

Agenda Item 6B



Pima County Public Library Advisory Board

DATE: September 10, 2008

TO: Library Advisory Board, Pima County Public Library

FROM: Nancy Ledebauer, Library Director

SUBJECT: DIRECTOR'S REPORT, August 2008

In August the Library offered several successful programs. Best selling author J.A. Jance delighted over 200 people at the Green Valley Library. When she realized the room was not going to hold everyone Ms. Jance started early so that she could repeat her talk for the second half of the audience. Another highly successful program was the downlink with NASA. A group of 40 children attended a week long space camp and prepared questions to ask Astronaut [Greg Chamitoff](#). Congresswoman Gabrielle Gifford attended the program and encouraged the young people to continue pursuing careers as scientists or astronauts. Over 200 children and parents filled the Main Library meeting room and watched as Dr. Chamitoff responded to questions from children about his experiences on the International Space Station.

Nine Community Forums were held at various branches. Library staff are facilitating the sessions and doing an excellent job. The process takes about an hour and a half. The goal is to listen to the community describe their ideal vision for Pima County and then to identify the library services that will help the community achieve this vision. Community members who have specific comments are invited to share their ideas on comment cards. A contract was completed with a local company to complete the surveys. Work will begin on developing the questions so that surveys can be conducted before the holidays.

The Staff Planning committee heard about the Pima County Sustainability Action Plan which was presented by Tedra Fox. Many of the ideas for the future of Pima County involve energy and water conservation as well as creating an ideal community. This plan will be helpful as the staff begin to work on which areas the library is best suited to provide services.

The Bakers' Dozen kicked-off on Friday August 22nd in a meeting with managers from all libraries. The goal of this program is to help staff become familiar with new technologies that are changing the way our customers access and utilize information. A staff committee created the program which consists of 13 self paced exercises. These

will be learning opportunities that will be fun and educational. The program is also being offered to staff working in public libraries across the state. The State Library is supporting the extension of the program to other libraries.

New children's furniture arrived at the Wheeler Taft Abbott Sr. Library. This furniture is designed with young children in mind and it features interactive activities that promote early literacy skills. Children and their parents have been pleased with the new addition to the children's room. We hope that in the future we can place similar interactive furniture or displays in other libraries.

Staff is gearing up for fall programming. The Library is committed to extending the grant funded GED classes. The final report from last year's classes indicates that this is a program that meets community needs. Community Partners Librarian Dawn Gardner will be coordinating the classes at various libraries. The goal is to have at least 100 students successfully pass the GED in the coming year. Ms. Gardner is also representing the Library on the newly formed Literacy for Life Coalition. In the report that was recently submitted to the State Department of Education, she summarized the continued growth of the partnership between the Library and other literacy organizations. We continue to work together to share resources and provide new options for students who want to learn to read.

Work on the Book Festival has intensified as the Author Committee works to confirm the 325 authors and create a schedule for the event. This planning effort is bringing library staff together with community members who are engaged in promoting books and reading. Helene Woodhams, Coni Weatherford and Dan Strehl are assisting with the Author Committee.

The GET FIT Festival has been finalized and we are now actively marketing the event. We met with a review committee from the City of Tucson in order to request permission to close Pennington for the Saturday event. They had several other suggestions for safety and traffic flow that will be incorporated into the event. The marketing plan is to focus on electronic communication. Each week a new email blast will be sent to all our event partners with a request that they pass the information along to their members. We are also working to get the email blasts sent to all City and County employees.

Youth Services Librarian Lisa Bunker attended a conference in Washington D.C. along with Marge Pelligrino to learn how to build support for library programs. The Library was invited to send participants to this conference based upon the success of Word Journeys. The conference recognizes model efforts to support youth development through creative after school programming. Ms. Bunker returned with exciting ideas on how the library might build upon this success to offer more programs that support youth development.

Several staff members have been notified that they will be honored at the Arizona Library Conference in December. Mary Sanchez will be honored for her work in Youth Services and Read Runners will also be honored. The Conference will be held on December 9-10 in Glendale.



DATE: September 2, 2008

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Melody Ballard
Deputy Library Director

SUBJECT: Public Service Report for August 2008

AJO—Linda Lam

Children, Teens & Families:

Organ Pipe Cactus National Monument Park Ranger Andy Fisher delighted an intergenerational audience reading a passage from T.S. Fields Danger in the Desert and demonstrating a search and rescue with rescue dog Sam. The Friends of the Salazar – Ajo branch purchased and distributed copies of the book to each child in attendance.

Gwen Ray of the Hanuman Puppet Theatre presented Three Wishes to an energetic group of participants. The excitement and activity of the show brought spectators of all ages away from the computers and into the meeting area to participate.

Jewel Clearwater, photographer, has her Celebrating Children of Ajo hanging on the Salazar-Ajo walls. Bringing together photographs from a number of projects; i.e. “The Border Project” and “International Day of Peace, 2007”, the display captures the essence of these children in photographs. Jewel also presented a slide show encompassing all the photos from these projects with the audience recommending other showing later in the year.

