

Agenda Item 6B



Pima County Public Library Advisory Board

DATE: July 20, 2009

TO: Library Advisory Board, Pima County Public Library

FROM: Nancy Ledeboer, Library Director

SUBJECT: DIRECTOR'S REPORT, June 2009

The revised Circulation Policy & Fines and Fees Schedule were approved by the Board of Supervisors at the July 7th meeting. The Board also approved the Library District Budget for 2009-2010 in the amount of \$37,483,152. The final budget adoption will occur in August when the Board of Supervisors establishes the tax rate. The Board approved the Strategic Plan 2010-2013. The Strategic Plan outlines how the Library will continue to invest resources in order to expand services that are most relevant and responsive to the community. The background information presented to the Board included a report on accomplishments over the past three years based upon the prior Strategic Plan. Chairman Elias was interviewed on Arizona Illustrated on July 3rd. The program featured the Library and I provided a commentary on the challenges facing the Library in coming years.

Senate Bill 1421 was amended to omit library districts from proposed legislation that would limit the amount that the tax rate could be increased from one year to the next. The Town of Oro Valley has circulated a letter to the Arizona League of Cities and Towns inquiring whether other municipalities would support a change in legislation that would allow municipalities to opt out of a county library district.

This move was prompted by a report from the Citizens Library Review Committee which urged the Council to retain responsibility for the Oro Valley Library. The report recommended increasing taxes to pay for the Library and to renegotiate the current Inter-Governmental Agreement (IGA) when it expires in 2012. The Committee recommended that the Town ask Pima County to reimburse the entire operating cost of the Library. Currently the IGA provides for 50% reimbursement of eligible costs. The Committee also recommended seeking legislation to allow municipalities to withdraw from county library districts in order to create separate municipal library districts.

The County Librarians met in Flagstaff for their quarterly meeting. At the meeting it was announced that Pima County and the State Library have completed a contract with EBSCO to offer a package of databases to all public and K-12 libraries in the 13 counties outside of Maricopa County. The Maricopa County Library District opted to negotiate on its own for a smaller number of databases from a variety of vendors. The County Librarians were pleased

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Library Director's Report

with the package which meets their requests for a wider range of coverage and less duplication than the former statewide database package. They were also pleased to learn that all schools can access the databases with an easy zip code authentication process.

I attended a meeting to learn about a proposed project to develop an online Encyclopedia of Arizona. Arizona State University has been working on a pilot project to develop the templates for entries. They hope to be awarded a National Humanities grant to develop this resource more extensively and they are looking for partners to help develop the content.

The Summer Library Institute was held in Flagstaff at the Northern Arizona University campus. I was invited to speak on their opening day on state and federal laws that impact libraries. I enjoyed interacting with staff from across the state that was taking coursework toward a certification in libraries. We talked about privacy, intellectual freedom, filtering, and other examples of how laws impact policies and procedures in libraries.

As a member of the Literacy for Life Coalition (LLC) I attended the National PowerLine Conference in Buffalo, New York. The Community Foundation of Southern Arizona providing funding for several members to attend the conference and bring back information to help the LLC in its efforts to develop a strategic plan and move ahead on several key projects. I found it interesting to hear that adult literacy issues have been around for many years. In order to make a difference we need to develop new tools to ensure that funding streams for education and work force development don't shut out adult learners. We heard from the successful efforts in Buffalo about their *Read To Succeed Literacy Zone*. Several of the Coalitions present have been in operation for many years while the majority was fairly new organizations. Those of us who attended were reassured that LLC is right on target in terms of developing its plan and engaging the community.

Interviews were scheduled to hire new librarians and to fill a vacancy at the Ajo Library. We received over 80 applications from qualified candidates and the process is expected to take a couple of weeks. We look forward to hiring new staff to fill positions in various libraries.

The renovation of the Nanini Library was completed. Specialty furniture by the Burgeon group was placed in the expanded children's area to foster early literacy skills. Improvements at the Main Library are complete except for the final phase of stairway carpeting. A new adhesive was ordered and several tests were completed before moving ahead to carpet the entire stairwell. The stair carpeting has been a safety issue as the worn carpet had no edge to alert people to the end of each step. The Wilmot Library is moving ahead and should be out to bid shortly. The anticipated date for moving into the temporary Wilmot Library is July 25th.

I will be attending the annual conference of the American Library Association in Chicago from July 10-13. The Library has three librarians who will also be attending. The Library was able to provide partial funding for these three librarians.

Agenda Item 6C



DATE: July 9, 2009

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Melody Ballard
Deputy Library Director

SUBJECT: Public Service Report for June 2009

ADULT DETENTION CENTER-Thomas Garcia
No report this month

AJO—Linda Lam

Children, Teens & Families:

Salazar-Ajo continues offering programs for all ages as part of the Summer Reading Program. Programs are designed to encourage all ages to be creative and include mosaics, quilting, ceramics, and crocheting. The programs introduce the art and when possible, offer hands-on participation. Many thanks go to branch patrons Terri Bradley, Joan Bassett, Judy Balfour, and Mary Ann Oldham for presenting the programs. Jen Maney, Shawn Flecken, Natalie Fruciano, and Karen Thayer visited the branch to demonstrate Digital Downloads and HeritageQuest to an attentive audience. All in all, the Summer Reading Programs are proving to be quite successful.

Community Partnerships:

Freeport-McMoRan sponsored DISCOVER HOW INFANTS, TODDLERS & PRESCHOOLERS LEARN! A program presented by *new directions institute*. This *Wired for Success* program held the interest of all who attended and will lead to weekly hands-on programs involving Ajo's day care centers.

CATALINA – Karen Greaber
No report this month

CAVIGLIA-ARIVACA— Mary Kasulaitis

Children, Youth and Families

Summer Reading Club started off with a bang! Friends of the Arivaca Library brought pizza to eat after the book-making program, Dreamin', by Marge Pellegrino, who always does the first program of the summer to kick off SRP. This was followed by programs by the Reid Park Zoo, African Thumb Piano

Stories by Mark Holdaway, and A Pooh Bear Picnic by Meg Balaconis. All the SRP programs are held at the Arivaca Community Center as there is a summer Parks and Rec program going on there and more space. We have had very good attendance. There are 58 children and teens enrolled in SRP in Arivaca.

