

Agenda Item 6B



Pima County Public Library Advisory Board

DATE: November 7, 2011

TO: Library Advisory Board, Pima County Public Library

FROM: Nancy Ledeboer, Library Director

SUBJECT: DIRECTOR'S REPORT, October 2011

The University of Arizona School of Information Resources and Library Sciences (SIRLS) will be going under an accreditation review in the next year. In preparation they are doing a Strategic Plan and looking at opportunities to expand their programs. Library Services Manager Jen Maney and I attended a retreat to provide feedback and suggestions for the future of the "DIG IN" program. This is a certificate program offered by SIRLS focusing on organizing and managing digital content. Currently SIRLS has a grant from the Institute of Museum and Library Services (IMLS) to train professionals who work in libraries, museums and archives to manage digital content. SIRLS is looking at how to expand this program. They also have an IMLS grant to fund the Knowledge River (KR) program which provides scholarships to Native American and Hispanic students who are interested in providing library services to underserved communities. PCPL partners with SIRLS to provide graduate assistantships to KR students. This year we have four graduate students working in PCPL libraries. I met with the Director of SIRLS and the KR program director to discuss possibilities for the future of this program. SIRLS recently received its third IMLS grant to support this program, however, they need to find additional funding and they are exploring new models for delivering the program.

The Library Foundation held its annual fund raising event, Outstanding in the Pueblo on October 13th. There were over 120 people attending the program which honored Fletcher McCusker, Mayor Bob Walkup and Beth Walkup. Supervisor Elias was in attendance to introduce the honored guests. The Foundation voted to continue its support for Homework Help and has added a new funding commitment to support the expansion of the IT Nation program. These funds help students succeed in school and will train a cadre of teens who have the skills and confidence to conduct computer classes for other library customers.

I attended the Friends board meeting on October 10th. The Friends continue to hold monthly book sales as well as conduct online book sales. The book store at the Main Library is doing well and the book carts in branches are doing well. The Friends will be a sponsor of the key note speakers at the Arizona Library Association conference next month. Members of the Friends, Foundation and Library Advisory Board are welcome to attend the talk that will be presented by Joan Fry Williams and George Needham on the future of libraries.

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Several PCPL staff is heavily involved in conference planning. Ella Gomez, Mary Sanchez, Karyn Prechtel and Coni Weatherford are all providing leadership roles in planning the programs, inviting sponsors and exhibitors and handling local arrangements for the conference. In addition, PCPL will host a Spring Forum in March on the topic of Community Building and Civic Engagement. These opportunities bring librarians from across the state to Tucson and help to promote our local conference facilities.

The lobbyist for AzLA met with representatives from the Arizona Taxpayer's Research Association (ATRA) to discuss initiatives to cap library district tax levies. A comparison of tax rates and tax revenue for library districts was provided to show that the amount levied is used to support library services. Board members, Friends and Foundation members are encouraged to contact members of ATRA to let them know that library district funding is essential and to let local jurisdictions determine the level of funding that their community wants to dedicate to library services.

Jana Bradley from SIRLS shared information that she has gathered over the past five years in her research on the eBook and ePublishing trade. This was a brown bag lunch session presented to a room full of librarians who are interested in how the changes in book publishing will impact libraries. There is an obvious trend for authors to connect directly with readers. Ms. Bradley showed how more authors are choosing eBook and self publishing as a preferred method of reaching readers. After reviewing trends in publishing she discussed some challenges and opportunities for libraries. This talk sparked much discussion among staff about how we will keep up with self published works and how libraries will purchase, and provide access to more and more digital content. The current model provided by publishers and vendors like OverDrive does not meet the library's needs. As more authors move toward direct self publishing and eBooks it will be much harder to keep up with new works and to negotiate purchase of books. In the past libraries have worked with one or two "jobbers" who represent the world of trade publishing. In the future this may limit what libraries can offer the public.

We have established four scenario teams to look at how trends like ePublishing will impact library services. Reports from each of the teams will be brought to the Library Advisory Board for discussion so that we can incorporate strategies to align our resources and services to meet these changes. The areas being explored by the four task forces include: 1) the role of the library in community building, conversation and convener, 2) the role of the library in supporting the creation, preservation and access to local content, 3) the role of the library in providing access to digital content, 4) the role of the library as a place for learning and instruction. These will all be future topics for discussion.

I have scheduled meetings with each of the Supervisors to share information about the library's partnership with Literacy Connects. The Executive Director, Betty Stauffer and I will be asking each Supervisor to take the Literacy Pledge and to help us connect the residents of Pima County with literacy and learning opportunities. If we can engage the entire community in literacy as learners, tutors, donors and advocates we believe we can create a literate community where everyone has access to opportunities to learn and express their ideas. The partnership with Literacy Connects advances the goal of the library to serve as a community learning center where people come to access information and pursue life long learning.

Agenda Item 6C



DATE: November 7, 2011

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Melody Ballard
Deputy Library Director

SUBJECT: Public Service Report – September 16 – October 15, 2011

ADULT DETENTION CENTER—*Thomas García*
No report this month

AJO—*Linda Lam*
No report this month

CATALINA – *Karen Greaber*
Satisfy Curiosity: Lifelong Learning
Catalina hosted a musical program based on the book “The Composer is Dead” by Lemony Snicket. It’s a fun book that introduces children to instruments found in an orchestra.