CATALINA – Karen Greaber

No Report this month

CAVIGLIA-ARIVACA— Mary Kasulaitis

Visibility and Image:

Arivaca Branch Library hosted a Community Forum on August 9 in the Library meeting room. Over 20 community members attended the event and shared their ideas about Pima County and Library services.

Children, Teens and Families & Community Partnerships

Arivaca Branch Library is starting to work with the Arivaca Early Childhood Council, whose goal is to provide local services to parents and children aged from birth to 5. A meeting was held on August 7 to begin considering the services that may be needed.

ECKSTROM-COLUMBUS— Terry Rill.

Children, Teens & Families:

Pizza man Dave came on Saturday August 2 to talk about the origins of pizza and show how it's made. Participants were able to make and most importantly eat pizza of their own creation cooked in Dave's portable pizza oven.

By popular demand, we repeated the 4 week Knit One, Crochet Too class where participants learn the basics of both arts. Interest is strong enough that the group wants to form a knitting club and continue to meet at the library.

Several of our teen volunteers have asked to start an Anime club at the library. We are responding to their request by offering our meeting room for their use. The interests of the group include books, movies and play acting in costume. A staff member familiar with the phenomenon will supervise activities.

Visibility & Image:

Tucson's Birthday was celebrated on August 18 with cake and an opportunity to add memories and birthday wishes to a banner that is on display in the children's room. Close to 100 people participated.

Community Partnerships:

LVOT's English classes wrapped up this month with more than 16 students completing the class and the UA Museum of Art monthly series highlighting world famous art masterpieces continued with *Women Artists: Art from the Heart*.

DUSENBERRY-RIVER—Kathleen Dannreuther

No Report this month

EL PUEBLO— Frank De La Cruz

Homework Help got off to a great start at El Pueblo on August 26, with seven students attending. Frank De la Cruz took flyers about the program to nearby schools and staff handed out flyers to kids at the library. Page Crystal Bernal, who excels at graphics, created a poster announcing the program, which was put up, in addition to the system's poster.....During August Frank worked with Tucson City Councilwoman Regina Romero in finding space for outreach by her office in the Southside. The library was the first site considered, but it was decided that there was not enough space for privacy and space was secured from El Pueblo Neighborhood Center instead.

EL RIO— Romaine Ahlstrom

No Report this month

FLOWING WELLS – Yolanda Sainz

No Report this month.

GEASA-MARANA— Nancy Lindeman

Visibility & Image:

The lovely new lighted sign for Geasa-Marana Library is now installed and has garnered positive comments from our patrons.

Community Partnerships:

Partnering with Abbett Branch, staff from Geasa-Marana participated in the Marana Care Fair and Marana Health Center (Family Wellness Day) outreach events.

HIMMEL PARK BRANCH – Sarajejan Harwood

Children, teens and family

Over 80 people joined us in wishing Tucson a happy birthday on Saturday, August 9. The day began with storytelling, followed by a piñata and birthday cake and lemonade. In the afternoon, Sam Hughes Neighborhood Association arranged for free swimming at the Himmel Park pool in conjunction with our programs. The afternoon was largely rained out. We hope to continue the partnership with the neighborhood association next year (and hope for a sunny day as well).

A group of about 65 celebrated Corduroy's 40th anniversary with stories, crafts and cupcakes on August 17th.

We continued to host a 'Discussion Course on Choices for Sustainable Living' with members of Sustainable Tucson, the City of Tucson Sustainability Office and folks from the UofA. We hope to open this discussion group up to the public this fall

Visibility and Image and Community Partnerships

Sarajejan Harwood met Betsy Bolding from Tucson Electric Power to plan a new system wide series of programs called Energy 101. This is an exciting new partnership and the programs look very interesting.

Staff from Congresswoman Giffords' office is again working with Sarajejan Harwood to present 3 more Solar Power 101 programs this fall. There will be a program at River, Green Valley and Oro Valley.

Himmel hosted a Community Forum for the strategic plan which was attended by 8 people. The discussion was very lively.

JOYNER-GREEN VALLEY— Amber Mathewson

Children, Youth and Families –

Our final intergenerational program on Tie Dying was held in August. If you are in the Green Valley/Sahuarita area and you see a Tie Dyed shirt or other garment it might just have been made at the library!

Story times were suspended for the month of August and children are looking forward to the return of their beloved Miss Michelle!

Community Collaborations & Visibility & Image –

Best selling author J.A. Jance presented to a more than full house on August 7th. More than 200 people showed up to hear the engaging author, have their books signed and meet the well known celebrity. Since our meeting room holds only 100 people Jance quickly assessed the situation and did TWO presentations! She delighted the local fans!

The Summer World Travel Series came to a conclusion with a presentation on the Baltic Nations. This annual series done by local citizens who want to share their travels has been a hit once again.

The Green Valley Library made their computer lab available to the staff of Green Valley Assistance Services for training on new state wide benefits check up. GVAS is a nonprofit agency that provides assistance to area residents in need.

