



## Pima County Public Library Advisory Board

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**DATE:** October 1, 2008

**TO:** Library Advisory Board, Pima County Public Library

**FROM:** Nancy Ledeboer, Library Director

**SUBJECT: DIRECTOR'S REPORT, September 2008**

Flowing Wells Library held its Grand Opening on September 13 early in the morning to beat out the heat. Over 200 people attended this community celebration. The Mission Library celebrated its 30<sup>th</sup> anniversary on September 16<sup>th</sup> with the unveiling of a mural. The mural provides a visual history of the area and a look into the future. The mural was created by students as part of an art/work program. The Main Library hosted the Get Fit Festival on September 24<sup>th</sup> and 27<sup>th</sup>. Over 800 people attended the Wednesday program and over 1500 people attended the Saturday event. Get Fit involved many of the Library's health partners in celebrating the opportunities to live a healthy lifestyle in Pima County. The Library is also partnering with the League of Women's voters to offer mock elections at three libraries. Initial reports indicate that many new voters appreciate the chance to practice voting.

Chairman Richard Elias helped us to introduce the new bookmobile to the community at the Get Fit Festival. Wade Zelenak has passed driving tests and inspections and the new bookmobile will soon be making regular stops. He will be attending a community fair at Robles Junction on October 4<sup>th</sup>. This is one of the regular stops for the bookmobile.

Strategic Planning continues with staff facilitating Community Forums. I have attended forums held at the Columbus, Flowing Wells, Green Valley, Ajo, and Abbett libraries. In addition a forum was held at Desert View School in Vail. I missed the forums that were held at Valencia and Golf Links libraries. By the end of October, the staff planning committee will evaluate input from the public along with survey data and use statistics to select the service responses that will provide a focus for program planning and resource allocation over the coming 3-5 years.

Deputy Director Melody Ballard and I continue to visit all library departments and branches to visit with staff and hear about their concerns or suggestions. In September we visited with staff at El Rio, Ajo, Green Valley, and South Tucson as well as with the staff who work in various departments of library administration. These visits help us to learn about the strengths of each community library and to share information about system-wide projects and programs.

I have also been active in various community organizations. As a member of the Literacy Leadership Council (LLC) I have been busy sharing information about the plans of this emerging Coalition with other organizations. The new coalition is forming from a merger of the Tucson Area Literacy Coalition and the LLC into the Literacy for Life Coalition. I attended the Health Literacy Task Force meeting to share information about the emerging literacy coalition and to invite the health task force members to become involved in this community wide effort.

The Health Literacy Task Force is applying for a grant to fund further work in identifying the community health issues around the South Tucson and Valencia libraries and developing intervention strategies. The libraries will serve as the platform for sharing health information related to community health issues. Youth Services Coordinator and I also met with the Director of the Diabetes Association to discuss how the library can support World Diabetes Day.

I attended the Literacy Volunteers of Tucson's (LVT) annual meeting and Reading Celebration. Supervisor Sharon Bronson thanked all the tutors and students for making learning a priority and improving not only their personal lives but the entire community. Two students were honored for their strides in education and the new LVT board members and officers were elected. I will be serving as Treasurer and will be hosting a table at the end of year breakfast.

I was officially sworn in as a member of Altrusa. This is another service group whose primary mission is to support literacy efforts in the community. Members of Altrusa have already expressed interest in participating in the expanded Read To Me in the library program that was piloted at the Miller-Golf Links Library last year.

The Friends of the Library benefited from Paula Poundstone's latest visit to Tucson. The Friends sold tickets to the September event and were invited to sell books following the performance. Ms. Poundstone is President of Friends of Libraries USA group and she is a strong supporter of libraries. I attended the Friends monthly meeting. The Foundation has formed a business interest committee to develop the business community's support. I attended planning meetings for two upcoming fundraising events. The Foundation's monthly meeting was held at the Abbett Library.

My service on the State Bar Consumer Education Task Force wrapped up with a final meeting in Phoenix on September 23<sup>rd</sup>. The Task Force submitted a report with recommendations for making legal information more accessible to the general population. Recommendations will be presented to the Bar Association for their approval and action.

On September 23<sup>rd</sup> and 25<sup>th</sup> I attended meetings in Phoenix to discuss the future of the statewide database purchases. Maricopa County Library District will take the lead in procuring access to databases for all public libraries and all k-12 schools. We met with representatives from the Department of Education who would also like to see streamlined, equitable access to databases for all students in Arizona.

I was honored to attend the Compass Health Dynamic Duo Awards Dinner. Sarajeon Harwood was honored for her partnership with Tamarac Little in bringing solar power programs to libraries. Several other staff has received awards including Donie Gignac who received a Teddy Award from Parent Aid. Wade Zelenak and Mary Sanchez were notified that they will receive awards from the Arizona Library Association for their outstanding service.

The Library's Virtual Branch is promoting "Baker's Dozen" a learning opportunity for all staff to discover how new technologies enhance communication and services. Over 300 staff has signed up to participate, including me!



**DATE:** October 1, 2008

**TO:** Library Board, Pima County Public Library  
Board of Directors, Friends of the Pima County Public Library  
Board of Directors, Friends of the Pima-Green Valley Library  
Board of Directors, Friends of the Kirk-Bear Canyon Library  
Board of Directors, Friends of the Arivaca Library  
Board of Directors, Friends of the Oro Valley Library  
Pima County Public Library Foundation Board

**FROM:** Melody Ballard  
Deputy Library Director

**SUBJECT: Public Service Report for September 2008**

*AJO—Linda Lam*

No report this month

*CATALINA—Karen Greaber*

No report this month

**CAVIGLIA-ARIVACA—Mary Kasulaitis**

Children, Teens and Families

On September 18, Arivaca's Early Childhood Committee hosted a visit by the South Pima Regional Partnership Council of First Things First, Arizona's Early Childhood Development and Health Board. Librarian Mary Kasulaitis presented a summary of current activities for preschool children provided by the Caviglia-Arivaca branch of Pima County Public Library and assured the Council of library support for any forthcoming project in Arivaca.