Visibility & Image –

New Zealand author Robina Adamson shared her book: “The Gift of Mamaku,” a Maori child’s story, and talked about Maori history and legends, on June 20, to an enthusiastic and enthralled audience.

Community Collaborations

Our excellent summer student worker is Anna Stockwell, whose position is sponsored by Tucson Youth Development’s Summer Youth Employment program.

Arivaca Watershed Education Taskforce, a partner of Arivaca Library, funded two water age tests for Arivaca valley, which were done by the Water Resources Center at the University of Arizona.

ECKSTROM-COLUMBUS— Terry Rill.

Children, Teens & Families:

Close to 20 teen volunteers were recruited and trained to help hand out Summer Reading Club prizes and to help with programs. We’ve hosted a number of special SRC programs including Rainforest Ecology, Rascally Reptiles and Capoeira Brazilian Music.

A new series of computer classes began with our new instructor, Duane Wagner. He has taught at a number of branches in the past year and is doing a great job here. Our previous instructor, Ellen Hammes, is now teaching at Golf Links and Wilmot.

Visibility & Image:

Our public access computers were replaced with new models as part of routine equipment replacement. The computers have been working well and are noticeably faster than the ones that were removed.

Community Partnerships:

We have 2 new Reading Partners volunteers. They both went through the training and have begun reading to kids in the children’s room on a weekly basis. One of the readers is our library school graduate assistant, Yamila El-Khayat. She is working on a number of children’s and teen projects.

Our Advanced English classes started a new session this month. LVOT volunteers screened the many interested learners in order to place students in the class right for their skill level.

The Eckstrom-Columbus Library is one of three libraries participating in refugee job help. We have 2 new computer monitors, one of whom speaks Somali.

We hosted two Oasis classes this month, one on making pine needle baskets and the other on learning tai chi for arthritis. The classes are geared toward seniors interested in learning new skills.

DUSENBERRY-RIVER—Dianna Thor

Children, Teens & Families:

654 children and 151 teens signed up for Summer Reading Program in the month of June. Additionally, a total of 177 people attended various special SRP programming, including:

June 5th: Megascience Meg captivated 50 children & parents with an informative and entertaining program on pirates.

June 10th: a total of 13 kids and family members learned where their recyclable products go and what becomes of them once they're picked up at the curb at the Pima County Department of Environmental Quality program.

June 12th: 25 children and caregivers experienced nature using their senses at the Pima County Environmental Education program.

June 22nd: 50 children and parents learned how to identify animals in the wild by their tracks, and then used stamps to replicate the footprints at a program presented by Pima County Parks and Recreation. The Create Club for tweens and teens met on three occasions for special programming on magic with Magical Michael Steele, Capoeira martial/dance art form, and Kawaii creatures felt creations.

Visibility & Image:

We've been hearing positive comments this month from our customer on the new public PCs (which were actually installed at the end of May). They appreciate the increased speed. One written comment: "Thanks so much for upgrading the PCs. Can get something done now!"

Community Partnerships:

A total of 23 teen volunteers have been "employed" throughout the month at the SRP table and in helping out with special programming.

One Summer Intern who came to us through OneStop successfully completed his internship in June and is likely to return as a Page in the fall when a position opens up. We are expecting to get another Intern for the second summer session.

EL PUEBLO—Aaron Valdivia

Children, Teens & Families:

We have had four more SRP programs for kids and teens this month:

On 6/2/09 we had "Everyone's a Storyteller" with Jordan Hill. This storytelling workshop was a huge success and we had over 37 kids participating.

On 6/3/09 we presented "Beading with Vivian" by Vivian Enos. This also was a success and at 22 people was at full capacity.

On 6/9/09 Pizza Man Dave came to El Pueblo and presented his event on the history of pizza and the kids, teens and parents all got to make their own pizzas. Over 70 people attended.

On 6/15/09 Reid Park Zoo's "Zoo to You" was a hit with kids and teens interested in smaller zoo animals. 40 people attended this program.

We continue to have good attendance at story times, presented by Library Associate Tara Foxx-Lupo, every Tuesday morning. We have groups from the day care and the YMCA attending for a total of over 40 children. Also, the chess boards and other board games continue to get used more and more frequently as we have more kids and teens waiting for computers since school is out for the summer. We have also designated staff time to "gaming times" with kids in an effort to help keep some of the younger customers entertained.

Visibility & Image:

We continue to have a full turnout for our computer courses taught by the OASIS computer instructor. We have a Spanish language class taught every Monday morning followed immediately by an English language class. These classes are almost always at full capacity with 7 to 10 people in each course.

Community Partnerships:

The YMCA continues to bring 20 kids to EL Pueblo for weekly story times. Also, Tara presents story time to 10 preschoolers at the Henry Quinto Day Care every Monday.

The Mulcahy YMCA brought an older group of 45 kids over for a library tour on 6/1/09 and 6/15/09. The staff assisted them with library card applications and signing up for summer reading.

EL RIO— Wanda Poindexter

Children, Teens, & Families:

For each of our Summer Reading program activities we set up a display of books, magazines, DVDs and CDs related to the presentation that could be checked out after the program. All of the presenters tied the theme of reading and literacy into their presentation.

One of our goals was to increase teen participation in the Summer Reading Program. We had three Friday afternoons in a row that were devoted to teen activities. Forty teens attended 2 drawing workshops to learn how to draw their own Anime Superheroes and Optical Illusions. Fifty teens attended a workshop with Pizzaman Dave where they learned the history of pizza and what it takes to start a small business—and of course created their own pizza.

Many teens have also attended a new Teen Computer Class one afternoon a week and also our new American Sign Language Classes. Building teen participation has become one of our branch goals.

On June 22 a Capoeira Mandinga, the Brazilian martial art/dance, program took place. The instructor and an assistant demonstrated movements and music, and then led an audience of 40 parents and children through the movements. This workshop increased family fitness options. One parent commented on how well the instructors communicated with the children & how engaged they were & said he wanted to get his children to attend. Several youth checked out Capoeira materials from the library after the performance.

