

Agenda Item 6B



Pima County Public Library Advisory Board

DATE: June 11, 2008

TO: Library Advisory Board, Pima County Public Library

FROM: Nancy Ledebouer, Library Director

SUBJECT: DIRECTOR'S REPORT, May 2008

May started with a very successful retreat with representatives from the Library support groups including the Library Advisory Board, the Foundation and the various Friends groups. The key note presentation was given by Suzanne McFarland summarizing the efforts of the Town Hall to engage the community in creating solutions to community wide needs. Staff facilitators shared information about how the library supports workforce development, literacy and the arts. Members participated in discussions about how the library can expand services to support these areas or build new partnerships in these areas. Members were fully engaged and enthusiastic in sharing ideas on how the library benefits the community.

The County Board of Supervisors held a public meeting to discuss the budget for next fiscal year. The purpose of the meeting was to review the budget proposals and establish a maximum tax rate for the purpose of budget planning. At least two of the Supervisors would like to see more significant cuts to the budget. They have recommended a reduction in the primary tax rate that would generate revenues to match the current year. The Supervisors voted unanimously to support the proposed Library District budget. This means that they will not increase the tax rate that was proposed but they can still lower the budget. However, it appears that they are supportive of the proposed tax rate and budget.

Subsequent to the Board of Supervisors meeting all departments were asked to reduce expenditures for travel and training. The Library submitted a budget that was reduced by 50%. We have been asked to reduce this line item by an additional 25%. We submitted justification for maintaining the combined travel and training budget at \$25,000. This supports attendance at local, regional and national conference for a staff of over 300.

The hiring freeze continues. The Library currently has 18 permanent positions vacant and 40 intermittent positions vacant. Administration has requested authorization to fill two critical positions in the library business office. Other vacancies are being filled through reallocation of staff to new locations and through substitute librarians. We are fortunate to have a pool of intermittent librarians who were hired to help cover Sunday hours. They are now being called upon to cover gaps in coverage so that we can maintain levels of services. The current pool of substitute librarians (who are intermittent staff) will need to be replenished in the near future.

June 2008

Library Director's Report

Two major library renovations were underway with the Himmel Library closing for two weeks followed by the River library closing for two weeks. The transformation of each library was remarkable. The consolidation of service desks created a more spacious atmosphere with more seating for the public, better utilization of space for displays and better access to computers for the public. The Facilities department did an excellent job planning and executing these renovations.

In May I attended the last Literary Society meeting of the season. Author Nicholas Christopher was the featured speaker and he has agreed to return for the Tucson Book festival next spring. The Advisory Board met the following week to recap the season and discuss membership for next year and criteria for making the literacy award to a non-profit community organization. I have enjoyed serving on this board as it allows me an opportunity to meet with people who appreciate books and reading. While these may not always be library customers I believe they are truly library supporters.

I continue to chair the Book Festival Author Committee and serve on the Steering Committee. This event promises to be an exciting community event celebrating books and reading. Any proceeds from the event will be donated to support local literacy organizations.

On behalf of the Literacy Leadership Council I presented recommendations along with Betty Stauffer and Robert Morris to the Community Foundation Board. The Council is requesting support from the Community Foundation to fund staff to carry out the recommendations of the Council. The Council has spent the past year developing a plan to expand the literacy coalition to an inclusive model that will increase funding for literacy efforts, engage the entire community and increase capacity to serve the number of people seeking literacy instruction. The Council also requested support to fund some studies that will help to assess the unique local needs and evaluate progress in achieving our goals to create a literate community.

Several staff attended the Annual Meeting of the Friends of the Pima County Public Library. Officers for the coming year were elected and a recap of the history of the Friends was shared. The founding president was introduced and he gave encouraging words to the current board to keep innovating and growing. The key note speaker was Fitzsimmons from the Arizona Daily Star. He spoke about his career in journalism, his passion for Intellectual Freedom and the importance of libraries while sharing his wit and humorous opinions.

I attended the second meeting of the Arizona State Bar Association task force on Consumer Education. The focus was on resources that are available to the public followed by a discussion on how to make people more aware of these resources and what strategies are needed to reach those who need legal information.

I was on vacation the last week of May and enjoyed a week in Spain.

Agenda Item 6C



Pima County Public Library

DATE: June 2, 2008

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Melody Ballard
Deputy Library Director

SUBJECT: Public Service Report for May 2008

ABBETT—*Sharla Darby*

Children, Teens & Families:

Abbett staff did outreach to three elementary schools in the immediate area on both the upcoming grand opening and the summer reading program.

Visibility & Image:

The Abbett library and grand opening announcement was featured in both the Marana Chamber of Commerce online newsletter and the Marana Weekly News. Publicity on the grand opening has been distributed to schools, businesses, and local government contacts.

Community Partnerships:

Sharla has continued working with two coalitions in the Marana area focusing on teen summer dances and reducing underage drinking information.

AJO—*Linda Lam*

Children, Teens & Families:

Featured activities and programs included:

- The Summer Reading program
- Tohono Chul Park kicked off the series of afternoon programs with their Desert Home Theater production of These are Our Saguaros.
- Poetry and dramatic readings (plans are to add a Poetry Workshop)

- Also the Salazar-Ajo branch welcomes the Ajo Quilters who will meet weekly in the large meeting room.

