of A intern, and Chris Novak presented a well-attended Holiday Craft-Making Program Sat. Dec. 6th.

The biggest hit of the month was the appearance of Santa Gus at our Preschool storytime. Almost 100 people came to Santa's storytime, and the children had a chance to listen to him read a story, sing songs, and sit on Santa's lap.

Visibility & Image &

The Reading Partners Program extended to a 15th branch, Flowing Wells, when Managing Librarian Ruth Grant and Chris Novak trained their volunteer supervisor and 3 volunteers on the essentials of reading to young children.

Community Partnerships:

Teen Librarian Matt Landon is attending a 6-month certificate course, Understanding Youth Development: Keys to Successful Programming, offered by U of A Extension, presented by a group called Arizona Youth Collaborative, and funded by the United Way. The class, which meets weekly, hopes to explore research and practice-driven strategies for the development and management of effective youth programs.

MISSION – Mary McKinney

Children, Teens, & Families:

A visit from Santa Gus at storytime on December 17 made 60 children and parents very happy, or merry, on December 17.

An after-hours Holiday ReadOver in honor of the books and movie *The Nightmare Before Christmas* was held on December 5th. With cocoa and marshmallows, 24 teens enjoyed the story, and they made a very clever holiday spider that was perfectly suited to the event.

Are you ready to rock? Thirty kids and teens participated at Mission in the first ever city-wide library-sponsored Rock Band® Tournament. A practice session was held at Mission on December 14, and the tournament was held on Sunday, December 28. The winner advances to the finals at Main in January.

The Mystery Book Club read *Still Life* by Louise Penny, and 12 members met to discuss it and celebrate the holidays on December 8.

Community Partnerships:

We stumbled into a kind of unexpected partnership with DES over the last two months. Staff has noticed a significant increase in the number of people in need of library computers for the purpose of filing their unemployment claims. Customers needing to apply for the first time or submit their weekly claims have reported that they are not able to get through to a *live* person on the phone with DES. Instead, a recording tells them to file via the Internet. Many of the customers are not used to using computers at all, the site's Spanish language component isn't as informative for first time applicants as it is for weekly claims, and there is much personal information that needs to be related (Social Security #, for example). Assisting these customers can be time consuming, but representing a government agency that exceeds their expectations makes it worth it in the end.

MURPHY WILMOT – Daphne Daly

Children, Teens & Families:

Santa Gus made two trips from the North Pole to the Murphy-Wilmot Library. Needless to say, he was a big hit! Holiday Storytimes also focused on Hanukkah and Kwanzaa.

Visibility & Image: Murphy-Wilmot Library made the leap to one service desk! For decades we've provided service from a large reference desk in the center of the room and from an oversized circulation area adjacent to the entrance. Rather than wait another year for our remodeled facility to combine these two services, we moved all services to the circulation desk. Our customers, although a little disoriented from the change, have adapted well and appreciate the "one-stop service." The former reference desk has been changed into an Express Computer area, which has been a big hit. The cost of this mini remodel was nominal, but the service and staffing implications have been a huge success. Kudos goes to the Wilmot staff teams that determined and then implemented their own new service model.

Community Partnerships:

Preparations for the Annual Scheduling Event are well under way. This event allows librarians throughout the system to book programs with our community's artists, presenters, and teachers.

NANINI – Kristi Bradford

Children, Teens & Families:

Several hundred kids enjoyed a holiday puppet show based on the Eric Carle book, *Dream Snow*. Children's Library Associate Eddie Dembowski wrote the script and presented 5 shows for the holidays. Joining Eddie in presenting were Librarian II Julie Hagood and Library Associate Natalie Curtis.

Holiday programming included a felt sequined and embroidered bird ornament project for adults created by LA Micheline Johnoff and a Solstice Stars program for kids presented by Julie Hagood.

Visibility & Image:

Fabulous First Grade artwork from Donaldson Elementary decorates the walls of the Children's area this month. The work was shared with the library by art teacher, Wendy Timm.

Community Partnerships:

Nanini's Youth group, led by YA Librarian Pam Park, had a very successful Toys for Tots toy drive pulling in a half office full of toys for the program.

