

## AGENDA ITEM 2

### MINUTES OF THE LIBRARY BOARD

April 11, 2007  
4:00 p.m.

Pima County Public Library  
El Pueblo Branch/Neighborhood Center  
Senior Room  
101 W. Irvington  
Tucson, AZ 85713

**MEMBERS PRESENT:** President Wendell Niemann, Vice President Pat Peterson, Jack Kuhn, Marjorie Gerdes, Obdúlia González, Barbara O'Brien, Sofia Abrams,

**ABSENT:** Carla Stoffle  
Joel Valdez

**GUESTS:** Frank DeLaCruz, Managing Librarian, El Pueblo Branch  
Betty Holpert, Pima County Public Library Foundation  
Kenna Smith, Tucson Pima Public Library Friends  
Melody Ballard, Deputy Director, Pima County Public Library  
Bonny Bruce, Administrator, Pima County Public Library  
Karen Thayer, Administrator, Pima County Public Library  
Sol Gomez, Managing Librarian, South Tucson Branch  
Pat Turin, Director, Knowledge River  
Steffannie Koeneman, Public Relations Manager, Pima County Public Library  
Karyn Prechtal, Managing Librarian, Joel Valdez Main Library

#### CALL TO ORDER

President Wendell Niemann called the meeting to order at 4:05.

#### MINUTES FOR MARCH 14, 2007

**Corrections:** Under New Business, Item A Wendell requested that the minutes be amended to read that it “was ethically questionable to name a library for a sitting member.” In addition the second paragraph, the first sentence should be amended to state that “therefore Mr. Eckstrom may not be considered a sitting member of the Library Board.” Under New Business, Item B, the second paragraph, third sentence should be amended to state that “the goal is to have customers who have books at home return those **books by promoting** the Food for Fines during National Library Week.”

Motion was made by Jack Kuhn to accept minutes with correction.

Seconded by Obdulia Gonzalez.

Motion to accept minutes amended minutes passed.

### INTRODUCTIONS

Wendell Niemann introduced El Pueblo Managing Librarian Frank De La Cruz. Mr. De La Cruz told the Board that El Pueblo opened its doors in 1975. Customers include Mexican immigrants, Yaqui and Tohono O'Odham tribal members. Many are enrolled in the G.E.D. and E.S.L. English as a Second Language (ESL) classes that are held at the center. Reader's Theater is unique program that is being offered at the El Pueblo Library. This is an LTSA grant program. The grant funds a Drama teacher to work with elementary school children to perform Reader's Theater. The program teaches the students to read in public and two public. Computer classes in English and Spanish are also popular at this location.

### REPORTS FROM LIBRARY BOARD MEMBERS, FRIENDS GROUPS, AND FOUNDATION

Betty Holpert reported that a successful fundraiser was held at author J. A. Jance's home. Invitations were sent out via e-mail and the event sold out. There were seventy people in attendance and the cost was forty dollars per person. The Circle of Books is planning an event for this fall.

### PCPL FRIENDS

Kenna Smith attended as the Friends Representative. She reported that the on-line sales were going well using ABE and Amazon. The group continues its search for a Manager. The Friends will hold it's annual meeting on May 18<sup>th</sup> at the Manning House. They are piloting book cart sales at the River Library. Sales are going well and the next step is to work out how they sort books so they can provide books for book carts for sale at all libraries.

### ORO VALLEY FRIENDS

Oro Valley held its 4 day Book Sale and raised \$9000. They also supported the Business Expo and Earth Day. Both events were held at the Library and over 50 businesses participated in the Expo.

### NEW BUSINESS

#### A. Naming of a Library

Ms. Pat Martin, representing the 29<sup>th</sup> Street Corridor read a letter of support recommending that the Library rename the Columbus Branch to the Dan Eckstrom Columbus Branch Library. Letters in support of renaming the Branch were also submitted by Mr. David Robles, Chair, 29<sup>th</sup> Street Corridor, Ms. Cynthia Mills, Julia Keen Neighborhood, Ms. Vickie Mesimer, President, Myers Neighborhood Association and Mrs. Chris Lopez, President, Julia Keen Neighborhood Association.