Community Partnerships:

Library resources and services was the main topic of discussion when branch manager met with the artist residents of the newly renovated Curley School. Most were surprised and amazed at the wealth of our resources, services and programs. All are hoping to form a lasting relationship with the library on both a personal and professional level.

The library branch manager also met with the local Caregiver and Grief Counseling group at the Desert Senita Community Health Center. In addition to the various informational resources available, novels and other fictional stories with characters in similar situations were highlighted.

CATALINA – *Karen Greaber*

No May report

CAVIGLIA-ARIVACA— *Mary Kasulaitis*

Visibility and Image

Local western author JPS Brown visited the Caviglia-Arivaca Branch Library on May 17 to talk about his two new books. He was the recipient of the Lawrence Clark Powell Lifetime Achievement Award in 2003 for his contribution to southwestern letters. His latest book is Wolves at our Door, which is about border issues and smuggling.

A display of books and videos on the Holocaust was on display at Arivaca Branch Library from May 2 through May 17.

Children, Teens and Families

Featured activities and programs included:

- visits to San Fernando Elementary School at Sasabe and Sopori Elementary School at Amado to talk about the Summer Reading Club
- a Star Party on the evening of May 3 at the Arivaca Library, Members of the Sonora Astronomical Society of Green Valley brought telescopes to view the night sky.
- librarian Mary Kasulaitis joined Wendy Dresang, president of Friends of the Arivaca Library, to present monetary awards and dictionaries to all the Arivaca-area graduating seniors (a total of 12) at Sahuarita High School Awards night on May 15. Wendy's son, Kenneth, was a multiple award recipient, as was Gregory Reida, who was a summer student library aide at the Arivaca Library in 2005 and 2006. Both will attend the University of Arizona.

Community Partnerships

The Ruby Tour group from Pima Community College, led by Tallia Cahoon, visited the Arivaca Library for a brief power point program on the history of Arivaca presented by Mary Kasulaitis.

Geologist Richard Conway will receive a grant from Pima County District 3 for water cycle demonstration equipment which he will use in conjunction with Arivaca Library and Arivaca Watershed Education Taskforce for informational programs for children and adults.

ECKSTROM-COLUMBUS— Terry Rill.

Children, Teens & Families:

Featured activities and programs included:

- preparation for the annual summer reading club. Library staff has been busy doing school visits, recruiting and training teen volunteers and making preparations for summer reading for children, teens and adults.
- L2Play. If you are part of the teen and preteen crowd, you know that means learn to play. It's also the name of our games program for teens that takes place every other Wednesday. Kids, and any adults brave enough, can play Dance Dance Revolution, Guitar Hero and a variety of computer and board games. The program has been a big hit and helps burn off all that youthful energy in a positive way.

Community Partnerships:

- Senior Arts concluded a second very successful series of art classes for seniors this month. We hope this partnership with the Tucson Drawing Studio will continue in fall.
- Library staff continues to regularly attend monthly Pima Council on Aging and 29th Street Coalition meetings.

DUSENBERRY-RIVER—Kathleen Dannreuther

No May report

EL PUEBLO— Frank De La Cruz

Children, Teens & Families: El Pueblo completed another great year of Homework Help on May 15th. Afterwards, the staff treated the kids to a pizza, soda and cookies party to thank them for their participation this year and to encourage their continued educational enthusiasm.

Visibility & Image: El Pueblo replaced a sail above our entrance in May. The sail had gotten old and tattered.

Community Partnerships: During May El Pueblo worked closely with the nearby English as a Second Language School. Three different classes came to El Pueblo on different nights. Frank De la Cruz gave them a tour of the library, with emphasis on the materials which can help their English studies. Afterwards, most of the students took out library cards.

EL RIO— Romaine Ahlstrom

No May report

GEASA-MARANA— Nancy Lindeman

Children, Teens & Families:

Featured programs and activities for May include:

- Summer Reading Club and Learn, Read, Grow, Succeed outreaches to most area schools — reaching over 1,100 children and teens
- Visit by Estes Elementary Kindergarten children for a special Summer Reading Club informational storytime.

- Pima Health Systems hosted the Caregiver Education program “Caring for Persons with Dementia.

Visibility and Image:

- Nancy Lindeman attended Picture Rocks Intermediate School Career Day on May 9th. Over 100 fourth graders enjoyed the presentation which, of course, included Summer Reading Club information as well as “a day in the life” of a librarian.
- New Saturday hours began the last week in May. While stats and staffing inadequacies require we switch Monday hours to Saturday, it is hoped that being open on Saturday will prove more equitable for area families. It is further hoped that, because of the change, stats will increase so we might add Monday back into our schedule sometime in the future.

Community Partnerships:

Staff attended the May (final) planning meeting for the Abbett Branch Grand Opening

HIMMEL PARK BRANCH – Sarajeon Harwood

Children, Teens and Family

Featured activities and programs for May include:

- visits by numerous school groups (almost every day) during the first 2 weeks of May. Many had scheduled story times and were told about the Summer Reading Program.
- the first SRP with about 100 in attendance to hear stories about bugs.