Nanini received a very generous donation of \$500 by Susan Maciolek of Milwaukee, Wisconsin, in memory of her parents, Bill and Sue Kolens, who were Tucson residents from 1982-2005. The money will go to buy Sue Grafton Alphabet mysteries which will benefit the whole library system.

Retired Librarian and Friends of the Library Board member Jo Riester received a well deserved honor by being "belled" by the local Ben's Bells project. Jo, who is also Nanini's Friend's liaison, was nominated by longtime friend and fellow Friend's member Marlene Wright. Both Jo and Marlene give a lot of their time to selling Friends books at Nanini.

QUINCIE DOUGLAS— Elva Smithwhite

No report this month

SANTA ROSA (SRO) —Emily Mazur

No report this month

SOUTH TUCSON — Sol Gómez

Children, Teens & Families:

Sam Lena-South Tucson Library participated in the Chess tournament at the John Valenzuela Center. The tournament was organized by substitute librarian, **Larry Wawro** who works most of his hours at Quincie. The chess guru/instructor, **Aaron Moreno** who started his volunteer work at the library and has expanded to Main and Quincie, as well as the Valenzuela Center. The tournament had 32 players who brought friends and family to observe. Staff at the Valenzuela Center tells us that children have demonstrated an improvement in school and overall behavior as a result of participation in the library's chess club.

Visibility & Image:

The new Teen Area is almost complete. Teens are excited and cannot wait to spend time in their new area. Stay tuned for a grand opening.

Community Partnerships:

The College of Nursing completed its community assessment focusing on children ages 0-18. Their final report includes statistics, statements from community members, and possible intervention methods that can be used to improve the City of South Tucson's needs (which are listed in detail in report).

SOUTHWEST— Sara Dias

Children, Teens & Families:

Our neighbors from next door at Southwest Alternative Middle School visit frequently, to do research for projects and check out books for fun. This month, the class spent two whole days at the library to complete their country projects, which included almost-life-size replicas of their chosen countries' flags.

Our weekly Babytime draws a small but consistent crowd, with children participating more and more each week as they grow more comfortable with the songs and the environment. One especially pleased mother remarked that her son sings the Babytime songs in his car seat during long drives.

We continued weekly outreach visits to PACE, Headstart, and Early HeadStart classes next door. Since building a stronger relationship with each class, use of the library has increased on the part of these students and their families, with many children pulling their parents in the door each day when they get picked up after school.

The Learn, Read, Grow, Succeed campaign has given us the opportunity to visit seven nearby first-grade classrooms to deliver new library cards and other goodies, read an entertaining story about visiting the public library, and discuss the proper way to treat library materials. More visits will be conducted to encourage participation from those classrooms who have not yet handed in applications.

Visibility & Image:

Families new to the area are discovering their local branch, thanks to the new monument sign and our recognizable logo. One parent of teenagers made use of the Business Plans available on our website, as he is getting ready to start a small business in Tucson, while the kids got caught up on social networking. On the way out, they exclaimed thanks to staff "for the information and the hospitality."

During each visit to nearby first-grade classrooms, students receive a flyer of our branch's weekly programs that includes a small map to take home to their parents so that local families know where we are located.

Southwest now has a Friends book cart! Even while our dedicated Friends volunteers worked to price and stock the cart one Saturday morning, customers were browsing and making purchases. This is an exciting addition to our neighborhood branch, and is helping to make it a comfortable and convenient place for customers to enjoy.

Community Partnerships:

Staff is working to partner with local (and struggling) Southwest Community Center as well as the Robles Junction Community Center, and we hope we can pool our resources as well as our ideas for how to better address community concerns.

Southwest staff continues to collaborate with Hohokam Middle School on their Lexile project, as well as on an effort to educate parents on accessing their children's progress reports using TUSD's website.

READRUNNERS - Outreach Service- Elaine Valenzuela

Visibility & Image

The new bookmobile was a participant in the Festival of Lights Parade. This marks the tenth consecutive year of participation for the bookmobile. The December 23rd AZ Daily Star editorial awarded poinsettias to all the participants in the parade including the new bookmobile. The bookmobile has been a popular attraction at various outreach events. It was featured at a neighborhood festival organized as a class project by Pima College students. These two events bring the total number to five special events that the new bookmobile has participated in since entering into service on October 1st. More than 500 persons have boarded the Pima County Public Library's new bookmobile at these events. Even more had a chance to see it pass by at the parade.