Community Partnerships and Visibility and Image

Friends of the Arivaca Library will hold their Annual Meeting on September 27, 2008, with featured author Patricia Preciado Martin as special guest. She will speak on Mexican American women's history in Southern Arizona. Music and refreshments will be served.

Mary Kasulaitis and Jeanne Marie Ferris have been trained to be Ambassadors in the Pima Council on Aging program. Arivaca has a large community of retired people.

***ECKSTROM-COLUMBUS—Terry Rill.***

Children, Teens & Families: Children's librarian Shannon Wilcox attended Reading Partners training in preparation for adding the Reading Partners program here.

The Crochet - Knit Club had its first meeting this month. The club grew out of the crocheting and knitting classes held over the summer and will meet monthly for camaraderie and a shared interest in the craft.

An Information Power for Small Business workshop for those thinking of starting or expanding a business was presented by Main Library staff.

Visibility & Image:

Our Community Forum was held on September 6 and attracted a small but very thoughtful group of participants. The participants, including one of our teen volunteers, contributed many helpful thoughts and ideas.

Community Partnerships:

This month's programs for adults included a Taste of the Desert presented by Tohono Chul Park and Contemporary Native American Art presented by University of Arizona Museum of Art docents.

A new series of Senior Arts classes began, presented in collaboration with The Drawing Studio and an Advanced English weekly conversation group, offered by LVOT, started a new semester. In addition, OASIS held a Healthy Living Online workshop at the branch using our laptop computer lab.

***DUSENBERRY-RIVER—Kathleen Dannreuther***

Children, Teens & Families:

The River Role Play Game Club, the only club of its kind in the library system, has grown and now has a dedicated group of players. One teen member comes from as far away as Picture Rocks. We are looking into finding more game leaders for other libraries.

In an effort to reach out to non-traditional students, teen librarian Kendra Davey scheduled a tour of River Library for the Sonoran Homeschoolers group and for the AZ Virtual Academy students.

Five schools in the service area have requested kits for the Learn, Read, Grow, Success first-grade library card campaign—Khalsa Montessori, Canyon View, Ventana Vista, Whitmore, and Manzanita.

Community Partnerships:

A new community partnership established with the University of Arizona Museum of Art has resulted in a series of monthly presentations—Tuesday Art Talks.

Visibility & Image:

A cooperative venture between the River and Martha Cooper branches was enthusiastically accepted by the Lighthouse YMCA—a bulletin board will be installed there to advertise programs and services available to the community at these two branches, both situated equidistant from the Y and “just a bike-ride away.”

A Solar Power 101 event presented in partnership with the staff of Congresswoman Gabrielle Giffords, and featuring local experts in the field, was an overwhelming success with 72 people attending.

***EL PUEBLO—Frank De La Cruz***

Community Partnerships: El Pueblo held its first meeting for a new program on Monday, September 22. Tucson playwright, actress and director Silviana Wood will lead members of

El Pueblo Neighborhood Center's senior program in a creative writing project. After instruction from Silviana, the participants will write memories of their childhood, school days, their families, contact with the Mexican and southwest world or very short fiction.

***EL RIO—Romaine Ahlstrom***

No report this month

***FLOWING WELLS—Yolanda Sainz***

Children, Teens & Families:

Children's Librarian Susan Hassig visited three area schools to make students and teachers aware of the different services provided by PCPL and the Flowing Wells Branch. This is the first school year that a public library has been in their neighborhood and the teachers want their students to be familiar with the library. School visits to the library are in the works.

B.B. started her participation in the Read to a Dog program at Flowing Wells this month. Since her first visit, several children have waited patiently for their turn to read to B.B.

A belly dance program was presented by Gina Gonzalez for teens at the Ellie Towne Flowing Wells Community Center (ETFWCC).

Visibility & Image and Community Partnerships:

Flowing Wells held their Community Forum on Sept. 19 at the ETFWCC. We had a smaller group than expected but all the participants were very active during the forum.

Saturday, Sept. 13, Flowing Wells celebrated its Grand Opening Ceremony. Performances were presented by the Flowing Wells High School band and the Homer Davis Elementary School Performing Arts Group. Neighborhood community organizations were invited to hand out information about their organizations. Speakers included Sharon Bronson, Richard Elias, Karin Uhlich, and Nancy Ledebor, Pat Peterson Library Board member, and Ellie Towne Flowing Wells Neighborhood Association and Community Coalition President.

***GEASA-MARANA—Nancy Lindeman***

Children, Teens & Families:

Special programming for all levels was offered during September. Our Teentime program, TGIFF, kicked off for the school year with a special pizza party at which Teens were treated to a game of Pictionary made up especially for them by Library Associate Lorie Griffis—the teens loved it! Children in the area were invited to a desert critter Camouflage program, and adults enjoyed a Memoirs writing work-shop with Marge Pellegrino, plus our first ever FRIENDS Book Sale and Kaffeeklatch at the end of the month.

Visibility & Image:

Manager Nancy Lindeman spoke to a Marana Food Bank staff meeting to promote the upcoming Community Forum to be held at Geasa-Marana Branch.

Community Partnerships:

Manager Nancy Lindeman attended a Marana Chamber of Commerce Mixer at the Marana Food Bank.

## ***HIMMEL PARK BRANCH—Sarajeon Harwood***

### **Children, teens and family**

Over 85 people celebrated the Chinese Harvest Moon Festival at Himmel. An Asian Band played traditional Chinese music outside in front of the library while the audience sat in chairs on the lawn, played on the playground or just sat in the grass. Moon cakes, almond cookies and tea were served. It was a beautiful evening with the full moon rising over the event.

School visits are almost an everyday occurrence at Himmel now that schools are back in session.