Visibility & Image:

The annual membership meeting of the Pima Council on Aging was held at El Rio Neighborhood Center. This gave an opportunity for the Library staff to interact with the PCOA staff and general members. El Rio Library represented PCPL at the PCOA annual meeting.

The El Rio Summer Reading Program was featured on the Neighborhood Center billboard for a week and it increased the children and teen sign up for the reading program. We have noticed that anything posted on the billboard about the library with our phone number greatly increases interest in the library programs and services.

A Westside parent and library & school volunteer wrote to the publisher of Gregory Maguire's children's books and secured a donation of approximately \$300.00 of books which the author signed on the night of his PCPL and Friends sponsored program at the Loft Cinema. The parent mentioned El Rio Library, Pima County Public Library and the Friends in all of her written and oral communication about Mr. Maguire's publisher's donations to the community.

Community Partnerships:

Because the Arizona School for the Deaf and Blind is a block away from El Rio Library our staff regularly interacts with students and staff from ASDB. Many of these customers use American Sign Language & the staff has expressed interest in learning ASL. We were able to recruit a UA student who has an undergraduate minor in ASL and she is volunteering to teach ASL 2 afternoons a week to library staff. Several customers saw the classes and asked if they could attend so we opened the ASL classes to the public. We have had more than 30 children, teens and adults attending the American Sign Language classes at the library.

El Rio Library has supported 2 off-site Summer Reading Programs: one at Brichta Elementary School and another at a Westside KIDCO site. The branch supported the Brichta program by sharing incentives and promotional materials. For the KIDCO site we created a deposit cart to be a mini-library and provided volunteer readers and extra literacy activities.

FLOWING WELLS – Yolanda Sainz

No report this month

GEASA-MARANA— Nancy Lindeman

Children, Teens & Families:

Summer Reading Club program attendance continues to break records here this year! Interestingly, attendees have commented they appreciate that our programs do not require advance registration to attend. However, due to presenter limitations in one case, we are now using a set number of passes (as do other branches) for each program which means late comers may be disappointed—even though the need to arrive early is spelled out in the system-wide brochure. Our success this year can be attributed to outreach visits by staff to our area schools in advance of SRC, and selecting a variety of days/times for programs at the library.

Staff performed special outreach story times for the 3rd graders at Estes Elementary Summer School and hosted a special gaming event at the library for the group during June.

Visibility and Image:

Manager Nancy Lindeman attended the Marana Chamber of Commerce Mixer at Canyon Bank on June 25th and the Charter Meeting of the new Marana Optimists Club on June 27, 2009. She also provided library programming updates to the Friday Morning Art Group meeting on June 19th, as well as giving appreciation to the group for their continued support of their local Pima County Public Library, Geasa-Marana Branch.

Community Partnerships:

During the month of June, we partnered with Portable Practical Educational Preparation, Inc (PPEP), Inc. for a summer school/job training program utilizing both our meeting facilities and library resources to, in the words of Kari Hogan, PPEP Executive Director, “help advance rural youth that are behind in school to increase their grade levels and to provide employability skills.” It was very gratifying to see several of our regular teen users taking advantage of this excellent opportunity—not to mention the students involved in the program were paid for their efforts!

HIMMEL PARK BRANCH – Sarajeon Harwood

Children, Teens and Family

Himmel patrons were treated to several wonderful special Summer Reading Program events this month including: Animal Tracking, Venomous and Poisonous Creatures, The Saguaro Story and Counting Little Geckos.

The SRP is just as busy, if not busier, than ever. Thankfully, we have many teen volunteers to help us award prizes and help kids sign up.

This summer we have our first computer monitor to help our computer users. This very knowledgeable young man came to us through the County's One Stop program. The staff and our computer users are very happy to have him with us.

Vision and Image and Community Partner

Solar 101 was presented at the Woods Branch Library this month. Sarajeon again gave a brief presentation about library resources at the meeting.

The Employee Wellness department has sent the Himmel staff a wonderful yoga teacher on Wednesdays at 1:00 pm. This has been a real treat for staff and we hope to continue as long as possible.

Sarajeon Harwood continues to represent PCPL at Sustainable Tucson and is co-chair of the Outreach and Education task force.

JOYNER-GREEN VALLEY— Amber Mathewson

Children, Teens & Families:

The Summer Reading Clubs for children, teens and adults have had great success this year. So far 1625 children and 144 teens have signed up for this summer's program. The special program events are always anticipated by parents and children and continue to be a draw. We had the highest turn out ever for a teen event at the Green Valley Library for the kick off pizza party – 25!

Visibility & Image:

This fourth summer of intergenerational craft programming is focusing on recycled crafts. In the first workshop participants created tote bags from cereal boxes. This program was done at Green Valley and Sahuarita and had 75 participants between the two locations!

Green Valley residents are enjoyed the kickoff of the summer travel series. Resident Dick Ramette shared his trip in a presentation called : Ooh La La La Seine!

Community Partnerships:

The Green Valley Library is partnering with the local chapter of the Lego League and Caterpillar in supporting the efforts of children building Lego robots for competition. The group will be meeting at the Library every week until December perfecting their creations for competition!

The Mature Worker Connection used the meeting room at the library throughout the month of June to hold workshops for individuals. This has been a great way to bring individuals to the library that might not have previously been aware of the resources available to them.

JUVENILE DETENTION CENTER – John Munoz

No report this month

JOEL D. VALDEZ MAIN LIBRARY- Karyn Prechtel

Children, Teens & Families:

The summer reading program is going very strong: over 1,100 kids have signed up through June. Additionally, over 400 parents and youth have attended five programs presented by **Tohono Chul Park, Megascience Meg, Gwen Ray of Hanuman Puppet Theater, Ronald McDonald, and Capoeira Mandinga**. Staff also prepared a stained glass art program that was extremely popular with parents and kids alike. Teen volunteers helped staff and presenters with set up and general monitoring of all of the programs.

Staff presented a five-part **Family Place Child/Parent Workshop** on Fridays, from May 29-June 26th for parents with children ages 1-4 years old. Each session featured age-appropriate toys, parenting resources, literacy based circle time & take-home activity, and lots of play. Community experts from the **University of Arizona Extension Program, Southwest Fair Housing, Lohse YMCA, and Arizona Department of Health Services** talked to parents on topics such as nutrition, prevention of lead poisoning, water safety, and childcare licensing and oversight. One parent commented that this was the best “playgroup” in Tucson. On average, 30 parents and children attended each weekly session for a total of 156 in all. Parents were sad to hear that this was our final workshop.