Since October 1st when the new bookmobile entered service, RDR staff has added five new stops to the schedule and dropped one poorly performing stop. Dates and/or times of visits at three other sites were changed in the hopes of improving attendance.

Terry, Richard, and Wade attended the Arizona State Library Association luncheon in Glendale where they received the Outreach Service of the Year Award.

Community Partnerships

Richard Hoctor visited 14 Deposit Collection sites in December and delivered 659 items to them.

Terry Moreno served 102 Books-by-mail customers in December. She currently has 117 BBM customers registered for the service.

VALENCIA - Elaine Valenzuela

Children, Teens & Families:

Winter Wonderland was the theme for Create Club's holiday party. Over 100 children enjoyed the festivities. They had their choice of making holiday picture frames, cinnamon dough ornaments or Santa and Elf hats. After playing a Snowman ball toss game, they munched on cupcakes and enjoyed watching an Alvin and Chipmunks DVD.

Vivian Enos presented the last of a two part intergenerational program on Native American crafts. Teens and their parents learned about and made gourd dolls.

Visibility & Image:

Our community made very good use of our meeting rooms. Students (GED, English, and citizenship), local Girl Scout troops, neighborhood & home owner associations, diabetes organizations, parenting groups, UA study groups and community organizations consistently used our rooms in December. These groups have been an excellent forum for Valencia staff to promote library services.

Community Partnerships:

Students from Sunnyside District's gifted program, S.U.N., displayed models of pyramids and medieval castles at Valencia Library during their architectural history lesson. These 4th and 5th grade students come from eight different elementary schools in the district.

Sunnyside's Parents As Teachers invited Donie Gignac to their holiday celebration. She entertained over 100 of their parents and children with a story time presentation.

Priscilla Velador, LA, presented stories around the campfire at the YMCA's Mulcany branch.

WHEELER TAFT ABBETT, SR – Sharla Darby

Children, Teens & Families:

Abbett Page Melinda Willson and her family performed a Christmas Puppet Show. Melinda's parents have been doing puppet shows for over 20 years. Her mother works as a detective for the Pima County Sheriff's Department and also brought helpful safety information and giveaways for parents and kids.

We have started a Wii program in the Teen area every Saturday that is facilitated by a computer monitor. Teens play a variety of Wii games right in the library in a space they can call their own. In addition we had our Rock Band Tournament program with 19 kids, teens and families attending to "Rock the House".

Visibility & Image:

Sarajeon Harwood coordinated a "Solar Power 101" program presented by Congresswoman Gabrielle Giffords, members of her staff, Trico Electric Power representatives, and the Town of Marana's Green Building Program coordinators. It was very well attended, with about 90 people here. Much of the audience were solar power contractors and residents who were interested in providing solar energy to their homes, and to qualify for the government tax credits offered for solar retrofitting. Sarajeon provided an overview and handouts of the library's databases and resources (including books and magazines) that the library offers to the public for free, and Abbett Library displayed books on solar energy and other items from our "Keen to be Green" display. Future programs planned by Gabrielle Gifford's office include "Energy Efficiency 101" which will be on everyday reduction of energy use by individuals.

In regards to media publicity, Marana Weekly News attended the Rock Band Tournament program and took pictures for the local paper.

April Gering visited five 4th grade classes at Picture Rocks Intermediate for career day. Several students told her that they wanted to become librarians after hearing her presentation.

Community Partnerships

Staff was busy this month coordinating two programs to highlight and promote some of our community partnerships. First a Marana Chamber of Commerce Mixer was coordinated to be held at the library on January 25th to help promote library services to businesses in the area. In addition, a volunteer fair will be held in February to highlight key non-profit organizations and community partners who are in need of volunteers. December was spent organizing and promoting this event to these partners and we now have a full house and will now start promoting the event to the community of potential volunteers in Northwest Pima County.

April Gering gave a tour of the library and a presentation of PCPL services to preschool teachers and after-school programming staff from the Marana Unified School District. They were pleased to learn about outreach opportunities, deposit collections and our wide array of print and electronic materials for teachers and students.

April also visited faculty at Quail Run Elementary and gave a presentation of PCPL services and databases. They were very excited about the Tumblebooks database that reads books aloud to kids.

