

REVISED



**NOTICE OF MEETING/AGENDA
PIMA COUNTY PUBLIC LIBRARY BOARD**

**Joel D. Valdez Main
4th Floor
101 N. Stone Ave.
Tucson, AZ
January 10, 2012
4:00 p.m.**

1. Call to Order
2. Minutes for November 7, 2011.....5 minutes
3. Introductions.....5 minutes
4. Updates from Library Board Members, Friends Groups, and Foundation.....5 minutes
5. New Business.....45 minutes
 - A. Himmel Park Branch Library Update.....Sharla Darby.....5 minutes
 - B. Literary Map..... Helene Woodhams.....10 minutes
 - C. Overdrive/Amazon download policy.....Jen Maney.....10 minutes
 - D. Strategic Plan Update.....Gina Macaluso/Amber Mathewson.....10 minutes
 - E. Foods for Fines.....Jere Voigt.....10 minutes
6. Library Reports
 - A. Deputy County Administrator.....Nov/Dec.....Hank Atha
 - B. Director’s Report.Nov/Dec.....Nancy Ledeboer
 - AzLa Conference highlights - Literacy PartnershipS
 - Digital updates - Az Humanities Project Civil Discourse
 - C. Public Services Report.....Nov/Dec.....Melody Ballard
 - Branch activities relating to Strategic Plan - Friends support - Monthly Activities
 - D. Support Services Report.....Nov/Dec.....Pat Corella
 - Electric Vehicles Project - Remodling Project - Miscellaneous Projects
 - E. Community Relations Report – Current events...Nov/Dec.....Jere Voigt
7. Call to Audience.....5 minutes
8. Future Agenda Items:
 - Policy review and recommendations
 - Website -
 - Nuestras Raices - Feb
9. Adjournment

**NEXT MEETING: February 6, 2012
Joel D. Valdez Main Library
101 N. Stone Ave, 4th Fl**

Persons with a disability may request a reasonable accommodation by contacting Laura Galvez at (520)594-5602. Request should be made at least 48 hours before the scheduled meeting to allow time to arrange the accommodation.



Pima County Public Library Advisory Board

DATE: January 10, 2011

TO: Library Advisory Board, Pima County Public Library

FROM: Nancy Ledeboer, Library Director

SUBJECT: DIRECTOR'S REPORT, November & December 2011

The Arizona Library Association (AzLA) annual conference was held in Tucson November 28-30. The conference was a great success and provided motivation for those who attended to imagine the future of libraries. The kick off speaker, Stephen Abram invited librarians to face the future with optimism. Information and knowledge are highly valued and librarians can be at the center of change as people seek out greater access to knowledge. The closing speakers, Joan Frye Williams and George Needham encouraged librarians not to follow traditional models for planning but instead to focus on how libraries can increase their impact in creating the communities we all want to live in. These were just two of the exciting programs that challenged librarians from all types of libraries to embrace the future and the opportunities that lie ahead.

I want to acknowledge the important role the Pima County Library Friends played in making this conference a success. They sponsored the session offered by Joan and George and they had a booth at the conference. Not only did they sell books but they also told everyone who stopped by their booth about the wonderful services offered at libraries in Pima County and they offered to help other libraries that wanted to start up Friends groups.

Virtual Library Services Manager, Jen Maney has been in discussions with OverDrive, our primary source for digital books, concerning their new relationship with Amazon. While we are pleased that our customers are now able to download eBooks to Kindles, there is a concern about the information that Amazon is collecting from library customers. This issue has not been totally resolved yet but we are working on a way to notify customers and ask their permission before customer information is given to a third party.

Deputy Director Pat Corella and I have attended several meetings with Facilities Director Reid Spaulding to discuss options for future library buildings. We have met with representatives from Rancho Sahuarita regarding a possible private public partnership to build a library for Sahuarita. We have met with representatives of the YMCA to discuss a potential joint use partnership that would provide a library to serve the residents of Vail. Finally we have met with County staff to look at various land options that might be available in the southwest. Our goal is to secure land in these three areas so that when a bond issue is taken to the voters they can clearly see where libraries will be built and have the confidence that these projects will be completed.

January 10, 2012

Library Director's Report

We met with community members from the Eckstrom-Columbus Library neighborhood to discuss the planned renovation. We will be attending a community meeting in January to share plans with the community and enlist their support for how to maintain service to the community during the construction phase. The library may be closed for up to six months. I have opened discussions with Pima Community College about the possibility of hosting a library computer lab during this period. This might lead to a long term partnership with Pima College.

We have already been in discussions with Pima Community College about becoming a site for their Pima College Academy seminars. As students work online to improve skills in specific areas, instructors will be offering seminars on specific modules. This will provide students with online self directed instruction along with face to face instruction. The library is very interested in being a site where this type of educational opportunity can be accessed. We are currently assessing interest and reserving rooms in various locations so that seminars can be scheduled in the spring. This is another example of an evolving partnership that will benefit the community.

Another partnership area that continues to grow is our relationship with Literacy Connects. Plans are underway to begin offering adult literacy classes at the Abbett Library in Marana. This will be a new area for Literacy Connects to be reaching and it is a service that the Branch Manager, Ruth Grant feels is needed in the community. We have also been meeting with Touch Point, a non-profit that trains volunteers to provide mentoring to high school students. They will be piloting a program at the Woods Library. If this is successful we hope that they will be able to expand to other libraries. In order to increase their capacity we connected them with Literacy Connects in the hopes that several groups that train volunteers can work together to train and match volunteers to the positions where their talents are best suited.

The Arizona Humanities Council is taking a lead on Project Civil Discourse. They are bringing together non-profits in the Phoenix and Tucson regions to share information about how they are building opportunities to promote civil discourse. The Library has shared the types of programs that we offer that promote common ground such as the NOW Showing with discussion of films, Meet Me at the Library , Book Clubs and other programs that promote discussing ideas and view points. While we are not initiating any new programs in this area we will be working to make programs that we already do more visible as part of Project Civil Discourse.

The library will also list Science Saturdays and other programs that promote math and science as part of the SciTech Festival that will be promoting science in every day life in order to encourage young people to pursue careers in science. The City of Tucson will host Science in the City as one of the Second Saturday events and the Main Library has offered its meeting rooms as a venue for this day. The Tucson Festival of Books will also be adding a Science City area highlighting many of the programs and projects underway at the University of Arizona.

My last day with Pima County Public Library will be February 24th. I have accepted a position with the Spokane County Library District. My seven years with PCPL has been a rewarding experience. Not only have I had the honor of leading the dedicated staff who serve the community but I have had a wonderful opportunity to get to know this community. I hope that I will be able to apply the experience and knowledge that I have gained at PCPL in my new position. I am confident that the staff will continue to provide innovative and relevant services and that the next Library Director will enjoy this position as much as I have



DATE: January 10, 2012

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Melody Ballard
Deputy Library Director

SUBJECT: Public Service Report – Oct 16, 2011 – November 27, 2011

ADULT DETENTION CENTER-Thomas Garcia

No report this month

AJO—Linda Lam

No report this month

CATALINA – Karen Greaber

Create Young Readers: Early Literacy

On October 19, 11 children attended storytime—our best attendance to date.

CAVIGLIA-ARIVACA— Mary Kasulaitis

Be an Informed Community Member: Local, National and World Affairs

Librarian Mary Kasulaitis had a booth providing Library materials at the Buenos Aires National Wildlife Refuge's Friends' Grasslands Fair on November 19.

Create Young Readers: Early Literacy

Arivaca Library was represented at the annual Folklorico Festival held on November 5, which celebrated Día de los Muertos. Librarian Mary Kasulaitis joined the procession around the Cemetery dressed as La Llorona.

At the Annual *Trick or Treat on Main Street* Halloween festivities in Arivaca, Friends of the Arivaca Library provided candy for their stop. Some members and staff came in costume.

DUSENBERRY-RIVER—Dianna Thor

Satisfy Curiosity: Lifelong Learning

River's conversational Spanish class wrapped up in November with great success. Class evaluations show that all the students enjoyed the class very much and hope to see additional courses become available system-wide.

Succeed in School: Homework Help

Friend's Funded Activities:

From October 16 to November 30, 2011, in addition to the usual and ongoing programs such as Storytimes every Tuesday, Wednesday and Thursday, Read to a Dog every Friday, computer classes on Wednesdays and Chess Club on Mondays, the following special programming also took place:

-Three of the four sessions of the Employment Re-Direct series where people learned job-search skills such as acing the interview and resume rescue.

-The extremely popular Spanish Language class wrapped up its final five of ten sessions. This is an offering that our customers would love to see sponsored again. Several of them wrote emails and spoke to us in person about how much they appreciated the course and the teacher.

-Halloween Extravaganza including a movie, craft and treats attracted a total of 60 (children, parents, and helpers).

-43 people showed up to decorate a sugar skull in observance of Dia de los Muertos, a Nuestras Raices related program

-The University of Arizona Chemistry Club presented Harry Potter Chemistry to an enthralled audience of 28 at Science Saturday.

-Finally, a dedicated group of 6 showed up for the 4th Monday evening Craft Couture group to create bead jewelry from felted wool.

ECKSTROM-COLUMBUS— Terry Kennedy

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

We are one of several branches that have received a Job Help Hub Virtual Workstation through a special State grant. The workstation consists of a computer dedicated to job searching and related activities, and a printer. Customers can reserve the PC for 2 hour blocks of time which gives them more time than is possible on our public access computers.

A Fit For Life program presented by A-Long's Kung Fu Academy was held on November 30. The program, geared toward teens, taught them nunchuka skills.

Our Young Adult Librarian, Nyssa Densley, partnered with other branches in holding a Rock Band Tournament on November 12. The program was held at the Martha Cooper Library.

Satisfy Curiosity: Lifelong Learning

Our Children's librarian, Elizabeth Soltero, made two presentations at the Arizona Library Association conference on November 29-30. One presentation was about family literacy programs and the other about Nuestras Raices and designing and planning programming from a multicultural perspective while making use of the wealth of assets which exist within the community.