JUVENILE DETENTION CENTER – John Muñoz

No report this month

JOEL D. VALDEZ MAIN LIBRARY- Karyn Prechtel

Children, Teens & Families:

The Annual Teen Sleepover was held on Friday, August 1, our thank-you party for teen volunteers, teen advocates, and youth workers. More than 30 teens enjoyed food, games, dancing and even reading throughout the night. Copies of the just released Stephenie Meyer book were delivered after midnight by a doting parent, adding to the excitement. As is customary, there was little sleeping!

In partnership with 9 Queens, a local non-profit organization whose goal is empowerment for underserved youth through chess, an end of summer chess tournament for kids and teens was held in the lower level meeting room. Throughout the summer, teens participated in game time every Wednesday afternoon, a component of which is learning and teaching one another chess. 9 Queens provided boards and pieces, clocks, an official ref/facilitator, and even prizes for the 24 youth who participated in the tournament.

Main Children's staff, along with John Muñoz and other library staff hosted the final Outer Space Base program called, "Build a Space Colony" on Friday, August 1st in the Children's Meeting Room. Kit Peak Astronomer Chuck Dugan began with an excellent presentation about space exploration and survival on the moon. Afterwards, the kids in the program worked in teams to identify and build spaces for the space colony. They designed a command center, housing and medical units, launch pad, recreation center and much more. The finished Space Colony is featured in the glass display cases in the Children's room. Sixty-six parents and kids attended in all.

John Muñoz and staff from Main Children's hosted the NASA Live Downlink with the International Space Station on Friday, August 15th. Selected children who attended Outer Space Base asked Astronaut Greg Chamitoff questions during a live feed that was televised on the NASA channel. Representative Gabrielle Giffords gave a great presentation and did the sound check with NASA in Houston and the ISS. Students and teachers from CE Rose and Satori Elementary School were in attendance. Approximately 250 people attended in all.

Visibility & Image:

The 3rd juried artist program, hosting an artist's reception, was held on Sat. Aug. 2, 2-4 pm, which increased our visibility as a downtown art gallery. From 24 to 54 people have attended these events, and some of the guests have been 1st time visitors to the Main Library.

Community Partnerships:

Cathy Jacobus and Sol Gomez were appointed as public library representatives to the National Network of Libraries of Medicine Pacific Southwest Region Consumer Health Advisory Committee. At the initial meeting in Los Angeles on August 8, they shared ideas with library and non-profit colleagues from Arizona, California, and Nevada. The goal is to develop and improve the NN/LM's ability to provide consumer health information to all ages.

Library staff participated in a recent meeting of the Tucson Service Providers Alliance, which is a consortium of local business assistance agencies that meets regularly to network and share resources that support local economic development and the Tucson-area business community. Other members of the Tucson Service Providers Alliance that also attended the meeting include the Arizona Department of Commerce, the Minority and Small Business Alliance of Southern Arizona, the Small Business Development Center, and the Tucson Metropolitan Chamber of Commerce.

Food for Thought celebrated Tucson's birthday by hosting programs provided by Pima County Natural Resources Parks & Recreation, Arizona Postal History Foundation, and Arizona Humanities Council. Arizona Daily Star film critic, Phil Villarreal interviewed Don Collier, legendary Tucson television and film actor, for a program entitled, "Relive Tucson's Film and TV History." Mr. Collier shared many stories from his acting days at Old Tucson Studios and stayed after the program to answer questions and sign autographs.

The Library has been collaborating with the Association of Fundraising Professionals (AFP) for many years and this relationship was formalized last year when Librarian, Karen Koevary became an affiliate member. Karen has been active with the local chapter. Karen assisted at the AFP State Conference held in Tucson, working at the conference registration/information desk which provided an opportunity to actively promote the Library's Grants & Nonprofit Information Center. AFP donated 2 CDs to the library's Grants Collection.

KIRK – BEAR CANYON LIBRARY –Margaret Wilkie

Visibility & Image

August 14th edition of the Arizona Daily Star featured an article about Bear Canyon's Reading Dog, Sadie. It included an interview with Sadie's owner, Mary Fahey and librarian Bill Reuter. One of the readers (whose picture also appeared) told the reporter, "I'm having fun reading."

Community Partnerships

George Leon from the National Alliance on Mental Illness of Southern Arizona presented an excellent training session for the Bear Canyon staff. Mr. Leon told a very compelling story of his struggles and success in dealing with mental illness.

MARTHA COOPER BRANCH– Margaret Guerrero

Children, Teens & Families:

The Martha Cooper staff organized several unique programs this month: Kids, families and teens enjoyed pizza with Pizza man Dave on August 1 and August 5. Tohono Chul Park gave a Taste of the Desert presentation for 36 people on August 2nd. Customers had lots of questions that the presenters were able to answer. On August 13th, the toddler's story time was based on the theme "Tucson's Birthday". The children made birthday hats, decorated and ate cupcakes baked by Tima Farhat. On August 20th, the story time presented by Tima Farhat included sign language performed by Shawn Finn; parents' who attended gave positive feedback. On Wednesday, August 20, fifty customers of all ages celebrated Tucson's 233rd birthday. Participants enjoyed cake and created a fun desert-themed craft. Children played Pin-the-Cactus-Wren-on-the-Saguaro and Cowboy Boot beanbag toss under the direction of teen volunteers.