Visibility and Image

On May 5, Himmel opened again to the public after 2 weeks of remodeling. It is so attractive and open now and seem much more spacious. The branch now boasts a single service desk, space for 10 computers and an indoor book drop. New paint and carpet look wonderful and the carpet is lovely to walk on. Staff designed and created a beautiful display in the children’s area for Summer Reading Program. To tell the truth, the branch looks fantastic!

Community Partnerships

- The final Solar Power 101 was at Main in May with about 75 people in attendance This month provided an overview of what has been covered in the series and an exciting look at what lies in the future for solar energy and some of the political and technical road blocks.
- Library manager, Sarajeon Harwood also attended the meeting of Sustainable Tucson. The first meeting of the core team to write a National Science Foundation Grant with members from the University of Arizona, Arizona Sonora Desert Museum, Sustainable
- Tucson, Arizona Association of Environmental Educators and PCPL (Sarajeon Harwood) was held on May 28 to begin working on a grant to provide public environmental science education. This is such an exciting venture and is leading to wonderful new partnerships.

JOYNER-GREEN VALLEY— Amber Mathewson

No May report

JUVENILE DETENTION CENTER –

No May report

JOEL D. VALDEZ MAIN LIBRARY- Karyn Prechtel

Children, Teens & Families:

Featured programs and activities in May included:

- Family Place - Parent / Child Workshops (featuring new collections of age-appropriate toys, craft activities, circle time, lots of play, as well as a display of parenting books & resources)
- community experts from the Blake Foundation, UA Food & Nutrition Extension Program, Tucson Parks and Recreation, and UA Wings on Words (presentation on child development & behavior, nutrition, fitness, hearing & speech) this 5-week program will run again in the fall.
- Outreach to Carrillo, Davis Bilingual, Hollinger, Menlo Park, and Safford Elementary Schools to promote the summer reading program with stories, songs and fun activities.
- presentations by the Tucson Handweavers & Spinners Guild for Cornerstones of Science
- the Earth Day Poster Contest (sponsored by Sun Tran) for elementary students. The winning posters were put on display in the Main Children's room through the middle of May. Sun Tran will be displaying the winning artwork on buses all through the rest of the year
- Preparation by staff for the "Catch the Reading Bug" summer reading program.

Visibility & Image:

- Deborah Brown worked again with the Tucson Metropolitan Chamber of Commerce to create a series of three articles in the Chamber newsletter which highlights free library business resources that can strengthen local economic development and area businesses. The second article in the series is called *Pima County Library Offers Free Business Resources*, and is on page 17 of the [online version of the May Chamber newsletter](#).
- Pat Esposito presented a session on behalf of PCPL at WebJunction's Flagstaff Training Day at the NAU Cline Library. Her presentation on finding information related to "Military, War & Homeland Security" is also posted on WebJunction's website <http://www.webjunction.org/do/Navigation?category=18730>.

Community Partnerships:

- For the 3rd year, Main Library is one of the show stops for Pima County Natural Resources, Parks, and Recreation's annual River of Words Art and Poetry Contest. It will be on display in the 1st floor lobby display cases and on the 2nd floor towers now through July 30.
- This month's weekly Food For Thought programs included collaborative efforts with the Tucson Symphony and The Nature Conservancy. Of special significance was learning about the Symphony's upcoming commercial recording and the national recognition it will bring. The ongoing posting of Food For Thought programs to the Library on Demand web page is especially appreciated by those who are not able to make the program and by community partners who link to this site.

KIRK – BEAR CANYON LIBRARY –Margaret Wilkie

Children, Teens & Families:

Featured programs and activities for May included:

- outreach visits to schools providing information about Summer Reading Programs
- volunteer orientation classes for teens

- the start of Summer Reading Programs

Visibility & Image:

Meeting and discussions by staff with Tiffany Kjos, Regional Editor for the Arizona Daily Star, Topics centered around library issues of mutual interest, including the adult summer reading program, Metamorphosis and the “Discover the Books That Change Our Lives” feature.

Community Partnerships:

- One of Bear Canyon’s patrons offered to teach an embroidery class for adult and teens
- Managing librarian Margaret Wilkie continues to attend and participate in meetings of the Bear Canyon Neighborhood Association
- Of interest: Goodwill Industries has plans to open a store in the Bear Canyon Shopping Center. The Kirk – Bear Canyon is located within this center.

MARTHA COOPER BRANCH– Margaret Guerrero

Children, Teens & Families:

Featured programs and activities for May included:

- active participation by school age children eager to use computers and participate in programming and teens using the public library
- a collaboration by library staff and volunteers from Lutheran Social Services and Tucson High to make sure that the Burundian youth that participate in our Teen Lounge will be able to participate in the triangle Y summer camp along with other neighborhood youth through the scholarships provided to the library.
- Bilingual Storytimes
- Staff presented a jewelry-making workshop to teens with the help of “Jay’s of Tucson”, a neighborhood bead shop, providing a significant discount on materials.
- Continued outreach to schools for the Summer Reading Programs.