Main staff hosted five movies during “Tuesday Main Movie Time” for children and teens on Tuesday afternoons in the children’s meeting room. Teen volunteers helped with set up and general monitoring of the program. Participants enjoyed the ambiance of movies shown on the large projection screen, with great sound speakers and free snacks. 189 parents, children and teens attended in all.

Community Partnerships:

Main Library staff participated in the **Foundation Center’s** first online conference. The two day conference, “**Meeting the Challenge of the Economic Downturn**” included sessions such as “Best Practices for Building Relationships with Nonprofit Clientele”, “Social Networking Tools for Nonprofits”, and “Government Grants and Contracts in Today’s Environment”. Information from this conference has already proven useful in assisting customers and staff to use the library’s grants resources more effectively to meet the needs of our nonprofit community during these tough economic times.

Grantseeking Basics classes have been presented at library branches throughout Pima County, including the Green Valley, Himmel, Quincie Douglas, and Wheeler Taft Abbett, Sr. branches.

KIRK – BEAR CANYON LIBRARY –Margaret Wilkie

Children, Teens & Families:

Our seven summer reading programs plus our continuing storytimes, Craft Fridays, Read to Sadie the Dog, and Reading Partner Grandma Ruth brought in enthusiastic and capacity crowds. We were very pleased by the great response we had for our teen/adult summer reading programs: Marge Pellegrino’s “Transform Trash Into Treasure,” “Bollywood Indian Dance,” and “Create Your Own Anime Superheroes.”

Visibility & Image:

The Arizona Daily Star had two articles about our summer reading programs. The June 4th article, “Stars and Skies Fill Their Eyes,” featured the portable planetarium shows presented by Brian DeWelles. “Art Skills

Vary, All Are Welcome,” in the June 25th Star described the teen-only program on creating your own anime superheroes presented by TeenzArt.

Community Partnerships:

Rona Rosenberg continues her work with the Library Foundation’s Circle of Books. She has begun working with Amanda Place of the Foundation on a fundraising event “Word Extravaganza” scheduled on April 11, 2010.

Margaret Wilkie was elected board secretary for Technology Access Center of Tucson. She has served on the board for ten years.

MARTHA COOPER BRANCH– Margaret Guerrero

Children, Teens & Families:

This month we started two new programs, the Super Science Club for children and Tween Tuesdays. The science club has been educational but fun. The children made Bubble Bombs, flubber, marshmallow bridges, and erupting volcanoes! The tweens program geared toward children ages 8-12yrs focuses on art and craft activities such as kite building, stuffed monster making, pop-up cards and paper machete construction. The response from both children and parents alike is gratitude, because it provides a fun time to learn something new. Our SRP Juggler Extraordinaire fascinated and entertained 95 people and the World of Reptiles by Tucson Audubon Society enthralled 41 children and adults.

Youth Intern Heather Richardson and YA Librarian Mary Givins helped 20 teens enjoy Shake-n-Make ice cream on June 17. This month we also hosted the Volunteer Center’s Youth Volunteer Corps Puppet show at two storytimes: bilingual and toddler time. The Corps performed a puppet show based on 4 children’s book using handmade puppets and stage. The families at storytime enjoyed the show and the teens enjoyed performing.

Jennifer Caldwell, Martha Cooper new computer instructor, has taught seven job and computer skill classes. One participant was thrilled that he was able to create a resume in just 2 ½ hours. He felt much more prepared to face the job market in these tough times.

Visibility & Image:

On a sad note, the library became a meeting place for county officials, refugee service providers and members of the African refugee community making burial and funeral arrangements for the six local refugees that died in a car accident between Wilcox and Tucson.

Martha Cooper Library was in the news this month, the Arizona Daily Star wrote an article and KGUN 9 had a segment on Job classes at the library.

Community Partnerships:

Four multilingual Youth Computer Monitors were hired through the Pima OneStop Pledge-A-Job Program to work at Martha Cooper, Eckstrom-Columbus, and Woods Memorial Branch libraries. Computer help is now available in Somali, Maay Maay, Nepali, Hindi, Bengali, Arabic, Kirundi, Swahili, and French.

Martha Cooper Library was asked to allow customers that attend Tween Time and Teen Lounge to create artwork for tiles that will be incorporated into the eastside of the new Columbus Sidewalk. This “Path of Discovery” will lead from Wright School at Linden up to Fairmount, where you turn to walk to the library. Moira Geoffrion, University of Arizona Art Professor, will use the artwork to create tiles that will weave a story along the path.

MILLER GOLF LINKS – Ruth Grant

Children, Teens & Families:

- During June, Miller-Golf Links hosted James the Juggler who attempted to teach 20 teens how to juggle, then juggled fire for a large crowd behind the library. It was very safe and entertaining.
- James Reid also performed for our Children's program prior to the Teen program, we had 130 participants. He is excellent.
- During June, published author Marge Pellegrino gave a writing workshop for 15 teens and adults, who practiced techniques to inspire creativity and wrote poetry. Marge also presented a drawing- inspired writing program for the younger crowd and parents, 23 participated, and one parent said it was the best program her family had been to so far this summer!!
- Teen Librarian, Matt Landon initiated the That's My Take 2009, film and book project for teens during June. He started with a Librarian and Mentor training, followed by an Orientation for participants and their families, three filmmaking workshops spread around town, and writing sessions at each of the five participating library branches.
- 35 teens are participating at libraries this year, and 15 teens are making book trailers at Voices: Community Stories and Volunteer Center of Southern AZ. The students at Golf Links are making book trailers for the holocaust memoir *Night* by Elie Weisel, and *Uglies* by Scott Westerfeld.
- Our Children's Librarian chose Meg Balaconis to present her wonderful **Pooh Bear Picnic**, and 40 children attended.
- Also the Reid Park Zoo presented their SRC program for 55 families one Saturday during June.
- Chris Novak visited 3 schools this month, and had one elementary school come visit us with 40 students for a tour and storytime.
- Adult services librarian Beth Petrucci has been promoting the SRP to adults whenever they ask about the kids program and we have promoted the "Be Creative" theme with displays on Painting, Teach yourself to play an instrument, and Writing.