CAVIGLIA-ARIVACA—*Mary Kasulaitis*
Literacy for Success in Everyday Life: Adult, Teen and Family Literacy
Teacher Luke Brannen brought the Nogales High School’s Sportsmen’s Club to the Arivaca Library for a talk on the history of the area, after which they hiked the Arivaca Cienaga and toured the ghost town of Ruby.

Satisfy Curiosity: Lifelong Learning
Friends of the Arivaca Library held their Annual Meeting on October 1. Music by local artist Brad Knaub was followed by a talk by Tucson author Opha Probosco.

Banned Books Week was celebrated with a display.

DUSENBERRY-RIVER—*Dianna Thor*
Create Young Readers: Early Literacy
We hosted three workshops on early literacy for parents of infants, toddlers and preschoolers. 20 parents attended, learning about early brain development and the many things they can do at home to foster literacy in their children.

Satisfy Curiosity: Lifelong Learning

On Saturday, October 8th Terri Lapin of the Tucson Amateur Astronomer's Association hosted our monthly Science Saturday program for school-age students and their parents. The 20 people who attended learned about supernovas, what makes them, what causes them to grow, and why they die. Terri used Legos to demonstrate differences between the various elements in the periodic table and we learned that every element on earth came from stars.

Friend's Funded Activities:

River's Introductory Spanish course is going very well. The class is completely full and we have had wonderful feedback about the class and the instructor. The students/patrons are already asking if we are going to continue to off additional Spanish courses.

ECKSTROM-COLUMBUS— Terry Kennedy

Be an Informed Community Member: Local, National and World Affairs

Volunteers from the League of Women Voters staffed a table during the first week in October to register people to vote and inform people about upcoming elections.

The National Federation for the Blind set up a display and staffed a table for Meet the Blind Month during the week of October 2-8. Library users could learn first hand about services and equipment for the blind.

We staffed a table at the annual 29th Street Coalition Festival at Freedom Park which draws several thousand people. Staff members set up a bubble pool and kids had great fun blowing bubbles while their parents learned about library services and programs.

Create Young Readers: Early Literacy

This month, we said farewell to our children's librarian, Shannon Wilcox (now Mootz), who moved to the Valencia Library and welcomed Elizabeth Soltero. Elizabeth came to us from the library's Literacy Office. She participated in two Family Read Aloud Nights on September 21 and October 13 where families enjoy stories, songs, a live story performance, free books and pizza!

Satisfy Curiosity: Lifelong Learning

An E reader class was held as part of our advanced computer skills series on September 23 and 30. The first class featured an e-reader petting zoo, where participants could test out a variety of e-readers.

Movie matinees were held on October 1 and 15. The first film, commemorating Teen Banned Book Week, was Ever After: A Cinderella Story, a one of the book trailers created by area teens based on books that have been banned in the past. The second film, Only God Could Hear Me, is a documentary which is part of the Now Showing at Your Library series.

Friend's Funded Activities:

An 8 week Drawing Studio class, Tell a Story, Show a Story began October 4. In the classes which are geared toward seniors, participants create their own handmade books combining words, drawings, photos, and collages.

EL PUEBLO—Aaron Valdivia

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

- Our new computer instructor, Alyssa Travis, has done a great job of getting our computer classes going again and has agreed to continue our drop-in job help as well. She has had great success in advertising the classes and getting more students to attend. We have at least 4

students for each class in the lab, and we then get more people dropping in for one on one job search and resume/application assistance. The instructor uses the laptops for the job help.

Succeed in School: Homework Help

- Homework Help has started up again and has been a huge success. We continuously have a group of at least 5 kids working with the tutor. We also get many more kids and even adults from the Adult Learning Center that come in to utilize the laptops. The laptops have been a great success in assisting with the large numbers of people needing computers for school work.

EL RIO— Tara Foxx-Lupo

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

We hope to draw more adult students from the **Pima Adult Education Center (PCCA)** to our **Homework Help** program through promotion in the classroom and word of mouth. If possible, we may have our additional tutor go to PCCA some Tuesdays to be available to students who are unaware of the program.

El Rio continues to work with teachers at **PCCA** to inspire the love of reading through regular class visits to the library, group book discussions and special collections tailored to the level and tastes of their student body.

Succeed in School: Homework Help

El Rio consistently has high numbers at **Homework Help**. Approximately 15 kids consistently come to take advantage of Homework Help on both days the program is offered. Though we have supplemented the tutors with volunteers and a **Reading Partner**, we were still facing the need for more help. Ella Gomez recognized the demand and provided El Rio with an additional tutor on Tuesdays.

FLOWING WELLS – Deb Boyle

Be an Informed Community Member: Local, National and World Affairs

September's storytimes themes were all centered on community workers. We had a visit from the fire department, a dentist, a Sun Tran bus driver, and our very own mailman, Mr. Grape. Each of the community members read a story and gave a short presentation about their occupation. It was fun and a great learning experience.