Visibility & Image:

- computer classes for adults continue to be popular and are very well attended. Some of the classes presented are Introduction to Word, Safety First: Privacy and Security Online, and Getting Acquainted to Computers
- the Spanish Computer Classes follow the OASIS curriculum continue to be popular and include: Conociendo la Computadora (Getting Acquainted to Computers), Introducción to Word Processing and Too Curriculum Vitae (creating a resume)

Community Partnerships:

- staff is partnering with the new Services to Refugee Youth subcommittee of the Refugee and Immigrant Service Provider Network.
- Preparations are underway for the summer ESL session for adults taught by the Literacy Volunteers of Tucson.
- Martha Cooper’s new managing librarian, Margaret Guerrero the new Manager attended the Midtown Garden District Neighborhood’s “Thank You Celebration” for Dr. Barbara Becker, Grace Evans and the University of Arizona Urban Planning Students, for their role in creating the Garden District Neighborhood Plans. She has also attended other neighborhood organization meetings.
- Margaret Guerrero participated as a panelist with TPAC (Tucson Pima Arts Council) for the purpose of evaluating Literary Arts Grant Proposals. As a member of TPAC, she

visited the Tucson Jewish Community Center to obtain information to process their application for funding and she also participated in the larger meeting to review the pool of applications from all of the organizations who submitted proposals for Literary Arts Funding.

- Martha Cooper Branch Library is participating in the Pima County Summer Internship Program and will be assigned two teens.

MILLER GOLF LINKS – Ruth Grant

Children, Teens & Families:

Featured programs and activities for May included:

- continuation of The Golf Links Kids Book Club. This pilot program will soon expand to Quincie Douglas, Green Valley, and Nanini libraries.
- Outreach to elementary schools to distribute book bags to teachers and students for the 1st grade library card.
- The Daisy Troop of the Sahuaro Girl Scout Council participated in a tour of the library, and was encouraged to participate in the Summer Reading Program.

Visibility & Image:

- Managing Librarian Ruth Grant organized a staff development seminar, Leading Edge, on May 16th in which 8 participants of the 2008 Public Library Association Conference shared with colleagues their favorite programs, including Branding, Advocating Libraries, How to Deal with Difficult Customers, Sexy Senior Programming, De-Cluttering Facilities, and many, many more. At least 40 staffers were able to attend this dynamic, informative program.
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- The monthly adult book club continues to be a popular attraction with staff leading lively discussion of Nineteen Minutes by Jodi Picoult

Community Partnerships:

Managing Librarian Ruth Grant continues to participate in the Refugee Network Coalition monthly meeting. Many participating refugee-assistance organizations shared news and updates on current happenings with regard to refugees in Tucson.

MURPHY-Wilmot

Children, Teens & Families:

Featured programs and activities for May included:

- outreach to neighboring schools to present information regarding the teen Summer Reading Program
- For Día de los Niños, Murphy-Wilmot Branch Library held a bilingual puppet show, “La Mariposa”

Visibility & Image:

- May 15 marked the switch to our new hours. Many rejoiced at our staying open until 8 on Thursday nights, while others quickly adjusted to our 10 am opening on Mondays, Tuesdays, and Wednesdays.

- Paige (teen volunteer, teen library advocate, and teen advocate movie star) wrote a story about the library and upcoming summer events for teens in the latest issue of her school newspaper, the Falcon Voice.

Community Partnerships:

- Michaela from RISE made a presentation to staff in order to prepare us for the May display honoring National Foster Care Month.
- This month Murphy-Wilmot Branch Library concluded its '07-'08 Cornerstones of Science series. The topic was solar power and was presented by staff from Congresswoman Gabrielle Giffords' office. This children's component to the popular "Solar Power 101" series was a big hit with kids and their families.
- On May 10, we partnered with the Southern Arizona Woodturners Association for a woodturning demonstration.
- We kicked off adult summer reading on May 22 with "Attract Birds to Your Yard," hosted by Carrie Dean from the Audubon Society.

MISSION – Martín Rivera

Children, Teens & Families:

Featured programs and activities for May included:

- outreach by staff to local schools for the 1st grade library card campaign
- outreach by staff to local schools to present information regarding SRC 2008

Visibility & Image:

- Leila Duncan, the YA librarian, recruited a volunteer from Cholla HS to recruit other teens to help us through the summer. She also accepted an Xbox, a gift from Bookman's. Bookman's also donated games for the gaming platform. All we need to do is get keys made for the locking mechanism.

Community Partnerships:

- The collaborative effort with Literacy Volunteers, Lynn-Urquides Elementary School, and Mission Branch Library concluded on 14 May 2008. The initial purpose of the effort was so that the participants, who were mono-language—Spanish speakers, could learn English. Due to the 12 laptop computers that are housed @ Mission the class took on a dual purpose—English on Monday mornings and computers on Wednesday mornings. The computer curriculum included:
 - Identifying computer hardware and components; computer start-up; computer shut down; using the mouse; using the keyboard.
 - Identifying the desktop elements; connecting to wireless; moving and resizing windows; using menus and toolbars; scroll bars; starting a program from Desktop Icons and/or Start Menu.
 - Creating/saving/opening/editing/formatting a document and/or file using Microsoft Word; printing a document.
 - Setting up an Email Account (using Google/Gmail); composing email messages; sending messages; retrieve, read, respond to email; attached files; cleaning up the Inbox.
 - Using the Internet; evaluating Internet Service Providers (ISP); Internet searches; evaluating websites; opening a webpage; following Links; add to website Favorites; passwords and security when using the Internet.

- Identifying and connecting storage devices; downloading; uploading; finding files on storage devices.

