

MINUTES OF THE LIBRARY BOARD

November 14, 2007

4:00 p.m.

Pima County Public Library
Joel D. Valdez Main Library
101 N. Stone Ave
Tucson, AZ 85701

MEMBERS PRESENT: Pat Peterson, Marjorie Gerdes, Obdúlia González, Miley Clark, Tom Ward

ABSENT: Annabelle Nuñez, Frank Antenori, Carla Stoffle,

GUEST: Pat Corella, Deputy Director, PCPL, Bonny Bruce, Administrator, PCPL, Steffannie Koeneman, Public Relations Manager, PCPL, Nancy Ledebor, PCPL Library Director, , Karen Thayer, Administrator, PCPL, Jere Voigt, PCPL Administrator, Betty Bengston, Library Foundation Board, Lauren Eib, PC Finance & Risk Mgmt., Harlene Reeves, Friends of PCPL, Sharla Darby, Martha Cooper Manager, Nancy Y Wright, PCPL Program Coordinator

1. CALL TO ORDER

Meeting started at 4:10 pm

2. MINUTES FOR September 19, 2007

Miley Clark moved the minutes be approved, Marjorie Gerdes seconded.

Minutes were approved.

3. INTRODUCTIONS

4. UPDATES FROM LIBRARY BOARD MEMBERS, FRIENDS GROUPS, AND FOUNDATION

Marjorie Gerdes reported that the Friends of Oro Valley Library's October Book Sales earned \$10,000.00. On November 3 the Oro Valley Rocks book fair sponsored by the Oro Valley Friends and the Town of Oro Valley took place. This brought in 3,500 people and the book shop brought in \$450.00. The Friends helping Friends workshop that the Oro Valley Friends hosted on November 7 was a big success. Sixteen friends from Green Valley, Kirk Bear Canyon, Sun City Vistoso, Pima County, and Oro Valley came together. A lot of good communication going on. GV Friends volunteered to host this event next year and Kirk Bear

Canyon said if GV couldn't do it they would be happy to host the event. This is the first time all the friends get together to do something like this.

Nancy commented that Story Town was quite a success...

Helene Reeves, Friends of PCPL commented that the Friends grossed \$76,000.00 from their book sale. They now have book carts in 4 plus libraries. The income from these is \$2,000.00. The online sales were \$10,000.00. At Monday's meeting Friends was able to pay the Library 1 month in advance. The Friends has purchased software "Monsoon" which will allow them to automate their system more and allow them to handle more books and bring in more money. It will put them on more than one website at the same time. Have just added a second website and almost doubled their income. Very complicated move and will take several months (May) to have the total flow of this going. Friends will have a booth at the Fourth Avenue Street fair for the first time.

The Friends is lacking volunteers. The volunteers are working night and day. They have 120 in the warehouse and 100 to keep the book sales going. They are seeking new members and volunteers. Nancy passed out membership forms and book marks with dates of the book sales.

Betty Bengston from the Foundation asked all to stop by to see the Wall of Honor they put up here at Main branch. The Brown Foundation Challenge was met (\$100,000.00). Hoping to be able to receive other grants. Internally, transitioning to new financial software.

5. NEW BUSINESS

A. Directors and Officers:

Lauren Eib, PC Risk Management, gave a short introduction of herself and where she has worked before and what type of problems she has encountered. She reviewed the Public Officials' Liability insurance coverage. She provided a hand out for the members to read and from which she read and gave examples of claims. Pat asked her to review what might happen if the members violate the Open Meeting Law. Members appreciated the information and answers she provided.

B. Food for Fines:

Deputy Director Melody Ballard presented a proposal to have Food for Fines during National Library week April 13 – 19, 2008. Food for Fines would waive \$1 in fines for each food item donated, up to \$10 per customer. Library would not waive Collection Agency fees. Library staff feels this would be very beneficial for community. The 2007 Food for Fines Campaign was a great success in which the library waived a total of \$4,026.00 in fines and donated over 5000 food items. Melody explained that the Community Food Bank often lacks donations March-April and this would be a wonderful way to help the Food Bank to bring in the much needed food donations.

Marjorie Gerdes motioned to approve, Miley Clark seconded the motion. Motion was passed.

C. Literacy Project:

Sharla Darby, Martha Cooper Branch Manager explained the Literacy Project she has been working on for the past 10 months. Sharla has been working with the Urban Library Council (ULC), Executive Leadership Institute. The ULC's program addresses the needs of the profession to train managers who have the potential to become library leaders. The goal of the Institute is to allow managers to work on real projects. During this process they gain skills in negotiation, time management, persuasion and presentation.

Sharla's project was to explore the needs of the literacy agencies in Pima County and develop recommendation on how the library can best support literacy services and activities in the community. Sharla has learned much from this project and will be sharing with other library staff.

D. Legislative Issues:

Nancy Ledebor provided background on 2 legislative issues that might have an impact on library services and funding. These were Initiative to limit Secondary Tax Rates and State Library & Archives Funding.

6. LIBRARY REPORTS:

Director's Report

Nancy mentioned highlights from her written report:

- Bond Commission will move forward, continue prioritizing as if it would happen in 2008 but do recognize may not happen in '08. Will hear about the Health initiatives early next year.

Nancy mentioned an article that appeared in the Sahuarita Sun regarding the Express Library that will be opened in Sahuarita in early 2008. This library will be in the current town hall space. Amber Mathewson, Manager of Joyner-Green Valley will also be managing this Express Library. The Express branch will hold up to 15,000 books, check out facilities and computers. Patrons will be able to reserve books which will arrive daily by courier.

Public Services Report

Melody Ballard mentioned a lot happened in the libraries this month. She asked members to look at the narratives under Children, Teens and Families and read about the Día de los Muertos sugar skulls, Read to a dog program, Valencia Teen read week. Community partnerships: Main's hosting the Tucson Pima Arts Council's Annual Rural Art Show. Lots of City team participation and partnership. Golf Links and Quincy Douglas have Safe Talk Suicide Prevention, child protective services and TUSD. Visibility and image: comments

about the Eckstrom-Columbus renaming dedication and a new service at Valencia.

Support Services Report

Pat stated that Abbett library is progressing very nicely trying to work out date when Mr. Abbett can come and see the library as it is going up. Mr Abbett has been sick lately and he has requested to see the progress of the library.

Flowing Well's foundation set down, changing groundbreaking celebration to construction celebration, some slabs will be down by the time of celebration. Have contracted Dino Sakellar and Associates as architect for Wilmot.

Remodeling of River will not happen. Mr Huckelberry doesn't want to expand that facility at this time.

Community Relations Report

Steff Koeneman stated that have had lots of media coverage on the Found and Scott Brick presentation. Lawrence Clark Powell poster was redesigned and all invitations have gone out. Library card campaign, have twice as many kids participating. Redesign the Adult calendar. Been very busy.

Use of a pin number for security purposes, will be starting some time in December.

Continue to work on the logo rollout. Staff will be wearing library shirts with logo, boasting Sunday hours, Lawrence Clark Powell.

Nancy Turner selected for the OneBookAZ. Has offered to do more programs for us in the spring.

Press releases going out for Flowing wells construction celebration, JC Martin, airing in next 2 weeks.

Board retreat in spring. Need to start planning for it now.

7. CALL TO AUDIENCE

None

8. FUTURE AGENDA ITEMS

Health Partnerships

Board Retreat

9. ADJOURNMENT

Meeting was adjourned at 6:00 p.m.

Respectfully submitted,