Our Dia de los Muertos Altar program was held on October 29 in commemoration of the Day of the Dead. Participants made personal altars honoring loved ones who have passed away.

Friend's Funded Activities:

Zombie Prom was held on October 26 and brought in 60 zombie teens! Scary! They enjoyed a costume contest, games, crafts, refreshments and we hope that no brains were eaten!

EL PUEBLO—Aaron Valdivia

Be an Informed Community Member: Local, National and World Affairs

- On 11/05 Library Associate, Irina Delone, represented PCPL at a table at the annual “Care Fair” at the New Life Community Center along with other community organization representatives. She spoke to the public about what services and resources the library has to offer for people in need. There were approximately 300 people in attendance at this event.
- On 11/12 branch manager, Aaron Valdivia, facilitated a “Meet Me at the Library” event with Arizona State Senator Linda J. Lopez. Members of the public had a chance to meet with the senator, listen to her speak and even ask questions about local political and other affairs. The event was held at Quincy Douglas Library and had 10 people in attendance.
- On 11/22 Library Associate Irina Delone represented PCPL by participating in the annual “Fiesta in the Barrio” community event at El Pueblo Neighborhood Center. She worked at a library table where she answered questions for the public and gave out free library resources. There were approximately 500 people at this event.

Succeed in School: Homework Help

- The library has been working closely with students and teachers from Toltecalli High School to support the students’ research projects. We have reserved a block of computers and all of the laptops for students from the high school on certain dates and times at the teachers’ requests. We had two classes, with a total of approximately 18 students, visit the library to do research for argumentative papers and get assistance with these projects. On the following dates: 11/03, 11/04, 11/08, 11/16, 11/18 and 11/29 we had the classes in the library from 11 am to 12 pm. Branch manager Aaron Valdivia explained to the students how to research for quality resources online, demonstrated how to use the library catalog, explained many of the library’s resources and placed emphasis on the library databases, especially the “Society and Current Events” section of the databases for purposes of the students’ research. Staff was also on hand to assist individual students as needed.
- On 11/07 students from the Adult Learning Center visited the library for a tour and to learn about the consumer health information resources the PCPL has to offer. The students are interested in the health professions and will be working with staff to learn about consumer health information resources. Branch manager Aaron Valdivia explained the library’s health databases and other resources to the students. There were 7 students in attendance.
- We continue to offer our regularly scheduled Homework Help Monday thru Thursday and have great attendance.

EL RIO—Tara Foxx-Lupo

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

November marks the celebration of an important cultural event in the Tucson area: Dia de los Muertos or Day of the Dead. As part of our commitment to the vibrant culture of the Tucson area, El Rio Library hosted two programs leading up to the procession downtown. The first, Sugar Skull Making, was a great success, with many people of all ages expressing their creativity. The following week we hosted local author Marge Pellegrino who presented a creative writing workshop titled “En Mi Familia.” Participants had great time writing, sharing and creating mini altars to remember loved ones.

Succeed in School: Homework Help

Homework Help at El Rio Library is one of the highest attended in the library system. With the help of Ella Gomez, who oversees the homework help program, El Rio library added an additional tutor on Tuesday afternoons. Her presence has been a great help and program attendance continues to be high.

Friend's Funded Activities:

Marge Pellegrino's visit, mentioned above, could not have been possible without the help of the funding provided by the Friends. Supplies for both programs were possible because of our Friends Branch Gift account.

FLOWING WELLS – Sandy White

Visit a Comfortable Place: Physical and Virtual Spaces

While the computers were down on October 16, we put out board games, Legos, and set up the Wii. It was fun and well-received by the 17 children and teens that played.

On October 29th, over 60 people attended our Halloween Extravaganza. There was a cupcake walk, crafts, trick-or-treating (small toys, no candy), and games.

Friend's Funded Activities:

We hosted Flowing Wells' first Zombie Prom, collaborating with Abbett, Columbus, and Wilmot to share props, games, and music. Twenty-seven teens and tweens attended, and it was featured in the Northwest section of the Arizona Daily Star.

GEASA-MARANA— Nancy Lindeman

Create Young Readers: Early Literacy

Our annual October Holiday Costume Storytime and Parade was well attended. The children especially enjoyed the “treats” (non-edible) given out at several stations throughout Geasa-Marana during the parade. Then, in November, staff presented our annual Thanksgiving Storytime which was also very well attended. Families enjoyed the highlights of singing “Albuquerque the Turkey” and making turkey headbands to take home for the holiday.

Staff traveled to Estes Elementary in mid-November to do First Card presentations for all the first grade classrooms.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Geasa-Marana partnered with Abbett and the Bookmobile at the annual Marana Founders' Day festivities on Saturday, October 29, 2011. Staff helped out at the Bookmobile parked in Ora Mae Harn Park passing out Library promotional materials, making “spooky” headbands for the kids, and, most importantly, donning the Clifford costume to the delight of festival goers of all ages throughout the festival venue.

Staff “refreshed” PCPL deposit collections in three Marana Health Center waiting rooms during late November.

Satisfy Curiosity: Lifelong Learning

Local artist Mary Ellen Palmeri had a full house for her Holiday Origami workshop on Saturday, November 12, 2011. Comments of “that was fun” and “when's the next one?” were typical from folks leaving with their creations at workshop's end.

Friend's Funded Activities: Give-aways for Marana Founders' Day; Craft/Treats (Non-edible) for October Holiday Costume Parade Story Time.

HIMMEL PARK BRANCH – Sharla Darby

No report this month

JOEL D. VALDEZ MAIN LIBRARY- Karyn Prechtel

Create Young Readers: Early Literacy

In honor of Arizona's birthday, we fixed up the Main Library's Children's Room to look like the Wild West for **Story Town** on November 5. In addition to all the events occurring outside on the plaza, children completed western themed crafts and attended the Li'l Cowpoke Campfire program of songs and stories inside the library. Thousands of children and parents came to the Main Library that day, more than tripling the average Saturday gate count.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

On October 10, Business Librarian Deborah Brown spoke about library business resources to a graduate student business planning class at the **University of Arizona College of Pharmacy**. As a result of completing this class, these graduate students will soon write and submit business plans in a national independent pharmacy business plan competition, which encourages pharmacy students to consider careers as owners and operators of independent pharmacies, many of which often help meet the health needs of underserved rural communities. Ms. Brown also spoke to 15 local business owners at a **Pima County Community College Entrepreneurship Academy** class on November 15. These entrepreneurs were enthusiastic to learn about many free library resources, including how to locate potential customers using the new A to Z Directory Database.

Friend's Funded Activities:

On October 29, a sugar skull program was held for children and adults. Approximately 170 participants had a fantastic time decorating sugar skulls for **Dia de los Muertos**.

The **Grants & Nonprofit Info Center** held several workshops throughout the community. Fifteen people attended the October 11th Grantseeking Basics for Nonprofits class at the Wheeler Taft-Abbott Branch, 16 teachers attended an outreach event featuring PCPL grantseeking resources at the Broadway Blvd. **Barnes & Noble** store, 26 people attended the **Accounting Essentials for Nonprofits** class presented by a local accountant at the Main Library on October 25th, and 17 people attended the Main Library's November 18th **Using Census Data in Grantwriting** program. A total of 18 people attended the October 14th and November 11th **Grants Databases Open Labs**. Three Nonprofit Grant Opportunities eNewsletters were distributed on October 17th, October 31st, and November 14th to a current list of 452 recipients.

JOYNER-GREEN VALLEY— Donie Gignac

Satisfy Curiosity: Lifelong Learning – Local author Kallie Deschamps spoke about writing her memoir and memoir writing in general. This was part of our “Local author” series. The Arizona Humanities Council presented the PBS film and discussion about “We still live here” as part of the very popular “Now Showing” film series.

Succeed in School: Homework Help – Young adult librarian John Muñoz visited all 12 homeroom classes at Anza Trail middle school and talked about how to use the PCPL catalog and magazine databases. 3 of those classroom teachers requested more in depth sessions, which John provided. John also taught five research classes for about 200 elementary-school students at this year's KVOA Young Reporters Workshop, hosted by Bear Essential News. This program began 32 years ago in Tucson. Its purpose is to bolster students' self-esteem, and to help young people develop their writing skills by creating news stories for print (Bear Essential News) or broadcast (KVOA).

Friend's Funded Activities: Green Valley Friends – children's science and holiday craft programs, Arizona Humanities Council presentation of "Kit Carson and Arizona's Independence Rock" and a special signed baby time with Libby Quinn on October 20th, Sugar Skull Workshop on Oct 29th.

JUVENILE DETENTION CENTER

No report this month

KIRK – BEAR CANYON LIBRARY –Margaret Wilkie

Be an Informed Community Member: Local, National and World Affairs

Career Services Unlimited presented an interactive workshop "Start Your Own Business" on November 15th.

Create Young Readers: Early Literacy

Flutes played a prominent role in two events this month. On October 29th the Catalina Foothills Flute Choir presented "Caitlin and the Search for the Perfect Costume" for a large and appreciative crowd of all ages. Flutist Renee Bond played the flute while Miss Sally told Kristin's Story to a pre-school storytime. Ms. Bond ended the storytime by leading a special musical parade.

The Arizona Daily Star article titled "Folks Gobble Up Turkey Project" describes the enthusiasm of the large crowd that gathered on November 12th. Craft instructor Joyce Tominaga helped kids and parents make a turkey using only recycled materials.

Satisfy Curiosity: Lifelong Learning

Cathy Hufault, local author of Death Clouds on Mt. Baldy: Tucson's Lost Tragedy, told the story of this tragic hike and the largest search and rescue operation in Arizona history. The large audience was mesmerized by this haunting story of survival and the dramatic slide presentation.

Friends of the Kirk – Bear Canyon Library Funded Activities:

Read to a Dog

Lego Club

Flute Storytime

Thanksgiving Craft

MARTHA COOPER BRANCH– Kathy Konecny

Create Young Readers: Early Literacy

Martha Cooper had a Bilingual Family Read Aloud Night that drew a crowd of 60 for a night of books, reading and pizza. Curious George visited and even danced with everyone! A good time was had by all. The program was part of the Read to Me Arizona campaign.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

In honor of Teen Read Week, Martha Cooper offered one extra computer session for every hour of recorded reading. Teens were also offered a class on digital photo editing presented by IT Girls to reflect this year's theme: "Picture It at Your Library."