Satisfy Curiosity: Lifelong Learning

We hosted an Arizona Humanities Council sponsored Chautauqua in recognition of Hispanic Heritage Month, titled: A Living History of Teresa Urrea.

Elena Bjorkquist's Chautauqua brought to life the true and tragic story of Teresa Urrea, an early 20th Century folk hero of the Mexican people. The program was introduced by State Representative Vic Williams and Jose Miranda, a staff member of Congressman Raul Grijalva's. The Congressman was out of town and couldn't attend the program personally. In their introductions, both officials spoke briefly about the importance of supporting the humanities, the public library and celebrating our community's cultural diversity. The presentation itself was quite engaging; Elena, in character as Teresa Urrea talked about her life as if she were sharing her story with the press. The program's attendees then had an opportunity to ask questions as if they were speaking with Teresa, which they really seemed engaged by. We had 39 attendees in total and based on the AHC audience feedback forms, many of them heard about the program from the blurbs that were listed in both the Arizona Daily Star's and Tucson Weekly's calendar.

The Create-It program began this month with a focus on portrait taking. The teens have had an enjoyable time learning the art of portrait taking and sharing their photos with each other.

Succeed in School: Homework Help

We had several school groups visit the library for the first grade card campaign. Each group enjoyed a story about the library, an overview about the library, a library tour and spent some time browsing and reading. We have been seeing a lot of first graders and their parents coming in to get new cards.

Friend's Funded Activities:

We kicked off Hispanic Heritage Month with a small Fiesta. There was festive music to set mood. We had refreshments, chips and salsa, Mexican cookies, Horchata and Melon drink for our patrons. Patrons were also able to make tissue paper flowers and/or replica of the flag of Mexico out of seed beads.

***GEASA-MARANA**— Nancy Lindeman*

Create Young Readers: Early Literacy

Fire Safety storytime, complete with 4 Marana Firefighters, a fire engine, and firefighter hats for all the kids, was a great success with close to fifty children and caregivers in attendance.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

The greatly anticipated laptop computer lab is now up and running at Geasa-Marana! So, in addition to the popular half-hour 1-to-1 computer tutoring already offered, we now have various levels of computer classes for our residents on Wednesday mornings. A former Computer Instructor observing the first day set-up commented Geasa-Marana has one of the finest facilities available throughout the system for this type of computer lab.

***HIMMEL PARK BRANCH** – Sharla Darby*

Be an Informed Community Member: Local, National and World Affairs

On Monday, September 19, the 2011-2012 Season of ITVS Community Cinema – Independent Lens in partnership with Arizona Public Media and Pima County Public Library's Now Showing at Your Library screened it first of the season film, "Pray the Devil Back to Hell," depicting how Christian and Muslim women of Liberia teamed up to bring peace to their country in 2003 by defying both the brutal and homicidal dictator Charles Taylor and the equally brutal and homicidal warlords by peacefully standing up to them in their white tee shirts, compelling them to attend the peace talks, and trapping them inside until they took peace seriously. Two of these women, Ellen Johnson Sirleaf, the current president of Liberia (the presidential election is in October) and Leyah Gbowee, the Lutheran woman who first spoke out about the appalling conditions for women and children), won the 2011 Nobel Peace Prize, which they shared with Tawakkul Karman, a woman activist from Yemen. Afterwards, Ann-Eve Cunningham from Arizona Public Media and the Foundation for Women presented a slide show and talk about how the Liberian women are currently faring. Many are becoming businesswomen, as they take advantage of micro loans from the Foundation for Women.

On Saturday, October 8, Cathi Starr, the Southern Arizona Regional Director of the Arizona Department of Veterans' services presented, "Veterans' Service Connected Disabilities and Compensation". In the future, we will offer all three veterans' programs simultaneously every three or four months. That way those interested in burial benefits, service connected disabilities and compensation and pension benefits and the aid and attendance program can all attend one program instead of three separate ones. Then they can hear about everything all at once.

We showed two movies for **Banned Books Week** - the Witches for children and To kill a mockingbird for adults and teens. Right before each movie, we showed the trailers produced for these books as part of the Teen Banned Books 2011 project. This helped spark interesting conversations about intellectual freedom. Patrons enjoyed popcorn as they watched the movies. There was about a total of 13 people in attendance.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

The **Teen Library Advocate Program** on Saturday, October 8th drew in 11 teens. Many of the teens were from the nearby high school, Edge. However, a few of them brought friends from other schools. They were very motivated by the monetary compensation. In fact, two teens completed their paperwork within days of the program. One of the teens is reaching out to tweens by presenting at her former middle school.

The **Slamming Emily Workshop**, part of Tucson's Big Read Project, took place on Saturday, October 15th. The workshop was led by Logan Phillips from the Tucson Youth Poetry Slam. Youth liked exploring Emily Dickinson's poetry but had an even better time sharing their poetry inspired by Emily. One teen asked how he could express in his evaluation that this workshop went beyond his expectations! There were about 13 people in the audience.

