



## Pima County Public Library Advisory Board

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**DATE:** November 12, 2008

**TO:** Library Advisory Board, Pima County Public Library

**FROM:** Nancy Ledeboer, Library Director

**SUBJECT: DIRECTOR'S REPORT, October 2008**

Strategic Planning is still in the data gathering phase. Staff facilitators completed all the branch community forums. In addition, a survey of non-users as well as an on-line survey of library customers was completed. The staff committee is also looking at statistics showing current patterns of library use. The next step will be to conduct an analysis of library services that currently support the community's top priorities to determine which service roles will be the Library's focus for the coming years. Staff will then begin to develop an action plan with goals and objectives with measurable success indicators. This plan will serve as a guide for resource allocation in the coming year.

Staff was invited to attend regional meetings held at five branches to hear about the County Sustainability Plan and the Library's strategic planning process. County Sustainability Manager Tedra Fox presented an overview of the plan highlighting activities in the major areas. The Library has appointed "eco-champions" at each branch who will be working on the new recycling program. We have also appointed a "green procurement officer" to work toward the County's goal of purchasing recycled and green products. These are just a few of the ways the new Sustainability Plan will impact the library.

At the Regional Meetings I shared plans for formalizing the relationship between smaller neighborhood libraries with nearby libraries that serve overlapping communities. Over the past several months staff has been working at neighboring libraries to cover for vacant positions. In the coming months we plan to formalize this resource sharing and explore other ways that libraries can work together to plan programs, share supplies and other resources. Staff members were invited to share their experiences with Baker's Dozen and ask any questions about current library operations. Regional meetings are being held twice a year.

The County is offering training on Harassment Awareness and Meet and Confer for all supervisors. All library supervisors are required to attend these trainings. Deputy Director Pat Corella and I also attended a meeting to learn about the County's plans to procure an enterprise-wide system that will replace human resources, finance, budget, payroll and other data systems into one integrated core system. This is welcome news to library staff. An integrated system will reduce duplication of entry and provide more current data on budget,

finance and personnel. The County is in the process of gathering information from various departments to develop specifications for the new system. This will be a multi-year project.

Library has 24 staff who volunteered to serve as technical assistants on Election Day. They will be attending training prior to November 4<sup>th</sup>. Most will work in libraries that serve as polling places. At least three employees will provide area support. Library staff assisted in this capacity for the primary election as well.

An article ran in the paper regarding the Library's Internet Policy. This has become an issue in the current election campaign. Many staff as well as library customers have received both emails and phone calls claiming that the Library's filtering policy is inadequate. I provided a summary of the policy and library procedures to the County Administrator.

The Friends of PCPL held their fall book sale. They are planning a new schedule for 2009 that will offer monthly book sales one weekend a month. The Friends have purchased adjacent land and they hope to increase their parking for sales. The land provides some opportunities for future expansion. The Friends are monitoring plans to widen Grant Road to see what impact this transportation project may have on their operation.

The Pima Library Foundation held an event on October 23<sup>rd</sup> to honor major donors. The event was held at the San Pedro Chapel. They are also planning an event to honor Betty Holpert on November 13<sup>th</sup>. The Foundation has asked that the Board of Supervisors pass a resolution to name a room at the Wilmot Library in honor of Betty Holpert. Ms. Holpert served as the branch manager of Wilmot for many years and she has been a member of the Friends and a founding member of the Foundation.

I continue to serve on the board for Literacy Volunteers of Tucson and as a member of Altrusa. Literacy Volunteers is teaching language classes at several libraries and we are in discussions about providing space at the Santa Rosa Library for on-going recruitment of volunteers and students as well as an additional location for classes and training volunteers. Altrusa volunteers will be helping with Story Town and they are excited about being trained as Reading Partners.

The staff committee that worked on Get Fit held a meeting to debrief on the event. We are looking at ways to continue to build the role of the library as a place people come for health information. The committee will be talking with various health partners to determine if health fairs could be held at other libraries to raise awareness to health issues and the library's role as a health information distribution point.

The Tucson Book Festival is getting closer. As chair of the author committee I've called upon several library staff to assist in contacting authors and finalizing the schedule for the Festival. The Library will be hosting Luis Urrea at the Festival. He will also be a featured author for next year's Nuestras Raices celebration.



**DATE:** November 3, 2008

**TO:** Library Board, Pima County Public Library  
Board of Directors, Friends of the Pima County Public Library  
Board of Directors, Friends of the Pima-Green Valley Library  
Board of Directors, Friends of the Kirk-Bear Canyon Library  
Board of Directors, Friends of the Arivaca Library  
Board of Directors, Friends of the Oro Valley Library  
Pima County Public Library Foundation Board

**FROM:** Melody Ballard  
Deputy Library Director

**SUBJECT: Public Service Report for October 2008**

**AJO—Linda Lam**

Children, Teens & Families:

Training on the PCPL databases was provided to students of the Las Artes GED Ajo program. Careers such as Underwater Welding and Tattoo Art were the popular topics for searching.

Author Matthew Diggins read his children's book Secret Gallery to an assortment of children ranging in age from 7 to 10. Sponsored by the Ajo Friends of the Library, each child was treated to an autographed copy of the book.

Children of the Tohono O'odham San Simon After-school activity club visited the library every other Thursday. They were treated to a story time and this past Thursday they were each allowed to vote as part of our Kids Voting AZ program.

Visibility & Image:

Salazar-Ajo branch participated in a Development & Tourism meeting hosted by Sharon Bronson and Pima County Department of Tourism. The meeting focused on the challenges and obstacles the community encounters when doing business so far from the County Seat of Tucson. Situations were resolved and the remainder of the agenda was dedicated to meeting officials from Freeport McMoran and hearing of their plans for this community; as well as meeting the new manager for the Ajo Plaza who shared his progress report on securing new tenants.

Community Partnerships:

The Arizona Youth Partnership group began a series of monthly meetings in the Salazar-Ajo library. This group consists of persons from clubs and organizations in Ajo interested in partnering to keep teens on a positive path. This session was a brain-storming planning session for events and activities to be forthcoming.

**CATALINA—*Karen Greaber***

No report this month

**CAVIGLIA-ARIVACA—*Mary Kasulaitis***

Children, Teens & Families & Community Partnerships:

Arivaca Branch Library staff, assisted by the Friends of the Arivaca Library, had a booth on Arivaca's Main Street on Halloween. This is always a big festival with a hayride and hotdogs for the children. Local businesses and non-profit organizations provide candy at Trick or Treat stops and there are usually over a hundred and twenty children and adults participating.

Friends of the Arivaca Library will be giving dictionaries to Sopori and San Fernando Elementary Schools' 4<sup>th</sup> graders.

Librarian Mary Kasulaitis read Halloween stories to the children at San Fernando Elementary School in Sasabe on October 29.

Visibility & Image:

"Descanse en paz: traditional cemeteries and handmade grave markers in the Southwest," an Arizona Humanities Council program by photographer Dick George, was presented on October 25 to an enthusiastic crowd. The program was held at the Old School in Arivaca, due to space considerations in the Library, and right next door to Arivaca's picturesque cemetery.

**ECKSTROM-COLUMBUS—*Terry Rill.***

Children, Teens & Families:

Shannon Wilcox and Flor Lopez made almost 100 sugar skulls for our Halloween craft activity. This craft is always well received and brings in record crowds.

Visibility & Image:

Special book displays this month were Elections 2008, where we displayed books and made informational materials available for our customers and Books That Bite, a fun display for teens featuring scary books for the season.

Marisa Abramo made a presentation about library services to our LVOT English Conversation class.

Community Partnerships:

It was a busy month for outreach and special programs. Read and Eat started again, this year on a quarterly rather than a monthly basis, due to funding constraints at TUSD. We are happy to supply the books and a staff person to encourage reading and library use.

Mock voting took place on October 1. The League of Women Voters set up voting booths and walked first time and other voters through the process of casting a ballot.