Satisfy Curiosity: Lifelong Learning

Seventy people came and enjoyed traditional Mexican food, music, stories, and decorating sugar skulls in honor of the Day of the Dead.

One of our GED students, who had been laid off after 30 years of work, successfully passed his GED test! Marlene Wright, our GED instructor, said that the entire class celebrated his wonderful accomplishment.

Succeed in School: Homework Help

Librarian David Schmersal gave a presentation highlighting the resources and services offered by the library, including our homework help tutoring and databases, to a group of about forty English learning students at Catalina Magnet High School. I also distributed library cards and pamphlets.

Friend's Funded Activities:

Martha Cooper's 5th Anniversary Party was a success! Approximately 100 people of all ages participated in a pizza party, craft activities, parachute games, and a Guitar Hero program. Later in the afternoon, 60 people enjoyed James Reid Juggler Extraordinaire's outdoor performance as he juggled everything from bowling balls to swords. The day ended as neighbors conversed over cake and punch.

MILLER-GOLF LINKS – Mary McKinney

Be an Informed Community Member: Local, National and World Affairs

Janet Quackenbush, Mary Lou Levesque, and Robert Kelly as a peacock, Mrs. McGonagall, and a zookeeper assisted at the Howl-o-Ween at Reid Park Zoo outreach event on October 29.

TREATing Halloween as a national affair, staff took on new forms as a koala, a witch, a zookeeper, Waldo, a 50s gal, a crayon, and a drama queen.

Miller-Golf Links hosted an outreach table at the 3rd Annual Vail Country Fair at the Pima County Fairgrounds on November 12. The Vail Chamber of Commerce Committee Chair estimated attendance at 5000.

Satisfy Curiosity: Lifelong Learning

Elmo, a peacock, and a vampire walked into a library. It sounds like the start of a bad joke, but really, it's only a few of the special guests that took part in our Halloween Parade held during each storytime the week before the big day. Fun stories, happy staff, surprised customers, eager parents, fabulous kids, and not-too-scary decorations made each day's parade a smash.

On October 29 ten teens used skull beads to create excellent bracelets in celebration of Day of the Dead. In honor of National Gaming Day, teen services librarian, Jennifer Horn hosted a family Scrabble tournament on November 12.

Friends' Funded Activities:

- Dia De Los Muertos celebration on October 29
- Book Links Book Club on November 10

MISSION – Mary Sanchez

Create Young Readers: Early Literacy

63 Storytime participants enjoyed the opportunity to dress up for trick-or-treating around the library during a special Halloween presentation on October 27th. Plenty of "scary-free" stories, songs and activities were shared to the delight of all.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

On November 23rd, before the library opened, teachers from LVT and English language students at Mission celebrated their accomplishments with a wonderful Thanksgiving meal. Staff was

invited to share refreshments and join in the conversation. It was a great opportunity for staff to become better acquainted with all the people involved in this wonderful program.

Satisfy Curiosity: Lifelong Learning

On October 26, in celebration of Día de los muertos we hosted the program Maquillaje de Fantasia which featured a master face-painter who created full face Calaveras designs on people of all ages. Families, senior citizens and even a couple visitors from Canada took part in the celebration. Participants also decorated skeleton and skull transparencies. 26 people attended in all.

On November 2nd, children and adults attending Create Club learned all about Día de los muertos, as they decorated sugar skull masterpieces and painted skeleton transparencies. 30 attended the program.

Mission staff hosted our first feature from the Now Showing at Your Library program with the film, *We Still Live Here - Âs Nutayuneân* on November 21st. Staff and participants engaged in meaningful discussion about the film which celebrated the revival and return of the Wampanoag language. We plan to continue featuring films from the Now Showing series on a monthly basis.

Friends Funded Activities

Día de los muertos - Maquillaje de Fantasia
Create Club - Sugar Skulls

MURPHY WILMOT – Daphne Daly

Be an Informed Community Member: Local, National and World Affairs:

A Pima County Bike Ambassador set up his table in our lobby for a few hours on Wednesday, November 16, and passed out free, valuable information to bicyclists. It went so well that he'd like to come back soon and do it all again.

Create Young Readers: Early Literacy

We held our annual Spookytime event on Friday October 28th. We read stories, took pictures in the "pumpkin patch," had a costume parade through the library and played with games and bubbles.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Job Help continues to support the community. Our instructor, Ellen, shared some of her notes.

Names have been changed and details removed to respect privacy

- Mary just came by Job Help to thank me for help with her Resume and to tell me that she got a job. She is taking her Insurance Exam Friday. Whoo Hoo.
- Oct 17th Nick brought me a thank you note "for all the help" the Job Help class had given him in finding a job. He also took a minute to say to the people in the class "It took coming in every day for 10 months to find a job! So don't get discouraged or give up--it might take a while but you can find one!" I really did appreciate that he said that and it's one of the benefits of working in Job Help to see how the people who come to the class support and help each other! They are even willing to share job tips that they get!
- Opel came in to say she got a job at a Medical Facility.
- We also had a teacher come in and pick up job postings for her students. She had somehow heard about our handouts (we have quite a few). Some the library has prepared, some I have brought in, but a lot of them have been provided by the clients we serve!
- Pam had a great deal of trouble deciding what she wanted to do and we helped her with books on career choices, tests, etc. She then decided to take the Goodwill training, came in and said it was great (and to thank us) and now has a JOB!! Whoo Hoo!
- Quinn also got a job and he was looking for a long time—I'm not clear if it is permanent or a seasonal one—but either way very good news.

- Nov 14th Rick got a job—it's temporary, part time—but a JOB!!! This is especially wonderful since he has been living in a friend's back yard!
- Steve also got a job with a wonderful employer! Pima County!
- I don't remember if I told you that Tammy got a job also— at a call center.

Satisfy Curiosity: Lifelong Learning

October 25th was our 2nd annual Dia de los Muertos Sugar Skull program. Over 70 participants learned about sugar skulls, and then decorated skulls to take home! This all-ages program was part of PCPL's Nuestras Raices events.

October 29th was our 3rd annual Zombie Prom for teenagers. The teens came to enjoy various zombie games and crafts as well as watch a popular zombie movie and compete in the costume contest. Many of the teens also hung out looking at zombie materials on display, talking, and listening to the music.

Friend's Funded Activities:

Science Saturday, November 5th, Colossal Cave Mountain Park presented "Big Hunk Candy Bars and Geology"

NANINI – Kristi Bradford

Create Young Readers: Early Literacy

Computer Instructor Ashley Braun and Adult Librarian Cameron Pedri presented Tumblebooks on laptops following a storytime in October. Parents and kids alike were excited to learn something new.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

An average of 20 job seekers utilized the Job Club Wednesday mornings at Nanini Library mid October thru November. Drop in job help on Thursdays has been drawing 5-10 people per session.

QUINCIE DOUGLAS— Elva Smithwhite

No report this month

SAHUARITA – Michele White

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

On October 26th Sahuarita staff and several tweens told scary stories, bobbed for apples and made spooky treats!

Satisfy Curiosity: Lifelong Learning

Patrons of all ages celebrated "Dia De Los Muertos" at the Sahuarita Branch by decorating sugar skulls, participating in face painting and enjoying various snacks.

On National Gaming Day, November 12th twenty tweens and teens played board games, Wii and enjoyed lots of snacks. Several members of the Sahuarita Teen Advisory Board volunteered to make this a fun event.

Science Saturdays - Our first Science Saturday was held on October 22 and then again on November 19. Several kids have showed up and enjoyed watching things fizz, pop, implode and explode! There has been such an interest we plan on continuing this program into 2012

Friend's Funded Activities:

Friends of the Joyner Green Valley Library:

1. Tween Scary Stories Festival
2. Dia De Los Muertos
3. Science Saturdays

SANTA ROSA (SRO) — *Emily Mazur*

No report this month

SOUTH TUCSON — *Leanne Yoder*

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

When Mary Charlotte of Pan Left Productions scheduled our meeting room for a five week media production workshop for youth 15-21 years old, we encouraged our computer monitor, Ludwing, and our page, Citlaly, to take the class. For their class project they are creating a short video to promote our library. They have been busy interviewing staff and filming various shots inside and outside of the library building. We are all eager to see the finished product in a couple more weeks!

Satisfy Curiosity: Lifelong Learning

On October 25, seventy four people gathered for two hours to decorate sugar skulls for Dia de los Muertos which they then took home with them. Children from the John Valenzuela Youth Center were joined by some of our regular youth and adult customers. A high school exchange student from Eastern Europe even came with his host family to learn more about Mexican American cultural holidays.

Friend's Funded Activities:

October 25 - Sugar Skulls decorating.

SOUTHWEST — *Marissa Alcorta*

No report this month

VALENCIA – *Sol Gómez*

Create Young Readers: Early Literacy

With the exception of some storytimes, Create Club is probably one of Valencia's most popular programs for children. Each Create Club program has its own unique activities and sparks creativity in all those who participate, even parents. Having up to thirty participants in a Create Club program is common

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Computer classes offered four times a week and Job Help offered twice a week continue to be well attended. Citizenship, GED, and ESL classes started off with a full class but the number of student has dwindled since the fall. However, the motivation and dedication of the students who still attend these classes continues to remain strong.

Teens created their own Manga every Monday in November. Teens were able to draw and storyboard their plots with instruction from professionals! The program was more popular towards the beginning and the end.