Debbie Boyle held the first meeting of Himmel's teen advisory board and will hold the first training for the Teen Advocates on September 24<sup>th</sup>. The advisory board has decided they would like a book club, so Debbie is making arrangements to start a new book club.

*The Fantastic in Word and Image* Author and Artist Workshop was held on Saturday, September 20. This was the first workshop in this series. It was an excellent program.

Boomerang, our Read to a Dog dog returned from his travels over the summer. Everyone is delighted to have him back.

### **Visibility and Image and Community Partnerships**

Sarajeon Harwood was nominated along with Tamarack Little from Congresswoman Gifford's office for a Dynamic Duo Award at the annual Compass Mental Health Care banquet. Although we didn't win, it was a wonderful honor to be nominated as a team that has improved life for people in Tucson.

The same two presented another Solar Power 101 program at River Center Library on September 22. The crowd was, as usual, standing room only. We heard many positive comments on the quality of the program. Sarajeon spoke briefly about library services, also as usual.

On September 24 Himmel will present recruitment for therapy dogs for Read to a Dog in partnership with Therapy Dogs International.

## ***JOYNER-GREEN VALLEY—Amber Mathewson***

### **Children, Youth and Families –**

- Miss Michelle and Miss Stephanie are back into full swing with Storytimes resumed after a brief hiatus in August.
- Green Valley has already had one class of first graders return their applications for the library card campaign! We look forward to seeing the children and their families at the library.
- The Reading Partners program continues to be a success as does our Read to a Dog program. Children love coming to the library and reading to an audience be it human or canine! One of our Reading Partners volunteers had a 5 year old boy who read a story to

her – she said, “I wish I had had kindergartners who were so prepared when I was teaching!”

- Michele White and Michelle Creston put out their fall newsletter to area schools. This has been a tremendous communication tool for all our teachers.
- Michele is hosting our first in a series of Hip Hop dance classes!

### **Community Collaborations & Visibility & Image –**

- Green Valley Staff members are preparing for Fiesta Sahuarita! This annual event commemorates the 14<sup>th</sup> anniversary of the incorporation of the Town of Sahuarita will be held on Saturday September 27<sup>th</sup>. Staff members will have a booth with activities for children, library card sign up and providing library information. This is a great way to build visibility in the community.
- The first Symphony Preview program of the season was held in September. This program has had tremendous popularity over the years and has now become a series that homeschoolers enjoy as well as our retirees! It is great to see young people learning about music from scholars.
- Following a successful summer volunteer fair event; Karen Greene was asked to work with Green Valley Community Coordinating Councils Volunteer Coordinator on a task force aimed at starting a Volunteer Center in Green Valley. This collaboration grew out of annual volunteer coordinator's luncheons and has resulted in a volunteer brochure kiosk at the library with information on area volunteer opportunities; a volunteer fair; and now potentially a volunteer center!
- As part of the Strategic Planning Process for PCPL, Green Valley library held its Community Forum on September 14<sup>th</sup>. More than twenty people attended and shared their vision and ideas for the library system. The top ranking service responses were:
  - Understand How to Find, Evaluate, and Use Information; Information Fluency
  - Create Young Readers; Early Literacy
  - Celebrate Diversity; Cultural Awareness
  - Get Facts Fast; Ready Reference
  - Satisfy Curiosity; Lifelong Learning

### ***JUVENILE DETENTION CENTER—John Munoz***

No report this month

### ***JOEL D. VALDEZ MAIN LIBRARY—Karyn Prechtel***

#### Children, Teens & Families:

Main Children's hosted the **Cornerstones of Science** program, "**Learn about the Solar System,**" on Saturday September 6<sup>th</sup>. Experts from the **Tucson Amateur Astronomy Association** helped children make a model of the solar system and taught them about distance comparisons of planets with an interactive demonstration on Jacome plaza. Children got to make a model of Saturn to take home.

Main Children's resumed Storytimes on September 3<sup>rd</sup> after taking a 2 week break, to the delight of parents and children alike. During this time, we added a storytime for the **Lohse YMCA** toddler class to take place every other week and have invited YMCA teachers to bring the baby class to our Baby Time as well. We feel it is very important to reach out to these very young

children in the key 0-3 age group, many of which come from low-income families that may not have the resources to provide reading and early literacy activities in the home.

#### Visibility & Image:

Main Children's Librarian, Mary Margaret Mercado was featured on **Channel 12's REC 365 program**. She was filmed during Toddler Storytime and then interviewed afterwards. Mary Margaret did an excellent job of explaining the structure and philosophy of storytime, as well as demonstrated how reading aloud to kids supports positive learning and bonding between parent and child. <http://tucson12.tv/programs/Rec365/index.php>

Main Children's and Quincie Library were also featured in another **Channel 12 program called Kid Zone**. In the program, a young girl named Hannah shows kids how they can get a library card, read to a dog, attend Storytime, or even get help with their homework.

<http://www.tucson12.tv/programs/kidzone.html>

#### Community Partnerships:

Cathy Jacobus presented *Pima County Public Library's Guide to Online Health Information* at the Murphy-Wilmot Branch on September 4<sup>th</sup> and 11<sup>th</sup>. The class was part of a PCPL-OASIS partnership, and was designed to teach seniors how to evaluate health-related websites. We also identified several reputable sites, highlighting the PCPL Health & Wellness Info Center.

### ***KIRK-BEAR CANYON LIBRARY—Margaret Wilkie***

#### Children, Teens, and Families

Once again Bill Reuter played an integral role in the Fetal Alcohol Spectrum Awareness Fair. Bill provided library information for the parents, children, and caregivers attending this annual event. He also entertained the children with stories and songs.

#### Community Partnerships

Margaret Wilkie attended the annual meeting and dinner for Reach Out and Read of Southern Arizona (RORSA). Since 1997 RORSA has made literacy promotion a standard part of pediatric primary care, so that children grow up with books and a love of reading.