Terry Rill partnered with Margaret Guerrero from the Martha Cooper branch to staff a table at the 29<sup>th</sup> St Coalition Festival on October 9. The event brought close to 2400 people to Freedom Park to learn about neighborhood resources and to have some fun.

The University of Arizona Museum of Art program this month featured Mexican and Latin American art. Our regular Senior Arts crowd enjoys and supports these programs.

Marisa Abramo went to the Freedom Park center for what is to be a monthly visit to help seniors with referrals to needed services. She went in her capacity as PCOA Ambassador and found it a very valuable endeavor.

***DUSENBERRY-RIVER—Kathleen Dannreuther***

No report this month

***EL PUEBLO—Frank De La Cruz***

Children, Teens & Families:

Visibility & Image:

Community Partnerships: During October local playwright/director/actress Silviana Wood has been conducting a writing program with the seniors at El Pueblo Neighborhood Center's program for seniors. Frank De la Cruz began talking to the members in September about the program. Silviana was hoping the program would possibly lead to short-stories, but the program has gone in the direction of memoirs and journaling, which is fine, also. The participants are in their 60s, 70s and 80s and most of them grew up in Arizona and Sonora. The library and Silviana intend to produce copies of the writings, for the participants and for Pima County Public Library.

***EL RIO—Romaine Ahlstrom***

No report this month.

***FLOWING WELLS – Yolanda Sainz***

No report this month.

***GEASA-MARANA—Nancy Lindeman***

Children, Teens & Families:

A variety of programming for all age levels was offered throughout the month, including *Desert Skulls* for school age children, *Biodiversity and the Sea of Cortez* for adults, our monthly FRIENDS Book Sale for the whole family, and a movie for Teens and Tweens as part of our monthly TGIF TeenTime series. The first monthly meeting of our new Tweens Book Club met the first week in October.

Visibility & Image:

Staff provided a Geasa-Marana Branch information table at the Gladden Farms Homeowners Association Annual Meeting. Staff partnered with Abbett to provide: a PowerPoint slideshow highlighting Marana's two Pima County Public Library Branches at a Town of Marana CREW (Citizens Resources Education Workshop) session; an Abbett Branch/Geasa-Marana Branch information table at the 1<sup>st</sup> Annual Heritage Festival at Marana's new and evolving Heritage Park.

Throughout the month, visitors to the Geasa-Marana Branch enjoyed an exhibit of artworks entitled *Paper Dreams* by local artist Mary Ellen Palmeri, with a Meet the Artist reception at the close of the exhibit.

Staff traveled to Estes Elementary School to highlight our new 'Tweens Book Club at a presentation to the 3<sup>rd</sup> and 4<sup>th</sup> graders.

Community Partnerships:

Our 3<sup>rd</sup> annual Fire Safety Preschool Storytime was a great success thanks to the Northwest Fire District Firefighters who gave a demonstration of their gear plus a climb-aboard-the-fire-engine opportunity at the end of the program.

***HIMMEL PARK BRANCH – Sarajeon Harwood***

Children, teens and family:

Living Large in a small space was again a popular program for adults here at Himmel. Architect and Himmel Park area resident spoke about how to build or remodel small homes for Architecture Week on October 11.

In October, Ben Matiella presented a program on robotics. The program was limited to 10 kids and each child had an opportunity to build and program a lunar lander robot. This is a very popular program and will be repeated in November.

Debbie Boyle held Himmel's first teen book club. 8 attendees had a lively discussion. We are so excited to have a book club for teens here.

On October 29, over 150 people enjoyed decorating sugar skulls. The many different designs and ideas were wonderful to see. Everyone from very small children to older adults participated and had a great time. Beth Rubio, Sue Parker and Debbie Boyle worked hard to make this program a success.

On October 31, we will hold our annual Halloween Extravaganza with trick or treat all over the library, crafts and cooking decorating in the meeting room. This is a great neighborhood event that everyone, staff and public alike, looks forward to every year.

Visibility and Image and Community Partnerships:

Ben Matiella and Sarajeon Harwood represented PCPL at 'Livin' La Vida Verde' green festival at La Placita on Saturday, October 25. This event, an outgrowth of Sustainable Tucson, was much larger this year with thousands of visitors. Ben and Sarajeon baked cookies in a solar oven made from a pizza box. It was a great opportunity to tell folks about the many services of our library system.

Sarajeon Harwood again worked with Tamarack Little from Congresswoman Giffords' office to present 2 solar power 101 programs at Green Valley Library on October 29. Both programs were well attended and the audience had excellent questions. A surprise guest, Gabrielle Giffords spoke about the importance of solar energy to Tucson, both economically and environmentally.

Beth Rubio visited several classes this month and gave tours to classes that came to the library.

Sarajeon Harwood met with a coalition of 4 neighborhood associations in this area as well as Karen Larken of the City Parks Department about plans for the park and library. They are very strong library and park supporters and it is a real pleasure to talk to them.

***JOYNER-GREEN VALLEY— Amber Mathewson***

Children, Teens & Families:

Michele Creston hosted a Halloween Sugar Cookie Decorating event and 90 people turned out for this event. The event was attended by story time families, boy scouts, and others in the community who were looking for fun, free activities in the area. Sugar skulls are up next!

Visibility & Image:

Michele White, Michelle Creston and Joyner-Green Valley Friends Board members Carol DeLuca and Jan Norbury organized a booth for the Green Valley Country Fair. More than five hundred individuals stopped by the table for library information or to buy books from the Friends Book Store.

Community Partnerships:

Karen Greene has been working with the Green Valley Community Coordinating Council on the task force to begin a volunteer center in the Green Valley Area. Karen has been working with the GVCCC's Volunteer committee for several years and was instrumental in getting the volunteer fair at the Green Valley Library earlier this year.

***JUVENILE DETENTION CENTER (JDC) – John Muñoz***

Children, Teens & Families: John Muñoz presented the STEM<sup>1</sup> program “Worlds in Comparison” at eight different JDC Living Units during the Oct. 13–17 CAPE<sup>2</sup> school recess. John received training on this program at last month's Fall 2008 Science Educator Conference in Phoenix. These hands-on programs focused on ratio and scale by modeling the solar system's planets and their orbits.

Visibility & Image: John Muñoz constructed visual displays and staffed the PCPL Outreach booth at *Pride in the Desert* (Oct. 18) — a day-long event, promoting cultural, educational and recreational awareness and appreciation of Tucson's GLBT community.

Community Partnerships: John Muñoz instructed seven CAPE teachers (Oct. 6) on various PCPL databases and resources during an in-service training. (Notes: <sup>1</sup> Science, Technology, Engineering, and Mathematics; <sup>2</sup> Court Alternative Program of Education [the JDC public school].)

***JOEL D. VALDEZ MAIN LIBRARY- Karyn Prechtel***

Children, Teens & Families:

Main Children's staff hosted a five-week series called Family Place Library in the month of October. The program is for families with children ages 1-4 years. The workshop features age-appropriate toys, books, play, circle time and take home activities that support the six early literacy skills. Community experts from Child & Family Resources, WIC, Parent Connection, and Valencia Library were on hand to discuss topics such as behavior, nutrition, the importance of play and early brain development. On average, 30 parents and children attended each week.

Mary Margaret Mercado was invited to do a special storytime at an International Festival at Oury Recreation Center. The Festival featured foods from several different countries. 36 children and adults attended in all.

Mary Margaret Mercado presented a special Halloween Storytime and craft for the Lohse Family YMCA's outdoor Halloween Party on Saturday, October 25<sup>th</sup>. Over 100 parents and kids attended the event.

Main Children's staff invited kids to decorate Sugar Skulls in honor of Día de los Muertos / Day of the Dead on October 29th. 42 parents and kids attended in all.

Visibility & Image:

The 4<sup>th</sup> **juried artist's reception** was held Oct. 9, 4-5:30 pm, once again drawing attention to Main Library as a downtown art venue. The approximately 54 people in attendance were a mix of regular library customers curious about the artist and her work, as well as acquaintances and colleagues of

the artist, including the Tucson Museum of Art's Latin American curator! Once again, some commented that it was their 1<sup>st</sup> visit to the downtown library and they were favorably impressed.