Visibility & Image & Community Partnerships:

- Teen Librarian Matt Landon concluded his eight- month Youth Development class from the University of Arizona, paid for by a United Way scholarship.
- Chris Novak attended the first meeting this year at the new **Make Way for Books** office, of the 2009 StoryTown committee.
- Adult services librarian Beth Petrucci worked with the GLBT Services Committee to present Gregory Maguire's June 17 author talk at The Loft. Jeff Yanc of The Loft (our partner) sent the following comments:

"We were all very happy with the Maguire event. Concessions were obviously up quite a bit for a Wed. night. The event was good for The Loft in that I talked to a lot of people while they were waiting to have a book signed, and it seems there were a fair number who had never been to The Loft, never heard of The Loft, or who hadn't been to The Loft in years, and they all acted very interested in coming back to check out some of our other upcoming programming. Overall, a great night. And I hope we can do it again next year!"

Another partner, Antigone books sold 86+ volumes that night for \$1450.00 in receipts.

MISSION – Mary McKinney

Children, Teens, & Families:

On June 20 a Capoeira Mandinga, the Brazilian martial art/dance, program took place. The instructor and two assistants demonstrated movements and music, then led an audience of 15 parents and children through the movements. One father commented on how much he appreciated the program and was very impressed that we offered it at the library. The instructors got everyone to participate in all of the movements– including cartwheels!

26 people listened as traditional stories from across southern Africa were told over the rhythm of an African thumb piano on June 24.

At a Japanese ensemble drumming performance, Taiko, 32 people in attendance learned the history of the art form and were able to give it a try too.

The ALA baseball trivia challenge, “Step Up to the Plate,” began this month, and baseball fans have been coming to Mission to pick up their entry forms which have been replenished again and again. All ages are invited to participate in this program that continues through August.

Visibility & Image:

A thankful customer donated \$100.00 to Mission on June 25.

Customers were very happy to use brand new computers beginning June 18. The transition was seamless thanks to the Help Desk crew.

Community Partnerships:

As a result of the Fit for Life 50+ program and the partnership with Oasis, a series of hands-on watercolor programs began in June. A full roster of 20 students attends each week for 6 weeks. We will display the finished artwork in the library at the end of the series.

Job Help sessions began at Mission on Friday, June 12. Through a partnership with One Stop, attendees are invited to create resumes, search for jobs, and apply for jobs online during dedicated time in the meeting room using the laptop lab. It is off to a slow start while word is still getting out about this available program, but our hopes are high.

MURPHY WILMOT – Daphne Daly

Visibility & Image:

Our final summer reading program of the season was a resounding success: Marge Pellegrino presented her creative writing workshop Jump! for enthusiastic teens and adults. All of the customer evaluations were variations on this: “The best workshop I’ve been to ever!”

Community Partnerships:

This month, Murphy-Wilmot began its partnership with One Stop with our Job Help workshops. This is an invaluable service and a much-appreciated one. As word gets out, we expect more and more participants.

NANINI – Kristi Bradford

No report this month

QUINCIE DOUGLAS— Elva Smithwhite

Children, Teens & Families:

Summer Reading Program special events went well and were well attended. “Sounds of the Desert” from Pima County Natural Resources; “Musical Mysteries with Double Play Flute and Tuba” and “Anime Drawing” offered by KidzART were all provided through PCPL Youth Services.

Additionally, a neighborhood volunteer presented an art and writing program called “My Life in a Book”. During four sessions, children created a book about themselves in words and pictures. This was an excellent experience producing lasting mementoes for ten children ages eight to twelve.

Visibility & Image/ Community Partnerships:

Job Days began June 8. From 9:00am-5:00pm, people seeking help with job hunting can use computers and get assistance in English or Spanish. The computer lab is reserved for job related activities every Thursday. The first week, we had 18 participants, the second week we assisted 22 participants.

“Garage Band” was a huge hit with teens. Local record producer, Jim Waters taught ten teens how to use music production software. During the course of six sessions students recorded their own music and collaborated on a song. The final song and music video will be uploaded to our website later this summer.

The ESL classes are full. After the first month, attendance remains near 100%. The instructors will drop any student with more than one unexcused absence.

Jennifer Nichols is working with three groups of teens for the “That’s My Take” project. Each group will create book trailers to promote reading and libraries.

SAHUARITA – Michele White

Children, Teens & Families:

“Read to a Dog” finally is off and running with Judy Bray and sidekick “Bubba” the poodle. Bubba’s visits began June 9 and kids anxiously await his weekly visit.

Many summer reading program presentations have been well attended. Some patron favorites:

- “Big Drum Culture” by Odaiko Sonora
- “A Pooh Bear Picnic” by Meg Balaconis
- “Your Name in Beads” by Vivian Enos

School visits were made by summer school students from both Anza School and Sahuarita Middle School. Students obtained library cards, signed up for summer reading and toured the branch.

Visibility & Image:

On Saturday June 13, 2009 we participated in the local “Stuff the Bus” resource fair held by Sahuarita McDonald’s and the Town of Sahuarita. This gave us an additional opportunity to promote our summer reading program and library resources.

SANTA ROSA (SRO) —Emily Mazur

No report this month

SOUTH TUCSON — *Sol Gómez*

Children, Teens & Families:

The Valenzuela Youth Center has been visiting the library everyday to read and collect prizes for the Summer Reading Program. Other children from the neighborhood are collecting prizes along with family as well. All of the summer reading program events has been well attended and entertaining.

Bilingual computer classes have continued through the summer, now being offered at 11am on Fridays. A computer instructor has been teaching both Tec computer classes and basic computer classes. We have all new computers installed which have helped increase computer class sizes.

Deanna Sanchez has been presenting *Science Extravaganza* twice a week and the children are loving it (even adults gather around to see). Just some of the experiments were, "Bubble Bombs", "Rocket Launches", "Marshmallow Bridges", and "Black Magic".

Visibility & Image:

A person donated a 60" flat screen TV to the library because she couldn't think of a better place. We plan on moving the TV into library area and out of the meeting room. Ideas such as "News Hour," "Wii Time," and/or "Oprah at the Library," are being considered.

