

MINUTES OF THE LIBRARY BOARD

November 7, 2011
4:00 p.m.

Pima County Public Library
Joel D. Valdez Main
101 N. Stone Ave
Tucson, AZ 85701

MEMBERS PRESENT: Tom Ward, Obdúlia González, Clarisa Barceló, Shirley Geile, Annabelle Nuñez, Libby Sullivan, Maureen Lueck, David Ellington, Miley Clark

ABSENT: John Hagan

GUEST: **Becky Pallack, Arizona Daily Star**

STAFF: Service Managers Bonny Bruce, Jen Maney, Amber Mathewson, Jere Voigt. Joyner-Green Valley Librarian John Muñoz, Deputy Directors Pat Corella and Melody Ballard, Suzanne Parker, Librarian, Himmel Park Branch, Youth Services Librarian, Ella Gomez, Library Director Nancy Ledebor

1. CALL TO ORDER

Obdúlia González called meeting to order at 4:00 p.m.

2. MINUTES FOR October 3, 2011

Noting no corrections, minutes were approved as written.

3. INTRODUCTIONS

None

4. UPDATES FROM LIBRARY BOARD MEMBERS, FRIENDS GROUPS, AND FOUNDATION

Tom Ward commented that the Green Valley Government complex has a new sign with all the agencies that are located at the center.

David Ellington commented that the Friends had their Volunteer Appreciation celebration. There are over 1000 volunteers. The Friends also had a pre-Halloween Mystery sidewalk book sale. The Friends will have a booth at the Arizona Library Association annual conference in November.

Annabelle Nuñez attended the Knowledge River Program reunion this weekend. Many of the attendees work or worked for the Library. It was nice to regroup and reacquaint with every one. This was a great group! The former students expressed their gratitude for the support of Pima County Public Library. They found the experience of working in a library to be valuable as they went through the program. Nancy Ledebor commented that this year we have four graduate assistants from Knowledge River working in libraries.

5. NEW BUSINESS

A. Joyner-Green Valley Branch Update:

Librarian, John Muñoz presented a short power point about the branch which included the chronology of the branch from 1963 when the Library got started in the closet of a volunteer. Today the library includes a computer lab with 20 public computers, a large meeting room, a conference room and the Friends Bookstore. The Branch is named after Pima County Supervisor Conrad Joyner.

Some of the programs include:

- Now showing at your library, PBS documentaries before they are shown on TV are screened at our libraries.
- The Symphony Preview Series - Tucson Symphony Orchestra members visit and talk about upcoming performances
- Page Turners – a book club.
- Bilingual storytime

Many of these programs are funded by the Friends of Green Valley Library. The branch has 100 volunteers helping with the Books on Wheels which delivers books to the homebound, computer assistants, paging duties, office help and Bookstore help. There are 2 bookstores available, one in the branch and a second store is operated in a nearby shopping mall.

B. Community Cinema:

Librarian Sue Parker stated that the Community Cinema is a partnership with ITVS (Independent Television Service), PBS Independent Lens, AZ Public Media and Pima County Public Library's (PCPL) Now Showing at Your Library. The purpose of this program is to screen pertinent documentary films in approximately 80 locations throughout the U.S. Screeners discuss concepts, issues and thoughts. These films are intended to inspire the viewer to think, feel, discuss, learn more about and act upon the issues presented. The screenings are free o the public. The Now Showing at Your Library program is available at Main, Woods, Green Valley, Mission and Himmel. This program supports the library's strategic service role to encourage civic engagement and civil discourse.

C. 6th Grade Card Campaign:

Youth Services Librarian, Ella Gomez, stated that the Library's Youth Services department visits as many schools as possible during Open House, curriculum nights, carnivals, end of year celebrations and other big events to provide students with a library card. The Library informs students, teachers and parents about library services to help students succeed in school. For the 6th grade students there is a focus on independent library use such as how to use the library catalogue, how to find library materials and basic search techniques. Outreach to 9th grade students focuses on advanced search techniques and online resources available to students. The outreach to 6th grade classes is done by branch librarians.