#### Community Partnerships:

Nearly a year in the making, the first ever **Get Fit Festival** targeting Tucson's community of workers and weekenders happened at the end of September. Staff at the Joel D. Valdez Main Library, staff in Adult Services and librarians on the Fit for Life workgroup supported a steering committee made up of members representing the Pima County Health Department, Pima County Wellness, the Pima County Community Health taskforce and Supervisor Richard Elias' office. **Get Fit Downtown** promoted a fit and healthy workday, and **Get Fit Outdoors** focused on the importance of outdoor activities that promote healthy development and creativity, especially in children.

The **Get Fit Festival** was a public relations effort to highlight ongoing connections with the Pima County Health Department. Planners incorporated common priorities shared as a result of growing collaborations; priorities that decision-makers brought forward in planning sessions held among the two departments and with the other community agents represented on the Pima County Community Health Taskforce. The **Get Fit Festival** provided the Library and the Health Department with the opportunity to leverage synergies from successful mutual efforts at promoting healthy development in early childhood as well as addressing concerns around obesity.

Festival planners incorporated ongoing projects such as **Fit for Life** programming, the summertime **To Your Health Series** launched around seasonal health issues and ongoing library representation and programming Pima County Human Resources Employee Wellness Council, and connections with the YMCA's Activate Tucson. Planners used these connections to set people up with a host (over 150) of expert information providers, representing Pima County divisions, nonprofit agencies, educators, organizations and businesses, who provided interactive demonstrations, information tables, and showcases for healthy living. Over one thousand workers attended the **Get Fit Downtown** portion of the Festival, and it is estimated that more than 2,000 weekenders attended **Get Fit Outdoors** on Saturday.

Ninety-two percent of the surveys turned in by programming partners and those attending rated the festival as very good or excellent, and 93% rated the quality of the information, resources provide and the network as very good or excellent. Thanks to the efforts of library staff involved in this significant project, including the Community Relations Office, Adult Services and Youth Services staff, librarians on the Fit for Life Work Group, key staff at the Main and Virtual Libraries, and especially project "wrangler" Coni Weatherford. The "Get Fit" experience is a stellar model in community building.

#### More Community Partnerships:

The Food for Thought program welcomed the **League of Women Voters of Greater Tucson** to share two informational sessions related to the 2008 election year, "Voter Education" and "2008 Ballot Propositions." Other program partnerships included Pima County Natural Resources Parks and Recreation, the Arizona Humanities Council Speakers Bureau, and authors, Katie Mullaly and J. Patric Ohlde.

On the evening of October 7, the Main Library along with the **League of Women Voters of Tucson** hosted a community forum on Proposition 200. The forum had a successful turnout despite a presidential debate taking place at the same time. The LVW moderated a group of

panelists who debated the pros and cons of Prop 200's payday loans ballot proposition and also fielded numerous questions from the audience.

October is **Breast Cancer Awareness Month**, and Main Library is partnering with Pima County Health Department's Well Woman HealthCheck to provide information to the community on prevention, diagnosis, and treatment. A display located in the first floor lobby includes fliers listing free screening locations, as well as books and other handouts in English and Spanish.

On October 25, Pat Esposito taught a class from the **Literacy Volunteers of Tucson** about Library resources and which would be most useful to them for literacy training.

On October 28, Cathy Jacobus represented PCPL at **Planned Parenthood's Real Life. Real Talk's Day of Talking Resource Fair** on Jacomé Plaza. Our table highlighted bilingual library resources that provide information on sexual health and promote dialog between caregivers and the teens in their lives. Among those stopping by was Ward III Councilwoman Karen Uhlich, who expressed appreciation for the library's presence at this event.

On October 18, a group of local entrepreneurs visited the Joel D. Valdez Main Library and Business Librarian Deborah Brown taught them how to use library business resources to strengthen their businesses. These business owners are completing the **Microbusiness Advancement Center's** semester-long business planning class. For the last several years, the Microbusiness Advancement Center has been regularly inviting a PCPL Business Librarian to provide this type of training for local business owners.

### ***KIRK –BEAR CANYON LIBRARY—Margaret Wilkie***

#### Children, Teens, Families:

Capacity crowds of excited children attended our special Halloween storytimes. Cowboy Bill and Sock Hopper Amy led a parade of ghosts, goblins, super heroes, and the ever popular princesses through the children's area to collect special Halloween treats. With the election only a week away more students are voting for their presidential candidate at the library as a part of Kids Voting USA/Arizona.

#### Visibility & Image:

Eleven people attended the Kirk – Bear Canyon Community Forum on October 5<sup>th</sup>.

#### Community Partnerships:

On October 14<sup>th</sup> the Tanque Verde Valley Association hosted a political forum at the library featuring Gabrielle Giffords and Tim Bee, candidates for the Congressional District 8 seat.

### ***MARTHA COOPER BRANCH—Margaret Guerrero***

#### Children, Teen & Families:

Martha Cooper staff arranged several interesting programs this month. Tima Farhat coordinated and performed a fire prevention storytime with the help of local firefighters. The firefighters read stories and gave fire prevention tips to the 95 interested children and parents; after the program children took pictures with the firemen and the fire truck. Tima also introduced sign language into the weekly Toddler storytime with the signing assistance of Shawn Finn; a deaf grandma attends the storytimes with her two grandchildren. Teens and older elementary school students that participated in the Teen Read Week read-a-thon received free graphic novels, donated by Heroes and Villains book store.

Visibility & Image:

Shawn Finn participated in the "Pride in the Desert" outreach at Reid Park providing outreach services to the GLBT community which is attended each year by about 7000 people. They highlighted new books, checked out items, and more. Shawn Finn also participated in the "Howl-o-ween at the Zoo" outreach event telling attendees about library services and assisting many children in making black-light door hangers using fluorescent crayons. Margaret Guerrero represented the branch and the system at the first quarterly Refugee Women's Health Fair and distributed health information in Kirundi, Swahili, French, Arabic, Karen, Spanish and Somali. In addition, Margaret Guerrero and Terry Rill participated in the 29<sup>th</sup> Street Community Fair. They provided information about library events and programs to several of the 2500 people attending the event.

Community Partnership:

Mary Givins gave a library orientation to the Literacy Volunteers of Tucson ESL Class and began a one-on-one tutoring sessions for Tell Me More students that are waiting for the January class. Margaret Guerrero is a member of the Wright Elementary School Site Council. In this capacity Margaret will be attending monthly Site Council meetings and making decisions for school improvements. Staff members also attended and made presentations at the Garden District Neighborhood Association meeting and at the Refugee Immigrant and Service Providers Network meeting.

***MILLER GOLF LINKS—Ruth Grant***

Children, Teens & Families:

- To celebrate the "Adventures in Books" theme, four different Cub Scout troops visited the Miller-Golf Links Library during October for tours and discussions of libraries
- We celebrated Fire Safety with Tucson Fire Dept. fire fighters visiting the Preschool Storytime on Oct. 16, along with 3 giant fire trucks. Young patrons got to sit in the fire trucks, visit with fire fighters, and take home fire fighter decals and crafts.
- Hundreds of children and parents paraded for "treats" throughout the library during Halloween week, when we held two dress-up parades.
- Ruth Grant read Corduroy stories to children as part of a national Corduroy "Read-a-thon on October 2.
- Reynolds Elementary School's "best of the best" students came for a tour of the library before they headed for pizza -- as their reward for being the best students.
- On October 17, Chris Novak visited Cottonwood Elementary Preschool, as part of the school's community collaboration series. She shared stories and songs with the children, and they treated her to a "mini-lunch."

Visibility & Image:

- Pride in the Desert. Beth Petrucci participated in Outreach event at Reid Park, Pride in the Desert on Sat., October 18<sup>th</sup>
- Library Presentation by Ruth Grant before 25 members of the South Harrison Neighborhood Association on Thursday, October 28.
- The Arizona Daily Star interviewed one of our Reading Partners, Jo Sucherman; parents and children; and Ruth Grant, about the successful Reading Partners Program.