Friend's Funded Activities:

Create Club

WHEELER TAFT ABBETT, SR – Ruth Grant

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

- October was “Outreach Month” for Abbett Library. Managing Librarian Ruth Grant joined Library Associate Erika Johnston in staffing the Bookmobile and craft table at the annual Marana Founders Day Festival on October 29 & 30. We spoke to over 650 people about the library and its services throughout the weekend
- On Saturday, Oct 22, Ruth donned her bicycle shorts and PCPL polo shirt to ride in the Grand Opening of the 23-mile “Bicycle Loop” bicycle and pedestrian trail along the Santa Cruz River. She also staffed an Outreach table at the bicycle registration area, giving out materials on Library resources and services.
- On Nov 2nd Ruth Grant provided a brief overview of the future of libraries and ebooks to about 40 MUSD administrators and principals.
- On Saturday, November 5 at the Twin Peaks Senior Safety Fair, Ruth discussed library resources and services to over 50 seniors. She also provided information on Internet Safety, avoiding identity theft and scams online.
- The Adult Services Librarian, Gayle Willer and the Computer Monitor, Jusdina Nolin-Brown gave a digital download presentation on Tuesday, November 1. The presentation and discussion included the new Kindle downloads, Nook and MP3 download demonstration and apps for smart phones.
- On October 19th, we conducted our official Teen Read Week READ posters photo shoot. Under the teen librarian’s supervision, our teen volunteer Danielle collected photo releases and asked six teens to pose for READ Posters. The teen librarian, Mira Domsy, downloaded and organized the photos and put them in a folder so that IT could create the posters to be posted.

Visit a Comfortable Place: Physical and Virtual Spaces

- On October 20th, we hosted Smorgasboard family game night. Fourteen people played games, including several new families who hadn’t been to game night before. They played Scrabble, Chutes and Ladders, Dancing Eggs, and Animal Upon Animal.
- On October 28th we held a Zombie Prom! We had creepy candy, chips and salsa (with eyeballs) crackers, and doughnut eyeballs. The community meeting room became a haunted house with a coffin, a smoke machine, spider webs and ghosts. A make-up artist painted faces with some very convincing zombie make up. The Prom attendees played pin-the-limbs on the on the zombie, Halloween music, cubico folding zombies, brain toss, and zombie books on display. Some patrons came in zombie costume, others relied on the make-up artist to zombify them, and everyone had a great undead time!

Friend’s Funded Activities:

Chess Club

Drawing Studio Workshop

Storytime crafts

Crafternoon (day after Thanksgiving)

Zombie Prom

Smorgasboard Game Night

WOODS—Coni Weatherford

Be an Informed Community Member: Local, National and World Affairs

Maureen Kearney and Coni Weatherford are heavily involved in the Amphitheatre Neighborhood Association, which is currently working with YES Network and other community partners such as Woods Memorial Library, La Paloma Family Services, the Touch Point Connection, neighborhood

schools, apartment complex managers and the Tucson Police Department to engage community participation in the association. With the goal of decreasing and preventing crime in the neighborhood, two objectives identified for the neighborhood are increasing youth development programs in the area and reducing crime in the multi-housing complexes.

On Saturday, November 12 the Woods Memorial Library screened the film *We Still Live Here - Âs Nutayuneân*, the story of the Wampanoag nation of southeastern Massachusetts and the revival of their language and culture. Woods Memorial Library was fortunate to have Dr. Ofelia Zepeda offer remarks and participate in the audience discussion following the film. Dr. Zepeda provided valuable information and insight from her own personal experience. Some in the audience were moved to tears by the documentary.

Create Young Readers: Early Literacy

Maureen visited a local 1st grade classroom to talk about the library and pass out library cards.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Hedrick Acres Neighborhood Association invited Woods Memorial Library to have a table at their Annual Thanksgiving Potluck Celebration. Coni Weatherford spoke with many of the over 75 people who attended from the neighborhood. They all expressed heartfelt gratitude for the wonderful people at the Woods Memorial Library that help them daily. Women from the Haven and people from the International Rescue Committee said that the library tours and outreach visits highlighting the many library services and programs, such as Job Help, meant so much to them.

Satisfy Curiosity: Lifelong Learning

On Wednesday November 16th Woods Memorial Library had a family fun time event called Balloon Twisting Fun. We taught kids and adults how to twist balloons into dogs, birds, and flying mice. It was well received with 50 people attending.

Friend's Funded Activities:

Balloon Twisting Fun

COLLECTION DEVELOPMENT OFFICE – Richard DiRusso

Be an Informed Community Member: Local, National and World Affairs

I represented PCPL at the Entrepreneurship Academy Meet-and-Greet session at Pima Community College's Community Campus on Thursday, Nov 10th. I spoke with attendees about the library's programs and services that focus on providing small business and entrepreneurs with information to grow their business and flesh-out their ideas. Since I am on the board of the Tucson GLBT Chamber of Commerce I spoke about their services as well.

Satisfy Curiosity: Lifelong Learning: On Wed. October 26th Staff from CDO had a "Meet and Greet" with patrons at Main Library. We set-up table and PC in the first floor Café area for two hours and spoke with people coming and going about what our departments does, how we acquire our materials and took numerous requests (which we could look at in real time). We had about 10 people stop by.

TECHNICAL SERVICES DEPARTMENT – Libby Jones

This month Technical Services has increased its experience in retrieving MARC

records from our Baker & Taylor vendor using a more streamlined, electronic method from within the III Millennium. We have also shifted to retrieving confirmations for our orders with B&T using a similar method. Despite a few learning glitches, we are well on our way to adjusting to these as routine procedures.

We continue to work on database corrections, many of which will increase the accuracy of statistical reports and the reports generated by the new Collection HQ collection development tool.

Yvette Tang, our serials LTA, is on top of the changes and issues cropping up from the very large transfer of subscription services from EBSCO to Cox. She is currently working with Cox to catch subscriptions about to end before the usual January renewal date, to keep those magazines and newspapers coming to the libraries.

Mary Jo Aros and Angie Valencia are still working one and a half hours each weekday in the Main Circulation workroom, checking in materials, putting on the Main hold shelf those on hold for Main pickup, and either setting aside or repackaging AV materials with damaged cases. The circulation supervisor has indicated, that they are very grateful for the extra help!

Lourdes Ruiz has begun helping with Patron Requests/Interlibrary Loan Requests. This is in anticipation of the retirement of another staff person. Lourdes has also begun loading Baker & Taylor MARC records, for the same reason.

Chris Dashiell continues his cataloging of materials for the Arizona Collection and Steinheimer Collection, which requires some detective work for the older, more esoteric materials. He is anticipating working with the new Arizona Collection librarian, once that person has been assigned.

I met with Margot MacDonald, the III systems administrator, and Jen Maney, Manager of the Virtual Library, to present information concerning the way our MARC records are indexed. This is in preparation for the planned re-indexing of the library's database.

All in all a busy month!

VIRTUAL LIBRARY— Jen Maney

No report this month

Learn to Read - Gina Macaluso

Create Young Readers: Early Literacy

Story Town 2011 – Once again, this was an AMAZING event for children and families. Congratulations and kudos to all the staff and volunteers who make this such a tremendous! The stories, songs crafts, and entertainment outside and inside the library were fabulous. Thanks to each and every one of you who make our library a wonderful destination of learning, creation and celebration! A special thanks to Nancy Ledebauer who stepped in at the last minute to become our Amelia Bedelia Storytown Mayor for the afternoon.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

9 Queens Dickinson Chess Tournament at Himmel Library – As part of the Kore's Press Big Read Tucson, three rounds of chess were held outside Himmel Library to celebrate Dickinson's

sometimes puzzle-like poems and love of gardens. The tournament featured poetry readings between chess matches and Dickinson-inspired prizes. Lunch was provided by Gallery of Food.

Succeed in School: Homework Help

Students in Transition: The aim of this program is to support students during times of educational transition with a focus on sixth grade and ninth grade students. This will primarily happen through outreach visits to school classrooms with a focus on informing students about library services to help them succeed in school. For sixth grade students, there will be a focus on independent library use such as how to use the library catalog, how to find library materials and basic search techniques. Outreach to ninth grade students will focus on advanced search techniques and online resources available to students. Information evaluation skills will be presented to both sixth and ninth grade students. The second part of this program will be offering teachers continuing education credit for attending workshop on utilizing library resources they can then share with their students.

Read to Learn – Amber Mathewson

Be an Informed Community Member: Local, National and World Affairs

Ella Gomez and Literacy office staffed a table at Through the Eyes of the Eagle: A Healthy Celebration @ Arizona State Museum – Nov 12th as well Feast in the Barrio – Nov 22nd

Create Young Readers: Early Literacy

Storytown – Nov 5th – This was a tremendous event that pulled in 1,140 participants! What a wonderful way to engage children in the love of reading!

Ella Gomez attended and participated in United Way (Youth Development Coalition) – After school Funding Proposal Review Panel – Nov 9th, 14th and 17th.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Dawn Gardner and Tara Foxx-Lupo are participating in a Professional Learning Community that is a partnership learning community studying the “Techne of Reading.” This roughly means “the art and science of reading.” They are reading portions of reading textbooks such as:

- *Reader Response in the Classroom*, edited by Nicholas Karolides,
- *Mosaic of Thought*, 2nd edition, by Ellin Oliver Keene and Susan Zimmermann
- *On Reading* by Kenneth Goodman.

They discuss things like: What beliefs do teachers hold about reading? What beliefs do reader-response teachers hold? How do they put these beliefs into practice in the classroom? How can we use what we learn in school classrooms, in Adult Basic Ed classes, and in GED classes? How will this apply to reading labs that we want to start in libraries?

Many GED Tutors and Dawn Gardner attended the Tucson TAWL and Literacy Volunteers of Tucson Fall Reading Conference: Valuing Reading, Revaluing Readers. The keynote speakers were Drs. Ken & Yetta Goodman (see author listed above). All agreed that it was an amazingly insightful conference into how people learn to read and what is wrong with education and literacy today. Dawn is working on ways to incorporate this information into the Reading Labs in Libraries project.

Community Engagement – Beth Matthias-Loghry

No report this month

Customer Experience – *Bonny Bruce*

Satisfy Curiosity: Lifelong Learning

Sandy Littletree, Knowledge River Program Director, met with eighteen members of the PCPL's Growing Librarian's mentoring group on November 9, 2011. Knowledge River is a Tucson-based scholarship opportunity that is open to students who have experience with and sensitivity to Latino and Native American populations. The goal of the program is to recruit and educate librarians who have a desire to serve these populations. Sandy shared information on how to apply for this unique opportunity offered by the U of A School of Information Resources and Library Science (SIRLS). She explained the requirements and the benefits of the program and gave examples of the time commitment needed to succeed. Knowledge River graduates Sol Gomez, Valencia branch manager and Elizabeth Soltero, Columbus Librarian II, shared their experience as members of the Knowledge River cohort and how it helped them grow in their library careers.