#### Visibility & Image

Tohono Chul Park staff presented a wonderful program, Desert in Bloom. Attendees learned to identify desert wildflowers, received tips about planting native wildflower seeds, and were given a small packet of wildflower seeds.

### ***MARTHA COOPER BRANCH—Margaret Guerrero***

#### Children's, Teens & Families

Parents have expressed their appreciation of Martha Cooper's storytimes. The following are two examples: 1. the mother of a newly adopted 14 month old boy from Guatemala made Martha Cooper's Bilingual Family Storytime one of her first mother-son outings and was happy the program was in both Spanish & English. 2. A new patron from England along with his 18 month old daughter attending toddler's storytime. He wrote a note expressing his love of the story about Ramadan and the opportunity that his child can learn about other cultures and religions.

Tima Farhat and Kathy Konecny presented an Arabic/English storytime about Ramadan for Martha Cooper's Bilingual Family Time.

After a break in August the Teen Lounge has started up again. Teens are involved in the planning and are most interested in programs that involve cooking, dance or martial arts, and video gaming, especially the Wii.

#### Visibility & Image

Martha Cooper and Himmel Branch Libraries participated in the *Go Green III Sustainability Resource Fair* that took place at Councilmember Nina Trasoff Ward VI Council Office. Tima Farhat attended "Wright Elementary" school open house on September 2<sup>nd</sup>, and branch manager Margaret Guerrero gave a presentation about library services.

On Monday and Wednesday nights, Martha Cooper Branch is filled to capacity especially with the addition of 50 English language learners. One customer remarked, "How did this neighborhood ever survive without a library?"

### Community Partnerships

Margaret Guerrero attended the TNBC Community and Law Enforcement Task Force Meeting and the TPAC Awards Ceremony as a representative of the Literary grants review panelist. Tima Farhart talked about up-coming programs at the Garden District Neighborhood Association. Mary Givins attended the RISP-Net meeting to learn about Tucson Refugees. We now have 3 new youth interns through Pima One Stop. One is a recently arrived Bhutanese refugee from Nepal who speaks Hindi, in addition to being fluent in Nepali and English. In addition we have an adult volunteer intern through the Arbor program.

### ***MILLER GOLF LINKS—Ruth Grant***

No report this month

### ***MISSION—Mary McKinney***

#### Children, Teens & Families:

Kids learned to make *papel picado* in honor of Mission Branch Library's 30th Anniversary. They cut tissue paper into beautiful art that helped to decorate the library for the celebration.

September's teen activities included the chess club on 9/19 and 9/26, gaming Sunday on 9/28, and the tweens book club on 9/30.

In celebration of Banned Books Week on 9/27 everyone is invited to watch the movie version of one of 2007's Most Challenged Books and check out our Museum of Banned Books, featuring books taken off library shelves throughout history.

#### Visibility & Image:

On Tuesday, September 16<sup>th</sup> Mission Branch Library celebrated its 30th anniversary. A mural designed by internationally known artist, Hirotsume Tashima, and four teens from The Youth In Arts Careers project was unveiled; performances were given by Dance Azteca, Chispa Folklorico, and Flam Chen. Speakers included members of Danza Azteca, Richard Elias, and

Martín Rivera. The celebration also commemorated the beginning of National Hispanic Heritage Month.

#### Community Partnerships:

Volunteers from the League of Women Voters staffed a voter information table on Tuesdays and Thursdays.

Literacy Volunteers of Tucson led classes on Monday and Wednesday mornings for adults, who want to learn how to speak, read and write English. On Monday evenings Literacy Volunteers also led conversational English classes at Mission.

### ***MURPHY-WILMOT—Daphne Daly***

#### Children, Teens & Families:

Cornerstones of Science, Science Saturdays returned to Murphy Wilmot Library this month. Our guests were the Wildlife Rehabilitation Center of Northwest Tucson and several of their fine feathered friends. Over 100 people attended this event!

A teen library advocate training was held on Saturday, September 13. Two teens are on their way to spreading the word about library resources to their peers. More training sessions to come!

Visibility & Image:

Banned Books Week was highlighted in Wilmot's display case for the month of September. The BANned Books display rocked with all the instruments to form a band alongside popular (and recent) challenged and banned books.

Community Partnerships:

The Arizona State Genealogical Society presented the first of two genealogy programs at Wilmot. The second is scheduled for October.

***NANINI—Kristi Bradford***

Children, Teens & Families; Visibility & Image; Community Partnerships:

International Day of Peace (Sept. 21) was the impetus for several events at Nanini this month. The Youth Advisory Group made and handed out paper cranes to nearby businesses promoting a crane making program and the Library's celebration of Peace Day. Many families made cranes along with the Youth Advisory Group teens. Hundreds of cranes hung in the meeting room, the library windows, the display case, and the bulletin boards and outside the library in the trees throughout the parking lot. Following Peace Day activities, the cranes will be sent to the Hiroshima Peace Memorial. The following weekend families enjoyed an interactive program entitled "Peace in the Family" presented by accomplished Denver storyteller Susan Kaplan. Susan is also certified through the Peacemaker Institute. Families learned how to use rituals and traditions, communication, playing together and maintaining and restoring balance to bring peace to their "family" – be it at home, work or community!

Nanini staff Michael Teal, Sarah Lopez, Eddie Dembowski and Stephen Baus has been assisting at both Catalina and Flowing Wells including Eddie presenting the Catalina Tween Book Club (Hoot and Save Queen of Sheba) and presenting a storytime for the Flowing Wells Grand Opening.

***QUINCIE DOUGLAS— Elva Smithwhite***

Children, Teens & Families:

Intergenerational chess is our newest club. We had a greater response than expected to this program. We are averaging 20 players each meeting, ages ranging from 5 to over 60.