April Gering and Lorie Griffiths from Geasa Marana visited Rattlesnake Ridge Elementary to read a story, answer questions about the library and distribute library cards to 6 first grade classes as part of the Learn, Read, Grow, Succeed program.

WOODS—Martín Rivera

Children, Teens & Families:

Although in-branch storytimes were suspended during December 2008, the children's and teen's staff remained active while rejuvenating.

The Northwest Center Headstart provided the Woods Library with 20 drawings and paintings for the children's room wall for December. They have delightful captions, such as: "I made a rainbow with different colors and a monster," and "Looks like a butterfly going to school."

Teen Gaming on Saturdays continues to be very popular; we average 20-25 kids every week. We're getting ready for the upcoming first Rock Band Tucson Championship. So far we have 4 groups signed up for the citywide library competition taking place at Main library on January 17, 2009.

Jackie Macias accompanied Lisa Bunker and did storytelling for The Shyann Kindness Project's holiday party. This event took place at Flowing Wells Junior High School on Friday, December 19, 2008. Approximately 30 people including children, parents, service dogs and their handlers enjoyed stories and other activities.

Jennifer and Margie offered a Decorating Cinnamon Ornaments program for Teens & Children. About 15 teens and 35 kids came to decorate Cinnamon ornaments with glitter glue, confetti and loose glitter. They also provided Holiday card making supplies and those were very popular as well. It was an excellent intergenerational event for youth at Woods Branch Library.

Treva participated in a special storytime at the Transportation Museum. Approximately 15 people attended; Treva provided holiday books for them to check out.

A "new" dog joined our Read-to-a-Dog team. Roxie and her handler, Susan, will begin coming every other Thursday in January 2009. We currently have Penny and her handler, Crystal being read to by children every other Friday.

The new adult services librarian, Heather Ross, met with Nancy Traviola, our new computer instructor, to set up computer classes. Classes will begin during February 2009.

Visibility & Image:

Woods Branch Library staff adopted an area family and provided Holiday food and gifts to a needy family.

Community Partnership:

Through a collaborative effort with Arbor Education & Training one of their clients will begin working at Woods as a Page. This will be a public customer service experience for Ray, who will be working for 20 hours per week.

The Adult Services librarian also established contacts with Tucson Council on Aging and filled out paperwork to become an Ambassador Program Volunteer. Through a partnership with Pima College Adult Education, Woods will offer Citizenship classes beginning February 2009. Another collaborative effort will bring Drawing Classes for seniors during February; the Art Studio will provide the instructor.

VIRTUAL LIBRARY— Jen Maney

Children, Teens & Families:

Children's Book List and Events for the Winter Holidays

Virtual Library compiled a recommended book list for children and fun holiday happenings on the website to advertise our collections and programs. View it online at <http://www.library.pima.gov/about/news/?id=1106>.

Teen can vote online for the 2009 Teen Summer Reading Theme

Every year, teens vote on the theme for the Teen Summer Reading. Beginning last year, we posted the themes online for teens to vote. In the first week of voting this year, 120 teens voted on their preferred theme online.

Visibility & Image:

Digital Books now work on Macs

The new MP3 versions of downloadable audiobooks from OverDrive now work on Mac computers as well as Windows PCs. This is a huge benefit for our Mac customers. Mac users can now download the audiobooks and transfer them to an iPod or iPhone.

We currently have 657 audiobook titles in MP3 format in OverDrive. You can see them by visiting our OverDrive page and clicking on MP3 Audiobooks. The ebooks (which you read on your computer screen) are also Mac compatible. We have around 380 titles in ebook format. Visit the OverDrive website at <http://pima.lib.overdrive.com/>.

Our other digital download service, NetLibrary, will offer iPod compatible titles soon.

Library Email Newsletter now available

In December, the Virtual Library launched the library's first email newsletter. The newsletter includes monthly event highlights, how-to tutorials for our online services, features about library services, recommended reads picked by our staff, and library news. Subscribe with your email address to receive this monthly e-newsletter at <http://www.library.pima.gov/newsletter/subscribe/>.