D. Collection Development Policy Revision:

Service Manager Bonny Bruce explained that the Collection Development office recommended updating the "Request for Reconsideration Form" section of the Collection Development Policy to replace library jargon with customer friendly wording. The form will be renamed "Reconsideration of Library Materials Form" and will become a library

procedure instead of being embedded in the policy. Obdúlia González asked for a motion to recommend policy revision be presented to the Board of Supervisors (BOS) for approval. Tom Ward moved to recommend the policy revision be presented to the BOS. Annabelle Nuñez seconded the motion. Motion passed.

- E. Legislative Updates: Nancy Ledebor reported that the Arizona Library Association (AzLA) lobbyist has met with the legislator who introduced the bill that proposed limiting library district tax rate increases last session. They will be meeting with Secretary Bennet and the Executive Director of the Arizona Taxpayer Research Association (ATRA) in the next few weeks. They are hopeful that with information regarding past and current tax rates they can demonstrate that there has not been an abuse of secondary tax rates for library districts. They hope to show that counties are responsible in spending money that is intended for library services on libraries. A couple of other issues may emerge this year including a possible proposal for a flat tax. If this is passed it could require more people to file their state income tax forms and libraries may find an increased demand for tax assistance. If it passes the deduction for charitable giving may be eliminated thus impacting many of the partners that support library programming. The other issue that the lobbyist is watching is the gun rights bill. They will advocate for exemptions to treat libraries like schools.

On a National level there is an effort to include school libraries in legislation that supports education initiatives. The sponsors of this initiative have not been successful yet in getting support for their proposal to allow funds to be spent on school libraries. There is a bill on Net Neutrality and the American Library Association is working to defeat this proposal in order to ensure that libraries can continue to provide equitable access to the Internet.

6. **LIBRARY REPORTS:**

County Administration

Deputy County Administrator, Hank Atha, was not available to report.

Director's Report

Nancy highlighted items in her report:

- Partnership with Knowledge River is going strong
- Strategic Plan – staff is working on a revised plan and recommendations will be brought to the Library Advisory Board for discussion in January.
- AzLA is meeting in Tucson. Library Board members are invited to attend. Authors Diana Gabaldon and Jennifer Lee Carrell will present and there will be lots of exhibitors showing new trends in services for libraries. Please let Nancy know if you would like to attend and she will make sure you have a pass to the exhibits.
- Story Town – was a great success. Library staff did a great job.
- Library continues with regional meetings in spring and fall to give staff information on what is going on at the library.

Public Services Report

Deputy Director, Melody Ballard highlighted the “buried treasures”:

- El Rio...Homework Help for adults is available
- Geasa-Marana... the laptop lab is up and running.....

- Flowing Wells...Story time featured a fireman, a dentist, a mailman and a Sun Tran driver. Each read a story and gave a short presentation about their occupation.

Support Services Report

- Electric Vehicle Project – still working on where to install them
- Tech Services remodel – still working on this project
- Eckstrom-Columbus - Library has met with County Facilities' architect. This project will start next summer and be done by the following spring (2013).
- Met with Rancho Sahuarita staff. After reviewing the initial submittal for a new Sahuarita Library Facilities Director Reid Spalding sent a letter outlining concerns.
- Meeting with YMCA regarding Library at U of A Rita Ranch has been scheduled.

Community Relations Report

Steffannie Koeneman was not available to report

7. **CALL TO AUDIENCE**

None

Announcement: Obdulia Gonzalez stated that the December agenda is very light so she asked members to vote on cancelling the December meeting. Tom Ward motioned to cancel 12/5/11 meeting subject to emergency, Library Director, Nancy Ledebor to contact Board if meeting required. Will meet again January 10, 2012. Maureen Lueck seconded the motion. Motion passed.

8. **FUTURE AGENDA ITEMS**

- Strategic Planning for 2013-15

9. **ADJOURNMENT**

Meeting was adjourned at 5:15 p.m.

Respectfully submitted,

Laura

Laura L. Galvez
Executive Administrative Assistant