Community Partnerships:

- Ruth Grant met with Altusa International members about the Reading Partners Program and getting them training.

- Healthy Living Online – In partnership with the Oasis Institute, Miller-Golf Links hosted an online course about helpful health and medical resources on the Internet on Tuesday, October 21<sup>st</sup>.

### ***MURPHY-WILMOT—Daphne Daly***

#### Children, Teens & Families:

On October 4, the Physics Factory came by for our monthly Cornerstones of Science, Science Saturday programs. Everyone did indeed have fun with physics. Read to a Dog continues to be a great success each Wednesday afternoon. And come Halloween, we will host our annual Spookytime celebration, where kids of all ages can come march around the library in their costumes, play ghoulishly fun games such as spider toss, and get their picture taken in the pumpkin patch.

#### Community Partnerships:

The Arizona State Genealogical Society hosted its second genealogy program at Murphy-Wilmot to much success. Also, thanks to the wonderful docents at the University of Arizona Museum of Art, we held our first docent-led art presentation (with more to come). The enthusiastic attendees weren't shy about asking questions and throwing their own two cents into the discussions. Last but not least, Tohono Chul Park presented "For the Birds," an informative slide show about the birds found in the Desert Southwest. One of the presenters was very adept at bird calls, too!

For Breast Cancer Awareness Month, we teamed with the Pima County Health Department to create a display showcasing books and information about the County's Well Woman Health Check.

### ***MISSION—Mary McKinney***

#### Children, Teens & Families:

During the past month, Mission has offered an all-age Chess Club for children and teens every Friday afternoon and attendance has steadily increased. The Children's librarian has continued to make and host several school visits, and is supporting PCPL at Howl-o-ween at Reid Park Zoo. Gaming Sundays at Mission for teens have been held twice a month and the Banned Books Museum and Teen Read Week selections have been steadily checking out. GED classes began on October 17, and will run for eight weeks through December.

#### Visibility & Image:

On October 11, Mission hosted the final event in the Author and Artist speaker series on Sci-Fi and Fantasy, focused on comic writers and artists, and 25 people attended. The evaluations of the event were overwhelmingly positive. Lupita represented the library at El Rio Pediatric Clinic, handing out information on library services and use, story times, and ESL and GED classes.

#### Community Partnerships:

In addition to twice-weekly voter registration and information table staffing, the League of Women Voters hosted a Mock Election on October 2, offering our patrons an opportunity to see actual voting forms and procedures and find out about early voting. The ESL classes, in partnership with Volunteers of Tucson, continue to be well attended.

### ***NANINI—Kristi Bradford***

#### Visibility & Image:

Here are two examples of how the library changes lives (and improves our community image) – one customer at a time!

- One of Nanini's pages received the following note after assisting a man in the stacks:

"First, let me thank you for your encouragement to "branch out" a little. I would never have moved down that path.

Second, As a result of your encouragement, I was able to make a connection with my past that brought much contentment and satisfaction. When I was small, 8 or 10 or so, my father used to recite for my sister and me a poem that always left us with feelings of wonder. Today, I'm still not sure what those feelings were about - not until I read that portion of Leaves of Grass did I know where that poem came from. That Whitman work, "O Captain! My Captain!" is that poem. Thank you, thank you for your encouragement."

- 25 of Nanini's customers showed up to participate in the Strategic Plan community forum. Staff at Nanini heard back from one of those customers that she enjoyed the S.W.O.T process so much to work through the issues; she used the process at home with her 9 children to organize their day!

### ***QUINCIE DOUGLAS— Elva Smithwhite***

#### Children, Teens & Families:

Digital Storytelling workshops began October 4. These workshops provide a creative way for teens to write, read and compute while sharing their stories.

Art classes for seniors began. The classes are well attended.

#### Visibility & Image:

A photographer from Toyota came to photograph the Quincie Douglas building. The building is being considered for a back drop for a Toyota ad.

#### Community Partnerships:

Quincie Moneywise Cats teams began studying about money and finance. Two teams, one middle school and one high school team will study for eight weeks, receiving instruction from the University of Arizona Creditwise Cats. After students complete the course, they will have the opportunity to compete in a financial literacy competition at the University this spring. The program is also supported by Hughes Federal Credit Union.

### ***SANTA ROSA (SRO)—Emily Mazur***

No report this month.

### ***SOUTH TUCSON—Sol Gómez***

No report this month.

### ***SOUTHWEST—Matt Landon***

#### Children, Teens & Families:

Southwest staff presented election and voting history info to three classrooms at Southwest Alternative Middle and High Schools and passed out Kids Voting ballots and election guides.

Southwest branch held its annual two-day Sugar Skull Party, where families and kids made and decorated sugar skulls in celebration of Día de los Muertos.

Visibility & Image:

Southwest staff promoted Southwest's Community Forum; Matt Landon facilitated the Comic Artist and Writer workshop at Mission Branch and met with two media arts teachers to promote the Voting Video Contest.

Community Partnerships:

Matt Landon helped organize the Youth Development Coalition (YDC) Afterschool Symposium where business and community members heard about local afterschool programs and had a chance to form partnerships.

Southwest staff worked with the administration of Hohokam Middle School to create and maintain a display of popular books labeled with Lexile levels, to help students find books suitable to their reading skills

***READRUNNERS - Outreach Service—Elaine Valenzuela***

Visibility & Image:

- So ends the first month with the new bookmobile. Wade reports that it also takes him about 10 minutes longer each morning to perform the pre-trip inspection. The new vehicle is also a little slower off the line so he gets caught at a few more traffic lights than before. But it's a beauty!  
All the long-time bookmobile customers love it. They offer their congratulations and comments range from "it's about time" to "nice to see our tax dollars put to good use" to "first class job".

Community Partnerships:

- The bookmobile participated in the Robles Junction Pride Day on October 4th. Planners underestimated the community interest in the event as they anticipated food for 400 and ran out before everyone was served. They estimated that over 600 attended!

***VALENCIA—Elaine Valenzuela***

Children, Teens, Families:

- Students from alternative schools and homeschoolers are casting their ballot for a presidential candidate at Valencia library as part of [Kids Voting USA/Arizona](#).
- Over a hundred children and parents joined in our Halloween and Día de los Muertos celebration. They enjoyed making spooky crafts and decorated sugar skulls. A puppet show was performed entirely by 6 pre-teens who regularly come to our weekly Create Club.

Visibility & Image:

- Valencia hosted the 1<sup>st</sup> regional staff meeting.

Community Partnerships:

- Two students from Dr. Patti Overall's, SIRLS professor, worked at Valencia and Readrunners. They shadowed staff at the Information Desk, during story times and went out on a bookmobile run.
- GED classes started October 21st. The class meets on Tuesday, Wednesday and Thursday evenings from 5:00PM to 8:00PM.

***WHEELER TAFT ABBETT, SR—Sharla Darby***

Children, Teens & Families:

We had a special family storytime about how to treat pets and approach dogs presented in cooperation with Zima and her handler Winkie who also volunteer in our Read to a Dog program. The kids were great and several parents commented on what a great program it was to talk about pet and dog safety.

All four first grade classes from Coyote Trails Elementary visited the library participating in our Learn, Read, Grow, Succeed program. We also had five fourth grade classes from Desert Winds visit and get library cards.

Staff gave a Banned Books presentation to three English classes at Marana High School, engaging about 100 students in a discussion surrounding Intellectual Freedom, the History of Book Banning, and the Why & How of Censorship. Questions from the audience that made librarians stop and think included, "How do you get a book un-banned?"

4 Teen Library Advocates received training this month and are on their way to earning \$100 for presenting about the library to their peers; even though they were a little "freaked out" about getting up in front of people and speaking, at least two of the teens believes the tradeoff is worth it and have already completed the 5 required presentations!