The Customer Service Toolkit training teams have now visited every branch to present our newly revised customer service philosophy. Congratulations and a big thank you to the enthusiastic trainers who sparked conversation and discussion among staff at each location. We received many nice compliments on the presentation. We are busy compiling attendance lists and will offer 1-2 more trainings in 2012 for staff that missed the first round. The Toolkit, designed by the Services Team, includes Pima County Public Library's Guiding Principles of Customer Service, Consistent Service Fundamentals, and exercises on behaviors and skills to provide exceptional customer service.

Welcoming Libraries – *Jere Voigt*

No report this month



DATE: January 10, 2012

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Melody Ballard
Deputy Library Director

SUBJECT: Public Service Report – December 2011

ADULT DETENTION CENTER-Thomas Garcia

Succeed in School: Homework Help

Tutoring for December: 10 sessions and 141 student contacts

AJO—Linda Lam

Satisfy Curiosity: Lifelong Learning

Tuesday morning Computer Classes are increasing in popularity. This month's classes were GETTING ACQUAINTED WITH COMPUTERS, and THE FACEBOOK STARTER KIT.

Ajo local artist Victor Garcia completed six weeks DRAW ON YOUR IMAGINATION drawing class. Many adults were interested in learning how to draw.

Succeed in School: Homework Help

The after school Homework Help sessions continue to be successful; attracting home-school High School students seeking help with Science and Spanish.

Visit a Comfortable Place: Physical and Virtual Spaces

Our meeting room walls are adorned with art created by the Ajo Elementary and Middle School students under the direction of Art Teacher Sarah Meyers.

Friend's Funded Activities:

Arizona-Sonora Desert Museum, FEATHERED FRIENDS, presented by Brenda King.

CATALINA – Karen Greaber

No report this month

CAVIGLIA-ARIVACA—*Mary Kasulaitis*

Create Young Readers: Early Literacy

Librarian Mary Kasulaitis read Christmas stories in Spanish and English to the elementary students at San Fernando School in Sasabe.

Satisfy Curiosity: Lifelong Learning

Library Associate Linda Stern provided a well-attended polymer clay workshop for patrons to make holiday ornaments, jewelry and gifts. Supplies were paid for by Friends of the Arivaca Library.

Visit a Comfortable Place: Physical and Virtual Spaces

Friends of the Arivaca Library held their annual Holiday Tea on December 3, with music by Too Old Two and refreshments.

DUSENBERRY-RIVER—*Dianna Thor*

Create Young Readers: Early Literacy

4th and 5th grade puppeteers performed the puppet show Town Mouse and Country Mouse, filling the room with preschool and early elementary children and their parents.

Satisfy Curiosity: Lifelong Learning

Two volunteers from Tohono Chul Park amazed 24 young students and their parents at a Science Saturday program on Birds. After the program, children were able to identify seven different species of the Sonoran Desert, and give several reasons why birds' feathers and bones allow them to fly. After the program everyone made a mobile made of birds.

69 children, teens and parents decorated mock gingerbread houses. A dozen teens helped make the houses, supervised the event, and helped clean up afterwards. Extra houses were donated to Elmcroft Senior Living Center.

ECKSTROM-COLUMBUS—*Terry Kennedy*

Be an Informed Community Member: Local, National and World Affairs

The 29th Street Coalition is at the end of its Weed and Seed funding and has reformed as the 4R Communities Alliance so that the good work can be continued. The many successes of the Coalition were applauded at a holiday potluck meeting this month.

Satisfy Curiosity: Lifelong Learning

Our Advanced Computer Classes concluded a 3 part series on the Internet on December 2. Classes will resume at the end of the month with gadget help.

A Language Exchange Program (Intercambio), organized by Debbie Chavez, was held on December 13 for those who want to improve their English or Spanish language skills. The evening provided an opportunity for participants to practice language skills in a structured and welcoming environment.

Visit a Comfortable Place: Physical and Virtual Spaces

Building plans for the expansion of the Eckstrom-Columbus Library are moving along. The basic layout of the space and interior details are being worked out. The community will benefit greatly by the addition of more computers, meeting room space and study rooms.

Friend's Funded Activities:

Children's Librarian, Elizabeth Soltero, presented Family Fun Night on December 14. There were stories, games, activities, refreshments and a visit from special guest, Arthur, of story book fame.

EL PUEBLO—Aaron Valdivia

Create Young Readers: Early Literacy

- On Tuesday 12/20 Santa Gus visited the Henry Quinto Day Care next to the library to give a special Christmas Story Time to the children. There were 15 kids in attendance. He also visited the library to do another Story Time and we had approximately 20 kids and parents show up.
- Library Associate Irina Delone continues to do a wonderful story time for the kids at the day care every Tuesday. She does one for the 3 and 4 year old children and one for the toddlers.

Succeed in School: Homework Help

- We had our last group of the semester come to El Pueblo from Toltecalli High School. 25 students and their teacher have been coming to the library fairly regularly to use laptop computers to do research and write their papers. Branch manager Aaron Valdivia continues to assist the students and their teacher with navigating the library's website and databases for information and research resources. The teacher has indicated that they would like to continue this partnership with the library after the holiday break.

EL RIO—Tara Foxx-Lupo

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

El Rio has recently been assigned our own computer instructor because of our high attendance rates. With the high demand for computer classes El Rio staff felt that our site would be ideal for offering **Job Help**. To kick off our new Job Help offerings, El Rio is offering **Drop in Job Help** for three days per week during the Holidays. In January our program will be offered on Monday mornings, creating another site for job seekers who want to improve their skills and get one-on-one help.

Visit a Comfortable Place: Physical and Virtual Spaces

On December 21st El Rio Library invited the community to our seasonal program, **Craftalicious: Let it Snow**. People of all ages came in to relax and enjoy the library. The library provided all of the materials and customers made beautiful, brightly colored wreaths to take home and decorate for the holidays. The craft went well and about twenty people attended.

FLOWING WELLS – Sandy White

Satisfy Curiosity: Lifelong Learning

Create IT's teen photography class culminated with an exhibit at the Ellie Towne Community Center on December 8th. All the community members whose portraits were featured attended, as well as some friends, library, and community center staff. We're excited to start the next session, video production, in January.

Visit a Comfortable Place: Physical and Virtual Spaces

To stave off boredom during the long winter school break, we showed family-friendly movies in the afternoons. Dozens of children and teens enjoyed holiday classics at the library.

Wii Fitness and Wii Gaming have both been doing very well, with about 30 people per week attending both.

GEASA-MARANA— Nancy Lindeman

Create Young Readers: Early Literacy

Staff traveled to Roadrunner Elementary during early December for a First Card presentation to 73 eager first graders and their teachers.

Our Preschool Storytime attendance continues to show significant increases over a year ago, with an almost 67 per cent increase for December.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Area teens were treated to a special holiday event with pizza and our one-of-a-kind Teen Pictionary game the first Friday of December.

Friend's Funded Activities:

December Teen Holiday Event

HIMMEL PARK BRANCH – Sharla Darby

Satisfy Curiosity: Lifelong Learning

Gwen Ray presented a puppet show “A Penny a Look” to a family audience on December 10th. Sixty five people of all ages enjoyed the Holiday show which included audience participation, humorous story, zany puppets and local and holiday highlights.

Visit a Comfortable Place: Physical and Virtual Spaces

Over the last three weeks, we've had 61 people at Teen Gaming. Teen Gaming is not only a place where our teenagers can have fun and develop dexterity skills but it also provides them with a safe and welcoming place where they can be themselves and make new friends. I've been receiving very positive feedback from parents/caregivers. One foster parent made a generous donation of \$150 to the group this month stating that the program means so much to his children. I've witnessed his older child's interactions with others improve over time. A case worker tells me that her teen is always asking her to bring him to gaming on Tuesdays. Many of our teens have very difficult lives at home so it feels good to know that we can provide them with a safe place.

Friends funded activities:

Teen Gaming, Tuesdays, 3:30-5:30pm

Gwen Ray Puppet show, Dec. 10th

JOEL D. VALDEZ MAIN LIBRARY- Karyn Prechtel

Be an Informed Community Member: Local, National and World Affairs

The **Grants & Nonprofit Info Center** hosted a Grants Databases Open Lab on December 9th with 5 people in attendance and a Proposal Writing Basics workshop on December 20th with 22 people in attendance. The **Nonprofit Grant Opportunities eNewsletter** was sent out on December 12th and was recently shared on Twitter by a nonprofit consultant from Florida. The newsletter currently has 476 recipients.

The **Seed Library** had its first organized volunteer opportunity on 12/17; the repackaging of seeds for the collection. We had 4 volunteers and 2 staff in attendance. The Seed Library also launched its official Facebook page on 12/12, with about 89 “likes” to date!

Friend's Funded Activities:

Jim Turner from the **Arizona Historical Society** gave a talk at Main about the Coronado Expedition through what's now Mexico and Southwest USA in the mid 1500's. The lecture was sponsored by the **Arizona Humanities Council**.

JOYNER-GREEN VALLEY— Donie Gignac

Satisfy Curiosity: Lifelong Learning

Karen Greene is conducting volunteer trainings for the much anticipated Bookbike project that she is spearheading. The bike will participate in many Downtown events and provide attendees with free books!

Visit a Comfortable Place: Physical and Virtual Spaces

120 folks participated in the annual Gingerbread House decorating program presented by children's librarian Michelle Creston. The houses, premade by staff, were then decorated by attendees of all ages. Much fun was had.

Friend's Funded Activities:

Green Valley Friends – Gingerbread house decorating for families, 120 folks attending.
December crafts for children, Humanities lecture on the Grand Canyon.