The latest group of CATs (Children's Advisory Team) has seventeen members representing four schools. At the orientation meeting, potential members and their parents viewed a slide show about past CAT activities, and learned more about what they can expect if they join. Pre-tests were given to each participant. At the end of the semester, a post-test will help us determine how CAT participation affects children's skills, knowledge and attitudes about libraries.

Quincie Douglas adult book club met with a Phoenix area book club, having read the same book, Gabriel's Story. Three members from Tucson and three from Phoenix area had a lively discussion at the Ironwood Branch Library.

Visibility & Image/ Community Partnerships:

Elva Smithwhite met with FEFE (Family Economics and Financial Education) at the University of Arizona to set the groundwork for our QD Moneywise Cats teams. Training of two young adult teams will begin in October and culminate with the Duel In the Desert Competition in March, 2009. Training support will be provided by Hughes Federal Credit Union and with instruction by UA Creditwise Cats.

***SANTA ROSA (SRO)—Emily Mazur***

No report this month

***SOUTH TUCSON—Sol Gómez***

Children, Teens & Families:

South Tucson children had a tremendous time this month with “MegaScience Meg” and her Space Travel theme that had 35 kids attend. The kids were excited about the dry ice used as smoke. We also had a visit from Pima County Natural Resource Center which put on their program titled “Experience Nature”. “Read to a Dog” resumed this month with an average of 13-15 kids waiting to read to “Madie”. Our Chess club recruited kids from the John Valenzuela Youth Center and the kids attending are excited about learning how to play chess.

Community Partnerships:

University of Arizona College of Nursing recently did a community assessment on the City of South Tucson which provided library staff and the community valuable information and statistics regarding health care and the children of the City of South Tucson. The University of Arizona College Of Nursing students will be focusing on obtaining accessible health care and information to the children of South Tucson.

***SOUTHWEST—Matt Landon***

Children, Teens & Families:

Southwest Library staff attended a Hohokam Middle School open house and a Southwest Alternative Middle School open house.

Visibility & Image:

Some of the YA Librarians worked with the Virtual Library to put together a Voting Video Contest which was launched September 19. The contest promotes civic participation and education by encouraging youth to make a video about the importance of voting. Matt Landon and Sara Dias helped three Taft-Abbott teens create a promotional video for the contest, which is now on the website. Matt is working with Mary Canty from TUSD-TV to show the promo video on their cable channel.

Community Partnerships:

The Southwest Library staff participated in this year’s Pascua Education Conference by holding a session in the library on the importance of reading on early childhood development. They modeled techniques of reading with kids and shared the latest information.

The Summer Video Shootout was held at the Loft Cinema on Sept 6. The public and family and friends of the participants viewed the eight videos made by 20 kids in this summer’s program. A question and answer session followed the videos. Each video highlighted a PCPL library and had a book, reading, or technology related theme.

***READRUNNERS - Outreach Service—Elaine Valenzuela***

Visibility & Image:

We received a new bookmobile on September 9<sup>th</sup>! It was showcased on September 27<sup>th</sup> at the "Get Fit Festival."

***VALENCIA—Elaine Valenzuela***

Children, Teens, Families:

We co-sponsored "Movies under the Stars" with the Sunnyside Neighborhood Association. On the evening of September 12<sup>th</sup>, an audience of over 100 attended a special showing of the movie "Cars" at the Manny Herrera Park. We provided staff, library literature, equipment and the DVD. The association provided snacks and raffle prizes for the families.

Visibility & Image:

Yale visited Valencia Library! Adam Torres, Assistant Director of the Yale Office of Undergraduate Admissions held a seminar geared to area high school students to discuss academic programs, campus life, admissions and financial aid. The university is very interested in recruiting students from Tucson, especially from this area of town.

Fourteen teens (16-18 years old) attended PCPL's Library Advocates training that was hosted at Valencia Library. Two teens have already completed all the steps and are ready to present.

Valencia held two community forums this month. One was presented all in Spanish and attracted fifteen participants.

Community Partnerships:

Since Valencia Library is a polling site for the upcoming elections, two staff members attended the Pima County Elections Technology training session. They served as IT support in the September Primaries.

***WHEELER TAFT ABBETT, SR—Sharla Darby***

Children, Teens & Families:

Read to a Dog is now underway on Thursdays in the evening with an average of 20 people per session. Kids are very enthusiastic about the program. One preschool boy who was extremely shy has really blossomed through attending storytimes and reading to the dog. His pediatrician said that coming to the library had done more for his shyness than anything else could have done. The Kids Book Club selected an official name working together using our magnetic poetry kit. They are now the Green Jalapeño Chum Monsters.

Our first Teen Movie Night was a big hit, with 8 teens showing up in time to vote on which film to watch. The TBC (Teen Book Club) is reading as many "Teen Read Week" nominated titles as they can prior to their October meeting, at which point they will vote on their favorites; additionally, they have decided to incorporate RP (or role playing) into their meetings, re-enacting scenes from some of the books they have read as a group. Meanwhile, a Teen Advisory Group, TACAL ("Teens Assisting the Community and the Library") has formed at Abbett, and is brainstorming ways to tackle problems facing teens in Marana.

Pima County Natural Resources provided a great program for families with children aged 5-12 called "Experience Nature Through the Senses." Kids and parents learned about desert animals during the multi-sensory presentation, with one parent commenting afterward that the program was great and that she would like to see more programs like it with other kinds of creatures.

September's Family Craft Night craft, Birdfeeders, drew 17 kids and parents. Children decorated

their own designed milk carton birdfeeders and we provided some starter birdseed. One little girl reported back a couple of days later that birds had already discovered her feeder.

### Visibility & Image

At the start of the month, staff and volunteers mobilized to complete a major shift in our Adult Fiction section in response to customer feedback. We now have our genres separated for greater accessibility and ease in locating favorites. Several customers have already indicated to staff that this was a wonderful idea.

On Sunday, September 21st, Abbett Library hosted a community forum with many customers representing the community attending and giving feedback.