Satisfy Curiosity: Lifelong Learning

The **Let's Speak Spanish** flourished increasing from 12 to 20 people each week. As a result we have lengthened the program by one hour to accommodate basic Spanish grammar. Our volunteer facilitator has done an outstanding job and receives wonderful compliments from our customers who attend the program.

On Saturday, September 24, the film, **Bobbie's Girl** (2002) played to 15 attendees. A fictional story about two middle-aged lesbians, one of whom "inherits" her 10-year-old nephew when her brother and sister-in-law are killed in a traffic accident. The same character, Roberta Langham, played by Rachel Ward of *Thornbirds* fame, was also dealing with breast cancer. Her partner Bailey Lewis, played by Bernadette Peters, a natural mother, evolves from a clingy, desperate person to a more confident, self-sufficient one during the movie. The boy learns that he is loved and supported by both women, his grandfather, Bailey's brother David Lewis played by Jonathan Silverman, and all their friends who frequent their pub. Love and family win out in the finale. We audience members were very impressed with Thomas Brodie-Sangster, the young actor who played Alan Langham, the nephew.

Monday's **Senior Games** have been attracting between 8 and 11 people each week. Soon the Winter Visitors will return and will be a welcomed addition.

Families were invited to **Celebrate Hispanic Heritage Month with an Alebrije Workshop** held on Saturday, September 17th. This Mexican folk art from Oaxaca encourages everyone to use their imagination to create colorful and fantastical creatures. Although traditionally made of wood, the workshop used recycled goods. One mom was blown away by how engaged her six-year-old boy was. She exclaimed that it was the first craft he ever completed! There were about 35 people in attendance.

Friends funded activities:

Teen Gaming, Tuesdays, 3:30pm-5:30pm

Big Hunk Candy Bars and Geology, Saturday, September 24th, 2pm-4pm

Aspire! Anime Superhero, Saturday, October 15th, 2pm-3pm

JOEL D. VALDEZ MAIN LIBRARY- Karyn Prechtel

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

The **Teen Banned Books Premier** took place in the Main Library children's meeting room on September 24th. A group of roughly 50 people joined us for light snacks and the first showing of our five Teen Banned Books trailers. After the viewing, there was a 40 minute session where the amazingly poised teen participants fielded questions from the audience. Everyone seemed to

really enjoy the experience and there were multiple inquiries about the possibility of doing it again next year.

Satisfy Curiosity: Lifelong Learning

On September 15, Business Librarians Deborah Brown and Tenecia Phillips made an outreach presentation at the **SME Toolkit Workshop**. Seventy-five local business owners attended this free annual business workshop, which was held in Tucson and was **organized by IBM, the Arizona Center for Innovation and the Small Business Development Center**. Entrepreneurs were excited to learn about free library business resources, such as how to locate current industry trends with the Business Source Complete database.

The Grants & Nonprofit Info Center hosted a workshop entitled **“Your Board and Fundraising”** on September 23rd that was attended by 17 individuals. The Grants & Nonprofit Librarian met with 47 people at a **University of Arizona Foundation grant seeking event** on September 28th, and she also attended the **Tucson-Pima Coalition to End Homelessness conference** where she presented on grant seeking resources at the library. Two Nonprofit Grant Opportunities eNewsletters were sent out on September 19th and October 3rd to a total of 405 recipients.

Friend’s Funded Activities:

The library system received 54 submissions for the **Call to Artists**. A jury of library representatives and members from the local arts community convened in early October to select artists who will display their work in the gallery spaces during the **2012-2013 juried exhibit season**.

JOYNER-GREEN VALLEY— Donie Gignac

Be an Informed Community Member: Local, National and World Affairs

Staff from Gabrielle Gifford’s Tucson office hosted a Medicare information event for a standing room only crowd of around 100 folks. It’s a very popular topic for this community.

Satisfy Curiosity: Lifelong Learning

A local volunteer has just started a “Learn to play chess better” class for adults in the community. We expect this to be a popular class, especially for our winter visitors. Our computer classes, which cover a wide variety of topics, are also very popular with our community.

Friend’s Funded Activities:

Tie Dye for all ages – Green Valley Friends

JUVENILE DETENTION CENTER – SUSAN HASSIG

No report this month

KIRK – BEAR CANYON LIBRARY –Margaret Wilkie

Create Young Readers: Early Literacy

Children’s Librarian, Bill Reuter, received a wonderful compliment from the director of a local preschool: “Thank you “Mr. Bill” for the wonderful storytelling workshop you presented to our staff. Everyone loved it! You truly have a special gift of sharing the joy of books with children. Our preschoolers are looking forward to hearing one of your wonderful stories when you visit our school.”

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Rona Rosenberg, Adult Services Librarian, received a “Complimentary Tweet.” The author of her most recent blog-featured book, Phil Cosineau, found the PCPL post and tweeted his appreciation for the review.

Satisfy Curiosity: Lifelong Learning

We offered an interactive workshop for job seekers, “Finding Employment in a Tough Market.” The next day an attendee called to let us know she had found it very helpful and to compliment the presenter, Kathleen McCormack.