Abbett hosted 6 Marana High School students for a job shadowing experience. After getting an overview of the library's mission and different career paths, the students took a tour of the building and got a taste of what happens at each work station. Finally, they checked out books and cast their ballots in the presidential election thanks to KidsVoting!

Visibility & Image:

On October 25, the Abbett and Geasa-Marana branches teamed up to attend the first annual Marana Heritage Festival, which featured live music, hay rides, mesquite milling, activities for kids and teens, and lots of vendor booths. We spoke to more than 250 people, and, even though most of them were already big library fans, managed to sign up 9 new ones as well.

Our new logo is definitely being noticed by people of all ages. One of our toddler storytime regulars told us that her 2-year-old granddaughter Kelsey asked her a strange question one morning when she was putting on some lotion. She asked, "Grandma is that the library lotion?" It took her a second to realize that Kelsey mistook the picture on the lotion for the library's logo. Kelsey is very aware of our branding!

Community Partnerships

The RED Campaign (Responsibility, Education, Deterrence), a partnership between community members, law enforcement and alcohol vendors committed to preventing underage drinking, held their kick-off event at Abbett on October 22nd. Speakers included Richard Fimbres, Director of the Governor's Office of Highway Safety, The Honorable Ed Honea, Mayor of Marana and Rae Rzuclidlo, a Marana High School student. Among the press in attendance were the Marana Weekly News, the Northwest Explorer and the AZ Daily Star; the campaign was the lead story on KGUN's 10 PM news that evening; and YUNG TV filmed the event for their spot on FOX 11 which aired on Saturday morning.

**WOODS—Martín Rivera**

Children, Teens & Families:

The children's services librarian, Jennifer Whitt, delivered Learn, Read, Grow, Succeed 1<sup>st</sup> grade library cards and bags to 3 classrooms @ Prince Elementary School. The last bilingual storytime for October included 56 participants.

For October through the first week of November, the display wall in the children's room is devoted to Kid's Voting. It features posters outlining the election process and books relating to elections. A public computer has been designated as a Kid's Voting computer, and a voting booth is put around it from 3pm to closing each weekday.

Due to a lack of volunteers Woods Branch Library canceled Play Games (board games) after a 2-year run.

The youth services librarian, Margie Farmer, met with Marge Pellegrino's "Word Journeys Teen Mentors" to introduce herself to them and welcome them to the Woods Branch Library. They learned about library services and materials with a scavenger hunt.

For Teen Read Week the Teen area has a wonderful display featuring "Books with Bite".

Visibility & Image:

Nyssa Densley visited the Oasis at El Corral Assisted Living Center. The residents were given information about our upcoming Senior Arts program as well as the new book club. Fifteen seniors were in attendance; fliers advertising Woods Branch Library programs were posted @ the facility.

Woods Branch Library staff hosted the 1<sup>st</sup> "Meet Your Neighbors" potluck on Saturday, 25 October from 5:30 – 7:30 p.m. 25 neighborhood residents participated by bringing a dish to share with their neighbors. No one wanted to leave @ 7:30 and some requested another potluck in the future.

Community Partnership

Margie Farmer attended the 1<sup>st</sup> planning meeting for the LULAC Youth Leadership Conference which is scheduled for March 16 and 17. The theme for this year's 2 day workshop for middle and high school students is "Education is the Key to Success: Wise Decisions Pave the Way!"

Staff also participated in Pride in the Desert activity held in mid October.

***VIRTUAL LIBRARY—Jen Maney***

Visibility & Image:

The Virtual Library is proud to announce the following new services:

**By Popular Demand - iPod friendly digital audio books are now available**

The library now offers downloadable audio books that work on many different MP3 players, including the iPod and iPhone. Over 200 titles are available. This collection will grow as more titles become available from OverDrive, our vendor for downloadable media including audio books, ebooks and video.

**New Tell Me More Language Learning Database**

Tell Me More is our most complete language learning tool for the 6 languages offered. It now has a new, improved interface that is easier to use. It is designed to take you from a beginner to fluent with 2000 hours of online language instruction for reading, writing, speaking, and listening.

### **Caboodles Book Club Kits**

A Caboodle Kit is a single bag with multiple copies of the same book that you can check out. Caboodle Kits are great for book clubs, informal book groups, or just a group of friends who want to all read the same book.

#### **A great comment received this month via the website:**

Just wanted to pass along my "Thanks" this website is most useful. I was having some minor trouble, couldn't view my "Temporary list" so I called info line and was walked thru it with a very helpful gentleman. When I went to Himmel to pick up my reserved DVD all the people were quite helpful and just nice. As a fellow County employee it really makes my day to have helpful people when you are not sure what to do.

Keep up the outstanding work my fellow employees!

Peter K.

#### Children, Teens & Families:

##### **Why Vote? YouTube Contest for Teens is Still Going!**

The contest, called Why Vote, is asking teens to create a short video telling other teens about the importance of voting. To find out more about the contest, visit <http://www.library.pima.gov/teenzone/art/votecontest.cfm>.

#### Community Partnerships:

##### **Bakers Dozen: Learning 2.0 Arizona**

Over 380 library staff members have joined our online training program. As reported last month, the Virtual Library and PCPL's Emerging Technologies committee have teamed up with the Arizona State Library, Archives, and Public Records to offer a training program for library staff members throughout Arizona. The online curriculum will better enable library staff around the state to help customers using new web technologies, such as digital books, and video and photo sharing. The online learning program called Bakers Dozen: Learning 2.0 Arizona ends in December 2008.

#### ***YOUTH SERVICE—Gina Macaluso***

Children, Teens & Families, Visibility & Image, Community Partnerships:

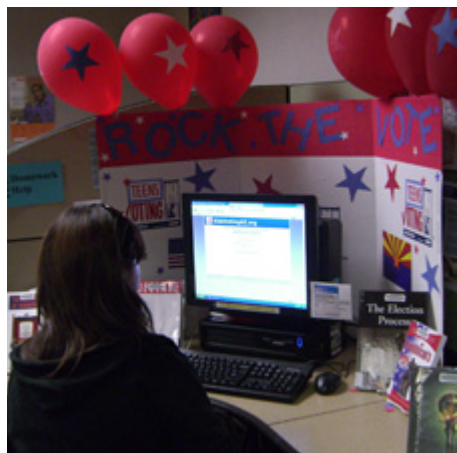
##### **Kids and Teens: Read, Earn Book Bucks & Pay Down Your Fines**

Kids and teens, now through the end of the year (December 31) can earn Book Bucks by reading - at home or in the library - and use Book Bucks to pay down the overdue fines on their library card. Book Bucks can be used to pay down fines up to \$30. One Book Buck is earned for each 30 minutes of reading or listening to books completed, either at home or in the library. Youth, age 18 or younger, can visit the library and verify the number of minutes read or listened to a book, to get a Book Buck. Book Bucks will only be accepted for current overdue charges. They cannot be accepted against future charges. Charges for lost or damaged items or collection agency fees cannot be paid for with Book Bucks.

##### **Kids & Teens - Your Vote Does Count!**

Kids & Teens, your vote does count! Come cast your *ballot* for a presidential candidate at your local library as part of [Kids Voting USA/Arizona](#). All of Tucson's youth will have the opportunity to participate in Kids Voting at their public libraries **between October 6 and November 4**. Some branch libraries will have a public computer with internet access designated just for you to cast your ballot for a presidential candidate. The "polls" will open Monday, October 6, and stay open through the general election on November 4, when they close at 7 pm.

Experience the power of your vote at your public library! Kids' Voting was founded in Arizona in 1988 by local businessmen in Phoenix. In 1991, Kids Voting became two separate organizations - Kids Voting Arizona and Kids Voting USA. Kids Voting Arizona is providing the opportunity for every school in Arizona to participate in the 2008 General Election. Anyone in grades kindergarten through seniors in high school can vote. Kids Voting Arizona will provide students with a Voter ID card, which students will need to vote online, and *I voted* stickers.