Mary Givins and Tima Farhat started working with the Collection Development Office to select and order books in Arabic, French and Swahili for a world languages story time program to serve our diverse community.

Visibility & Image:

ESL classes were finished on August 6. Many of the students plan to return in the fall. The Community Forum was well attended and valuable input was received from the community.

On August 20 Mary Givins visited Townsend Middle School with Kendra Davey of the Dusenberry-River branch and gave a library orientation to 5 eighth grade language arts classes.

Community customers are still discovering the Martha Cooper Branch and appreciate the location and services.

Community Partnerships:

Margaret Guerrero made a presentation at the Midtown Garden District Neighborhood Association thanking those who attended the Martha Cooper Community Forum and mentioning upcoming library programs.

MILLER GOLF LINKS – Ruth Grant

Children, Teens & Families:

Ronald McDonald performed his magic for our celebration of Tucson's Birthday on Aug. 2nd. Seventy-three children and family members enjoyed the festivities and ate birthday cake.

On Aug. 9th, The Tucson Audubon Society presented a program about arthropods to 25 captivated parents and children.

Miller-Golf Links celebrated our summer Teen Volunteers with a party on Aug. 2nd. Sixteen excited teens ate donated pizzas, played games and received certificates of appreciation for all their hard work.

Visibility & Image & Community Partnerships:

Outreach: Allan Dew and Chris Novak participated in the Annual Ward IV BACK-TO-SCHOOL BASH at the William M. Clements Center on Aug. 9th, attended by literally hundreds of school children and their families.

MURPHY-Wilmot

Children, Teens & Families:

Wilmot staff participated in the teen volunteer library sleepover at Main by providing a “play with your food” station.

Children’s services held several special events in the month of August, including a staff produced puppet show and Tucson’s Birthday Story times.

Visibility & Image:

In order to celebrate and promote our Star Wars Movie Thursdays, our lobby display for the month of August was all about Star Wars.

In early August, Murphy Wilmot Branch Library held its Community Forum.

Community Partnerships:

A partnership was established between the Vail School District and the library to support the Young Adults’ Choices project. Aimee Rogers from Cienega High School is one of nine national team leaders on this project. Teens are encouraged to read a book from a long list of titles and give their opinions. Information is now at the PCPL TeenZone too. Mary McKinney is the PCPL contact.

Managing Librarian, Daphne Daly partnered with Sharla Darby (Abbett) to speak with the U of A incoming SIRLS students. The 44 aspiring librarians asked many questions about what’s it like to work in a public library.

MISSION –

No report this month

NANINI – Kristi Bradford

Civic Engagement; Children, Teens and Families; Community Partnerships; Visibility and Image

Children’s Librarian II Julie Hagood is chairing a committee of PCPL staff, including Nanini YA Librarian Pam Park, to promote Kids Voting Arizona www.kidsvotingaz.org for the Library system. The purpose is to promote the election and voting process for youth ages K through 12th grade in Arizona. Projects include:

- Creation of flyers and buttons to be distributed at all PCPL locations as well as taken on school visits in the fall.
- One PC in all libraries designated as a kids voting PC from October 6th to November 4th. Cardboard “voting booths” will be distributed to put around the PC to make it seem more authentic.
- A 3-minute video contest open to all kids 17 and under with the topic “Why Vote”.
- Bibliographies of books related to the election process and voting available on the library’s website under the “Elections” button.

QUINCIE DOUGLAS— *Elva Smithwhite*

Children, Teens & Families:

A busy summer programming schedule has been replaced by an equally busy school term schedule emphasizing late afternoon and evening activities for children, teens and families.

The first day of Homework Help was very busy with more than fifteen students clamoring for help from one tutor and one volunteer. Quincie Douglas information and circulation staff stepped in to help as much as possible. We will have additional tutor help and we are working on recruiting more volunteers.

Visibility & Image:

On August 25, a crew from Channel 12 filmed the first day of Homework Help and other after school activities for an upcoming segment on things kids can do at their local public library.

Community Partnerships:

About 300 neighbors attended the National Night Out celebration on August 5. The event was a show of support for crime-free, drug-free neighborhoods. A talent show was planned and coordinated by the teen advisors. Neighborhood children entertained the crowd with songs, dancing, Capoeira and magic. Between the talent acts, representatives from community organizations spoke about their services. The final talent act of the evening was an impromptu, insuppressible dance performance by a one year old girl. After escaping from her parents, she awed the audience with a creative combination of hip-hop, break and old school dancing. TPD and TFD were well represented, bringing a fire truck, ambulance, and a tricked out classic Mustang police car. Hot dogs, chips and soda were served. Many community organizations were represented.

SANTA ROSA (SRO) — *Emily Mazur*

No Report this month

SOUTH TUCSON — *Sol Gómez*

Children, Teens & Families

Adults were entertained on August 26th by a presentation on Tohono O'Chul Park.