Friends of the Kirk – Bear Canyon Library Funded Activities:

Canyon Crafts

Lego

Club

Read to a Dog

MARTHA COOPER BRANCH– *Sandy White*

Be an Informed Community Member: Local, National and World Affairs

Refugee 101 training was held on September 23 and October 14. People from agencies serving refugees learned about the plight of refugees and the many challenges they face as they come to the United States to start new lives in Southern Arizona.

Succeed in School: Homework Help

Young adult librarian David Schmersal gave presentations to over eighty students at Catalina Magnet High School. Students learned about the services and resources offered by the library and many received their first library cards.

Visit a Comfortable Place: Physical and Virtual Spaces

The Garden District Neighborhood Association held their Neighborhood Night Out Against Crime on the front lawn of Martha Cooper Library on October 4. Two hundred fifty neighbors participated in this event to build community and foster friendships.

MILLER-GOLF LINKS – *Mary McKinney*

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

With help from the Broadband Technology and Opportunities Program (BTOP) which provided Miller-Golf Links with a laptop lab, Drop-in Job Help began on October 6!

Satisfy Curiosity: Lifelong Learning

Hola, ¿Cómo está? 28 people signed up to learn conversational Spanish. Classes began on September 20.

15 people are brightening their lives with color by attending the basic drawing classes over the course of 8 weeks with instruction provided by the Drawing Studio.

Friends' Funded Activities:

- Book Links Book Club on October 14
- Teen Volunteer Training on September 16

MISSION – *Mary Sanchez*

Create Young Readers: Early Literacy

Mission and Abbett staff presented the **Ready to Read Workshop** at Mission to thirty-three childcare providers and four library staff on October 8, 2011. Participants learned about early brain development and how to use specific activities to highlight the six pre-reading skills. They

also received certificates for 5 hours of early education credit and free books to use in their classrooms.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Mission highlighted Banned Book Week by showing two movies based on books that had been banned in the past. Participants were invited to watch *James and the Giant Peach* on September 26th and *To Kill a Mockingbird* on September 30th. A book display, banned book contest and refreshments were also provided.

Satisfy Curiosity: Lifelong Learning

Mission is providing adult participants with an opportunity to relax and re-energize during an hour of gentle stretches and breathing exercises at **Zuzi! Light Yoga**, taking place every Wednesday in October. Up to 18 participants are attending on a weekly basis.

Friend's Funded Activities:

Zuzi! Light Yoga
Ready to Read

MURPHY WILMOT – *Daphne Daly*

Be an Informed Community Member: Local, National and World Affairs

The branch will host State Senator Paula Aboud as part of Meet Me at the Library on October 24.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Unfortunately, Job Help continues to pack them in; fortunately, many past participants keep reporting back, telling our instructor that they have found work because of the program and the help the library offers.

Satisfy Curiosity: Lifelong Learning

Murphy-Wilmot began an 8-part drawing series through a partnership with the Drawing Studio. One of the students is 100 years old!

NANINI – *Kristi Bradford*

Create Young Readers: Early Literacy

587 preschool and elementary students were visited by Nanini staff this month in outreach visits to 5 schools (Sonoran Science Academy, Richardson Elementary, Cornerstone Christian Academy, Ironwood Elementary and Open Arms Preschool). 2 classes (65 students) from Richardson Elementary visited the library this month.

Visit a Comfortable Place: Physical and Virtual Spaces

Mr. Lee Street's Photo Imaging Class at Canyon del Oro High School contributed the large format photographs for the lobby this month in honor of Teen Read Week.

The subject was "bird on a branch" for the beautiful chalk pastels on dark backgrounds that adorn the walls of the children's area for the month of October. They were created by 5th grade students at St. Elizabeth Ann Seton School.

Friend's Funded Activities:

The weekly adult Conversational Spanish class at Nanini has been well attended. The curriculum is challenging but the core group of 20 attendees has really enjoyed the challenge.

QUINCIE DOUGLAS— Elva Smithwhite

Be an Informed Community Member: Local, National and World Affairs

Elva Smithwhite and Dana Moore participated in the Black Women's Task Force Annual Conference where citizenship and community service were encouraged. Elva performed a historical storytelling presentation.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

LVT Adult Literacy classes are full. Two separate classes are provided, one at the branch and one at the Community Literacy Center. Each class meets twice a week. Both classes are full, with fifty-five students, total. During September, we had sixteen adult literacy class sessions.

GED classes at the Community Literacy Center are just beginning to grow. We are promoting the classes in the branch and in the community. So far, we average five students per session. We offer three sessions each week.

South Park Literacy Council sponsored a Literacy Social. Fifteen people attended to get information about literacy activities in the neighborhood.

Succeed in School: Homework Help

We experienced another record-breaking Homework Help session at the branch with thirty-nine students during one two hour session. There are four sessions each week at the branch and an additional six sessions each week at the Community Literacy Center.

SAHUARITA – Michele White

Satisfy Curiosity: Lifelong Learning:

On October 14th, art instructor Lisa Rene presented an intergenerational art class, Zentangle. Zentangle is an art method where images are created with repetitive patterns. Attendees had a great time and made some awesome designs!___Funded by the Friends of the Joyner Green Valley Library

Create Young Readers: Early Literacy: Beginning in September the Sahuarita Branch had two teen and two adult volunteers who completed the "Reading Partners" training. Wednesdays and Fridays the volunteers are visited by several of Sahuarita's youngest patrons who eagerly participate!