Community Partnerships:

We are collaborating with Pima Council on Aging's Mature Worker Program via its Senior Community Service Employment Program (SCSEP). We will hire one of the program's participants to work at the branch. Participants must meet federal poverty guidelines, must be unemployed, and must be fifty five year of age or older. SCSEP is funded through the United States Department of Labor. Once all paperwork is complete, the participant will work twenty hours a week.

SOUTHWEST — *Sara Dias*

Children, Teens & Families:

Southwest is proud to now offer a bilingual "Reading Partners" time every Wednesday before Family Story Time. Our wonderful volunteer, Miss Consuelo, enjoys reading with children in Spanish and English, and listening to them read to her.

Marge Pellegrino delighted a group of tweens, teens and adults with her "Transform Trash into Treasure" program. After naming the trash in our lives, and brainstorming ways to eliminate it, we literally did transform all that trash into beautiful works of art. Then, the lucky winner of the recycling trivia contest got to take home a copy of Marge's book.

The Postal History Foundation provided a presentation and storytime called "Fun with Stamps" to kick off our fun with a treasure chest filled with stamps and stamp-y activities. The chest will be featured in next month's themed display -- can you guess what it will be? Check out our branch web page starting on July 1 to find out!

Visibility & Image:

Our theme this month was astronomy, and much astronomical fun was had. A wonderful display of astronomy books for all ages, in both English and Spanish, and an actual telescope were the focal point of the display; customers were invited to test their space knowledge by tackling quiz questions to win "starful" prizes.

Sara was thrilled to receive this comment from a new customer (aged 11 1/2) on her second visit this month: "This is one cool library -- well, of course, we haven't been to very many libraries -- but this is definitely the nicest."

Community Partnerships:

Every Tuesday this month we hosted a Hohokam Middle School Summer Program for incoming middle schoolers. Activities included making a poster, having a scavenger hunt to learn how to use the library, learning how to play chess, and Book/Movie title Pictionary.

Sara is training to be a Literacy Volunteer and has been matched to a Southwest Library customer! She looks forward to working alongside her learner as she moves toward her goal of being able to read to her children.

Sara attended her first meeting of the Arizona Rural Human Services Network, where she had the opportunity to plug the Summer Reading program and explain about Job Help and the Winway software, and enjoyed networking with the director of the Southwest Community Center.

Three firefighters from the Drexel Heights Fire Department came out to show the kids all the equipment and explain how they use it in different emergencies. An eleven-year-old boy let us know afterward that everything that happens at this library is interesting.

READRUNNERS - Outreach Service- Elaine Valenzuela

Visibility & Image:

- **Books by Mail** service is continuing to grow...as of this month, there are 118 customers on the service, and 6 of these are new. These new customers are a result of a staff presentation to Covenant House residents about Books by Mail.
- The **Deposit Collection** staff visited 14 facilities this month, served 1004 residents, and disseminated 715 items. In addition, 4 new facilities were added bringing the total to 55 now being served as well as having three pending facilities waiting confirmation. As a result, we plan to expand to two days a week service.

Community Partnerships:

We partnered with the Brewster Center Wings of Freedom Transitional Housing Program, the Pascua Neighborhood Center and the Salvation Army's Safe Program to provide **Deposit Collection** service at each location. Each has their own unique program and population to service, so we look forward to expanding our program to include their residents.

VALENCIA - Elaine Valenzuela

Children, Teens & Families:

- In addition to the basic computer skills classes, we offered a variety of special computer classes this month: "Genealogy Online", "Exploring E-Bay", "Digital Photography", and "Internet Safety & Etiquette".
- Our summer reading program is in full swing and all the program presentations have been very well received and attended. They include: "The Magical Steele Variety Show," "Ronald McDonald Story Time," "Saguaro Tales," and "Counting Little Gekos".
- Our teens were treated weekly to their very own "Monday Madness" programs, such as "Dance, Dance Revolution," and special movie presentations, such as "Batman Begins" and "Twilight".

Visibility & Image:

- We gave our teen area a mini “make-over”. To provide an additional seating area for our customers, movers relocated one of our reference shelving units to our Teen Area. This allowed us to rearrange the collection, giving us considerably more space for materials and displays.
- We hired six summer youth workers through Pima County One-Stop and Tucson Youth Development. Their ages (14 to 18) and skill levels varied, but our Teen Librarian assigned them job responsibilities that they successfully managed and completed based on their experience.

Community Partnerships:

Valencia once again collaborated with Pima Council on Aging’s Mature Worker Program through its Senior Community Service Employment Program (SCSEP). We hired one of the program’s participant to work at the branch twenty hours/week. They must meet federal poverty guidelines, must be unemployed, and must be fifty five years of age or older in order to participate in this program, which is funded through the United States Department of Labor.

WHEELER TAFT ABBETT, SR – Sharla Darby

Children, Teens & Families: April Gering presented a 3 week series of Baby Braintime programs to 15 families. The series focused on the ABCs of healthy brain development: Attention, Bonding and Communication. Each week caregivers and babies had time to play with toys and books from Brain Boxes developed by the New Directions Institute for Infant Brain Development. These Brain Boxes were donated to PCPL by the Arizona State Library. Participants rated the overall value of the series as a 5 on a scale of 1 to 5.

Our Literacy through Music program funded by Friends of PCPL for families was a huge success with 58 participants. Families sang together and played instruments while sharing stories and rhymes. Caregivers were given information throughout the program about how to use music to increase early literacy skills and promote healthy brain development.

The children’s Summer Reading Program is going gangbusters. We distributed all 1,415 of our reading logs we were originally allotted by the 3rd week of June. We had 161 teen SRP registrants during the same time period. We have had a variety of programs this month including a puppet show by Gwen Ray, James the Juggler, KidzArt and Exploring Collage with the Tucson Children’s Museum.

Our intern Nicole Scoles from the University of Arizona School of Information Resources and Library Science has been working closely with teen volunteers and customers to pinpoint their interests and design programs that meet their needs. There were 3 special Teen Time programs this

month where 34 teens did things like play traditional non-electronic board games and made wallets out of duct tape (a great accessory for carrying one’s library card.)