Community Partnerships:

About 200 neighbors attended the National Night Out celebration on August 5th. The event was a show of support for crime-free, drug-free neighborhoods. Children and teens from the John Valenzuela Youth Center entertained the crowd with a talent show. South Tucson firefighters anchored a piñata for the kids and bags of candy were passed out. Snow cones and nachos were sold by the House of Neighborly Services and Hot dogs were donated and passed out by the Gospel Rescue Mission. Deanna Sanchez set up a library outreach table and passed out various library flyers.

South Tucson had their community forum on August 6th and was not as successful as we hoped for.

Cathy Jacobus and Sol Gómez were appointed as public library representatives to the National Network of Libraries of Medicine Pacific Southwest Region Consumer Health Advisory Committee. At the initial meeting in Los Angeles on August 8, they shared ideas with library and

non-profit colleagues from Arizona, California, and Nevada. The goal is to develop and improve the NN/LM's ability to provide consumer health information to all ages.

SOUTHWEST— - Matt Landon

Children, Teens & Families:

Southwest Library began a program serving a new age group with a weekly Babytime, providing new parents with a way to meet each other and share their experiences.

Visibility & Image:

Staff from the library was on site at Hohokam Middle School's three-day registration, talking about library services with new and returning students and parents.

Matt Landon appeared with a teen participant on the local cable show Local Matters to promote That's My Take, the Summer Video Shootout program at the Loft Cinema, and the upcoming Voting Video contest for teens.

Community Partnerships:

For the Youth Development Coalition, Matt Landon is helping to plan an After school Symposium scheduled in October, giving local businesses the opportunity to learn about and partner with after school programs in Pima County; over 1200 invitations are being sent out.

READRUNNERS - Outreach Service- Elaine Valenzuela

Visibility & Image:

Readrunner staff was notified that they were selected as the recipients of AzLA's 2008 Outreach Services award. Congratulations to a group of dedicated individuals!

VALENCIA - Elaine Valenzuela

Children, Teens & Families:

Over 100 children celebrated Tucson's birthday at Valencia. They were treated to a story, a puppet show ("Los Mariachis Mexicanos"), crafts, balloons and of course, birthday cupcakes.

¡Feliz Cumpleaños, Tucson!

Visibility & Image:

Mock Elections/ Practice Voting-- we all did it! On Monday, August 18 Valencia was a site for the League of Women Voters' mock election. The Elections Division set up the voting machines and supplies. Library and league volunteers as well as Chris Roads, the County voter registrar and Brad Nelson, head of the Election Division sat at the polls.

Both answered questions about the process and the ID requirements. We even had coverage by Channel 4 news. And an important part of this was that all those who helped learned a lot about the process.

Community Partnerships:

Several staff members from Valencia, Quincie and El Pueblo are participating in Sunnyside School District's "e-Mentoring" program. Our "job" is to interact and inspire students from one classroom at Desert View HS to continue their education and encourage them to aim towards attending college. We will receive themed weekly emails from our assigned classroom. The

goal of this important collaboration is to develop meaningful and long-lasting relationships so that all participating students have at least one adult in their lives that will encourage and persuade them to succeed.

WHEELER TAFT ABBETT, SR – Sharla Darby

Children, Teens & Families:

The newly installed Early Literacy interactives, designed by the Burgeon Group, have been a big hit in the children's room. Children and their caregivers can be seen playing together with the interactives building skills that will help with reading readiness.

We started a "Read to a Dog" program that drew 21 children and their parents on a single Thursday evening; everyone loves Mr. T's gentle manner, and Mr. T really loves to be read to!

Abbett's Teen Volunteers enjoyed a night of craziness at Main Library during the annual Sleepover August 1st. In addition to making tons of new friends, they enjoyed learning how to make "potted plants" that you can eat and how to dance salsa. They also participated in Fitness Challenges and did a little belly dancing. They can't wait to do it again next year!

Abbett held its first monthly drop-in "Family Crafts" night on August 14th, and 60 kids and parents made beautiful colored and feathered masks of their own design using the provided templates. It was a great success, and staff and kids had lots of fun.

Tucson's Birthday & National Night Out Celebration was a big success. 47 people of all ages gathered to mingle, enjoy cupcakes, and write birthday wishes to Tucson on quail, chili pepper and hummingbird die cuts that were then displayed on the glass wall. In the children's room, we have a special Tucson's Birthday art exhibit featuring the collages of Coyote Trails Elementary first graders.

Visibility & Image:

Staff participated in three outreach events this month. The first was the Marana Care fair that drew hundreds of people and lots of organizations. Staff also attended both Pediatrics Day and Family Day during "Community Health Center Week" at Marana Health Center. Kids had fun coloring Alizandro while their parents learned about Story times and Homework Help, and got the family signed up for library cards. Since then, staff has recognized these new customers coming into the branch!