SANTA ROSA (SRO) —Emily Mazur, Susan Husband

Be an Informed Community Member: Local, National and World Affairs

Emily attended the Arizona Refugee Resettlement Conference at Westin La Paloma in September, along with several other library staff. The conference is dedicated to providing a better understanding of the refugee community, and how to help enrich the lives of refugees. Over 400 participants attended and learned about the difficulties refugees encounter in transitioning to a new country and culture.

Create Young Readers: Early Literacy

The University of Arizona Honors program started the fall semester with their new enrichment program entitled "Imagine- Art!" on Saturday afternoons. We have approximately 20 children from the Santa Rosa neighborhood participating from grades 2-6. They are planning art and literacy related projects for the fall semester.

Friend's Funded Activities: "Imagine- Art!"

SOUTH TUCSON — *Leanne Yoder*

Be an Informed Community Member: Local, National and World Affairs

September 15 marked the beginning of our fall citizenship course taught in Spanish. PCC Adult Education provides our instructor. This course is proving to be every bit as popular as the summer test pilot one was, with attendance holding steady at 20-25 students per week. Most of the students are age 50 or older, and have had their residency card for 15-25 years. According to US Department of Immigration and Naturalization law they qualify to take their citizenship exam in their native tongue. Many have not been to our library, or any library, before, and they frequently express their gratitude to the library for providing this free program.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Our “Slammin’ Emily” poetry workshop brought out the hidden poet in our youth on Wednesday afternoon, October 12 while introducing them to the works of Emily Dickinson. Logan Phillips of Tucson Youth Poetry Slam artfully led this event which was part of Tucson’s first ever “Big Read” presented by Kore Press through a grant from the National Endowment for the Arts. Together with 40 partners, Kore’s Big Read is presenting creative community programming from September 22 to December 10, 2011 highlighting the life and works of Emily.

SOUTHWEST— *Marissa Alcorta*

Create Young Readers: Early Literacy

Southwest staff continues to visit schools for the First Grade Library Card Campaign. We have visited Warren and Johnson Primary in the last month and the students have enjoyed listening to a story and receiving their first library cards.

We have begun a partnership with Johnson Primary’s after school program JETS. We will be attending the program once a month to work with two groups of children, promoting literacy, reading stories together, and creating literacy enrichment activities. Our two visits were a fun success and we feel it’s a great way to connect with the children and families in our community.

On October 7th we brought the ASM program “Through the Eyes of the Eagle: Illustrating Healthy Living” to Johnson Primary after school program. Marsh Jean Burrola was a great presenter and really engaged the children in learning about ways promote healthy eating and living. The students really enjoyed the story featuring a Native American youth and had fun with the extension activity of creating their own plate of healthy foods (cut out from magazines and newspapers).

Satisfy Curiosity: Lifelong Learning

On October 20, a local community member who is very adept at couponing has graciously offered to present to Southwest customers her couponing system and tips/strategies for saving on your grocery bill. We have had a lot of interest from our community and our looking forward to a good turnout. Depending on the success of this presentation we hope to extend it to a once a month couponing club where customers can come in and exchange coupons, interact, and exchange deal info.

Friend’s Funded Activities:

On October 8th Glenda Bonin, a local storyteller, presented at our library on Folk and Fairytales. She was a very engaging presenter and it was enjoyed by the families in attendance.

On October 26th we will celebrate Día de los Muertos at Southwest with sugar skull decorating and calavera mask making. We know the community looks forward to this program every year and are hoping to get customers of all ages to attend.

VALENCIA – Sol Gómez

Create Young Readers: Early Literacy

Create Club attracts over fifteen youth each Wednesday afternoon. Youth line up fifteen minutes prior to show time! Read to a Dog has finally made its way back to Valencia. Children lined up to see Angel, a very charming dog who loves to be read to. Banned Book Week was celebrated at Valencia with a whole day of activities and movies based on banned books.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Valencia's Job Help sessions and computer classes continue to be well attended due to dedicated instructors. Citizenship, GED, and ESL classes have a steady attendance of patrons. Tuesday nights are much busier than most due to well attended programs being provided simultaneously

Satisfy Curiosity: Lifelong Learning

Art was a subject of instruction during the month of October. A session on how to draw fantasy monsters was provided as well as a session on the art Qigong, a practice of aligning breath, movement, and awareness for exercise.

Friend's Funded Activities:

Qigong

Fantasy Art Monsters

WHEELER TAFT ABBETT, SR – Ruth Grant

Be an Informed Community Member: Local, National and World Affairs

We celebrated our freedom to read at Wheeler Taft Abbett, Sr. Branch Library by holding a lively discussion on banned and challenged books at our September Abbett Book Choices book club. We also displayed banned and challenged books held closed by a paper chain. Many people expressed their surprise that many of their favorite books were on the banned and challenged list.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Zima, a Rescued Therapy Dog was featured in the October 6th Arizona Daily Star Caliente section as one of our Read-to-a-Dog dogs! Read-to-a-Dog continues to be a very popular program with two opportunities a week for kids to come in and read to our canine volunteers.

