

MINUTES OF THE LIBRARY BOARD

April 9, 2008
4:00 p.m.

Pima County Public Library
Joel D. Valdez Main Library
101 N. Stone Ave
Tucson, AZ 85701

MEMBERS PRESENT: Marjorie Gerdes, Obdúlia González, Tom Ward, Miley Clark, Pat Peterson, Frank Antenori, Annabelle Nuñez

ABSENT: Carla Stoffle

GUEST:

STAFF: Pat Corella, Deputy Director, Nancy Ledebouer, Library Director, Karen Thayer, Administrator, Jere Voigt, Administrator, Melody Ballard Deputy Director, Bonny Bruce, Administrator, Daphne Daley, Wilmot Br. Manager, Wade Zelenak, Readrunners, Hank Atha, Deputy County Administrator

1. CALL TO ORDER

Meeting was called to order by Pat Peterson, President, at 4:05 pm

2. MINUTES FOR MARCH 12, 2008

Miley moved minutes be approved as written, Tom seconded the motion.

Minutes were approved.

3. INTRODUCTIONS

Nancy Ledebouer went around the room and made introductions to include PCPL staff.

4. UPDATES FROM LIBRARY BOARD MEMBERS, FRIENDS GROUPS, AND FOUNDATION

Marjorie visited the Sun City Vistoso Genealogy Society. Dr. Melanie Stigner from the Arizona State Archives gave a very interesting lecture on the archives and genealogy. Marjorie plans to join the Genealogy Society in the near future.

Miley spoke to Wheeler and Charlene Abbot, they are very excited about the opening of the new library. Nancy commented that the library is looking really beautiful and plans to visit at night to see the lights that are suppose to reflect from lamps on the floor.

Daphne, Branch Manager at Wilmot gave a brief update. She has been a library employee for 20 years. Daphne said Wilmot is the largest branch, it will be remodeled and have an addition. For the longest time it was the highest circ branch, having 1,000 patrons per day. It is centrally located. The remodel will add small meeting rooms and more room for seating. Also re-doing the paths, walkways and bike paths. The branch passed out a survey requesting what the

community wants and needs. Wilmot has a 130,000 collection, too large to eliminate the Dewey Decimal system. The remodel starts next January 2009. They are still looking for a temporary location within a 1 mile radius. Wilmot just celebrated their 40th anniversary.

Marjorie suggested Rogers Elementary might be closing and is in the area.

5. NEW BUSINESS

A. Library Hours

Nancy said new hours cards will be printed to include the Wheeler Taft Abbett Sr and Flowing Wells libraries opening soon. Taking advantage of this fact she request authorizing of the adjustment of library hours for Murphy-Wilmot, Geasa-Marana and Nanini libraries. There are no additional costs needed to staff the libraries the proposed hours. This change is intended to provide more consistent library hours and offer greater convenience for the customers.

Obdulia motioned to accept the new cards and new hours, Marjorie seconded the motion.

All approved.

B. Bookmobile

Wayne Zelenak gave a report on the new bookmobile the library ordered. Expected date of delivery of the bookmobile is around the end of June. PCPL has operated a bookmobile for 40 years. The present bookmobile has been in service for 20 years and has 120 K miles, over 700 miles per month. Regular print books, large print, Spanish, DVD, cds, and children's material can be found on board. It averages 300 customers per month. There are 22 stops that include Vail and Sasabe, 12 stop 1 1/2 hrs, 3 are 45 minutes and remainder 30 minutes each. Last week started the weekly visit at the Ellie Towne Community Center which will last until the Flowing Wells branch opens.

The new bookmobile will be 36 ft long with 30 feet of interior space for customers, which is 1/3 bigger than what the present bookmobile has and is diesel fueled. Have made carpet and fabric selections. Will be evaluating new hours/schedule. Looking at stops in the city for patrons unable to visit a branch with priority to the rural areas. Bookmobile operates 3 Saturdays a month. Library will not dispose of the old bookmobile, may use it as a book drop.