New customers continue to discover us ("When did you open?") and be wowed by the architecture, the layout, and the amount of meeting space we offer. One grandmother was particularly happy about the wide range of children's material we offer, saying her grandchildren visit every summer. For once, they were not bored with the lack of entertainment available at her house, because they came here and found plenty to keep them busy, even taking items with them on short trips!

The library was again highlighted in various publications. A full color photo piece on Babytime was featured in the Northwest section of the Arizona Daily Star Thursday August 7th. Another article, "New Marana Library posts record numbers in June" was published in the Marana Weekly News on Wednesday Aug 6th, 2008.

Community Partnerships

Staff attended and will begin to participate in the Marana Chamber of Commerce's monthly Education committee to enhance our partnership with the business community. Staff continued to

participate in the Northwest Regional Coalition and the Northwest Marana Partnership Coalition Red Campaign.

The library also created a wonderful "Voting Information" display in coordination with the League of Women Voters and has plans to be a polling location for the elections.

WOODS — *Martin Rivera*

No report this month

VIRTUAL LIBRARY— *Jen Maney*

Children, Teens & Families

Back to School Conference Gets Teachers Ready for School

Shawn Flecken, Electronic Resources Librarian, attended TUSD librarians' back to school conference and taught local librarians how to use our online homework help databases. These librarians in turn share this knowledge with their teachers. Flecken will also provide training to teachers during in-service days throughout the school year.

Visibility & Image

Get Fit Festival Featured on Library Website

Virtual Library's web designer, Natalie Fruciano, created an eye-catching website for September's Get Fit Festival. The site, which will act as the primary promotional piece for the event, includes information about Get Fit Downtown and Get Fit Outdoors, the activities and events at each, and a list of our partners. Visit the site at <http://www.library.pima.gov/getfit/>.

Comment received this month via the library website:

Wow! I am impressed! Thank you for your timely answer...Your response is a breath of fresh air. Even if you can't fix it (and maybe the vendor can -- thanks for forwarding the request to them!), at least you understand and sympathize, and that makes a world of difference! Have a good day, and thank you again! -Helen D.

Collaborations & Partnerships

Bakers Dozen: Learning 2.0 Arizona

The Virtual Library and PCPL's Emerging Technologies committee have teamed up with the Arizona State Library, Archives, and Public Records to offer a training program for library staff members throughout Arizona. The Virtual Library and PCPL's Emerging Technologies committee have set up an online curriculum that will better enable library staff around the state to help customers using new web technologies, such as digital books, and video and photo sharing. The online learning program called Bakers Dozen: Learning 2.0 Arizona will run for 3 months, September-December 2008.

Continuing Partnership with Literacy Community

Shawn Flecken, Electronic Resources Librarian, is continuing the library's partnership with the literacy community by offering training classes in Tell Me More, an online language learning product offered for free to any Pima County Public Library cardholder. Flecken trains literacy providers on how to use Tell Me More, so that during one-on-one tutoring sessions, tutors can introduce this valuable resource to their students.

YOUTH SERVICE-Gina Macaluso

Children, Teens & Families, Visibility & Image, Community Partnerships:

Pima County Public Library's Homework Help program for the 2008-2009 school year has begun at 31 locations throughout Pima County. Tutors in the Homework Help centers encourage and facilitate the completion of homework, develop good study skills, and provide one-on-one instruction for youth in their own environment. For more information, call Youth Services of Pima County Public Library @ 594-5600. Staff members Ella Gomez and Gina Macaluso completed a chapter for an upcoming book called **Got Teens With Homework? We've Got Answers! Your Guide to Developing a Homework Help Center at Your Public Library**. Ella and Gina co-authored the chapter titled, Homework Help Tutor Orientation which will be published early 2009.

Inside/Out - The Inside Out program teaches poetry, writing, and critical thinking to teens in the Pima County Juvenile Detention Center and teens in an alternative high school, Pima Vocational High School. The program targets two groups of youth: 1) youth who have dropped out of traditional schools for a variety of reasons, and 2) youth who have been arrested or convicted of crimes and are being detained at the Pima County Juvenile Detention Center. Both groups represent youth outside of mainstream support systems. University of Arizona Honors English students are also partnering with the Inside Out program. The goal of this program is not only to impact the lives of the youth served, but to extend the benefit into their families and neighborhoods. Reading and writing are powerful skills, a positive force which can change lives. Writing leads people to the self-discovery of authentic voice and an enhanced interest in what goes on around them. Youth who improve these skills have a much higher chance of improved employment and financial success.

Comments from participants of the program:

John Munoz – Librarian, Juvenile Detention Center

As a librarian at the JDC, I have seen these kids often at their worst; what's amazing is that the Inside/Out program always brings out their best. They respond to deep questions, they ponder situational alternatives – and I believe these actions are critical to their future well being, especially for breaking the cycle of any antisocial behavior.

Honors Student – University of Arizona

One might assume that the only lives influenced by the Inside/Out program are those of the youth in the detention center, but this program has reached many more people, who like myself, are grateful for and changed by this experience. I became involved in the program in 2007 and I would rate it as one of the most valuable experiences of my freshman year at the University of Arizona.