JUVENILE DETENTION CENTER

No report this month

KIRK – BEAR CANYON LIBRARY –Margaret Wilkie

Create Young Readers: Early Literacy

On December 10th Joyce Tominaga once again came up with two great holiday crafts. Kids of all ages created luminarias and gift boxes made entirely of recycled materials.

A capacity crowd enjoyed a musical puppet show, "Fun and Frosty," performed by No Strings Attached.

Satisfy Curiosity: Lifelong Learning

In October a group of local quilters approached us about forming a quilting group. Over 20 quilters meet every Friday afternoon in our large meeting room. The group, Canyon Quilters, is composed of quilters of various ages and skill levels.

Friends of the Kirk – Bear Canyon Library Funded Activities:

Read to a Dog

Lego Club

Joyce Tominaga Holiday Crafts

Puppet Show, Fun and Frosty.

Santa's visit to Storytime

MARTHA COOPER BRANCH– Kathy Konecny

Create Young Readers: Early Literacy

Library Associate Laurie Fleetham presented a special storytime to children at the Lighthouse YMCA on December 23. Eighteen children enjoyed the holiday-themed books and crafts.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

A Catholic Social Services representative brought newly-arrived Somali refugees to Martha Cooper for their first introduction to American culture. The representative remarked that our

English and computer classes are a vital part of the refugees' successful adjustment to America and thanked us for all of the critical services that the library provides.

Satisfy Curiosity: Lifelong Learning

On December 14th, we culminated six weeks of digital photography classes with an exhibition of the professionally printed photographs selected by the students. Members of our customer community shared in a reception to honor the occasion.

Succeed in School: Homework Help

A committee of six librarians and five teachers met at Martha Cooper on December 2 to design a curriculum that will be used in familiarizing middle and high school teachers with the myriad of resources offered by the library to augment and enhance classroom instruction.

Visit a Comfortable Place: Physical and Virtual Spaces

A community organization donated \$200 to Martha Cooper to use for services to immigrants populations. The group donated the money out of gratitude for its regular use of our meeting rooms.

Friend's Funded Activities:

- Big Hunk Geology presented by Colossal Cave Park
- Dream Catcher workshop presented by Vivian Enos

MILLER-GOLF LINKS – Mary McKinney

Satisfy Curiosity: Lifelong Learning

A well-known man from the North Pole was a bit behind in toy-making to be able to visit on December 13. However, his wife stepped in to take his place, and her visit was as sweet as a sugarplum. The crowd loved her! She told a delightful story, and was patient as could be while photo after photo was taken with one of her many new friends by her side. Her husband was able to make it two days later, and his visits never disappoint as they are met with much anticipation by our excited customers...and their children.

Holiday crafts were a big hit at the Crafternoon on December 17th. The 30 kids and teens that attended made reindeer headbands, handprint wreaths, gingerbread pins, and snowmen ornaments.

Visit a Comfortable Place: Physical and Virtual Spaces

Watercolor weavings in which two paintings were woven into one adored the gallery wall of the children's area. The artists are second grade students at Lyons Elementary School.

Friends' Funded Activities:

- Book Links Book Club on 12/9/11
- Crafternoon on 12/17/11
- Teen Volunteer Appreciation Event on 12/21/11

MISSION – Mary Sanchez

Be an Informed Community Member: Local, National and World Affairs

Mission Branch also served as a drop-off location for Pima Animal Care Center's Holiday donation drive. We are collecting pet care items until the end of the year.

Satisfy Curiosity: Lifelong Learning

Mission also hosted a couponing class in December, led by a volunteer community member. Additional sessions will be held in January as well.

Visit a Comfortable Place: Physical and Virtual Spaces

On a daily basis, Mission staff has been assisting patrons inquiring about downloading ebooks through Overdrive and lately also about using Freegal.

Friend's Funded Activities:

Teen recycled art activities for December included cord bracelet making, clutch handbag craft, and Vivian Enos gourd angel ornaments.

MURPHY WILMOT – Daphne Daly

Visit a Comfortable Place: Physical and Virtual Spaces:

Our computer instructor offered a session for the public on Overdrive, the library's downloadable media source. Users of e-readers were walked through the steps to use the Overdrive catalog of books, and received some one-on-one help with downloading books to their devices.

In mid-December, just in time for the holidays and all of the season's temptations, we hosted the OASIS program "Beat Those Sugar Blues." An enthusiastic and inquisitive audience learned about sugar in its many forms and how to break the sugar habit and regain a healthy, balanced palate.

NANINI – Kristi Bradford

Satisfy Curiosity: Lifelong Learning

Despite it being the busy holiday season, Library Associate Micheline Johnoff's adult art program series drew groups of 40 and 37 the end of November. The topics included "Who Dunit" about art theft presented free by the docents at Tucson Museum of Art, and "Portraits through the Ages" presented free by the docents at the University Of Arizona Museum Of Art.

Visit a Comfortable Place: Physical and Virtual Spaces

Nanini's children's area became a winter wonderland with beautiful and unique snowmen created by 2nd grade students from St. Elizabeth Ann Seton School. Our young customers were so taken with the art; several came up and asked if they could also draw snowmen to go with them!

Friend's Funded Activities:

YA Librarian Pam Park wrapped up a semester of hard work from her teen volunteers with a teen volunteer thank you session that included snacks and an overview Prezi (created by Librarian Kendra Davey) on How to Get a Job.

QUINCIE DOUGLAS— Elva Smithwhite

Be an Informed Community Member: Local, National and World Affairs

We hosted a photo array and reception from Border Action/Accion Fronteriza. This women's support group uses photography as an expression of community, promoting respect, dignity and tolerance.

We hosted America Recycles Day with Pima County Sustainability Manager Robin Johnson. The celebration included a film, discussion and recycled art projects.

We have partnered with a neighborhood group, South Park Art Culture Center (SPArCC) for a health literacy project that is part of the national initiative, Communities Putting Prevention to

Work. The project, sponsored through Pro Neighborhoods is training an intergenerational group from our neighborhoods to lead small groups in exercise and healthy eating discussions. Training began in November and public sessions featuring Zumba and Slide dancercise will start in January.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

On November 26, the adult discussion group viewed the new Suze Orman movie on personal finance and discussed strategies and practices for improving money management.

Satisfy Curiosity: Lifelong Learning

The Poetry Club continues to meet on alternate Sundays. During one popular session in November, community members participated in multilingual poetry reading including Spanish, French and Russian with discussion about poetry translation. The club is facilitated by Tatyana Spiegel, Substitute Librarian.

Friend's Funded Activities:

Refreshments for the Poetry Club are provided by Friends funds.

SAHUARITA – Michele White

On December 17, 2011 the Tales and Treats Holiday program was attended by 61 people of all ages. The Sahuarita Teen Advisory Board members, who have completed the Reading Partners training, shared many stories. Everyone enjoyed turning cupcakes into snowman treats and making holiday crafts.

Friend's Funded Activities: Tales and Treats

SANTA ROSA (SRO) —Emily Mazur

No report this month

SOUTH TUCSON — Leanne Yoder

Be an Informed Community Member: Local, National and World Affairs

Matthew continues to do a fantastic job building our branch's Twitter account. At 217 followers ours is one of the most followed Twitter accounts in the PCPL system, behind only Main and Flowing Wells. The Twitter account is more than just a megaphone to announce library programs and events; it also allows us to have a direct line of communication with our patrons. In addition to posting library news, Matthew directs patrons to interesting links and introduces topics for discussion.

On November 23rd Deanna staffed a library information table at the 23rd Annual Thanksgiving Street Banquet Agency Fair at the Gospel Rescue Mission. Each year the Rescue Mission serves approximately 3,500 delicious turkey meals and has an information/service agency fair for community members.

Satisfy Curiosity: Lifelong Learning

On November 15 twenty one people created library card badges in a program that celebrated National Native American Month. Vivian Enos taught participants how to use colorful glass beads to create a beaded lanyard in which to carry their library card.

In what is becoming an annual winter break tradition at our branch, on December 21, nineteen children made paper mâché volcanoes, painted them, and created a “lava” flow of vinegar and baking soda.

Friend’s Funded Activities:

Volcano making on December 21.

SOUTHWEST— Marissa Alcorta

Be an Informed Community Member: Local, National and World Affairs

Branch Manager Marissa Alcorta presented, along with other colleagues, and the AzLA conference on November 22nd. Along with Donie Gignac and Elizabeth Soltero, she presented on all the wonderful systemwide programming PCPL provides through Nuestras Raices and the expansion of this programming into the Tucson Festival of Books. It was great to meet other librarians from around Arizona and attend some informative conference sessions.

Create Young Readers: Early Literacy

December 4th Jackie Macias provided a storytime for the Tucson Museum of Art exhibit opening, Who Shot Rock and Roll. Jackie read rock and roll themed stories and sang some rock and roll songs with all the children participating.

Satisfy Curiosity: Lifelong Learning

We celebrated Native American Heritage Month in November at Southwest with a book display on Native American culture, history, arts, and literature. We also hosted a Dreamcatcher making Workshop by Tohono O’Odham tribal member Vivian Enos.

We have been continuing our Southwest Coupon Club which is run by community member Debbi Jaspersen and occurs every 2 weeks. We have a great turnout each session and have new members joining or asking about the classes on a regular basis. We collect coupons from our newspapers for the club and other community members have begun to bring in their inserts and coupons to contribute to the coupon box. We have had a great deal of interest from the community around Southwest and even into Mission area. Debbi has been gracious enough to provide a class on couponing at Mission as well this month because of interest from community members living in that area. Debbi has been a wonderful presenter and has grown to be a wonderful advocate for Southwest and Pima County libraries by touting all the services we offer to her contacts in the community.

December 7th we had our second annual Southwest Community Tree Decorating Extravaganza. We had materials available to make 5 different ornaments for the Southwest tree. Participants, who ranged in age from children to adults/seniors, were able to create some ornaments for their trees at home and also some to hang on the tree in the library. It was a really fun event and we had a really great turnout. The children were especially creative in making their own ornament creations.