The students were all given a 250 mb flash drive by Literacy Volunteers for completing the class. The English part will resume on 09 June for summer classes and computers will resume in the fall.

- Another partnership that included Mission Branch Library was visits to the Oyama Elementary School KidCo which included CoT Parks and Recreation.

NANINI – Kristi Bradford

Children, Teens and Families

Featured programs and activities for May included:

- a presentation by local Puppeteer Gwen Ray presenting “A Troll’s Tale” puppet show to kick off Summer Reading
- outreach visits by staff to local schools. All the school and outreach visits, plus system-wide promotion has paid off – Nanini’s circulation has gone way up since May 22 when the Summer Reading programs began. It came close to doubling on May 27!

Visibility and Image

- Nanini became a four night branch on May 15th as the hours changed to 10-8 (old hours: 9-6) on Thursdays.
- Children’s Librarian II Julie Hagood received the following comments from a teacher survey as part of the Learn, Read Grow Succeed! 1st grade library card campaign:

“We have had quite a good response from both years we have participated in the program. Last year was nearly 100%. This year was less due to a significant difference in the class family situation. Only 5 of my students of the 18 live in their original family with both parents. I can think of nothing short of having librarians or maybe story characters visit the first grades during the school day which may generate more enthusiasm that the students take home with them.”

Community Partnerships

- ITN (International Travel News) Travel Club had 25 people enjoy the final travel presentation of the season. This group will start back up in September on the 2nd Sunday of the month with a focus on Bali/Indonesia.
- Nanini recently hired a Mountain View High School student as an Office Worker (page) through the Pima County One Stop program.

QUINCIE DOUGLAS— Elva Smithwhite

Children, Teens & Families:

Featured programs and activities for May included:

- Terri Fields discussed her life as an author and her book *Danger in the Desert*. Thanks to the generosity of the South Park Neighborhood Association, every member of the Book Club received a signed copy of *Danger in the Desert*. The event was well attended and the discussion was lively.
- Four of our teen advisors received tickets to take their mothers to the ballet, Cinderella at Centennial Hall for Mother’s Day. The tickets were provided free by Ballet Tucson

- The Teen Advisory Board took a trip to see the Art in Reality performance at Reid Park. They gathered ideas to plan activities in our neighborhoods. They are actively planning a talent show for National Night Out on August 5.
- Staff led the memoir writing workshop "I Remember". Several reported learning about the workshop from the library homepage.
- Another group of CAT's graduated this month. A lottery drawing was held on May 12 to determine which of the CATs would receive four YMCA scholarships. Any child who participated throughout the year was eligible.
- Another dog has been added to our "Read to A Dog" program. Kate, a black Labrador and her handler, school counselor, Sarah Hoover will come twice a month throughout the summer. Two human reading partners began volunteering April 23, and continue coming each Wednesday to read with children.
- English Language Learning Classes taught by Literacy Volunteers of Tucson continued through May 15. Classes will resume for a summer session.

Visibility & Image:

- Our Teen Advisory Board went to Pueblo Gardens Elementary School to volunteer for a community celebration. They staffed tattoo booths and passed out information about the library.
- Quincie CATs from Holladay Magnet Intermediate School helped staff promote SRP at their school. Staff presented outreach information at two different preschools that focused on the importance of reading aloud to young children, and provided information about library services.

Community Partnerships:

The Quincie Finance CATs (young teens) were acknowledged for their participation in the UofA "Duel in the Desert" at a gathering on May 5. The eight participants were awarded certificates, various trinkets provided by Raytheon, and \$20 cash awards from Hughes Federal Credit Union. Parents, friends and neighbors cheered their victory.

SANTA ROSA (SRO) — Yolanda Sainz

Children, Teens & Families:

Featured programs and activities for May included:

- The launching of SRO's Teen Club
- The Summer Reading Program starts off strong as usual as kids come in to read and cool off. The Parent Group is attracting more families to SRO with hopes of expanding the program at STU.
- Tec de Monterrey is making its comeback at SRO. Oasis computer classes will be provided to reach out to more patrons.

Visibility & Image:

Word was spread about the Summer Reading Program in and around the Santa Rosa area before school was out.

Community Partnerships:

SRO has worked with CODAC and the Santa Rosa Neighborhood Center and will continue to do so.

SOUTH TUCSON — *Sol Gómez*

Children, Teens & Families:

- STU finished the school year by visiting daycares and elementary schools to spread the word about the summer reading program. Patrons enjoyed programs featuring:
 - Read to a Dog
 - BAM (Books and a Movie) presented on Friday afternoons
 - Fitness for Free (patrons do a variety of exercises on yoga mats in the early morning on Tuesdays and Thursdays)
- Families and their children may now come to STU on Tuesday afternoons for *A Book and a Cookie*. A volunteer comes in to read stories to children in English and Spanish. The volunteer brings in cookies as well!

- Tec de Monterrey continues to have plenty of students. Oasis classes will begin soon.

Visibility & Image:

The word about STU must be spreading out into the community even more because it is attracting new families and their children.

Community Partnerships:

STU will continue to work with the Valenzuela Youth Center throughout the summer, especially with the summer reading program. A new deposit collection has been created at La Frontera Center and STU will continue to work with them in the future.