Satisfy Curiosity: Lifelong Learning

One of our monthly Science Saturday events, Fire and Ice, was featured on the front pages of the October 1st Northwest section of the Arizona Daily Star. Participants had a great time and learned oodles about ice and facts about fire.

We had an amazing time at Chess Club this month. We had giant chess, zombie chess and face painting. 58 participants had a blast getting their faces painted to get in a Halloween mood, playing with the giant chess set and using all their chess skills to battle zombie chess pieces. The Marana Weekly came and featured us in the paper.

WOODS—Coni Weatherford

Be an Informed Community Member: Local, National and World Affairs

Maureen, Coni, and Ingrid all participated in National Night Out events on October 2. Maureen and Coni went to Amphi Park and Ingrid went to Mountain Avenue. We took crafts, handouts, and information about the library. It was a great opportunity to meet the neighborhood and other community organizations, interacting with over 200 members of the community.

The office of Congresswoman Gabrielle Giffords, in partnership with the Pima County Public Library, presented Solar Power 101 on October 12. This session of the community solar education series featured “The Current State of Solar” a discussion of the latest technology and trends in rooftop, community-scale and utility-scale solar.

Create Young Readers: Early Literacy

Shawn and Marie presented their weekly Bilingual Storytime at the National Night Out event at Amphi Park. They adapted their usual format to fit the surroundings. Many of their regulars attended the event because they would be there, and they saw many new faces.

Literacy for Success in Everyday Life: Adult, Teen and Family Literacy

Youth Job Development presented by La Paloma Services conducted two workshops this month for youth aged 14-21 on Financial Planning and Job Searching.

Satisfy Curiosity: Lifelong Learning

For Banned Book week, Maureen visited the Word Journeys group and talked to them about banned books and the freedom to read. GA Intern Belen Bustamante created a Banned Books display and the library had free popcorn and movie showing of “The Outsider’s”. The display promoted customer interest and discussion of banned books.

Colossal Cave staff did a presentation on Bats of the World to a group of 15 intergenerational-aged audience members.

As part of Teen Read Week (Oct 16-22), the Woods Teen Advisory Board, that meets the first Thursday of the month, took pictures of themselves and Word Journey’s teens for ALA READ posters.

Now Showing @ Your Library in conjunction with Community Cinema featured a screening of Deaf Jam, an Emmy Award winning PBS series of Independent lens, followed by discussion on Oct 8 to a group of 17.

Computer Instructor Gretchen Harris began teaching computer classes at Woods in October on Tuesdays and Wednesdays to supplement computer instructor Shana Burgos who has been teaching intro classes on Fridays. Woods now offers more intro classes that have been full with waiting lists and an expanded selection of more advanced classes.

As part of the Family Fun Club, kids got to learn about rhythm instruments from around the world and make their own with presenter Janet McClary on October 15.

Friend’s Funded Activities:

I’ve Got Rhythm

Bats of the World

COLLECTION DEVELOPMENT OFFICE – Richard DiRusso

Be an Informed Community Member: Local, National and World Affairs:

On Thursday, September 29, I participated as a panel member of Books, Comics and Rock & Roll: Censorship in the Modern Age presented by the University of Arizona’s Libraries and the UA School of Library and Information Sciences to celebrate Banned Books Week. I spoke about efforts to ban materials in PCPL, and the importance of librarians recognizing their own biases. The two other panelists were the General Manager from KXCI Community Radio and a gentleman producing the Tucson Comic- Con Convention in November.

Patti O'Brien and Ann Dickinson represented CDO in the Growing Librarians meeting at the Main Library on Sept. 28th. It was a rapid resource sharing activity so the participants moved from table to table and talked with system librarians about their jobs, what they do, and how they arrived at this career. It was a fun a fast experience speaking for about 5 minutes about our jobs and then answered questions from the future librarians, ort of like speed dating.

Satisfy Curiosity: Lifelong Learning

On Saturday October 1st staff from CDO presented a Collection Development Office Meet and Greet, an opportunity for the public "to meet the people who buy the books." Two librarians a piece were at Nanini and Murphy-Wilmot from noon-2:00 and spoke to people walking in about the process of ordering books and took any requests they may have had. Turn-out wasn't that great, though we advertised on the intranet. It was a learning experience and we are doing it again on Wed. October 26th at Main library in the café area. We hope to have larger turnout.

TECHNICAL SERVICES DEPARTMENT – Libby Jones

Technical Services continues to support the other departments and especially Public Services in all of the goals listed above. In order to streamline our processes, we have changed the way we check confirmations for orders we have sent, from logging on to the vendor's website to working through our database software. We are now set up for trial electronic invoicing and will be evaluating that.

Angie Valencia and Mary Jo Aros have been working an hour and half each day in the back room of the Main circulation department, helping to check in materials and shelve holds. They have enjoyed interacting with the circ staff, learning new things, and sharing the knowledge they have that might help circulation.