Friend’s Funded Activities:

DreamCatcher Workshop by Vivian Enos November 16th.
Holiday Ornament Decorating Extravaganza December 7th

VALENCIA – Sol Gómez

Create Young Readers: Early Literacy

On December 15th, Bilingual Family Read Aloud Night had over one hundred people attend.

Children and their families enjoyed an evening of interactive storytelling, songs, puppet shows, meeting Curious George, and eating pizza!

The last Create Club of the year had a Winter Wonderland theme where children and their families made holiday crafts, ate yummy treats, and watched holiday cartoons. Over thirty people attended this special event!

Satisfy Curiosity: Lifelong Learning

Valencia's very own Melissa Porta and her trio provided a special mini concert to Valencia patrons. Melissa is a professional violinist who is currently at the University of Arizona and plans on pursuing a Master's in Library Science.

Friend's Funded Activities:

Create Club

WHEELER TAFT ABBETT, SR – Ruth Grant

Satisfy Curiosity: Lifelong Learning

- Science Saturday was on Dec. 3rd. Tucson Amateur Astronomer's Society came out to talk about the universe, stars, and supernovas. Some of the kids got very involved, and wanted to have long discussions about a lot of the trivia they already knew, or were just now learning, about the solar system. The presenters were very knowledgeable and tailored their talk to the crowd of 20 parents and kids.
- On Wednesday, Dec 21, over 100 participants enjoyed the puppet show, "The Christmas Spider" put on by our intrepid Abbett puppeteers. Throughout the show, we sang Christmas carols, threw "snow" into the crowd, and enjoyed the fun-loving puppets.

Succeed in School: Homework Help

- The teen librarian visited Redeemer Lutheran School on Dec. 15th to promote the CreateIT program to the 6-8th graders. There were 17 kids and 3 teachers. The teen librarian also talked up the homework help program and some of the databases that the teens could use on their final projects, as well as upcoming Science Saturday programs. The kids were especially impressed with Britannica Online, Science Saturday, and CreateIT. One of them even said "Libraries are so cool!"

Friend's Funded Activities:

Story time crafts

WOODS—Coni Weatherford

Be an Informed Community Member: Local, National and World Affairs

Senator Paula Aboud was the featured speaker at Woods Library ---Meet Me @ Your Library on December 7. Library customers were able to have an intimate discussion with a state senator who is active on the state education, health and appropriations committees.

Woods Library regularly provides a table for Food Stamp Application Assistance and also a UA Law Student Legal Referral Clinic.

Create Young Readers: Early Literacy

Maureen Kearney visited a local Head Start's Family Night to talk to parents and families about the library. She brought a stack of picture books along, and many families took the opportunity to sit down on the rug and read with their kids while Maureen talked to other parents. She also read three

books aloud to the whole group. Later in the month, she visited both Head Start classes during the day to read to them, which she will do on a monthly basis until the end of the school year.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

The Fall English classes ended this month. They are very popular at Woods. An interest list for the winter session that begins in January is filling up with a majority of Spanish speakers along with Nepalese and Arabic speakers. A Catholic Diocese Social Services representative has brought refugees to receive library cards and sign up for English and computer classes.

Woods recently acquired a Job Computer Station that, along with regularly scheduled laptops set out for filling applications and Job Help classes with Computer Instructors, will help customers in their job searching.

Satisfy Curiosity: Lifelong Learning

One of our children's LAs, Elizabeth, invited local publisher Spork Press to the library to present a bookmaking lesson in celebration of Emily Dickinson's birthday. Patrons of all ages packed the room to make their own books and eat cake. It was a great success and we hope to have them again.

The Youth Job Development and Readiness Program Fall Semester ends on December 29 when youth who have completed five of the nine series of workshops are awarded job shadowing experiences. The Spring workshop series begins in February at Woods Library facilitated by La Paloma Services.

We showed the film "Troop 1500" and had a short discussion following as part of the Now Showing @ Your Library program.

Friend's Funded Activities:

Bookmaking Workshop

COLLECTION DEVELOPMENT OFFICE – Richard DiRusso

No report this month

TECHNICAL SERVICES DEPARTMENT – Libby Jones

Technical Services is humming along busily, with the added enjoyment of holiday decorations and goodies. As always, we have a multi-pronged attack on our work: Orders, invoices, receiving materials and electronic records, database cleanup and corrections, helping with patron requests and interlibrary loan, among other responsibilities.

A special emphasis this month has been on working with Collection HQ personnel to set up this new collection development software tool for maximum efficiency for The library system. The company is based in Scotland, and it has been enjoyable learning to decipher their version of English. The people have been very helpful and patient.

We are cleaning out our workstations in preparation for moving to the second floor in January. Currently we are on the fourth floor of the main library, but our area will be remodeled to include a large training lab. A wonderful opportunity for us to get rid of nonessentials and make a fresh start, just in time to coincide with the new year!

VIRTUAL LIBRARY— Jen Maney

Satisfy Curiosity: Lifelong Learning

[Read Local with Southwest Books of the Year 2011](#)

Southwest Books of the Year 2011, your guide to the best of southwest reading, has been posted on the website. Or you can pick up a copy at your local branch.

<http://www.library.pima.gov/books/swboy/2011>

Visit a Comfortable Place: Physical and Virtual Spaces

Introducing [Freegal!](#)

Freegal is a free, legal downloadable music service now available from Pima County Public Library. With your library card number and PIN, you can access and download hundreds of thousands of songs. Browse through the genres or search for your favorite artist! Not sure what song to pick? You can listen to a sample of every song before you download. Download up to three songs every week. It works on both PCs and Macs, and you can use any MP3 player. And these songs stay on your device—they don't check back into the library, ever.

<https://pima.freegalmusic.com/users/idlogin>

Learn to Read - Gina Macaluso

Create Young Readers: Early Literacy

Ella Gomez continues to reach out to approximately 1,100 babies a month at local hospitals. She provides parents with information on the library and how the library can benefit the family and the new baby.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

As of Nov. 15, 2011, the PCPL Word Journeys Program has had nine Thursday sessions at the Woods Branch Library with teens and Holaway students, two youth trainings sessions and two sessions at Holaway –one to introduce the program to students and their parents, one for the mentors to work with the elementary students.

This year's focus is media literacy around health, nutrition and safety issues in partnership with United Ways' Media Smart Program. Field trip, on October 6, to Sunflower Farmers' Market to photograph healthy and less healthy food and take part in food scavenger hunt activities. Field trip on Nov. 3: the *teens and older Holaway students* visited the UA World of Words exhibit at the College of Education to view the art for the books connected to the Arizona State Museum (ASM) exhibit. They walked to the ASM to meet up with the younger students for "**Through the Eyes of the Eagle: Illustrating Healthy Living**", an exhibit presented in collaboration with Tohono O'odham Community Action. Again the students photographed healthy/safety/nutrition images and took part in an exhibit scavenger hunt.

WJ also partnered this semester with KORE Press for THE BIG READ. Slam Poet Logan Phillips facilitated a workshop for youth (and the public) and all the students created a recipe for something other than food in response to Emily Dickenson's recipe for Gingerbread. Their work has been submitted to Stories that Soar with the hopes that some will be included in the Nov. 20 performance.

The Hopi Foundation's Owl & Panther (OP) project is partnering again, giving two refugee youth an opportunity to participate. OP has provided food for one of the workshops with a nutritionist. Community Extension Programs provides transportation, snacks and the Holaway students. United Way provided training for Marge, a

nutritionist's and photographer's visit and will be developing all the images the kids have captured. One UA (a Word Journeys graduate) and one Pima student are working with the project this semester.

Read to Learn – *Amber Mathewson*

No report this month

Community Engagement – *Beth Matthias-Loghry*

No report this month

Customer Experience – *Bonny Bruce*

Everyone's a Leader on Hiatus

The Everyone's a Leader workshops were offered to PCPL staff monthly from April 2010 to November 2012. The attendance sheets totaled 271, with the highest attendance from library pages and customer service clerks. All staffing levels described it as a valuable program that builds confidence, self-discovery, and motivation to be leaders. The leadership workshops offered a parallel leadership experience. Facilitator teams gained confidence in presentation skills, group facilitation and developing training curriculum, while participants gained an understanding of leadership and left with tools to help them reach their leadership goals. Six of the facilitators were promoted, making us realize that the Everyone's a Leader program is ideal for succession building! The leadership workshops will be on hiatus for six months. During this time we will recruit a new team of facilitators and refresh the curriculum.

Welcoming Libraries – *Jere Voigt*

No report this month



DATE: January 10, 2012

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Pat Corella
Library Deputy Director

SUBJECT: Facilities – Nov/Dec 2011

Electric Vehicles Project: The charging stations have already been installed at Himmel and Bear Canyon libraries with the rest to follow over the next month or two at: Eckstrom-Columbus, Martha Cooper, Nanini, Woods Memorial and Murphy-Wilmot. Facilities staff has accompanied the two electrical Contractors, Interstate and Wilson Electric to all the sites and have taken measurements and have metered [the electric loads on the sites](#) to date.

Remodeling Project: The re-design of the Technical Service's space on Main library's fourth floor is 90% complete. We are currently waiting for Facilities staff to provide an estimate of cost to do this project. Facilities staff has also begun to establish a construction schedule.

The expansion and remodel of the Eckstrom-Columbus Library will be starting sooner than expected. We have had three meetings with Facilities staff to get us through schematic design and go out and hire an Architect to begin construction documents which should happen by mid-December.

We met with the developer of the Rancho Sahuarita who is proposing to build a library in the Town of Sahuarita to have a preliminary discussion about potential financing to do this project.

The UA Tech Park, "Y" and Library have scheduled a several meetings to begin to discuss options for this potential project.

MISCELLANEOUS PROJECTS: The Capital projects and bond election awaits a decision to be made, hopefully, in the not-too-distant future. Incidental and related smaller projects that crop up during the course of the year will be addressed as they happen.



DATE: January 10, 2012

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Steffannie Koeneman
Community Relations Manager

SUBJECT: COMMUNITY RELATIONS REPORT- November/Dec 2011

During the last two months Community Relations has nearly completed its work to get branch newsletters established at all of our library locations. Our branches have begun to compare their newsletters and happily, are borrowing the best from each other to use in their own publicity tools.