SOUTHWEST — *Matt Landon*

Children, Teens & Families:

The Southwest library held an end of the year party for Southwest Learning Center students and their families. Pizza Man Dave entertained the pre-school and middle school kids while they made pizzas for him to bake. The Kids Book Club continues and the library has started a Magazine Club for kids and teens.

Visibility & Image:

- Staffs presented info about library services during outreach events at several middle and elementary schools.
- Library manager Matt Landon finished registering and speaking with the parents of students who will participate in the Summer Video Shootout, beginning June 7.

Community Partnerships:

The Southwest Branch works closely with the special programs in area schools.

- Failing T.U.S.D students receiving special instruction come in every Wednesday morning and get help from our computer monitor on their typing and computer skills.
- Parents of pre-school children in the Head Start program are able to enroll in a free ESL program and the parents in the program next door come in once a week to work on the Tell Me More computer program.
- Library manager, Matt Landon attended a luncheon at the Child and Parent Services headquarters where they honored literacy tutors working for Head Start. Child and Parent Services wants to work more closely with PCPL next year.

READRUNNERS - Outreach Service- Elaine Valenzuela

Visibility & Image & Community Partnerships:

The bookmobile continues the regular Friday visits to the Flowing Wells Community Center. So far in May, twenty-one customers visited the bookmobile at FWCC, with eleven of them visiting on May 16th. Wade Zelenak anticipates that with the end of the school year, more families will start using the bookmobile at this site.

VALENCIA - Elaine Valenzuela

Children, Teens & Families:

Staff conducted numerous outreach visits at area schools, preschools and Head Start centers and talking to students about PCPL's summer reading program. Over 500 students in our community learned about this program.

Visibility & Image:

Valencia's children's librarian presented "Listos Para Leer", a two part training session for Spanish speaking child caregivers. At this training, attendees learned about infant brain development. They all left with valuable and practical information on why language and reading are important for babies, toddlers and preschoolers.

Community Partnerships:

We presented three programs in conjunction with the Arizona Humanities Council. Allen Dart, executive director Old Pueblo Archaeology Center, presented "Set in Stone But Not in Meaning: Southwestern Indian Rock Art". Gregory McNamee, writer and editor of Arizona for Newcomers, introduced newcomers to the people, history, literature and arts of Arizona. Janice Jarrett, jazz musician, journalist and ethnomusicologist presented "The Healing Arts: How Does Music Soothe the South?"

WOODS — Joan Biggar

Children, Teens & Families:

Children, Teen and Families participated and enjoyed the many May activities and celebrations and staff participated in numerous outreaches. Woods storytime presentations remain popular.

Featured programs and activities for May included:

- Cinco de Mayo
- Learn, Read, Grow, Succeed
- Summer Reading
- Mother's day
- Midsummer Nights Read
- A display consisting of posters, information and library materials for National Stuttering Awareness week.
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- With gift funds, the library purchased a Wii and is in the planning stages for a weekly teen gaming session to begin next week (June 3rd). In addition, they had already purchased DDR, Rock Band and Guitar Hero so that several fun resources with which to implement regular teen programs will be available. The Woods library shares the equipment with other branches when not in use for Woods' programs.

Visibility & Image:

Outreach events included staff hosting a PCPL/Woods Library table at the Academy Adventures Primary School family night. In addition, several schools visited the branch.

Community Partnerships:

A new Weed & Seed project is in the planning stages for the Woods service area. A staff person from Woods will be a definite partner in the group – Manager, Joan Biggar is starting off as the representative until she retires at the end of June but has assured the planning group that we will continue our partnership by assigning an interim staff person until a branch manager is assigned to Woods.

Steve Russell from Parks & Rec presented “Experiencing Nature through the Senses” during Family Storytime. It was very exciting – touching javelina and mountain lion skins and tasting mesquite flour

VIRTUAL LIBRARY— Jen Maney

Children, Teens & Families:

Summer Reading Online for Teens & Adults

This year, the library is offering two online summer reading programs, one for teens and one for adults. Last year, we offered a teen online program, and Adult Services decided to expand this year to adults. Beginning on May 22, teens and adults started logging their reading and reviewing books on the library’s website. Reviews are rated by the reader and linked to the library’s catalog. To join this year’s program, visit the Summer Reading page at <http://host2.evanced.info/pima/sr/homepage.asp>.

Visibility & Image:

Customers Can Now Print Calendar Events Lists on Demand

Virtual Library added a new feature to the online events calendar (<http://www.library.pima.gov/calendar/calendar.cfm>) which allows customers to print a customized list of events from the library’s online calendar. Customers can select branches and categories to combine to create the customized list of events. This new feature will allow the library to reduce the amount of printed calendars produced each month.

Library Website Promotes Library Programs and Services

The Virtual Library posted 47 news items on the library’s website about library programs and services in the month of May. Featured this month were phone number and hours changes for the library branches, information on our English language classes, stories to promote Summer Reading, and more. Library customers can elect to receive the library news via RSS feeds to keep up with everything that’s happening at the library.

Forgot your PIN? Reset it online!

With the new upgrade to our library system installed on May 26, the Virtual Library was able to add a feature for customers to request to change their PIN online if they have forgotten it. Now, when a user clicks on *Forgot your PIN?*, the system allows him/her to reset it, if he/she has a valid email address on record. This new, convenient feature will allow users who forget their PIN to instantly re-gain access to their library record in order to renew or reserve items or access our online databases.