***ADULT SERVICES—Beth Matthias-Loghry***

No report this month

***STAFF DEVELOPMENT – Jere Voigt***

Jen Maney and Shawn Flecken, Virtual Library, attended the annual Internet Librarian Conference in Monterey, CA. The conference emphasizes the latest in internet services and technology.

Lisa Bunker, Youth Services, and Kate DeMeester, Wilmot Branch, attended “The State of Education – Community conversations on K-12”. An extension of previous town halls, the focus was on solving regional educational challenges.

Matt Landon, Southwest Branch, Ella Gomez, Youth Services, Jennifer Horn, Flowing Wells Branch, Jennifer Nichols, Quincie Douglas Branch, Lisa Bunker, Youth Services, and Debra Boyle, Himmel Park Branch, attended “After school is Key” Symposium. The emphasis of the symposium was on helping to improve the quality of after school programs and to form partnerships to support the programs.

Frederica Torres, Youth Services, attended the “Value Delivered: Proving that Libraries Matter” workshop in Bisbee, sponsored by the Arizona State Library. The seminar addressed the importance of measurement and accountability in decision making.

Martin Rivera attended “Protecting Our Youth from Cyber-bullying”. The workshop addressed the prevalence of bullying among teens that occurs over the internet.

***COLLECTION DEVELOPMENT OFFICE – Richard DiRusso***

**Children, Teens & Families:**

Visibility & Image: I participated (along with staff system-wide) in the annual GLBT Pride Celebration. Besides having a good time bringing the library to people, we were the only organization, that I saw, that forgoes the traditional “reach across a table to the people in the booth” set up and arranged our booth so that people could come inside and look at the materials and talk to library people. We had chairs on the outside which people took advantage of to sit and relax or look at books. I am not sure how many library cards were given out, but I imagine a fair number were.

Community Partnerships: I was offered and accepted a place on the Tucson GLBT Chamber of Commerce Board – due to begin in January 2009.

***TECHNICAL SERVICES DEPARTMENT—Libby Jones***

The Technical Services Dept. supports all of the Public Services staff in their work with patrons of all ages and the community at large. We also have as one of our goals providing the public our order and catalog information in as timely and efficient a manner we can. Although we may not work directly with the library’s patrons, we are very much aware of their importance.

To that end, we continue to address outsourcing questions and issues with our major vendor partner, Baker & Taylor. One project almost completed is a simplified cheat sheet of codes, call numbers, and practices, which should make it easier for B&T cataloging staff to work on our materials.

With Circulation Services help, we have identified problems with the old holds reports and have found methods to cope with them. The number of seriously outdated old holds is now virtually zero.

In order to help staff the Main library’s circulation desk, due to unexpected loss of circulation personnel there, two of the Technical Services staff are each now working Main circulation 20 hours a week. They have both commented on how helpful all of the Main circulation staff has been to them.

Several of the Technical Services staff provides service to the public by working on interlibrary loan requests from them and from other library systems. The amount of requests has increased threefold or more in the last year and half, with an average number of monthly requests now at 800.

Future plans include working with broken links to the internet from within the catalog and looking for more efficient ways to order and receive materials from vendors other than Baker & Taylor.

## Agenda Item 6D



**Pima County Public Library**

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**DATE:** November 3, 2008

**TO:** Library Board, Pima County Public Library  
Board of Directors, Friends of the Pima County Public Library  
Board of Directors, Friends of the Pima-Green Valley Library  
Board of Directors, Friends of the Kirk-Bear Canyon Library  
Board of Directors, Friends of the Arivaca Library  
Board of Directors, Friends of the Oro Valley Library  
Pima County Public Library Foundation Board

**FROM:** Pat Corella  
Library Deputy Director

**SUBJECT: DIRECTOR'S REPORT – October 2008**

### **FACILITIES:**

**MURPHY-WILMOT LIBRARY:** The schematic design phase is now complete. With the end of the Schematic design phase which, is pretty much in abstract form, will now move to the Design Development phase where a more definitive design begins to take shape. The design team will visit with the Architect to discuss the Schematic drawings. As the design team continues to move forward, this project is anticipated to be complete by late 2009 or early 2010.

**Sahuarita “Express” Library:** Work on this temporary facility continues to move forward. Several meetings have been held by Library and Facilities Management staff to begin to address the many issues that will result in converting this temporary facility into a functional library that will serve the Sahuarita community. There is still hope that a full-service facility will be built by the next bond election which is proposed to be held in FY2010. Facilities Management staff anticipate getting started on this conversion this month. This facility should be complete and ready for public use close to the end of the calendar year.

**Monument Signs:** Seventeen (17) of a total of twenty-one (21) back-lit, library monument signs have been installed. The new monument signs display our new logo and will begin to brand our department to a new and different look. All of the signs should be installed by the end of the calendar year.

**One-Desk Conversion:** There are several libraries that remain to be converted to the one-desk configuration. Over the course of the fiscal year Library and Facilities management staff will be working and scheduling the conversions as we work through this evolution. Wilmot Library was going to wait until their renovation; however, there will be a wait of close to a year before construction starts. The wait was re-considered and now the conversion will start with Wilmot, followed by Nanini, Green Valley and Main Library.

**Miscellaneous Projects:** And of course, there are a slew of incidental and related smaller projects that crop up as soon as major projects are finished. Those types of projects will be addressed as they happen.

**RIO NUEVO E-LIBRARY:** The Arizona Historical Society, City of Tucson and the Library came together last week to have a status meeting with Fentress Architects who is the architectural firm that will develop the plans to build the Arizona Historical Society and the E-Library building in Río Nuevo. Pima County Public Library was allowed to build an E-Library in partnership with the Arizona Historical Society who will sell their current building and move to the Río Nuevo site. Still too early to say when this project will be complete.

**POTENTIAL LIBRARY BUILDINGS AND EXPANSIONS:** Several library buildings that were being considered for development or expansion will not go forward to the voters for bond approval in 2008. Now, it appears the development of library buildings will be delayed until 2009 or 2010.



**DATE:** November 3, 2008

**TO:** Library Board, Pima County Public Library  
Board of Directors, Friends of the Pima County Public Library  
Board of Directors, Friends of the Pima-Green Valley Library  
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Board of Directors, Friends of the Arivaca Library  
Board of Directors, Friends of the Oro Valley Library  
Pima County Public Library Foundation Board

**FROM:** Steffannie Koeneman  
Community Relations Manager

**SUBJECT: COMMUNITY RELATIONS REPORT-October 2008**

During the month of October, Community Relations concentrated on the following library projects or events:

Lawrence Clark Powell Memorial Lecture – December 9, 2008

Gary Paul Nabhan is the LCP lecturer

Bernard L. “Bunny” Fontana is the Lifetime Achievement Award winner

-Invitations and bookmarks have gone to press.

-Posters to press as of 10/29/08

-Radio on KUAZ morning drive times and evenings beginning  
Dec. 1 through Dec. 9.

-Press release out Monday, Nov. 3.

Highlights calendar for November/December calendar has gone to press.

Special event press conference honoring Word Journeys planning in place.

Preliminary planning for Nuestras Raices now taking place.

Preliminary planning for Nuestras Raices reception now taking place.

## Library in the news:

Week of Oct. 27: Interviews/photographers at Himmel and Main branch libraries.

### [Local companies help employees get fit](#)

KVOA.com, AZ - 19 hours ago

Gina Macaluso is the coordinator of youth services for the **Pima County Public Library**. She's also serious about fitness, every Monday, Gina grabs her yoga ...

### [Free adoption open house is scheduled for Saturday at library](#)

Tucson Citizen, AZ - Oct 27, 2008

The event will be held from 1:30-4 pm at the **Pima County Public Library** Murphy-Wilmot Branch, 520 N. Wilmot Road. Adoption agency representatives who are ...

### [Brenner robocall attacks Bronson over library porn](#)

Arizona Daily Star, AZ - Oct 25, 2008

The Child Internet Protection Act says libraries that accept discounted rates for their Internet access — as the **Pima County Public Library** does — must ...