Community Partnerships:

Baker's Dozen Staff Training Program is a Success

The first statewide online learning program about emerging technologies in libraries, Baker's Dozen Arizona, coordinated by Virtual Library and the Library's Emerging Technologies Committee in partnership with the Arizona State Library, Archives and Public Records ended on December 8, 2008. 469 library staff members around the state participated in the program.

YOUTH SERVICE-Gina Macaluso

No report this month

ADULT SERVICES – Beth Matthias-Loghry

No report this month

STAFF DEVELOPMENT – Bonny Bruce

Eleven new staff members graduated from the 14th series of Reference University on December 11, 2008. New sessions this round included Intellectual Freedom and Reference for Children and Young Adults. Certificates of achievement and snacks and beverages were provided by Ref U coordinators Bonny Bruce, Sandy White, and Karen Greene. Circulation University also completed another training series in December, 2008. These internal training opportunities continue to receive rave reviews from staff members. Congratulations and many thanks to our excellent staff trainers.

STAFF DEVELOPMENT – Jere Voigt

Twenty-two staff members attended this year's Arizona State Library Association Annual Conference - New Frontiers, Moving into the Future. This year's conference looked at how libraries will conquer the new frontier of emerging technologies and changing environments while remaining relevant and adapting to fit the needs and desires of library users. PCPL staff was the recipients of two prestigious AzLA service awards. Mary Sanchez received the Rising Moon Outstanding Youth Services Award and the Readrunners staff – Wade Zelenak, Richard Hoctor and Terry Moreno – received the Outreach Services Award.

COLLECTION DEVELOPMENT OFFICE – Richard DiRusso

Community Partnerships:

Richard DiRusso was appointed to the Board of Directors of the Tucson GLBT Chamber of Commerce.

TECHNICAL SERVICES DEPARTMENT – Libby Jones

Tech Services staff continue to work on the ordering, cataloging, importing of records, corrections to physical items and database records, paying of invoices, and other responsibilities. Mixed with our regular work, though, we have enjoyed the holiday season, with many treats and decorations, cards, good wishes, and special days off. We are looking forward to an even more productive 2009.

Agenda Item 6D



Pima County Public Library

DATE: January 3, 2009

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Pat Corella
Library Deputy Director

SUBJECT: DIRECTOR'S REPORT – December 2008

FACILITIES:

MURPHY-WILMOT LIBRARY: The launch of the Design Development phase where a more definitive design begins to take shape has been delayed slightly as staff in Facilities Management goes through a minor re-allocation of staff resources. In the mean time the design team will continue to work with the Interior Designer to assure the interior matches the architectural plans. The Architect along with the design team continues to move forward with the anticipation that this project will be complete by late 2009 or early 2010.

Sahuarita “Express” Library: Progress continues to move forward in converting the Sahuarita site that has begun to look more and more like a viable library after my last trip to the site. Most of the interior work is complete and are currently waiting for the installation of the shelving. There is still hope that a full-service facility will be built by the next bond election which is proposed to be held in FY2010. This facility should be complete and ready for public use close to the end of the calendar year.

Monument Signs: Nineteen (19) of a total of twenty-one (21) back-lit, library monument signs have been installed. The new monument signs display our new logo and will begin to brand our department to a new and different look. All of the signs should be installed by the end of the year.

One-Desk Conversion: There are several libraries that remain to be converted to the one-desk configuration. Over the course of the fiscal year Library and Facilities Management staff will be

working and scheduling the conversions as we work through this evolution. Wilmot Library was going to wait until their renovation; however, there will be a wait of close to a year before construction starts. The wait was re-considered and now the conversion will start with Wilmot, followed by Nanini, Green Valley and Main Library.

Miscellaneous Projects: And of course, there are a slew of incidental and related smaller projects that crop up as soon as major projects are finished. Those types of projects will be addressed as they happen.

RIO NUEVO E-LIBRARY: The Arizona Historical Society, City of Tucson and the Library came together to have a status meeting with Fentress Architects who is the architectural firm that will develop the plans to build the Arizona Historical Society and the E-Library building in Río Nuevo. Pima County Public Library was allowed to build an E-Library in partnership with the Arizona Historical Society who will sell their current building and move to the Río Nuevo site. Still too early to say when this project will be complete.