Pat Peterson made a motion to recommend that the Board of Supervisors rename the Columbus Library to the Dan Eckstrom Columbus Library.

Marjorie Gerdes seconded the motion.

Motion was passed.

#### B. Computer and WiFi Policy

Nancy reviewed the proposed Computer and WiFi Policy with the Board. Policy is based upon recommendations made by the Internet Policy Committee and approved by the Pima County Board of Supervisors.

Wendell asked for corrections to be noted on page 4, *6<sup>th</sup> paragraph* – PCPL should replace PCLP. *On page 5 WiFi* – should read “WiFi Internet access is initially set to filter at the most restrictive level”.

Obdulia Gonzalez made a motion to accept the Computer and WiFi Policy with corrections  
Marjorie Gerdes seconded the motion  
Motion passed.

C. Knowledge River

Pat Turin, Program Director for Knowledge River and Sol Gomez, Branch Manager of South Tucson and Knowledge River graduate gave the Board information about the program. Pat Turin began by providing an overview of how Knowledge River began, its purpose and the student population it serves. The program began in 2001 and its goal was to recruit Latino and American Indian Students into a field that is extremely underrepresented. Students enrolled from across the nation. The retention rate is at 92% with one-third of the students being American Indian and the rest Latino. The program provides academic and social support. In addition to the support to Knowledge River students must enroll in a Diversity course. The Library is committed to integrated diversity issues across the curriculum. Students completing Knowledge River are being nationally recognized. Similar programs have been cut due to funding and Knowledge River is also in jeopardy of losing its funding.

Sol Gomez told the Board about his experience as a Knowledge River participant. The benefit was the family atmosphere and support. Everyone communicates regularly. Often Librarians are stereotyped and this program opened a door to those who do not fit the stereotypical description. The program provided internships to many students but not all could be accommodated due to funding. In-state students also receive a 80% reduction in tuition fees and out-of-state students get to pay in-state fees.

Pat Peterson suggested that Knowledge River be added as a future agenda item.

D. Parking Report

Main Managing Librarian Kayrn Prechtel provided the Board with an update on parking validation at the Main Library. She stated that since validation was approved in October there has been an increase in attendance at Children’s programs. Initially validation was being done only on the 4<sup>th</sup> floor at Main and now it is being offered at Customer Service points. An issue that was raised was that parents who bring their families to Storytime are finding it difficult to park, unload children and spend time after the program at the Library within the one hour time frame. A solution would be to request a 2 hour time frame for parents with families. There would be no increase in what the City pays because Library has stayed well below what has been approved by City Council.

Jack Kuhn made a motion to supporting staff proposal to request the City to allow 2 hour validation for parents attending Children’s programs.  
Obdulia seconded the motion.  
Motion passed.

E. Internet Filtering Update

Nancy gave the Board an update on the implementation of recommendations from the Internet Filtering Committee. She stated that first the Computer and WiFi Policy had to be revised to be consistent with the Internet Committee's recommendations. That policy was presented to the Board at today's meeting. It will then go to the Board of Supervisor's for

final approval. She also reported that branches that are being remodeled will have computers centrally located. Main will be the most difficult and may be completed in the next fiscal year. Staff is currently working on a computer safety campaign for parents. Staff will participate in the SAFE training program. She also stated that Oro Valley has chosen to use a different type of filtering system. Oro Valley will have to bear the cost of any filtering options that do not fit our model.

6. LIBRARY REPORTS:

Pat Corella reported that he and Nancy have been traveling throughout the County meeting with various groups about building or expanding Library services to those areas in town that have unmet needs. Pat has also been meeting with the Arizona Historical Society about an e-library that will be housed in tier Rio Nuevo museum.

7. CALL TO AUDIENCE

None

8. FUTURE AGENDA ITEMS

A. Knowledge River

9. ADJOURNMENT

Meeting was adjourned at 5:40 p.m.

Respectfully submitted,

Paula Rodriguez  
Executive Assistant