Community Partnerships:

League of Women Voters Partnership Established

Sharla Darby, manager of the Wheeler Taft Abbett, Sr. Branch Library, established a partnership with the League of Women Voters. Jen Maney, Virtual Library Manager, will work with the webmasters of the League to enhance the library's web page on elections and voting information (<http://www.library.pima.gov/research/guides/officials.cfm>).

YOUTH SERVICE-Gina Macaluso

Children, Teens & Families, Visibility & Image, Community Partnerships:

3,815 First Grade Students Receive Library Cards: Learn, Read, Grow, Succeed campaign exceeds expectations in its first year

Learn, Read, Grow, Succeed (LRGS), the Pima County Public Library's campaign to get a library card in the hands of every single first grade student in Pima County, is off to a strong start. LRGS reminds parents of the role libraries can play in the development of a child as a reader by streamlining the library card application process and then inviting the families to visit the Pima County Public Library system. In its first full year of operation, 424 first grade teachers from all over Pima County worked with the library and their students' parents to get the children their first library card. Between September of 2007 and May of 2008, 3,815 first grade students obtained cards or reported that they had one already. Eighty-seven classrooms had 100% participation. This project is supported with funds from a grant provided by the Arizona State Library, Archives and Public Records Agency under the Library Services & Technology Act, which is administered by the Institute of Museum and Library Services.

Outreach to Newborns! PCPL is now providing NORTHWEST Hospital (300), ST. JOSEPH'S Hospital(250), TUCSON MEDICAL CENTER (500) and UNIVERSITY MEDICAL CENTER (100) with Storytime bookmarks and other PCPL literature in their newborn discharge packets. This is approximately 1,000 families per month! The hospitals have been exceptionally supportive and cooperative. The four hospitals have our contact information along with an ample supply of PCPL materials.

ADULT SERVICES – Beth Matthias-Loghry

No May 2008 Report

STAFF DEVELOPMENT – Bonny Bruce

Leading Edge Workshop

Ruth Grant, Golf Links Branch Manager, coordinated an awe inspiring Leading Edge workshop for all staffing levels held at Martha Cooper Library on May 16th. Over twenty five people attended to listen to their colleague's present highlights from the latest trends and initiatives at Public Library Association 2008 conference. Presentation topics included senior and teen programming ideas, handling upset patrons, Web 2.0, reference in the age of Google, and tips for library advocacy. The speakers captivated the audience with their enthusiasm for PLA and the great ideas they brought back.

Customer Service Training

Congratulations to coordinators Margaret Wilkie, Bear Canyon Branch Manager, Sharon Holzman Cox, Main Library Associate, and their Customer Service Facilitators for getting two hundred more PCPL staff members through three customer service modules: Values Based Service, Difficult Customers, and F.I.S.H. philosophy of customer service. The coordinators and facilitators of this important internal training continue to get rave reviews on staff evaluations for the relevance of the material and their facilitation skills.

COLLECTION DEVELOPMENT OFFICE – Richard DiRusso

CDO manager, Richard DiRusso is quoted in the May 15, 2008 Library Journal cover article “Audio Fixation” (p.34) describing the PCPL’s commitment to our patron’s desire for audio books

TECHNICAL SERVICES DEPARTMENT – Libby Jones

Much of this month Technical Services has been preparing for the opening day collection to arrive at the new Abbett library, or actually working at the Abbett library. Several LTAs spent considerable time there, unpacking boxes, shelving materials, watching for problem items, and breaking down boxes. Snacks and some lunches were provided for us, which was very welcome. We are now working on the problem items that were discovered, getting them corrected and returned to the Abbett library as quickly as we can.

We have begun final preparations for the next opening day collection, Flowing Wells. As of June 17th, the LTA staff will be helping at this branch in the same manner as they did for Abbett.



Pima County Public Library

DATE: June 2, 2008

TO: Library Board, Pima County Public Library
Board of Directors, Friends of the Pima County Public Library
Board of Directors, Friends of the Pima-Green Valley Library
Board of Directors, Friends of the Kirk-Bear Canyon Library
Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Pat Corella
Library Deputy Director

SUBJECT: DIRECTOR'S REPORT – May 2008

III. SUPPORT SERVICES REPORT

ABBETT-MARANA LIBRARY: I'm sure you marked your calendars in anticipation of a "Grand-opening" ceremony scheduled for June 7th. The day has finally arrived and we hope to see you this Saturday, June 7th to join us in celebrating the "Grand Opening" of the Wheeler Taft Abbett Sr. branch library.

FLOWING WELLS: We are close to the end of this project. The building is almost ready for public use. As we work towards getting the books on the shelves and hiring library staff it is beginning to look as though this facility will be ready for a "soft" opening by the end of June!

MURPHY-WILMOT LIBRARY: Our Architect, his consultants and Library staff have met to discuss conceptual ideas the Architect has for re-furbishing and expanding this old facility. From these building concepts the Architect will be able to project an estimate project costs which will begin to give us an idea of how much we can afford to do to this building. The building, site analysis and evaluation were completed and resulted in a two-inch thick bound very thorough report that we are currently reviewing. Once the review is complete by all concerned we are hopeful that we will be given the go ahead to move to the next level which is design development. It is anticipated this project will be completed in 2009.