POTENTIAL LIBRARY BUILDINGS AND EXPANSIONS: Several library buildings that were being considered for development or expansion will not go forward to the voters for bond approval in 2008. Now, it appears the development of library buildings will be delayed until 2009 or 2010.



DATE: January 2, 2009

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Steffannie Koeneman
Community Relations Manager

SUBJECT: COMMUNITY RELATIONS REPORT-December 2008

The month of December was spent planning several future Library events, including:

1. Sahuarita Branch Library Grand Opening. Invitations created and emailed. Printed invitations also in productions. (Delay was caused waiting for BOS approval). Community Relations also has ordered the light refreshments and is organizing the morning events.
2. Nuestra Raices. Ongoing planning is taking shape now for the sixth annual event set for Saturday, March 21. This year's festival also includes a two day film festival. The Festival begins the evening of March 20 at the Screening Room. Publicity plans call for completed posters, flyers and teaser cards to be completed by Feb. 1. Press releases will follow by the second week of February. An online banner ad for the Film Festival will begin March 1.
3. GLBT Lecture. Plans are in the very preliminary stages. Community Relations has a meeting planned for Friday, Jan. 9 to hear the GLBT Committee's needs and to create a timeline.
4. Active Senior outreach. Community Relations has been working with Paul Marsh and Beth Matthias-Loghry to create a publicity campaign and outreach materials for this audience. Outreach will include printed and display materials.
5. Summer Reading. Community Relations has been working closely with the children's librarians as they begin working on promotional needs for the next Summer Reading Club. Publicity begins in March.
6. Successful completion of the annual Lawrence Clark Powell lecture and Southwest Books of the Year.

7. Amore and More. Community Relations created printed materials for the workshop series beginning in January, working closely with the Virtual Library for consistent look and feel.
8. Updating of systemwide materials included adding Sahuarita Branch Library to the Hours Cards, reworking the “Welcome to Your Library” Brochure, some Learn, Read, Grow, Succeed materials and additional work on the “It’s Your Library” summary of library services brochure.
9. 2007-2008 Annual Report. Printed document completed. Components sent to Virtual Library for report to appear on the Library website.

Pima County Public Library in the news ...

[Big hearts create little garden](#)

Arizona Daily Star, AZ - 11 hours ago

Garcia and Quintero received \$800 from the **Pima County Public Library** administration to buy gardening tools, topsoil, riverbed rocks and other supplies. ...

[Her goal is introducing children to libraries](#)

ARIZONA DAILY STAR

Tucson, Arizona | Published: 01.02.2009

Since 2001, Marge Pellegrino, a children's-book author, has been working to connect youths with public libraries.

[2008's top news stories in Sahuarita](#)

Sahuarita Sun, AZ - Dec 31, 2008

A proposed **Pima County** bond election was postponed, which will delay efforts to locate a **county library** branch in Sahuarita and to build a swimming pool as ...

[Community notes](#)

Arizona Daily Star, AZ - Dec 29, 2008

Pima Animal Care Center has identified a handful of communities in unincorporated **Pima County** whose residents qualify to have up to two companion animals ...

['Outstanding example of what the world needs' is rewarded](#)

Arizona Daily Star, AZ - Dec 19, 2008

Among her good deeds are working with the Friends of the **Library**, which raises money to support the **Pima County Public Library**. ...

[12 books top reviewers' list of best about Southwest](#)

Arizona Daily Star, AZ - Dec 17, 2008

By Rosalie Robles Crowe Just in time for Christmas giving, the **Pima County Public Library's** Southwest Literature Project has announced its top Southwest ...

[Solar workshop set for Dec. 16 in Marana](#)

Explorer News, AZ - Dec 10, 2008

Gabrielle Giffords and the **Pima County Public Library**, runs from 6 to 8 pm Tuesday at the Wheeler Taft Abbett Branch **Library**, 7800 N. Schisler Road. ...
[OTC:SOPW](#)

[What to do](#)

Arizona Daily Star, AZ - Dec 25, 2008

Benefits the **Pima County Public Library**. 9-11 am Sept. 27. Free. 594-5255.
Rummage Sale — Dorado Park Office Plaza, 1609 N. Wilmot Road, Suite 106C. ...

[Practice aloha](#)

Tucson Citizen, AZ - Dec 11, 2008

A number of patrons in the **Pima County public library** branches have been very ...