We did the design and publicity work for the upcoming Arizona Legacy Centennial Project – a photo display of barrio life in Tucson prior to the urban renewal projects of the 1960s and 1970s. Work included designing of posters and ads, signage and a press release inviting Tucsonese to attend a photo viewing and selection event at Santa Rosa Branch Library on Sat. Dec. 3.

A gala reception will be held at Main Library on Feb. 11, 2013. Look for your invitations in email soon.

Another press release is ready for Project Mittens – and will go out as soon as it remains cold enough for people to need mittens. A copy of the release is attached.

After my departure, Diane Luber from County Communications will handle press releases for the Library, working with Jen Maney.

Library in the News . . .

[Pima County Public Library | Tucson, Marana, Ajo, Oro Valley ...](#)

Serving the city of Tucson, and **Pima County**. Web access to catalog, online renewals and reserves, news and events, maps of locations, reference links, links of ...

www.library.pima.gov/ - Cached - Similar

[Register now for Pima County's arts, crafts and special interest ...](#)

Tucson Citizen - 1 day ago

The deadline to register for the Pima County Natural Resources, ... Special Interest Classes booklets available at **Pima County Public Library** branches. ..

2.

[County hosting library finalists](#)

The Spokesman Review - Nov 29, 2011

The two finalists are Nancy Ledebner, library director for the **Pima County Public Library** system in Arizona, and Diane Smikahl Vieira, library director at ...

4.

[Library policy restricts public use](#)

Arizona Daily Wildcat - Nov 27, 2011

According to the **Pima County Public Library's** Computer and WiFi Use Policy, library card owners are able to reserve computers, and based on the demand of ...

6.

[Book events](#)

Arizona Daily Star - 3 days ago

Friends of the Library Book Sale - Friends of the **Pima County Public Library**, 2230 N. Country Club Road. 9 am-4 pm Dec. 4-5. Free. 795-3763. ...

8.

[Thanksgiving, city furlough to close many offices](#)

TucsonSentinel.com - Nov 23, 2011

Pima County public libraries and the Oro Valley Public Library will be closed Thursday. El Rio Branch Library and Oro Valley Public Library also will be ...

10.

[Grab Mom or Abuela: Help Out With Historic Photo Project](#)

Tucson Weekly - Nov 30, 2011

As part of a collaborative project between the Arizona Historical Society and the **Pima County Public Library**, Tucsonans who lived in Barrio El Hoyo, ...

12.

[Book events](#)

Arizona Daily Star - Nov 26, 2011

Friends of the Library Book Sale - Friends of the **Pima County Public Library**, 2230 N. Country Club Road. 9 am-4 pm Dec. 2-5. Free. 795-3763. ...

14.

[Tucson Events for Middle and High School language learning.](#)

Examiner.com - Nov 27, 2011

... www.sonoranbells.org/577-7816 / sbinfo@sonoranbells Friends of the **Pima County Public Library** host a book signing and sale featuring Tom Van Dyke's, ...

[Neto's Tucson: Centennial exhibit to resurrect lost barrios](#)

Arizona Daily Star, The (Tucson, AZ) - December 4, 2011

Length: 627 words (Estimated printed pages: 3)

From the third-floor windows of the downtown Joel D. Valdez Main Library, facing south, visitors can see the colorful La Placita, which obscures the drab-coated Tucson Convention Center and the barrios beyond. Forty and more years ago, if the library had been on North Stone Avenue, the view would have been much different: people, homes and businesses in a vibrant multi-ethnic community. The 1960s demolition and construction of the convention center and La Placita forever altered the...

[WHAT'S CLOSED](#)

Arizona Daily Star, The (Tucson, AZ) - November 21, 2011

Length: 264 words (Estimated printed pages: 1)

Thanksgiving City garbage and recycling * The city of Tucson's garbage and recycling collection services scheduled for Thursday will be delayed by one day. Los Reales Landfill will be open Friday. For information, call Environmental Services at 791-3171 or go to www.tucsonaz.gov/esd. County garbage and recycling * All county landfills and transfer stations will be closed Thursday. This includes the Tangerine Road, Ajo and Sahuarita landfills, and the...

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5.

[THE SCOOP: Parisi still online after leaving KVOI; library's digital books OK for Kindle](#)

Arizona Daily Star, The (Tucson, AZ) - November 13, 2011

Length: 501 words (Estimated printed pages: 2)

Although he's still putting out his show online, talk radio host Jim Parisi is off the air after a shake-up at KVOI 1030-AM. Doug Martin, president and general manager of Good News Radio Broadcasting, KVOI's parent company, said a slip in ratings in the nearly two years Parisi's show aired on the station spurred him to make the move. Martin said the lack of collaboration between station management and Parisi, who broadcast his show...

[What's closed on Veterans Day](#)

Arizona Daily Star, The (Tucson, AZ) - November 10, 2011

Length: 229 words (Estimated printed pages: 1)

WHAT'S CLOSED ///// City garbage and recycling * The city of Tucson's garbage and recycling collection services scheduled for Friday will be delayed by one day. The Los Reales Landfill will be open Friday. For information, call Environmental Services at 791-3171 or go to www.tucsonaz.gov/esd. County garbage and recycling * All county landfills and transfer stations will be closed Friday. This includes the Tangerine Road, Ajo and...

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Library Advisory Board
Activity Report
November 2011

Library Sponsored Programs									Community Outreach				
BRANCH	Adult	Attendance	Youth /Children	Attendance	Meeting Room	Attendance	PC Classes	Attendance	Number of Programs	Attendance	Gate Count	Volunteer Hours	Internet Use
Adult Detention Center													
Bookmobile									1	151	360		
Caviglia-Arivaca	5	18	10	60	24	121			2	170	2,090	68	278
Dewhirst-Catalina			7	32	3	19					4,455		753
Dusenberry-River	9	144	31	714	23	279	4	33	2	34	19,391	67	1,459
Eckstrom-Columbus	6	20	27	301	25	239	14	124			16,637	77	4,046
El Pueblo	1	10	16	92			10	12	2	800	8,608	30	2,729
El Rio			18	297			8	64			4,754	41	556
Flowing Wells	4	117	21	423			50	626			19,663		3,382
Geasa-Marana	2	19	3	47	16	148	5	47			2,642		657
Himmel Park	14	184	45	1,073	102	500	9	50			21,845	158	2,688
Joel D Valdez Main	12	109	37	1,554	207	703	7	44			51,484	9	10,706
Joyner-Green Valley	13	245	23	528	55	492	16	44	2	350	25,434	865	3,599
Juvenile Detention Center	1	200	16	111	12	12	5	30			3,140	15	
Kirk-Bear Canyon	11	238	40	1,042	125	833	4	22			20,888	100	2,720
Martha Cooper	9	288	40	534	129	365	11	53			14,163	19	4,572
Miller-Golf Links	9	75	51	1,026	138	350	11	63	1	500	21,953	231	3,142
Mission	7	49	32	380	40	414	10	42			21,391	174	3,338
Murphy-Wilmot	11	133	48	726	201	862	16	210			27,972	58	6,347
Nanini	12	164	39	1,297	46	421	11	91			21,610	41	2,923
Oro Valley	41	1,272	33	767	58	1,247	6	43			16,486	997	1,483
Quincie Douglas	5	32	66	458	120	335	17	89	1	7	8,975	40	3,665
Sahuarita	1	3	19	272	37	77	6	29			4,242	40	750
Salazar-Ajo	7	81	21	67	5	31	7	20			5,355	16	1,065
Sam Lena-South Tucson	8	44	30	241	56	528	15	85	1	500	9,133	16	3,376
Santa Rosa			26	223	42	640	22	53			7,523	20	1,689
Southwest	3	28	12	39			7	30	1	20	3,423	12	1,006
Valencia	8	65	53	1,073	134	785	24	82	3	78	37,873	81	5,351
Virtual Library													
Wheeler Taft Abbett	11	111	34	955	99	676	10	27	4	153	23,354	34	3,531
Woods Memorial	5	86	53	586	212	461	21	125	1	75	32,014		5,735
Adult Services									23	1,000			
Youth Services			845	743					24	3,930		0	
TOTALS November 2011	215	3,735	1,696	15,661	1,909	10,538	326	2,138	68	7,768	456,858	3,207	81,546
TOTALS November 2010	199	1,952	1,394	15,038	1,804	11,654	236	1,189	51	10,530	464,244	2,819	83,209
Percentage Change	8%	91%	22%	4%	6%	-10%	38%	80%	33%	-26%	-2%	14%	-2%



Pima County Public Library

MEMORANDUM

DATE: December 21, 2011

TO: Pima County Public Library Advisory Board

FROM: Ken McDonald
Library Administration

SUBJECT: CIRCULATION AND ACTIVITY MEASURES – November, 2011

Attached are the circulation and activity measures reports, reflecting a variety of activities measured across the PCPL system for the month referenced above.

In summary, the following table records the PCPL system activities.

	November 2011	November 2010	Percent Change
CIRCULATION	600,290	568,321	5.63%
E-BOOK DOWNLOADS	15,351	9,365	63.92%
ACTIVITY MEASURES:			
GATE COUNT	456,858	464,244	-1.60%
VIRTUAL LIB. WEBSITE VISITS	307,823	328,851	-6.39%
YOUTH/CHILDREN PROGRAMS			
Number	1,696	1,394	21.66%
Attendance	15,661	15,038	4.14%
ADULT PROGRAMS			
Number	215	199	8.04%
Attendance	3,735	1,952	91.34%
PC CLASSES			
Number	326	236	38.14%
Attendance	2,138	1,189	79.81%
INTERNET SESSIONS	81,546	83,209	-1.20%
MEETING ROOM USE			
Number	1,909	1,804	5.82%
Attendance	10,538	11,654	-9.58%
SCHOOL VISITS			
Number	59	74	-20.27%
Attendance	2,386	4,211	-43.34%
COMMUNITY OUTREACH			
Number	68	51	3.33%
Attendance	7,768	10,530	-26.23%

Revised: 7/1/2011