Visibility & Image:

We had our most successful Saturday Friends Book Sale ever taking in over \$180. More and more customers are finding us and marking the sales on their calendars.

Community Partnerships:

A new computer instructor, Shalonda Whitmore, and a new Pima One Stop computer monitor, Charmayne McArthur, helped initiate a new system-wide emphasis on workforce job help and job searching in June utilizing Pima OneStop curriculum. Shalonda is teaching WinWay resume classes and

online job searching classes in July and is offering drop in job help twice a week as part of the highly-publicized PCPL job help programs.

WOODS—Martín Rivera

Children, Teens & Families:

We welcomed a new computer instructor, Angelica Rodenbeck, who is leading our Job Help sessions on Sundays and Tuesdays, as well as teaching computer classes in Spanish. Job Help began on June 9, and Spanish computer classes will begin on June 17.

A new session of GED classes began on June 1. Nearly 40 people showed up for the first class and registration is closed to new students because the class is so full.

A new session of English classes began on June 1. Between 30 and 40 people have been showing up for classes; registration is closed to new students and people are already asking to be added to the waiting list for fall classes.

On May 27, staff presented a new puppet play that was put together by a staff member—called “A Jungle Musical.” It featured seven different jungle animal puppets that sing and dance to a tape of jungle animal songs (such as, “Do the Monkey” and “The Lion Sleeps Tonight.”) It is very interactive, encouraging kids to dance and move along with the puppets. The staff member is working on two other puppet musicals and will share them with children’s staff system wide when they are complete. He is working on these to help fulfill our library’s goal of increasing Storytime attendance.

Recently Woods added a Chess Club to its arsenal of activities directed at patrons. Originally intended for teens, the Club has since opened up more for all ages. The Club is very informal at this stage; however, there has been growing interest in a more structured and perhaps competitive Club, eventually looking to become involved in inter-library tournaments. The teens have responded well, although attendance remains inconsistent from week to week.

The Chess Club meets every other Thursday, from 2-4pm, however, during the summer, the Club is meeting every Wednesday, and interest may be enough to continue more frequently in the fall.

Visibility & Image:

We hosted Solar Power 101 on June 8. Approximately 40 people attended this event.

A new book club for adults held its first meeting on May 30. Eight people came to the meeting and are enthusiastic about the new program.

We welcomed three new multi-lingual computer monitors: Hari Om Adhikari, Ahemd Abed, and Mohamed Warsame.

We also welcomed some other new people to the branch, including the youth computer monitor Monica and our summer interns Sammi and Melissa, but I figured Margie might mention them in her report.

Staff met with the Hedrick Acres Neighborhood Association and presented at their monthly meeting about summer programs for kids at the library. Staff met with an audience of about 40.

Community Partnerships:

Woods has had 10 teens give over 120 volunteer hours for the month of June. One of our teens is also a "Reading Partner." The number of children who listen to stories is gradually increasing.

VIRTUAL LIBRARY— Jen Maney

Children, Teens & Families:

Summer Reading Online

Virtual Library created another user-friendly and welcoming Summer Reading website this year that includes an online option for all ages – kids, teens and adults. The online Summer Reading program is in its third year and is very popular. Visit <http://www.library.pima.gov/srp/> to see this year's online program.

Visibility & Image:

The Library on Twitter

The Library's Emerging Technologies team set up a Twitter account for the Library. Staff members tweet about library events, services, renovations, and most importantly – books! Twitter allows anyone with an account to "follow" the library to see what we're posting. It is a great service for users of mobile devices, and it compliments the library's accounts on other social networking sites, such as Facebook.

Community Partnerships:

Summer Library Institute

Jen Maney, Virtual Library Manager, was invited to speak about emerging technologies and the state-wide Learning 2.0 program Baker's Dozen at the Arizona State Library, Archives and Public Records' Summer Library Institute. Library staff members from around the state attend the week-long institute for professional development.

YOUTH SERVICE-Gina Macaluso

No report this month

ADULT SERVICES – Beth Matthias-Loghry

No report this month

STAFF DEVELOPMENT – Bonny Bruce

Over 50 people attended the June 19th Leading Edge program featuring an overview of reference sources, an update on an ongoing survey of reference questions, and a review of new marketing strategies at Main Library. Main senior librarians Tom Farmer, Coni Weatherford, Ingrid Trebisky, and Sandra White wowed attendees with lively and effective presentations. Karyn Prechtel, Main Library Manager, shared how staff worked as a team to embrace the one desk service model. In addition, time was provided for staff to explore the newly remodeled Main Library. Staff throughout the system was impressed with the many changes. Outstanding job, Mainers!

Urban Libraries Council offered its first professional development webinar: The Future of the Library User Experience on June 17th. Attendees could email or twitter questions to the panel. PCPL staff and administrators enjoyed tips from Nick Bolt, expert in user research studies, on how to make virtual resources intuitive for users. Panelists from urban libraries in North Carolina, Colorado and Florida shared ideas that have increased the success of the user experience such as seamless one desk service, public blogs, and training on new technologies for staff.

COLLECTION DEVELOPMENT OFFICE – Richard DiRusso
No report this month

TECHNICAL SERVICES DEPARTMENT – Libby Jones
No report this month



DATE: July 9, 2009

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Pat Corella
Library Deputy Director

SUBJECT: DIRECTOR'S REPORT – June 2009

FY2009-2010 Budget:

The tentative budget for FY2009-2010 was approved by the Board of Supervisors on Tuesday, July 7th and is posted on the County's web page for review. The County administrator held back the final budget approval from the Board of Supervisors since the state budget process has not been completed. There is a strong likelihood that the State will continue to pass on more financial obligation to the County.

FACILITIES:

MURPHY-WILMOT LIBRARY: The Board of Supervisors approved a lease agreement for the temporary site last month. Facilities and Library staff are currently working on a plan to convert the temporary site into a viable library facility. With this approval, Facilities Management is now able to start work on a few tenant improvements that will convert the building to be used by the public. This process will take approximately a month to complete. In regard to the original Wilmot building, the architectural drawings are at the 100% level and the architectural package and the construction documents will be put out for bid soon. It is anticipated that this project will be complete by early to mid 2010.