Lourdes Ruiz and Yvette Tang are being trained on Patron Requests/Interlibrary Loans. Due to staff retirements, more help is needed in that department.

VIRTUAL LIBRARY— Jen Maney

No report this month

Learn to Read - Gina Macaluso

No report this month

Read to Learn – Amber Mathewson

No report this month

Community Engagement – Beth Matthias-Loghry

No report this month

Customer Experience – Bonny Bruce

No report this month

Welcoming Libraries – Jere Voigt

No report this month



Pima County Public Library

DATE: November 7, 2011

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Pat Corella
Library Deputy Director

SUBJECT: Facilities – October 2011

Electric Vehicles Project: The charging stations are scheduled to start installation within a few weeks and will be installed in the following libraries: Eckstrom-Columbus, Himmel, Kirk-Bear Canyon, Martha Cooper, Nanini, Woods Memorial and Murphy-Wilmot. Facilities staff has accompanied the two electrical contractors, Interstate and Wilson Electric to all the sites and have taken measurements and have metered the electric loads on the sites to date.

Remodeling Project: The re-design of the Technical Service's space on Main library's fourth floor is 80% complete. We are currently waiting for Facilities staff to provide an estimate of cost to do this project.

The expansion and remodel of the Eckstrom-Columbus Library will be starting sooner than expected. We have had three meetings with Facilities staff to get us through schematic design and go out and hire an Architect to begin construction documents which should happen by mid-December.

We met with the developer of the Rancho Sahuarita who is proposing to build a library in the Town of Sahuarita to have a preliminary discussion about potential financing to do this project.

The UA Tech Park, "Y" and Library have scheduled a second meeting on November 8th to begin to discuss options for this potential project.

MISCELLANEOUS PROJECTS: The Capital projects and bond election awaits a decision to be made, hopefully, in the not-too-distant future. Incidental and related smaller projects that crop up during the course of the year will be addressed as they happen.



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TO: Library Board, Pima County Public Library
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Pima County Public Library Foundation Board

FROM: Steffannie Koeneman
Community Relations Manager

SUBJECT: COMMUNITY RELATIONS REPORT- October 2011

Community Relations focused attention this month on issuing press releases for Kindle books on Overdrive, Dia de Los Muertos, Story Town, and on getting plenty of press out about public computers being unavailable on a Sunday, Oct. 16.

We are moving forward with having professional photographers shooting stock photos for Library use. The first two such shoots involve various Dia de Los Muertos events at branch libraries and on Story Town, taking place on Nov. 5.

Following these two photo assignments, Steff Koeneman will be working to develop a photo budget for the remaining months of this fiscal year. The goal is to obtain stock photos, owned by the Library in perpetuity, for use in print and electronic communications. As of this time, no such store of photos showing actual Pima County Public Library events and activities exists.

Steff is focusing in on target listing events and activities to shoot this year and next.

Community Relations continues to assist branches with their individual newsletters and to assist in all target market and system wide publicity events.

Steff also attended a training: “Stats, Stories & Buzz” Effective Tools and Techniques for Telling Your Library’s Story. The instructor was Judy Hoffman from the American Library Association. The training included a bounty of very helpful national statistics to dove-tail into our own stats when building background for press or customer information, and also featured information on what other libraries are doing in their publicity efforts.

[Crafting Calaveras](#)

Posted online Border Beat, online news, Wednesday, Oct. 26
Dia de los Muertos activities: Himmel Park Branch Library

[Check It Out](#)

You'll soon be able to get seeds along with books at the Pima County Library
Posted online in the Tucson Weekly, Oct. 26
Story about the newly created Seed Library

[Blue Book Houses provide free reading material for families](#)

Arizona Daily Star - 1 day ago

Blue Book Houses are bookshelves placed in waiting rooms and stocked with donated books from Make Way for Books and the **Pima County Public Library**.

[Check It Out](#)

Tucson Weekly - 1 day ago

The **Pima County Public Library** will soon be offering more than books and various other forms of media for the public to borrow: Four ...

[Library bus books it to UA for visit](#)

Arizona Daily Wildcat - Oct 5, 2011

Once a month, the **Pima County Public Library** comes to you. ... Additionally, individuals can request items from other **Pima County Public Library** branches

[Book events](#)

Arizona Daily Star - 5 days ago

Meet the People Who Buy the Books - Joel D. Valdez Main Library, 101 N. Stone Ave. Librarians from the **Pima County Public Library's** Collection Development

[Don't Plan on Using Computers at the Library on Sunday](#)

Tucson Weekly - Oct 12, 2011

Library customers are advised that there will be no computers or WiFi service available at any **Pima County Public Library** branch locations on Sunday,

[No computers or WiFi available at Pima County public libraries on ...](#)

Tucson Citizen - Oct 11, 2011

Library customers are advised that there will be no computers or WiFi service available at any **Pima County Public Library** branch locations on Sunday

[Documentary film series at GV library](#)

Green Valley News - Oct 17, 2011

All are collaborative efforts between ITVS Community Cinema, PBS Independent Lens, Arizona Public Media, and **Pima County Public Library**. Admission is free