### [My Best Friend's Girl \(R\)](#)

Explorer News, AZ - Oct 8, 2008

... that successfully sued **Pima County** over voter integrity, titled "Voter Integrity: Will Your Vote Count?" Details: 7 pm; Oro Valley **Public Library**,

### [Libraries, Used Books In Demand](#)

KOLD-TV, AZ - Oct 14, 2008

By JD Wallace, KOLD News 13 Reporter Millions visit our **Pima County public** libraries every year, but the numbers jumped another half a million over the past ...

### [Thorns & Flowers](#)

Arizona Daily Star, AZ - Oct 7, 2008

A flower to the new **Pima County Public Library** bookmobile. The vehicle replaces one purchased in 1990 and can hold up to 4000 books. ...

[Editorial: Where are the crowds at the political forums?](#) Sahuarita Sun

[all 2 news articles »](#)

### [Though tax rate dips, we're all paying more](#)

Arizona Daily Star, AZ - Oct 21, 2008

The **county** also assumed full control of the **public library** system in 2005, which it used to share with the city. The **county** repeatedly raised the **library** ...

### [The Book Mobile hits the road](#)

KOLD-TV, AZ - Oct 2, 2008

The **Pima County Public Library** is taking its books on the road. Thursday, the Book Mobile will kick off its tour. The big orange bus is making trips all over ...

### [Scenes from Sahuarita: Fun for all ages: comic book heroes come ...](#)

Sahuarita Sun, AZ - Oct 22, 2008

... program from the United Way of Tucson, Southern Arizona's Early Childhood Partnership of Southern **Pima County** and the **Pima County Public Library**. ...

### [Briefs: Last chance to get early ballot](#)

Arizona Republic, AZ - Oct 22, 2008

The rally will be in front of ASU's Hayden **Library**. Speakers will include Arizona Attorney General Terry Goddard, Maricopa **County** Supervisor Mary Rose ...

### [Business calendar](#)

Explorer News, AZ - Oct 14, 2008

... Oro Valley **Public Library**, 1305 W. Naranja Drive; free, but appointments required;

for more information, call 229-5300. • The Northern **Pima County** ...

### [Business calendar](#)

Explorer News, AZ - Oct 21, 2008

Details: 9 am to noon; Oro Valley **Public Library**, 1305 W. Naranja Drive; for more information, or to make an appointment, call 229-5300. • **Pima Community** ...

### [Fields full of cars to help raise Reading Seed funds](#)

Arizona Daily Star, AZ - Oct 4, 2008

Their mission is to help children in **Pima County** learn to read so they can read to learn. "Being able to read is basic to any success that most folks will ...

### [Community calendar](#)

Arizona Daily Star, AZ - Oct 6, 2008

Friends of the **Pima County Public Library** Book Sale — Friends Book Barn, 2230 N. Country Club Road. Books, CDs, VHS, albums. 10 am-7 pm Oct. 3-6. Free. ...

### [Community Calendar](#)

Arizona Daily Star, AZ - Oct 5, 2008

Friends of the **Pima County Public Library** Book Sale — Friends Book Barn, 2230 N. Country Club Road. Books, CDs, VHS, albums. 10 am-7 pm Oct. 5-6. Free. ...

[Community calendar](#) Arizona Daily Star

[all 2 news articles »](#)

### [What's open, closed on Columbus Day](#)

Tucson Citizen, AZ - Oct 13, 2008

**County**, state and federal offices will be closed Monday but city offices will remain open.

• All Tucson-**Pima Public Library** System branches will be closed ...

### [Events of interest to politically minded](#)

Arizona Daily Star, AZ - Oct 12, 2008

Democrats of Oro Valley. Speaker: Attorney Bill Risner. 7 pm Oro Valley **Library**, 1305 W. Naranja Drive. • **Pima County** Republican Club meeting. ...

### [Reading Seed grant money](#)

KOLD-TV, AZ - Oct 7, 2008

As school budgets are cut and learning programs are scaled back, The Reading Seed Children's Literacy Program is bringing volunteers to **Pima County** schools. ...

### [Ryn: Pied Piper's notoriety ended with a shiv in the eye](#)

Tucson Citizen, AZ - Oct 3, 2008

(**Pima County Public Library** could use some new ones, by the way.) You can join a Yahoo group to sign up for the daily e-mail: "This Day in Serial Killer ...

### [Ocotillo Ridge 4th graders embark upon book drive](#)

Vail Sun, AZ - Oct 22, 2008

19, Ocotillo Ridge students in Ellen Samuelsen's fourth-grade class received around 1200 books to donate to the **Pima County Library's** "Books While You Wait" ...

### [Seniors get free shot at learning to draw](#)

Arizona Daily Star, AZ - Oct 13, 2008

There are OATS programs at six **Pima County** libraries. The Drawing Studio also puts on programs at several local community centers, Dolan said. ...

### [Genealogy Today: Write your own life story](#)

Green Valley News, AZ - Oct 19, 2008

If you're not sure how to start writing your story, **Pima County** Community College offers a class in Memoir Writing periodically at the Community Performing ...

[US libraries get 100s of requests a year to ban books](#)

Tucson Citizen, AZ - Oct 22, 2008

In Arizona, there have been only five requests since 2004, none in **Pima County**. The issue sparked renewed **public** interest during the presidential campaign ...

[Comments on this Story](#)

Arizona Daily Star, AZ - Oct 7, 2008

A flower to the new **Pima County Public Library** bookmobile. The vehicle replaces one purchased in 1990 and can hold up to 4000 books. ...



# MEMORANDUM

**DATE:** December 4, 2008

**TO:** Pima County Public Library  
Advisory Board

Gloria Federico  
Circulation Services

Karen Thayer  
Library Administration

**SUBJECT: CIRCULATION AND ACTIVITY MEASURES – October 2008**

Attached are the above circulation and activity measures reports, reflecting a variety of activities measured across the PCPL system for the month referenced above.

In summary, the following table records the PCPL system activities.

	<b>October 2008</b>	<b>October 2007</b>	<b>Percent Change</b>
<b>NUMBER OF ITEMS BORROWED</b>	607,309	610,690	.43%
<b>ACTIVITY MEASURES:</b>			
<b>STORYTIMES</b>			
Number	343	327	4.90%
Attendance	12,526	11,284	11.1%
<b>LIBRARY PROGRAMS</b>			
Number	910	778	17%
Attendance	12,899	9,785	31.80%
<b>GROUP VISITS</b>			
Number	82	45	82.20.0%
Attendance	1,407	900	56.30.0%
<b>SCHOOL VISITS</b>			
Number	76	56	35.70%
Attendance	2,549	2,061	23.70%
<b>MEETING ROOM USE</b>			
Number	1,762	1,534	14.90%
Attendance	14,683	11,455	28.20%
<b>COMMUNITY OUTREACH</b>			
Number	46	51	-9.80%
Attendance	14,426	13,725	5.10%