RIO NUEVO E-LIBRARY: The Arizona Historical Society, City of Tucson and the Library have a lot of administrative issues that have to be addressed before they can begin to move this project forward. Pima County Public Library will be allowed to build an E-Library in partnership with the Arizona Historical Society who will sell their current building and move to the Río Nuevo site. Still too early to say when this project will be complete.

POTENTIAL LIBRARY BUILDINGS AND EXPANSIONS: Several library buildings may be considered for development or expansion if the Board of Supervisors decides to go before the voters for approval of a 2008 or a 2009 bond authorization election. Library staff has participated and coordinated many public, committee and sub- committee meetings that hopefully results in a building program that will carry the library forward for the next five to ten years.



Pima County Public Library

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TO: Library Board, Pima County Public Library
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Board of Directors, Friends of the Arivaca Library
Board of Directors, Friends of the Oro Valley Library
Pima County Public Library Foundation Board

FROM: Steffannie Koeneman
Customer Relations Manager

SUBJECT: COMMUNITY RELATIONS REPORT-MAY 2008

Publicity/Communications Summary

During the first two weeks of May, Community Relations concentrated primarily on:

Finalizing publicity and publications for Summer Reading programs.

Creating press releases for:

1. Armistead Maupin and the GLBT Author Lecture
2. Summer Reading
3. Abbett Grand Opening
4. Summer events at Library branches

Creating the Summer Highlights calendar.

Finalizing plans for the Abbett Grand Opening. This event will have an Indiana Jones theme. Invitations and electronic invitations were mailed in early May; programs, punch cards and posters also were created. Community Relations also ordered a raffle prize, and other theme items for the event.

Advertising for First Library Card participants, Summer Reading and Poetry Contest Winners, all in the Bear Essential News, were designed and sent to print.

Lots of creative work for a new bookmobile design.

Hours cards were printed including new library hours and new telephone numbers.

The library branch map was updated to include Flowing Wells and Abbett branches, and is being ordered.

Other:

Steff Koeneman and Gina Macaluso did a taping at Access Tucson all about the importance of early childhood literacy.

Steff Koeneman, Mary Sanchez and Matt Landon will do a second taping at Access Tucson to discuss Summer Reading Programs on June 4.

A primary draft of the IQ project wrap up has been completed and is awaiting some additional information for completion.

The new logo and new library hours have been put on all branch library doors.
1

Library events in the news:

Guest Commentary

Book-loving Tucsonans have myriad reasons to be thankful

Published May 29, Tucson Weekly

By [IMANI WILLIAMS](#): Story includes Wilmot Library. 📧

Hopes for future Einsteins nurtured by new library

Posted: Tuesday, May 20th, 2008

By Chuck Barth Marana News

Library programs encourage reading

Youths, adults earn prizes by reading during summer

Published: 05.20.2008

[GABRIELLE FIMBRES](#)

Tucson Citizen

All county first-graders packing . . . library cards

Citizen Staff Report

Published: 05.06.2008

[County libraries seeking teen help this summer](#)

Tucson Citizen, AZ - 21 hours ago

Most **library** branches appreciate help with the Summer Reading Club, while some branches need help year-round. Teens may stop by their local **library** and ask ...

[Pima County Public Library Summer Reading Programs](#)

Tucson Weekly, AZ - May 9, 2008

Pima County Public Library's annual Summer Reading program begins Thursday, May 22, and continues through Saturday, July 19. A calendar of activities ...

[Library information](#) Arizona Daily Star

[Zionsville library offers adult reading program](#) Indianapolis Star

[Summer fun for kids, teens: Read a book, win a prize](#) Tri Valley Herald

[Arctic Sounder - Indianapolis Star](#)

[all 9 news articles »](#)

[Volunteering is topic of library workshops](#)

Tucson Citizen, AZ - May 26, 2008

The **Pima County Public Library** will present information on volunteering at noon Thursday during an event titled "Change Your Life . . . Volunteer! ...

[Community notes](#)

Arizona Daily Star, AZ - May 29, 2008

Pima County's newest **library** branch, the Wheeler Taft Abbett Sr. **Library** in Marana, will have its grand opening from 9:30 am to noon June 7. ...

[OV accepts master plan for Steam Pump Ranch](#) Arizona Daily Star

[all 2 news articles »](#)

[Guest Commentary](#)

Tucson Weekly, AZ - May 28, 2008

My all-time-favorite place to cruise for words on pages in Tucson is the **Pima County Public Library**--what a gift. If they don't have it, they can get it, ...

[Library programs encourage reading](#)

Tucson Citizen, AZ - May 19, 2008

For every summer that she can remember, Moriah, 11, and her sisters have taken part in the **Pima County Public Library's** Summer Reading Program. ...

[Library information](#)

Arizona Daily Star, AZ - May 15, 2008

The **Pima County Public Library's** summer reading programs for kids and adults will kick off next Thursday and run through July 19. Here's a breakdown of the ...

[Annual library book sale begins Friday](#)

Tucson Citizen, AZ - May 4, 2008

The Friends of the **Pima County Public Library** will have its ninth annual Spring Book Sale from Friday through May 21. Most books are priced at less than \$5, ...

Also featured:

Dusenberry River featured twice in the Arizona Daily Star, with photos about its refresh and reopening.