C. Strategic Planning

Nancy explained that a book has been published by the Public Library Association. They have a proposed plan on how libraries should go about doing a strategic plan. Believes it's the process that PCPL followed the last time a strategic plan was drafted for the library, before the previous director retired and was to take us through 2009. Unfortunately everything was in transition, City, County, New Director and that plan was recommended but never adopted by City and County but is the blue print PCPL has been following. Have 1 year left on this plan, plenty of good ideas to

turn out to get us through this next fiscal year. Planning process that they recommend takes 6-9 months, gather data on demographics, community forums in the libraries, surveys of users, of non library users. Then pull all this data together. Then figure out what the strengths and weaknesses of library are. Choose 3-5 service priorities based on the community input then develop a plan of action with goals and objectives for the next 3-5 years. Long range plan when you know your environment is stable, strategic plan is knowing your environment is changing and you are able to move swiftly to take advantage of the opportunities. We would like to embark on this for the next fiscal year. Identify 2 staff members to assign as coordinators of the planning process. Give them some substitute time. What role would the Library Advisory Board like to play? Want to be a focus group with a community forum? Or more involved as a steering committee on the planning? What does Board envision? There is no money to hire a consulting firm so will be facilitated by Library staff.

Timeline? Complete by April 2009. Create plan for next year. Develop budget in Dec.'08. Blueprint for 2010-2015. Will be discussing plan at the Board retreat. Will start June-July and have updates for the members at board meetings. There are other plans we can be guided by. Open meetings where all in community can attend. Library will work on timeline with outline of what we plan to do next year.

6. LIBRARY REPORTS:

Deputy County Administrator

Hank Atha commented that the strategic planning process is very exciting. County has already started this with the Bond projects. Had a lot of Community input. Hank said it's still too early for the budget talks. Current year Budget is based on a 2%, 5% cut. This is a difficult time for the County.

Director's Report

Nancy commented that Nuestras Raices went very well. We will be having an official evaluation, develop our plan if actual firm next year for early childhood literacy efforts. Had meeting last month, majority of issues were IT based, are coming together. Filtering in place in all libraries. Still working out the kinks in the Wifi. Phones are here at Main, Wilmot, Valencia, had some problems at Main. Had to install an analog phone to call 911 until the trunk problem is fixed. Siemens and County IT staff are working together to fix problems. Converting branches to County Network. Some projects won't be completed such as E-Commerce, to allow people to pay fines and fees. Not sure where problem is if IT, Finance. Did not replace PC's this is part of the freeze. Will write up a full report for Board by May. Public Library Association is an amazing program. Gates offered 2 day pre conference on how to build relationships in the community and how to use those to be good advocates. We received lots of material with great information.

Jen Maney on panel on Social networking and changing libraries. All programs Nancy attended were an affirmation this library is headed in the right direction.

Friday morning session call Leading Edge and staff that attended PLA will come and share what they learned with other staff members.

Public Services Report

Melody stated many buried treasures, Joyner Green Valley had a Duct tape program, they show how to make flip flops, phone holders, wallets, etc. In all colors, it's amazing. River had rock n roll at the celebration for the completion of the intersection construction. All time favorite at Arivaca, someone from the U of A Cooperative Extension Office presented Top 10 fabulous innovative uses for cow manure.

Support Services Report

Pat commented that there are 2 projects shortly to be started – remodeling of workroom at Woods, is left over from last year, couldn't finish then so will finish soon.

Will be closing Himmel for 2 weeks to refurbish inside the library, turn into a one desk, paint and re-carpet.

Will get started on River Branch, will refurbish also, one desk, paint, re-carpet, new PC area, replace furniture and clean up the back area. All these projects should be complete by June 30th.

Abbett-Marana – met to plan grand opening, June 7. Working on shelving and received some furniture.

Spoke to Tom Ellis from Marana, asked him when will get the park? Expansion of Silverbell Park will start May 1. Closing Silverbell to Abbett to Ina should be complete by November.

Tom mentioned that since having grand opening, PCPL should talk to County to pressure Marana folks to get the park going.

Hank complimented Mr Abbett on his donations to PCPL. He donated \$1M for initial book collection. Books will be arriving Tuesday. Mr Abbett very happy with library building.

Pat met with Flowing Wells troopers. Furniture will be in May 15, one month ahead of schedule. Still needs painting, landscaping. Should open mid June-July. Already holding computer classes across the street at the Flowing Wells Community Center.

Tom asked for a brief update on the Sahuarita Express Library. Pat explained PCPL has been working on lease agreement. Cort Chalfont made 3 minor changes - removed renewal option, wants PCPL share in maintenance of common area and also wants PCPL be responsible for ADA and asbestos.

Community Relations Report

7. CALL TO AUDIENCE
None

8. FUTURE AGENDA ITEMS

9. ADJOURNMENT

Meeting was adjourned at 5:30 p.m.

Respectfully submitted,



Laura L. Galvez
Executive Administrative Assistant