Pima County Public Library  
October 2008 Circulation Report

1/12/2009

October 2008 Circulation Activity	Oct 2007 Circ	Oct 2008 Circ	Change	% Change	Oct 2007 Self Check	Oct 2008 Self Check	%Self Check Circ Oct 2007	% Self Check Circ Oct 2008	FY08 Self Check	FY09 Self Check	Oct 2007 Holds	Oct 2008 Holds	FY08 Circ	FY09 Circ	Change	% Change
Adult Detention	5,979	6,604	6,604	110%							3	24	24,895	27,005	2,110	8%
Bookmobile/Readrunners	1,620	1,456	-164	-10%							362	298	6,317	5,584	-733	-12%
Caviglia-Arivaca	1,652	1,956	304	18%		966		49%		966	154	167	7,082	7,278	196	3%
Eckstrom-Columbus	23,070	21,610	-1,460	-6%	10,185	9,345	44%	43%	10,185	9,345	0	852	91,332	89,274	-2,058	-2%
Dewhirst-Catalina	7,300	6,209	-1,091	-15%	3,781	2,856	52%	46%	3,781	2,856	0	427	27,983	25,562	-2,421	-9%
Dusenberry-River	26,030	26,501	471	2%	19,214	19,657	74%	74%	19,214	19,657	779	809	104,273	105,380	1,107	1%
El Pueblo	3,233	3,300	67	2%	1,398	1,917	43%	58%	1,398	1,917	84	174	12,292	12,372	80	1%
El Rio	4,831	4,233	-598	-12%	1,879	2,029	39%	48%	1,879	2,029	182	190	18,148	17,114	-1,034	-6%
Flowing Wells		9,420	9,420			5,740		61%		5,740		321		29,124	29,124	
Geasa-Marana	3,555	2,771	-784	-22%	1,145	1,416	32%	51%	1,145	1,416	170	148	13,831	11,285	-2,546	-18%
Himmel Park	25,041	23,617	-1,424	-6%	5,174	12,373	21%	52%	5,174	12,373	566	661	99,765	96,847	-2,918	-3%
Joel D. Valdez-Main	32,532	31,234	-1,298	-4%	11,125	11,500	34%	37%	11,125	11,500	920	1,585	134,022	126,219	-7,803	-6%
Joyner-Green Valley	37,114	37,208	94	0%	20,197	23,511	54%	63%	20,197	23,511	976	1,302	141,088	141,972	884	1%
Juvenile Detention	5,651	4,817	-834	-15%							125	135	13,242	15,038	1,796	14%
Kirk-Bear Canyon	27,328	26,328	-1,000	-4%	12,554	14,885	46%	57%	12,554	14,885	701	711	115,059	110,943	-4,116	-4%
Martha Cooper	10,775	10,858	83	1%	4,065	4,903	38%	45%	4,065	4,903	469	609	41,441	44,765	3,324	8%
Miller-Golf Links	41,713	46,051	4,338	10%	26,324	30,763	63%	67%	26,324	30,763	661	990	165,544	189,841	24,297	15%
Mission	21,495	20,976	-519	-2%	9,544	8,909	44%	42%	9,544	8,909	496	630	87,474	85,616	-1,858	-2%
Murphy-Wilmot	49,290	49,920	630	1%	33,363	34,723	68%	70%	33,363	34,723	1,140	1,094	206,406	205,432	-974	0%
Nanini	54,311	45,362	-8,949	-16%	44,134	35,824	81%	79%	44,134	35,824	1,244	1,163	223,526	190,584	-32,942	-15%
Oro Valley (affiliate)	32,660	31,398	-1,262	-4%	23,961	21,825	73%	70%	23,961	21,825	753	821	131,273	129,427	-1,846	-1%
Phone Renewal	10,311	4,369	-5,942	-58%									39,229	19,861	-19,368	-49%
Quincie-Douglas	9,648	9,505	-143	-1%	3,036	3,692	31%	39%	3,036	3,692	238	263	40,504	37,285	-3,219	-8%
Salazar-Ajo	3,350	3,690	340	10%		1,270	0%	34%		1,270	125	212	14,050	13,645	-405	-3%
Sam Lena-South Tucson	3,545	3,218	-327	-9%	309	553	9%	17%	309	553	77	149	13,439	12,631	-808	-6%
Santa Rosa	1,014	1,037	23	2%		541		52%		541	73	61	3,791	4,278	487	13%
Southwest	2,557	3,576	1,019	40%	858	1,736	34%	49%	858	1,736	143	146	4,334	13,803	9,469	218%
Valencia	24,211	24,271	60	0%	10,501	13,136	43%	54%	10,501	13,136	540	727	94,937	97,946	3,009	3%
Web Renewal	101,079	81,032	-20,047	-20%							71,010	82,937	382,526	309,963	-72,563	-19%
Wheeler Taft Abbott		27,103	27,103			23,233		86%		23,233		605		114,235	114,235	
Woods Memorial	39,795	37,679	-2,116	-5%	18,998	22,150	48%	59%	18,998	22,150	747	957	156,078	154,721	-1,357	-1%
<b>Totals</b>	<b>610,690</b>	<b>607,309</b>	<b>2,598</b>	<b>0.43%</b>	<b>261,745</b>	<b>309,453</b>	<b>43%</b>	<b>51%</b>	<b>261,745</b>	<b>309,453</b>	<b>82,738</b>	<b>99,168</b>	<b>2,413,881</b>	<b>2,445,030</b>	<b>31,149</b>	<b>1%</b>

Pima County Public Library  
Board Report  
October 2008

Library Sponsored Programs									Community Outreach				
BRANCH	Adult	Attendance	Youth /Children	Attendance	Meeting Room	Attendance	PC Classes	Attendance	Number of Programs	Attendance	Gate Count	Volunteer Hours	Internet Use
Adult Detention Center	-	-	-	-	-	-	-	-	-	-	-	-	-
Bookmobile	-	-	-	-	-	-	-	-	1	398	341	-	-
Caviglia-Arivaca	5	59	5	55	31	62	1	1	1	120	2,937	76	530
Dewhirst-Catalina	1	7	1	3	5	18	-	-	-	-	5,221	-	791
Dusenberry-River	2	178	14	370	32	407	-	-	-	-	17,023	46	1,674
Eckstrom-Columbus	6	68	18	399	35	301	4	21	3	1270	18,049	48	4,407
El Pueblo	-	-	4	60	-	-	-	-	-	-	2,490	-	2,337
El Rio	-	-	-	-	-	-	-	-	-	-	-	-	735
Flowing Wells	1	24	2	40	-	-	8	80	-	-	-	-	3,502
Geasa-Marana	2	9	9	105	25	52	-	-	2	278	3,313	2	970
Himmel Park	10	247	43	1,364	113	572	-	-	3	575	18,527	110	2,612
Joel D Valdez Main	7	199	36	780	134	1,264	-	-	2	126	40,227	56	10,485
Joyner-Green Valley	22	436	44	1,679	80	686	4	42	3	675	29,544	952	4,104
Juvenile Detention Center	1	8	13	195	-	-	-	-	1	17	4,312	-	-
Kirk-Bear Canyon	1	10	24	1,389	92	514	-	-	-	-	19,764	105	2,805
Martha Cooper	12	375	30	630	177	589	10	22	1	28	14,851	14	4,813
Miller-Golf Links	6	63	33	1,278	161	616	9	41	1	25	22,261	109	3,529
Mission	19	152	19	341	22	236	2	8	-	-	20,154	56	3,736
Murphy-Wilmot	11	137	28	1,044	62	954	-	-	-	-	24,266	49	4,632
Nanini	1	25	37	1,871	39	422	-	-	1	60	21,168	47	3,418
Oro Valley	42	401	29	756	160	3,252	4	33	-	-	18,578	1,771	2,547
Quincie Douglas	7	93	20	178	115	787	13	95	2	45	14,057	25	4,556
Sahuarita	-	-	-	-	-	-	-	-	-	-	-	-	-
Salazar-Ajo	11	54	5	58	2	18	-	-	2	19	5,824	26	1,357
Sam Lena-South Tucson	1	80	5	142	79	1,450	9	100	-	-	10,353	-	3,297
Santa Rosa	1	6	32	254	64	443	13	46	1	450	6,830	17	1,868
Southwest	-	-	14	286	-	-	2	4	1	35	4,774	12	1,380
Valencia	36	648	38	930	21	446	16	249	3	204	20,172	240	4954
Virtual Library	-	-	-	-	-	-	-	-	-	-	-	-	-
Wheeler Taft Abbott	8	121	31	1,082	72	585	20	155	7	482	11,249	79	3,781
Woods Memorial	8	124	31	1,265	241	1,009	1	10	-	-	19,944	19	6,252
<b>TOTALS</b>	<b>221</b>	<b>3,524</b>	<b>565</b>	<b>16,554</b>	<b>1,762</b>	<b>14,683</b>	<b>116</b>	<b>907</b>	<b>35</b>	<b>4,807</b>	<b>376,229</b>	<b>3,859</b>	<b>85,072</b>