ADULT SERVICES – Beth Matthias-Loghry

No report this month

STAFF DEVELOPMENT – Jere Voigt

Lisa Bunker, Youth Services librarian, along with Marge Pellegrino, Word Journeys coordinator and Maureen Hazlett from Amphi School District, attended the 2008 Coming Up Taller Leadership Enhancement Conference in Arlington, VA from August 6-8, 2008. The purpose of the conference was to learn to leverage the power of the Coming Up Taller award given by the

White House. During this conference attendees practiced various types of press and fundraising communications and heard speakers from the Institute of Museum and Library Services, the President's Committee on the Arts and the Humanities, the National Endowment for the Humanities, and the National Endowment for the Arts.

Tanya Fernandes, Graphic Arts Specialist in the Public Information Office, attended a workshop entitled How to Design Eye-Catching Brochures, Newsletters, Ads, and Reports. The one day workshop helped participants gain improved design skills for printed materials.

COLLECTION DEVELOPMENT OFFICE – Richard DiRusso

No report this month

TECHNICAL SERVICES DEPARTMENT – Libby Jones

No report this month

Agenda Item 6D



Pima County Public Library

DATE: September 2, 2008

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Pat Corella
Library Deputy Director

SUBJECT: DIRECTOR'S REPORT – August 2008

FLOWING WELLS: The public art piece was installed on Friday the 22nd which was one of the final tasks that we hoped would be installed prior to the grand opening. Now, Flowing Wells Library is scheduled for a “grand-opening” ceremony on September 13th. The Library has been opened to the public for the past few weeks which has allowed staff an opportunity to train and fine-tune administrative and circulation procedures to more effectively serve the public. Please mark your calendars if you have not already done so.

MURPHY-WILMOT LIBRARY: The authorization to proceed to the next phase, Design Development, was approved. The design committee has already had a couple of working sessions. These working sessions will gain momentum and move this project forward at a faster pace. The next meeting of the design committee will be held at the Abbett library. The Architect and the design committee would like to review this project to make comparisons of what worked and did not work at Abbett in an effort to pursue issues that worked and avoid those that did not. It is anticipated this project will be complete by late 2009 or early 2010.

Sahuarita “Express” Library: Several meetings have been held by Library and Facilities Management staff to begin to address the many issues that will result in preparing and converting this temporary facility into a functional library that will serve the Sahuarita community until a full-service facility is built. All the furniture, equipment, computers and peripheral equipment are in process of being ordered. It is anticipated this facility will be complete and ready for public use close to the end of the calendar year.

Monument Signs: A total of twenty-one (21) back-lit, library monument signs will be installed by the end of October to replace the old concrete signs currently on all library branches. The new monument signs will display our new logo and will begin to brand our department to a new and different look.

One-Desk Conversion: There are several libraries that have not undergone the change to the one-desk configuration and, will be, over the course of the fiscal year. Library and Facilities management staff are currently in process of working out the details and scheduling the conversions as we work through this evolution. Wilmot Library was going to wait until their renovation; however, there will be a wait of close to a year before construction starts. The wait was re-considered and now the conversion will start with Wilmot, followed by Nanini, Green Valley and Main Library.

Miscellaneous Projects: And of course, there are a slew of incidental and related smaller projects that crop up as soon as major projects are finished. Those types of projects will be addressed as they happen.

RIO NUEVO E-LIBRARY: The Arizona Historical Society, City of Tucson and the Library have a lot of administrative issues that have to be addressed before they can begin to move this project forward. Pima County Public Library will be allowed to build an E-Library in partnership with the Arizona Historical Society who will sell their current building and move to the Río Nuevo site. Still too early to say when this project will be complete.

POTENTIAL LIBRARY BUILDINGS AND EXPANSIONS: Several library buildings that were being considered for development or expansion will not go forward to the voters for bond approval in 2008. Now, it appears the development of library buildings will be delayed until 2009.



Pima County Public Library

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FROM: Steffannie Koeneman
Community Relations Manager

SUBJECT: COMMUNITY RELATIONS REPORT-August 2008

Community Relations has been concentrating on preparations for five events taking place for the Library within the next six weeks. These are:

1. Make it your Library. Coordinated media and printed publicity efforts for the ongoing Community Forums. This included newspaper coverage, branch posters, invitations, electronic invitations and bus posters.
2. Get Fit Festivals. Work on this project has included logo promotions, advertising, signage, brochures, teaser cards, and weekly email blasts. The first such blast went out Monday, Aug. 24. The remainder will go out each Monday until the week of the Festival. The festival takes place on two days: Wednesday, Sept. 24 and Saturday, Sept. 27.
3. Flowing Wells Grand Opening. Invitations, posters and press releases went out during August for the event on Sept. 13. Planning for the ribbon cutting ceremony now is underway.
4. Mission Anniversary and Mural Dedication. Invitations, posters and press releases went out during August for this Sept. 16 event.
5. Bookmobile Dedication. Upcoming. Most likely will occur in October.

Other projects:

We assisted Youth Services with outreach materials and printed matter for the launch of Homework Help and the Learn, Read, Grow, Succeed campaign.