MISCELLANEOUS PROJECTS: And of course, there are a slew of incidental and related smaller projects that crop up as soon as major projects are finished. Those types of projects will be addressed as they happen.

RIO NUEVO E-LIBRARY: The City of Tucson has placed this project on-hold.

POTENTIAL LIBRARY BUILDINGS AND EXPANSIONS: Several library buildings that were being considered for development or expansion did not go forward to the voters for bond approval in 2008. It appears the development of library buildings will be delayed until 2009 or 2010.



Agenda Item 6E

DATE: July 9, 2009

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Steffannie Koeneman
Community Relations Manager

SUBJECT: COMMUNITY RELATIONS REPORT-June 2009

Community Relations began working on the second edition of the At Your Library Magazine during the end of June and throughout July. This edition features information on back to school programs, the upcoming visit by J.A. Jance, Fit for Life 50+, book listings focusing on topics that can be tied to Tucson's 234th birthday and computer classes.

Happily, I can report that we also have included information on Spanish language computer classes and book reviews in Spanish. This is being done in response to my work with the Spanish Services, and the committee's desire to include more Spanish language information in publications.

In addition, I can report that Spanish Services is looking at 5 areas to concentrate on for the 2009-2010 year, and that members are intent on finding ways to revive the committee's work and membership.

Other projects underway in Community Relations include:

- Annual Report first draft under review.
- Budget tightening for annual programming and support service printing needs
- Publicity for Wilmot's closure, Strategic Plan, and various events around the Library system.
- New filing system to better track program printing costs
- Publicity planning for the First Library Card and Homework Help programs.
- Translations of systemwide brochures into Spanish.
- Nanini 30th Anniversary celebration

Upcoming in the Press

- La Estrella de Tucson. Story about Spanish Language classes at the Library
- Bonnie Henry: Wilmot Remodel
- Green Valley News: Joyner-Green Valley Branch Library
- Channel 13. Jenny Anchondo, story on a branch event. Specifics to come later.

Library in the News . . .

Book Events

Arizona Daily Star - 11 hours ago

Proceeds benefit the **Pima County Public Library**. 8 am-noon July 10-12. Free. 795-3763. Mark P. Sadler — Clues Unlimited Mystery Bookstore, ...

Business Calendar

Arizona Daily Star - 11 hours ago

"Grant-Seeking for Nonprofits" — Joel D. Valdez Main **Library**, 101 N. Stone Ave. **Pima County Public Library's** free orientation to resources for nonprofit and ...

KUAT TV

Tony Paniagua, Library's free resources. Aired July 4.



Explorer News

Council accepts study, moves for more

Explorer News - [Patrick McNamara](#) - Jun 23, 2009

The **library** study noted that when Tucson turned its libraries over to the **county** in 2006, **Pima County** took not only the buildings, but in the case of the ...

Community calendar



Arizona Daily Star - 11 hours ago

Proceeds benefit the **Pima County Public Library**. 8 am-noon. July 10. Free. 795-3763. Institute of Noetic Sciences monthly speaker — Marshall Auditorium, ...

Explorer News

Keep control, library panel suggests to council

Explorer News - [Patrick McNamara](#) - Jun 16, 2009

Oro Valley negotiated with **Pima County library** officials and the board of supervisors for more than a year before the current intergovernmental agreement ...

[Council set to approve spend plan](#) Explorer News

[all 2 news articles »](#)

[Email this story](#)

[Community calendar](#)

Arizona Daily Star - Jul 9, 2009

Proceeds benefit the **Pima County Public Library**. 8 am-noon July 10. Free. 795-3763. Hike Mount Lemmon — Mount Lemmon, meet at Marshall Gulch trailhead, ...

[Cool Ideas for Hot Summer Teen Programming](#)

School Library Journal - Jun 17, 2009

Young people ages 5 to 18 are invited to contribute their writings to the Magic Story Box at **Pima County Public Library** in Tucson. ...

[Summer Reading Program](#) Tucson Weekly

[Undercover investigation of grant writing seminars](#)

KVOA.com - Jul 8, 2009

First off, a grant expert tells us the information they're trying to sell to you is available for free on the internet or at the **Pima County Public library**. ...

Arizona Daily Star - Jul 5, 2009

Proceeds benefit the **Pima County Public Library**. 8 am-noon July 10-12. Free. 795-3763. Social Justice Film Series — Grace St. Paul's Episcopal Church, ...

[Genealogy: Privacy laws affect availability of death certificates](#)

Green Valley News - Jun 22, 2009

Tucson newspaper obituaries are online at NewsBank, a database available on the **Pima County Public Library** Web site to persons with a **library** card who live ...

[ACLU to put spotlight on border checkpoints](#)

Nogales International - Jul 8, 2009

... law offices of the **Pima County Public** Defender and border policy victims. The meeting will be at the Green Valley **Library** at 601 N La Canada Drive No. ...

[Council OKs \\$121.5 million town budget](#)

[Community calendar](#)

Arizona Daily Star - Jul 8, 2009

Environmental educator Sandy Reith of **Pima County** Natural Resources, Parks and Recreation talks about the biology and adaptations. Reservations required. ...

[3 members of Tucson family earn GEDs together](#)

Casa Grande Valley Newspapers - [Rhonda Bodfield](#) - Jun 24, 2009

So the three signed up for free GED classes taught through the **Pima County Public Library**. The program includes classes, held three days a week, ...

[Call to Writers](#)

Tucson Weekly - Jun 20, 2009

Pima County Public Library and the Stories That Soar! performance troupe are looking for a few good stories to be turned into performances. ...

Banking on TANGO

Arizona Daily Star - [Elma Delic](#) - Jul 4, 2009

Rosenberg, whose day job is with the **Pima County Library**, took up tango dancing about 10 years ago. While at a dance festival, in 1999, she discovered Kris ...

Libraries become havens of hope

Arizona Daily Star - [Margo Hernandez](#) - Jun 14, 2009

The **library** system is partnering with **Pima County's** One-Stop Career Center, which pioneered résumé-writing software that will be used in the program. ...

Tucson lowers property tax rate (slightly)

Inside Tucson Business - [Nicholas Smith](#) - Jun 26, 2009

The bills, which will be mailed out in September, will also include property taxes for **Pima County's** regional transportation plan and **library**, ...