### Community Partnerships

Staff attended a mixer at the Community Food Bank hosted by Marana's Chamber of Commerce, as well as the monthly Marana Chamber of Commerce Education Committee Meeting. In partnership with MUSD, we will be hosting the monthly MUSD Administrative team meetings (all principals and department heads). At the beginning of each meeting the library will give a short presentation on a resource or database that will be helpful to students and parents. As a result we have already developed some relationships with various MUSD staff. We will also be the location of the "Principal for a Day" Luncheon on April 21, 2009. Three staff trained and worked as technology troubleshooters during the Primary Election in partnership with Pima County IT and Elections departments

## ***WOODS—Martín Rivera***

### Children, Teens & Families:

Outreach at the Prince Elementary Family Resource Night by Jennifer Whitt and Maria Diaz. Over 500 children and families attended.

Margie Farmer completed the update of the YA Checklist for new Young Adult librarians.

Teens created a wonderful large display for the teen area on banned books.

The weekly Teen Gaming programming continues to bring in increasing numbers of teens. We are now seeing about 25-30 teens each Saturday afternoon. They especially love "Rock Band".

### Visibility & Image:

This month at Woods we put up a display of US presidents on the wall in the children's room as a prelude to Kids' Voting AZ taking place in Oct.-Nov. The display included books about presidents and becoming president.

### Community Partnerships:

Weed and Seed participation by Margie Farmer and Martin Rivera.

On-going English classes conducted by Literacy Volunteers of Tucson The classes are very popular. There are between 35-40 students attending twice a week.

Provide space for the League of Women Voters volunteers who are providing election information to the public. The mock election will take place at Woods in late Sept.

Jackie Macias assisted as new US citizens were sworn in and were able to register to vote at the Tucson convention center on Sept. 23. This was as especially noteworthy for Woods staff since one of our pages received her citizenship on Wednesday as well.

### ***VIRTUAL LIBRARY—Jen Maney***

#### Children, Teens & Families:

#### ***Why Vote? YouTube Contest for Teens***

Virtual Library's web designer, Natalie Fruciano is working with PCPL's teen librarians on a YouTube contest aimed at teens. The contest, called ***Why Vote?*** is asking teens to create a short video telling other teens about the importance of voting. To find out more about the contest, visit <http://www.library.pima.gov/teenzone/art/votecontest.cfm>.

#### Visibility & Image:

The Virtual Library posted 41 news items about library services and programs on the library's website this month. This month's news items included:

- Fantastic in Word and Image: Author and Artist Workshops and Contests - <http://www.library.pima.gov/about/news/?id=967>
- Check out Chess at Your Local Library - <http://www.library.pima.gov/about/news/?id=870>
- Yale University Visits Valencia Branch Library! - <http://www.library.pima.gov/about/news/?id=1000>
- Learn About the Most Challenged Books During Banned Books Week - <http://www.library.pima.gov/about/news/?id=929>

#### Community Partnerships:

#### ***Bakers Dozen: Learning 2.0 Arizona***

As reported last month, the Virtual Library and PCPL's Emerging Technologies committee have teamed up with the Arizona State Library, Archives, and Public Records to offer a training program for library staff members throughout Arizona. The Virtual Library and PCPL's Emerging Technologies committee have set up an online curriculum that will better enable library staff around the state to help customers using new web technologies, such as digital books, and video and photo sharing. The online learning program called *Bakers Dozen: Learning 2.0 Arizona* will run for 3 months, September-December 2008. In the first three weeks of the program, **278** library staff members from around the state have signed up for the program.

### ***YOUTH SERVICE—Gina Macaluso***

#### Children, Teens & Families, Visibility & Image, Community Partnerships:

On an outreach visit to the U of A Mobile Health Program – Prenatal Clinics, Ella Gomez discovered a huge need for infant clothing and supplies for newborns. She contacted the Christ Child Society whom she met at another outreach event for the library, and they are going to give the program 50 huge layettes (lots of clothing, diapers, blankets and supplies). Obviously, everyone is VERY happy since this will meet their needs for one year and Tucson's neediest population is being nurtured. Ella is planning on attending their October business meeting.

Word Journeys, an afterschool program sponsored by the Pima County Public Library and directed by Teaching Artist and author Marge Pellegrino, is a semifinalist for the second year in a row for the President's Commission on the Arts and Humanities' Coming Up Taller Award for

excellence in afterschool education. Through Word Journeys, Amphi High School teens mentor elementary school children in weekly writing, art and drama projects. The finalists for this year's awards will be announced in the late fall.

CUT website: <http://www.pcah.gov/cut.htm>

Word Journeys webpage: <http://www.library.pima.gov/wordjourneys>

***ADULT SERVICES—Beth Matthias-Loghry***

No report this month

***STAFF DEVELOPMENT—Jere Voigt***

Donie Gignac, Aaron Valdivia, Maya Castillo, Adriana Rendon, Elizabeth Soltero and Library Board member, Annabelle Nunez, attended the REFORMA National Conference in El Paso. Each of these individuals presented a workshop session at conference.

Gina Macaluso was in New York to speak at the Libraries for the Future Fit for Life Conference.

Karyn Prechtel, Martin Juan Rivera Sr. and Ingrid Trebisky attended “Futureproofing Your Library”, a Joan Frye Williams and George Needham presentation sponsored by the Arizona State Library.

Library staff attended an Urban Libraries Council audio conference, “Agents for Change in a Complex World.” Topics focused on how new social realities, crunches in public funding, and the rise of potential competitors and collaborators are consistently challenging public libraries to recreate themselves. The panelists shared information on the levels of voter's support for libraries. Results showed that the most solid support comes from voters who believe the library a transformational force in people's lives.

***COLLECTION DEVELOPMENT OFFICE—Richard DiRusso***

Visibility & Image: CDO ordered the first “batch” of IPOD compatible downloadable books. This opens up our digital collection to a whole new (and huge) segment of audio book lovers. They will be available to the public on September 25th. We have also added a large component of digital travel videos to Content Reserve as well.