Created and went to press with the September Highlights Calendar.

Created and went to press with the annual library bookmark.

Working on a redesign of storytime bookmarks.

(more)

Pima County Public Library in the news . . .

Pima County Hosts First Visual Library Downlink with Space Station

By Debra Lau Whelan -- School Library Journal, 8/25/2008

The [Pima County Public Library](#) in Arizona recently hosted a live, visual discussion between local kids and Astronaut [Greg Chamitoff](#) as part of an in-flight educational downlink with the International Space Station.

[What do you want out of the library?](#)

Published: The Explorer
August-27-2008

The Pima County Public Library system is holding a series of 27 meetings to find out what activities the public wants out of the library. The Wheeler Taft Abbett Sr. Library, 7800 N. Schisler Drive, will hold its meeting on Sunday, Sept. 21 from 2 to 3:30 p.m. in the community reading room. The Geasa-Marana Branch Library will hold its meeting on Oct. 1 at 6 p.m. The Nanini Branch Library will hold its meeting on Oct. 16 at 6 p.m. On Oct. 25, the Dewhirst-Catalina Branch Library will hold the activity meeting at 11 a.m. Abbett Branch Library opened earlier this year and is the newest addition to the library system.

For more information, call 791-4010.



[NASA ISS On-Orbit Status 15 August 2008](#)

Space Ref (press release) - Aug 15, 2008

At ~2:15pm, Greg Chamitoff is scheduled for an interactive PAO TV event with students at Outer Space Base (OSB) of the **Pima County Public Library** in **Tucson, ...**

[Reading to dogs improves skills](#)

Arizona Daily Star, AZ - Aug 14, 2008

Sadie is a therapy dog in the **Pima County Public Library's** Read to a Dog program, which allows children to read to the dogs in an effort to help them ...

[With Fire Dept.'s parking structure addition, cost of new ...](#)

Arizona Daily Star, AZ - Aug 9, 2008

... approval — that will be repaid over 15 years from the money saved from the city's turning its half of the regional **library** system over to **Pima County**. ...

[Beat the heat by celebrating city's birthday](#)

Arizona Daily Star, AZ - Aug 9, 2008

That's our idea this week: Cut through the heat by taking part in **Tucson's** 233rd birthday. The official birthdate is Aug. 20, but the celebration is going ...

[Space Station Invaded by Students from Outer Space Base](#)

Earthtimes (press release), UK - Aug 8, 2008

The **Pima County Public Library** is the first **public library** system to host a space station downlink. The downlink also will be a first for the State of ...

[American Library Association: Do Videogames Make Kids Smarter?](#)

1UP.com, NY - Aug 7, 2008

A video excerpt from **Tucson's** News-4 on the program shows kids playing SingStar Pop and Guitar Hero III at their local **Pima County Library**: "**Pima County's** ...



[Can Guitar Hero Make Children Smarter?](#)

Kotaku.com, NY - Aug 7, 2008

... in the **library** playing video games. **Tucson's** News-4 posted a special report today on how the project is going at the **Pima County** Quincy Douglas branch, ...

[Do video games make kids smarter?](#)

KVOA.com, AZ - Aug 7, 2008

The American **Library** Association wants to know if it's making **Tucson** kids smarter. **Pima County's library** system is one of a dozen in the country ...

[Jen 2.0 - Tech for Today: Make Teens the Stars in Your Next Slide Show](#)

School Library Journal - Aug 6, 2008

Post it on your **library** website in the teen section. Make them stars! Jen Maney is the Virtual **Library** Manager for **Pima County Public Library** in **Tucson**, ...

[EDITORIAL: Bond projects change to meet new needs: Our view ...](#)

TMCnet - Aug 5, 2008

County Administrator Chuck Huckelberry said the **county** has completed 130 projects, including expansion of the **Pima County** jail; construction of a **library** in ...

[What 2004 ballot promised, what we got aren't the same](#)

Arizona Daily Star, AZ - Aug 2, 2008

He pointed to the 130 projects the **county** has completed, from the expansion of the **Pima County** jail to the construction of a **library** in Continental Ranch, ...

[Tucson kids to interview orbiting astronaut](#)

KVOA.com, AZ - Jul 31, 2008

Today they gathered at **Pima County's** Downtown **Library** to prepare for their out of this world experience. They built Lego robotic rovers and pretended to ...

[Comments on this Story](#)

Arizona Daily Star, AZ - Jul 27, 2008

The **Pima County Public Library** wants to know what you want and how it can help. The religion collection in the **Tucson** system **library** is sadly ...

[Tips offered on dealing with gangs, graffiti](#)

Arizona Daily Star, AZ - Jul 27, 2008

... learning to deal with them attracted residents from throughout **Tucson** to a Thursday workshop at the Valencia branch of the **Pima County Public Library**. ...

[Library listening: tell it your needs, preferences](#)

Arizona Daily Star, AZ - Jul 27, 2008

The **Pima County Public Library** wants to know what you want and how it can help. The **library** system is beginning a lengthy strategic-planning process to ...