***TECHNICAL SERVICES DEPARTMENT—Libby Jones***

*No report this month*

## Agenda Item 6D



**DATE:** October 1, 2008

**TO:** Library Board, Pima County Public Library  
Board of Directors, Friends of the Pima County Public Library  
Board of Directors, Friends of the Pima-Green Valley Library  
Board of Directors, Friends of the Kirk-Bear Canyon Library  
Board of Directors, Friends of the Arivaca Library  
Board of Directors, Friends of the Oro Valley Library  
Pima County Public Library Foundation Board

**FROM:** Pat Corella  
Library Deputy Director

**SUBJECT: DIRECTOR'S REPORT – September 2008**

**FLOWING WELLS:** The Flowing Wells Library held their “grand-opening” ceremony on September 13<sup>th</sup>. There were approximately 400 attendants that included District 3 Board of Supervisor Sharon Bronson, District 5 Chair of the Board, Richard Elías and Council Member Ward 3 Vice Mayor, Karin Uhlich. Legislative Candidate, Nancy Young Wright, community activist, Ellie Towne and several Library Board members also attended. The local area schools sent their students to help out in the dedication and provided several performances to entertain the crowd. There was cake, drinks, treats, food and a lot of fun for all participants!

**MURPHY-WILMOT LIBRARY:** There were three additional meetings held since the last report. The design team has been working with the Architect as the process progresses to completion of schematic design. The schematic design phase should be completed by the end of next month. At the end of this design phase most of the design is still pretty much in abstract form; however, as the design phase moves into the design development phase a more definitive design begins to take shape. The team visited the Abbett Library to see firsthand what did not work at Abbett to avoid issues that were encountered during construction at Abbett Library. As the design team continues to move forward, this project is anticipated will be complete by late 2009 or early 2010.

**Sahuarita “Express” Library:** Several meeting have been held by Library and Facilities Management staff to begin to address the many issues that will result in preparing and converting this temporary facility into a functional library that will serve the Sahuarita community until a full-service facility is built. Facilities Management staff anticipate getting started on this conversion by next month. This facility should be complete and ready for public use close to the end of the calendar year.

**Monument Signs:** Fourteen (14) of a total of twenty-one (21) back-lit, library monument signs have been installed. The new monument signs display our new logo and will begin to brand our department to a new and different look. All of the signs should be installed by the end of October.

**One-Desk Conversion:** There are several libraries that remain to be converted to the one-desk configuration. Over the course of the fiscal year Library and Facilities management staff will be working and scheduling the conversions as we work through this evolution. Wilmot Library was going to wait until their renovation; however, there will be a wait of close to a year before construction starts. The wait was re-considered and now the conversion will start with Wilmot, followed by Nanini, Green Valley and Main Library.

**Miscellaneous Projects:** And of course, there are a slew of incidental and related smaller projects that crop up as soon as major projects are finished. Those types of projects will be addressed as they happen.

**RIO NUEVO E-LIBRARY:** The Arizona Historical Society, City of Tucson and the Library came together last week to have a status meeting with Fentress Architects who is the architectural firm that will develop the plans to build the Arizona Historical Society and the E-Library building in Río Nuevo. Pima County Public Library was allowed to build an E-Library in partnership with the Arizona Historical Society who will sell their current building and move to the Río Nuevo site. Still too early to say when this project will be complete.

**POTENTIAL LIBRARY BUILDINGS AND EXPANSIONS:** Several library buildings that were being considered for development or expansion will not go forward to the voters for bond approval in 2008. Now, it appears the development of library buildings will be delayed until 2009.



**Pima County Public Library**

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**DATE:** October 2, 2008

**TO:** Library Board, Pima County Public Library  
Board of Directors, Friends of the Pima County Public Library  
Board of Directors, Friends of the Pima-Green Valley Library  
Board of Directors, Friends of the Kirk-Bear Canyon Library  
Board of Directors, Friends of the Arivaca Library  
Board of Directors, Friends of the Oro Valley Library  
Pima County Public Library Foundation Board

**FROM:** Steffannie Koeneman  
Community Relations Manager

**SUBJECT: COMMUNITY RELATIONS REPORT-September 2008**

September represented a month of many events and opportunities. In the course of about two months, Community Relations worked with three different groups of Library staff and Pima County government to plan four significant events. Those events were:

1. **Flowing Wells Grand Opening.** Although this branch library had a “soft opening” a month prior to the Sept. 13 event, we went ahead with a more formal Grand Opening. This event involved publicity in the form of press releases, printed and electronic invitations and posters and coordination with Supv. Sharon Bronson’s office and the Flowing Wells Neighborhood Association and Community Coalition. Community participants in the community fair accompanying the Grand Opening included: Sun Tran, Pima County Health Department, WIC, Pima County Animal Care Center, Friends of the Pima County Public Library, Pima Community College Arts Department, Pima Council on Aging, Flowing Wells Neighborhood Assn. and Community Coalition, Homer Davis Elementary School and the Flowing Wells High School Jazz Band.

Approximately 500 people attended this event, and even after the event was concluded, the library remained full of people. At least two news stories were printed prior to the event.

2. **Mission Branch Library 30<sup>th</sup> Anniversary and Mural Dedication.** Community Relations created posters and invitations, and secured press coverage in both the Arizona Daily Star and the Tucson Citizen for this event, which occurred on the evening of Sept. 16. Chairman Richard Elías presided over the event along with former Mission Branch Manager Martín Rivera. Approximately 350 people attended this event.

3. **Get Fit Festival.** Community Relations provided full scale publicity work for this event, which took place over two days on Sept. 24 and Sept. 27. Our area created teaser cards, posters, banners, advertisements, large format signage and covered all bases for press coverage prior to this event. We also worked on “day of” items, such as additional signage and a participant map for Saturday’s festival. We did a press release, and I called specific media to fortify that effort.

Press coverage was outstanding! We had three full pages, cover page articles, complete with amazing design and layout. The Star highlighted the Wednesday event, while the Citizen devoted two pages, each dedicated to one day of the event. Channel 4 taped part of the Wednesday event, and Channel 11 (Fox News) interviewed Chairman Elias on Saturday.

4. **Bookmobile Dedication.** This was offshoot event of the Saturday Get Fit. Chairman Elias and Library Director Nancy Ledeboer presided over this event, and we recognized Wade Zelenak, bookmobile librarian, and Tanya Fernandes, whose artwork graces the bookmobile.

### **Upcoming:**

Planning now in progress for the Lawrence Clark Powell event, December 9, and Nuestra Raíces, March 21.

### **Pima County Public Library in the news**

#### **Get Yourself Downtown & Get Fit**

Posted on: Saturday, 27 September 2008, 09:00 CDT

By VALERIE VINYARD

Two days of healthy eating, exercise, fitness books. Would it hurt you to learn some health tips? Probably not - especially with a two-day festival making it easy and fun.

#### **Library information**

Tucson, Arizona | Published: 09.25.2008

What's new at the library?

- Authors Will Shetterly and Robert E. Vardeman will hold a half-day workshop Saturday at the Miller-Golf Links Library as part of a Pima County Public Library workshop series featuring fantasy, science-fiction and comic book writers and artists. The workshop will be from noon to 4 p.m. at the library, 9640 E. Golf Links Road. There will be light refreshments. Registration is required. To register, call 594-5357.

#### **Kids thrive in Read to a Dog program in Tucson**

[GABRIELLE FIMBRES](#)

Tucson Citizen

Is your patient pooch a good listener?

Then Fido may be an excellent candidate for the Pima County Public Library's Read to a Dog program.

The program is seeking handlers and dogs already certified as therapy dogs or those who would like to become certified.

*PUBLISHED ON SEPTEMBER 11, 2008:* Tucson Weekly  
Guest Commentary  
Libraries are unsuccessfully trying to be all things to all people

By [JONATHAN HOFFMAN](#) 

There has been an ongoing controversy over whether online pornography should be filtered at the Pima County Public Library. It has even become a campaign issue.

Pima County Supervisor Ray Carroll has led the fight in favor of filtering pornographic material. Most of the other county supervisors demur, noting First Amendment concerns and the imperfection of filtering technology.

### **Library to celebrate big 3-0**

Event also marks National Hispanic Heritage Month

By **Danielle Sottosanti**

*ARIZONA DAILY STAR*

**Tucson, Arizona | Published: 09.08.2008**

A Southwest Side fixture will celebrate its big 3-0 next week.

Everyone's invited to a 30th anniversary party for the Mission Library, 3770 S. Mission Road, which opened in July 1978, though its dedication was not until September of that year.

The free celebration will start at 5 p.m. Sept. 16 and include refreshments, performances by the CHISPA Folklorico Group and Flam Chen, and other activities.

### **Get Fit Outdoors aims to get families in shape together**

Event Saturday to teach families fun ways to get out, stay in shape

[GABRIELLE FIMBRES](#)

Tucson Citizen

Creating fun in the great outdoors is second nature to the Litten family.

"We like to ride bikes or go to the park and mess around with the Frisbee and football, or basketball or just play on the grass," Tucson dad Chris Litten says of afternoons spent in the sun with his wife, Kris, daughter Natalie, 7, and son Joshua, 5.

### **Event marks opening of FW library branch**

[ALAN FISCHER](#)

Tucson Citizen

A celebration Sept. 13 will mark the opening of the Pima County Public Library's Flowing Wells Branch facility. The event, which begins at 9 a.m., will include entertainment, a community festival, light refreshments and a ribbon cutting

### **Tucson Region**

**TUCSON MARKS NATIONAL PARK(ING) DAY**

**Public spaces put to creative uses**

By **Andrea Kelly**

*ARIZONA DAILY STAR*

**Tucson, Arizona | Published: 09.20.2008**

An assortment of educational exhibits, hands-on activities and trucked-in greenery graced parking spaces Downtown, on North Fourth Avenue and in the University of Arizona area on Friday. The unusual displays were part of a national event to show alternative uses for public spaces.

## *Neighbors*

### **Pima library seeks read from public**

Holding forums area wide to shape future direction

**By Brian J. Pedersen**

*ARIZONA DAILY STAR*

Tucson, Arizona | **Published: 08.31.2008**

The Pima County Public Library is putting together a strategic plan that will help guide the system through 2012. To aid that goal, the library is calling on residents — both regular patrons and the once-in-a-while variety — to give Pima County an idea of what is expected of one's local library.

### **Get Fit Downtown: Judge, others get serious about fitness**

[GABRIELLE FIMBRES](#)

Tucson Citizen

While some Tucsonans are hitting the snooze button, Judge Leslie Miller spends early morning hours spinning her way to fitness in downtown Tucson. Most days, before she takes the bench to preside over a full calendar of civil cases in Pima County Superior Court, Miller gets in an invigorating workout at the Lohse Family YMCA, 60 W. Alameda St.

### **Learn more about solar power for your home**

Citizen Staff Report

The popular solar power series, Solar Power 101: A Community Education Series on Solar Energy will continue at Pima County Public Library branches through November.

Topics through November include:

- Photovoltaic for the Home, a presentation on residential solar electric panels, what to look for in an.....

## **Northwest**

### **Community notes**

**Compiled by Lourdes Medrano and Brian J. Pedersen**

Tucson, Arizona | **Published: 09.11.2008**

Marana

The Pima County Public Library is holding a community forum at 2 p.m. Sept. 21 at the Wheeler Taft Abbott Sr. Branch, 7800 N. Schisler Drive. The forum is part of a series of meetings the county is hosting to allow residents input into the library system's future.